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Yogita

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Sl.No. 2258 Date 19-6-2023 Rs. 20/-

Sold to N. Ramiah Babu

S/o. Dr. N. Lakshminarayana

For Whom Aurora's Ph. College

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YOGITA  
LICENSED STAMP VENDOR  
Lic.No: 15-07-015/2013, RL.No: 15-07-027/2022  
Street No. 08, Habsiguda Uppal,  
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Cell: 9390076887

### MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is entered into by and between the Dr. Reddy's Laboratories Limited ("DRL") and the Aurora's PG College (MBA), Uppal, Hyderabad ("Educational Institution") on this 19<sup>th</sup> day of June, 2023.

The purpose of this Memorandum of Understanding is to establish a partnership between Aurora's PG College (MBA), Uppal, Hyderabad represented by the Director Dr. P.S. Subha Pradha and Dr Reddy's Foundation for Health Education(DRFHE), a cluster of Dr. Reddy's Laboratories Limited, Hyderabad represented by Mr Kiran Kumar T, AFL Partner, Dr. Reddy's Foundation for Health Education, in order to spread awareness about various diseases/health conditions, its prevention and lifestyle changes one should bring in to be healthy/disease-free.

The activities for which this MoU is signed are to be known as "CSR activities under the umbrella of Dr. Reddy's Foundation for Health Education (DRFHE)". The educational institution is desirous of executing this initiative, detailed proposal of which is annexed. The activity will ensure physical wellness of participants.

1. **Definition of Awareness for Life (AFL)** - AFL is designed to create awareness on physical wellness among students, parents, teachers and employees of the institution. DRFHE will get medical doctor to speak to the employees on various health conditions as per WHO/Ministry of Health, Government of India health calendar.
2. **No commercials involved** - DRFHE bears all the expenses of the program. For educational institutions, it is complimentary. If DRFHE conducts any screening camp/medical camp or if doctor consults patients and if cost exceeds certain cap limit, then it will be shared between DRFHE and the educational institution else it will be free for the educational institution.
3. **Role of the DRFHE**
  - a) Communication to the educational institution on awareness drive in a certain month
  - b) Teasers, Flyers and Doctor profile of the event for circulation among target audience
  - c) Provision of speaker-a good doctor and orator to engage audience
  - d) Travel arrangement of the doctor
  - e) Organization of the camp or consultation drive (free or sharing basis)
  - f) Recognition of the educational institution person involved in this initiative will be felicitated with Health Ambassador Certificate
  - g) Monthly one wellness session will be scheduled from 1<sup>st</sup> to 25<sup>th</sup> of the month except weekends and public holidays based on Dr's confirmation and availability
4. **Role of the Educational institution**
  - a) Whole-hearted involvement of the educational institution, its departments and employees in the initiative
  - b) Prompt and clear communication with DRFHE for smooth execution
  - c) Implementation of the initiative across all branches/offices/plants and support from the last-mile employee
  - d) No last minute cancellation of the program
  - e) Quick sharing of SPOC details with DRFHE- **Three days before the AFL event.**
  - f) Ensure a suitable strength (minimum 50) of gathering to benefit from the speaker's expertise.
  - g) Appoint 3-4 AFL coordinators (along with their back-up) and provide Dr. Reddy's with the contact details of such person (contact number and e-mail address) who will be coordinating from educational institution side

**The arrangements required from educational institution for the wellness session program:**

1. A hall to accommodate an audience of **50-100 participants**
2. **Must have things-** An LCD Projector, Screen, Laptop / TV and collar mike (based on the number of audiences).
3. Please inform us about the formalities of gate security and parking at the entrance to be complied with on the day of the session when we bring in the Doctor.
4. Welcoming the speaker- Organize a bouquet for the Doctor when welcoming him/her



**4.1 Flow and agenda of the program**

Following is the flow of the program observed in many corporates, educational institutions etc and same will be followed.

