MEMORANDUM OF UNDERSTANDING

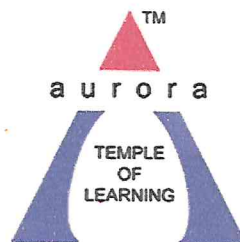# (MoU)

BETWEEN

ExcelR Solutions

&

Aurora's PG College (MBA)
1-118/10, Peerzadiguda
Uppal

FOR

Student Development & Faculty Development Programs on Different Emerging Software Technologies

MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the 21st day of October month 2022 (Date 21-10-2022), by and between **ExcelR Solutions,** (hereinafter referred as **'First Party')**

And

Aurora's PG College (MBA), Uppal

(hereinafter referred to as **"Second Party"**, (First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party')

WHEREAS:

1. First Party is a EdTech company: ExcelR Solutions
2. First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources and provide each of them with enhanced opportunities.
3. The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education and Research.
4. Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.

ExcelR Solution
49, 1st Cross, 27th Main, behind Tata Motors, 1st Stage, BTM Layout, Bengaluru, Karnataka 560068.
Email: enquiry@excelr.com | 1800-212-2120 (Toll Free)
www.excelr.com

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERE TO AGREE AS FOLLOWS:

CLAUSE 1: CO-OPERATION

5. Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the Institution and its related wings.

6. First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to the second party in developing suitable teaching / training systems, keeping in mind the needs of the industry, the Second Party.

7. The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

8. ExcelR would be the training delivery partner for the second party on various trending technologies

9. Training & Development and dissemination of knowledge for students of second party & affiliated colleges and employees of both the organizations.

10. ExcelR will reach out to students to communicate the course details, webinars, blogs, industry events etc.., which will be informative or promotional in nature.

11. ExcelR would work with incubation centers/ innovation cells of second party (Case to case basis), to formulate the business cases and data collection process from various industry and academic bodies that are associated with the second party

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12. Cooperation between both parties would be extended to any other area which may be mutually beneficial to both the organizations.

CLAUSE 2: SCOPE OF THE MoU

13. The budding graduates from the institutions could play a key role in technological up-gradation, innovation, and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.

14. Curriculum Design: First Party will give valuable inputs to the Second Party in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.

15. Software Technologies Training: The first party will provide the trainings to the students and Faculties of the second party on different technologies like Data Science, Data Analyst, Artificial Intelligence, Tableau, Python, etc., Research and Development

16. Skill Development Programs: First Party to train the students of second Party on the emerging technologies in order to bridge the skill gap and make them industry ready.

17. Guest Lectures: First Party to extend the necessary support to deliver guest lectures to the students of the second Party on the technology trends and in house requirements.

18. Faculty Development Programs: First Party to train the faculties of second Party for imparting training as per the industrial requirement considering the National Occupational Standards in concerned sector, if available.

19. Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein

20. There is no financial commitment on the part of the second party to enroll the students and faculties for the different free trainings run by the first party under Everyday Learning Initiation.

21. First party would extend the help in providing artifacts such as training records, certificates to the second party upon a written request from the second party. This information is limited to only the students of second party and at the discretion of first party.

22. In case, second party wants to conduct customized commercial trainings then this agreement can be amend/adding annexure with mutually agreed terms.

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CLAUSE 3: INTELLECTUAL PROPERTY

23. The first party will have the sole rights on the curriculum and related content provided in the trainings and it cannot be replicated or copied without the consent of the first party.

24. Confidentiality: Except as may otherwise be required by law, each party will hold confidential, during and after the term of this Agreement, any confidential information disclosed to it or its representatives, and will not disclose any such confidential information to any third party.

CLAUSE 4: VALIDITY

25. The period of the agreement is valid for a period of 2 years from the date of signing of this agreement

26. This agreement will be valid only at the intentions of the parties involved therein, this MOU could be dissolved or cancelled by either party any time by giving 30 days' notice and shall not have any legal bindings in nature. should either or all the parties to it opt to not act upon, the MOU loses its validity.

CLAUSE 5 : RELATIONSHIP BETWEEN THE PARTIES

27. It is expressly agreed that First Party and Second Party are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having,

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any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

AGREED:

For: ExcelR Solutions

For: Aurora's PG College (MBA), Uppal

**Shyam Narayan
(Director - HR)**

**Dr. P. S. Subhapradha
Principal**

Authorized Signatory

Authorized Signatory

Principal
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

GST:27AAEFE5003F1ZX
TIN: HYDE02965E

Contact Person : Mr. M Acharya Bharadwaj
Designation : BD Manager
Mobile No: 6281405729
Email ID : bharadwaj.muktavaram@excelr.com
Website : www.excelr.com

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Date: 01.02.2024

CIRCULAR

All the MCA II Year Students are hereby informed that the college is conducting a Training Program on "Generative AI" from 05.02.2024 to 17.02.2024. The students who are interested are advised to register for the program and avail the opportunity to enhance the skills.