- 1) Introduction of speakers by the HR manager/ Senior Management
- 2) Information sharing by the invited speaker (40 min)
- 3) Question and answer session (15 min)
- 4) Closing remarks and vote of thanks (5 min)
- 5) Memento presentation etc (voluntary)

#### 5. Miscellaneous Terms and Conditions

- It is agreed by and between the parties that Dr. Reddy's and Educational institution shall not be involved in any direct marketing, education or advertising that promotes a specific brand name of a drug or drug of any company
- In no event shall either party be liable to the other party under this arrangement for any loss of profits, loss of use, business interruption, cost of cover or indirect, special, incidental or consequential damages or any kind in connection with or arising out of this collaboration, whether alleged a breach of contract or tortious conduct, including negligence, irrespective of the performance of each part's obligation stated herein.
- Dr. Reddy's and the educational institution will mutually agree to the confidentiality norms regarding disclosing information to a third party. Except as may be expressly required by parties herein, neither party shall disclose or make available to any third party any information concerning the terms of this agreement, or any confidential or proprietary materials to which it may have gained access, or any information or data concerning any aspects of the disclosing party, an affiliate of the disclosing party or their operations, existing or future business dealings, or any other information regarding their services. For the avoidance of doubt, Dr. Reddy's will be entitled to disclose the terms mentioned herein to any third party it elects to conduct the AFL program to meet the obligations of Dr. Reddy's under this collaboration arrangement.
- The understanding herein is not intended to and does not create contractual rights between the two parties.
- It is clearly understood by the parties that neither of the parties hereto shall hold itself out as the agent of the other, nor shall either of the parties incur any indebtedness or obligation in the name of or which shall be binding upon the other, and nothing in this letter of intent shall create or deemed to create a partnership or joint venture between the parties. Each of the parties shall be bound by such regulations as may be applicable.
- Any difference, dispute, or claim arising out of this agreement shall be referred to senior management of the Parties for resolution.

For Dr. Reddy's Foundation for Health Education(DRFHE), a cluster of Dr Reddy's Laboratories Limited 	For Aurora's PG College(MBA) Uppal, Hyderabad 
Name – Kiran Kumar T	Name – Dr. P.S. Subha Pradha
Designation- AFL Partner	Designation- Director
Date- 19-06-2023	Date – 19-06-2023

## Appendix A

### Part-A

Sr.No.	Wellness Session Topics	Preprimary (Nur, PP1, PP2)	Grades (1 to 5)	Grades (6 to 7)	Grades (8 to 10)	Higher Secondary and Colleges	Adults
1	Oral hygiene	✓	✓	✓	✓	✓	✓
2	Hepatitis	✓	✓	✓	✓	✓	✓
3	Child health	✓	✓	✓	✓	✓	✓
4	Immunity and immunization	✓	✓	✓	✓	✓	✓
5	Child / Adult nutrition, role of supplements	✓	✓	✓	✓	✓	✓
6	Child health and constipation	✓	✓	✓	✓	✓	✓
7	First 1000 days of your kids	✓	✓	✓	✓	✓	✓
8	Child health and immunity	✓	✓	✓	✓	✓	✓
9	Asthma	x	✓	✓	✓	✓	✓
10	Obesity and its risk factors	x	✓	✓	✓	✓	✓
11	Lifestyle management	x	✓	✓	✓	✓	✓
12	GI Disorders	x	x	✓	✓	✓	✓
13	Heart diseases	x	x	✓	✓	✓	✓
14	Diabetes and nutrition	x	x	✓	✓	✓	✓
15	Respiratory diseases	x	x	✓	✓	✓	✓
16	Hormonal imbalance	x	x	✓	✓	✓	✓
17	Managing hypertension with nutrition	x	x	✓	✓	✓	✓
18	IBS ( Irritable Bowel Syndrome)	x	x	✓	✓	✓	✓
19	TOUGH on COUGH in Winter	x	x	✓	✓	✓	✓
20	General cancer awareness	x	x	✓	✓	✓	✓
21	Thyroid and obesity management	x	x	✓	✓	✓	✓
22	Lower back pain	x	x	✓	✓	✓	✓
23	A Healthy gut : Powerhouse of immunity	x	x	✓	✓	✓	✓
24	Stroke and its prevention	x	x	✓	✓	✓	✓
25	Peptic ulcer	x	x	✓	✓	✓	✓
26	NASH- fatty liver disease	x	x	✓	✓	✓	✓
27	Walking injuries and foot care	x	x	✓	✓	✓	✓
28	Wound management	x	x	✓	✓	✓	✓
29	Nutrition For Healthy Life	x	x	✓	✓	✓	✓
30	Mental health	x	x	✓	✓	✓	✓