Principal
Principal
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

Copy to:

Coordinator - IQAC

College Academic Committee

HOD (MCA)

DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

ACTIVITY REPORT

Name of the Activity	**Training Program on Generative AI**
Type of Activity	Co-Curricular
Duration of Activity	From: 05.02.2024 To: 17.02.2024
Details of Participants	MCA II Year Students
Coordinator(s)	Faculty: Mr.K. Anil
Organizing Department/ Support System	MCA Department in assocation with ExcelR Solutions
Details of Resource Persons (*if any*)	Mr. K. Nagaraju, ExcelR Solutions
Description (*min. 100 words, include objective, outcome, etc.*)	Aurora's PG College(MBA) organized an engaging Training Program on Generative AI from February 5th to February 17th, 2024 in association with ExcelR Solutions. This two-week program was designed to introduce participants to the fundamentals and advanced applications of Generative AI technologies, which are transforming various fields such as content creation, design, and data analysis. The curriculum covered a broad range of topics, including the principles of Generative AI, deep learning techniques, neural network architectures, and practical implementations. Participants explored various models such as Generative Adversarial Networks (GANs), Variational Autoencoders (VAEs), and Transformer-based architectures. The training included hands-on sessions where participants built and fine-tuned their own generative models using popular frameworks like TensorFlow and PyTorch.Experienced instructors and AI experts led the sessions, offering valuable insights into the latest trends and advancements in Generative AI. Discussions on ethical considerations and potential applications in industries such as media, entertainment, and healthcare were also integral to the curriculum. Feedback from participants was highly positive, with many noting the program's depth, relevance, and the opportunity to work on cutting-edge technology. The Training Program on Generative AI provided attendees with a solid foundation and practical skills, preparing them for future advancements and career opportunities in the rapidly evolving field of AI.

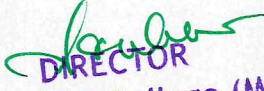DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

Photos	

Name: Mr.K. Anil
Designation: Assistant Professor
Department: MCA

Date:07-10-2023.

CIRCULAR

All the faculty are here by informed that a Faculty Development Program is being conducted on the topic "Artificial Intelligence and Machine Learning" is going to be organized by the Department of Computer applications at our institution 16th to 21st October 2023. In this regard, all the interested faculty are requested to Registered with the concerned department.

Venue: 2nd floor Seminar Hall

Principal

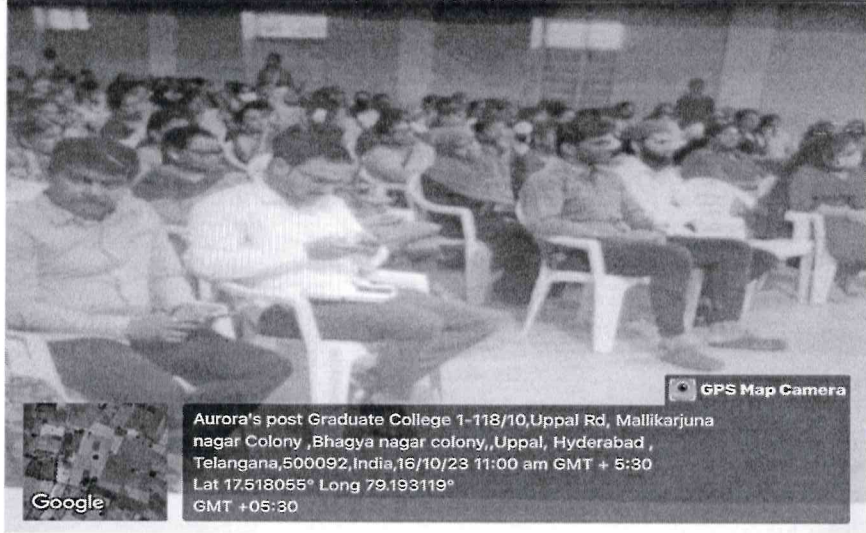Principal
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

1.Copy To:

HOD-MCA

DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

ACTIVITY REPORT

Name of the Activity	Artificial Intelligence and Machine Learning
Type of Activity	FDP
Date and Time of Activity	16.10.2023 to 21.10.2023 — Time: 10.00am to 4.30pm
Details of Participants	MCA faculty from different organizations joined the program
Organizing Dept./Support System	MCA Dept.,
In Association with	EXCELR Software organisation
Details of Resource Persons	Dr. Venkat Sathya Vivek Professor CVR College of Engineering Hyderabad
Description	Aurora's PG College(MBA), Uppal had organized The Faculty Development Program (FDP) on "Paper Publication and IPR" was conducted from October 16 to October 21, 2023, at CVR College of Engineering, Hyderabad. The sessions were held daily from 10:00 AM to 4:30 PM, focusing on the intersection of artificial intelligence, machine learning, and the intricacies of academic publishing and intellectual property rights. The program was organized by the MCA Department in collaboration with EXCELR, a prominent software organization, ensuring a high-quality learning experience for participants. MCA faculty members actively participated in the program, engaging in a series of informative workshops led by Dr. Venkat Sathya Vivek, a respected professor in the field. Each day included a mix of theoretical lectures and practical discussions, covering essential topics such as effective strategies for writing research papers, understanding intellectual property laws, and applying AI and machine learning concepts in academic research. The interactive format encouraged faculty to ask questions and share insights, enhancing the collaborative atmosphere of the event. The program culminated in a thoughtful discussion on the evolving role of AI and machine learning in academic research, underscoring the importance of publication and IPR knowledge for faculty members. Participants left the FDP equipped with valuable skills and resources to navigate the complexities of research publication and legal considerations, contributing to their professional development. Overall, the FDP successfully achieved its objectives, providing essential knowledge to faculty members in the rapidly advancing fields of AI and machine learning.

DIRECTOR
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