31	Constipation	x	x	✓	✓	✓	✓
32	Liver-The lever of good health	x	x	✓	✓	✓	✓
33	Gynec internal disorders	x	x	✓ ( For Girls only)	✓ ( For Girls only)	✓ ( For Girls only)	✓
34	Women's health	x	x	✓ ( For Girls only)	✓ ( For Girls only)	✓ ( For Girls only)	✓
35	Breast cancer	x	x	x	✓ ( For Girls only)	✓ ( For Girls only)	✓
36	Skin care	x	x	x	✓	✓	✓
37	Say no to tobacco	x	x	x	✓	✓	✓
38	Hair fall	x	x	x	✓	✓	✓
39	Thyroid related disorders	x	x	x	✓	✓	✓
40	Managing hormonal imbalance with nutrition	x	x	x	✓	✓	✓
41	Skin rejuvenation: hyperpigmentation, dark circles and ageing	x	x	x	✓	✓	✓
42	Lung cancer awareness	x	x	x	✓	✓	✓
43	Stress and GERD	x	x	x	✓	✓	✓
44	General cancer in adults , adolescent and children	x	x	x	✓	✓	✓
45	Managing diabetes	x	x	x	x	✓	✓
46	Anemia	x	x	x	x	✓	✓
47	How to ensure brain and spine health	x	x	x	x	✓	✓
48	Hematological malignancies	x	x	x	x	✓	✓
49	High / Low Blood Pressure – When to act	x	x	x	x	✓	✓
50	Managing Joint pains	x	x	x	x	✓	✓
51	Hypertension	x	x	x	x	x	✓
52	Managing cholesterol	x	x	x	x	x	✓
53	Ergonomics	x	x	x	x	x	✓
54	Benign prostatic hyperplasia	x	x	x	x	x	✓
55	Osteoporosis	x	x	x	x	x	✓
56	Importance of blood sugar control	x	x	x	x	x	✓
57	Combating neck/back pain while working at office	x	x	x	x	x	✓
58	Prostate health awareness	x	x	x	x	x	✓
59	Ovarian cancer	x	x	x	x	x	✓
60	Importance of adherence to diabetes therapy	x	x	x	x	x	✓
61	BPH management	x	x	x	x	x	✓
62	Evolution of renal stone management	x	x	x	x	x	✓
63	Kidney care and stone management	x	x	x	x	x	✓
64	Managing lipids	x	x	x	x	x	✓

Date :04/04/2024

**CIRCULAR**

It is hereby informed to all the students & staff members that our college is planning to Conducting **Health camp** in our college premises on **06/04/2024 at 2:30PM**. In this regard, all are requested to attend this event without fail.

Copy To:  
Coordinator  
HOD(MBA & MCA)



Principal

Principal  
Aurora's PG College (MBA)  
Uppal, Hyderabad-500092

### ACTIVITY REPORT

Name of the Activity	<b>Health camp</b>	
Type of Activity	Wellness	
Date and Time of Activity	06/04/2024	Afternoon
Details of Participants	Students & Staff members	
In Association With	Dr.Reddy(DRFHE)	
Coordinator	Mr.B.Santhosh Kumar	
Description	<p>On occasion of World Health Day, a free health camp was organized for the faculty members of our institution on April 6th ,2024 in collaboration with Dr.Reddy(DRFHE) . The camp aimed to promote oral hygiene and provide comprehensive care services, ensuring the overall well-being of our staff. The event was organised by engaging qualified from Dr.Reddy(DRFHE). The camp saw active participation from our faculty members. The feedback was overwhelmingly positive, with participants appreciating the convenience and thoroughness of the service. Many expressed increased awareness about their oral health and a commitment to maintaining better dental hygiene practices. By prioritizing the health of faculty, Aurora's Post Graduate College-Uppal contributes to a more productive and positive working environment, ultimately benefiting the entire educational community.</p>	
Photos	