## AURORA'S PG COLLEGE (MBA)

Peerzadiguda, Uppal, Hyderabad

## Feedback Analysis and Action Taken Report (2023-2024)

Dt: 06-03-2024

Feedback on curriculum from students, faculty, alumni and employers was collected by conducting online surveys and the reports are generated. Based on the reports the analysis made and the actions taken are given below.

#### I. Analysis

#### 1. Feedback from Students

- i. Majority of the students (75% to 80%) from both MBA and MCA programs have given good to very good feedback about the curriculum including the aspects related to gaining in-depth knowledge, enhancing critical thinking and problem solving skills, encouraging to engage in research and innovation, understanding of ethical principles, enhancing communication skills, leadership skills, team work and life long learning.
- ii. From the feedback received from the students, it is understood that the curriculum is meeting all the requirements and students are able to attain all the program outcomes and program specific outcomes to a large extent.
- iii. However, on an average, around 20% to 25% of students have opined that the curriculum is only satisfactory and there could be scope for improvement in terms of offering them advanced courses based on the current industry demands.

### 2. Feedback from Faculty

- i. More than 80% of faculty have given good to very good feedback about the curriculum based on the aspects including relevance of course content to industry standards, coverage of essential topics and concepts, balance between theory and practice, integration of emerging trends and technologies, logical sequencing of courses, alignment with program outcomes, and assessment methods and their effectiveness.
- ii. They have also given good to very good feedback to the various skills being imparted by the curriculum to the students including critical thinking and problem solving, communication skills, technical skills, team work and collaboration and leadership and management.
- iii. Faculty have opined that there is scope for improvement in terms of preparing students for advanced study or careers and in creating balance between theoretical knowledge and practical skills.
- iv. Around 90% have felt that the students are able to adapt to changing industry demands and are ready for workforce.
- v. Around 95% of the faculty have given good to excellent feedback on overall satisfaction with the curriculum.

### 3. Feedback from Alumni

- i. In the case of relevance of courses to their current job, coverage of fundamental concepts, inclusion of modern and emerging topics, balance between theoretical knowledge and practical skills and usefulness of course material and resources, alumni members have given good to very goof feedback.
- ii. Alumni members have given good to very good feedback to the various skills being imparted by the curriculum to the students including critical thinking and problem solving,



communication skills, technical skills, team work and collaboration and leadership and management.

- iii. More than 90% of the alumni have given good to excellent feedback in terms of quality of internship/practical experiences and alignment of internship with academic learning.
- iv. Around 90% of the alumni members have given good to excellent feedback on overall satisfaction with the curriculum.
- v. Some of the members have expressed dissatisfaction in the case of ability to cope with current job challenges and ability to adopt to new technologies.

### 4. Feedback from Employers

- i. It is observed from the feedback that majority of the employers have rated the technical skills, problem solving abilities, communication skills, teamwork and collaboration, leadership potential, adaptability and flexibility, and professionalism and work ethics of the graduates to be good to excellent.
- ii. Their feedback also ranged from good to very good in terms of curriculum being coppered to the students.
- iii. Only in some cases, the practical skills of students were opined to be just satisfactory.
- iv. Some of them have suggested that the curriculum may include courses covering latest trends in the industry and shall also laboratory courses covering practical exercises that are relevant to the industry.
- v. Some have opined that additional training may be given to improve special skills of students that are required by the industry.



#### II. Action Taken Report

Based on the feedback received from students, faculty, alumni, and employers, the college has undertaken the following actions to address the areas of improvement and continue enhancing the quality of the MBA and MCA programs:

### 1. Curriculum Enhancement

- Advanced Courses Aligned with Industry Demands: A representation has been submitted to the affiliating university regarding adding advanced courses covering industrial requirements in the curriculum to improve practical knowledge of students.
- Industry Expert Guest Lectures: To enhance practical knowledge, the college has invited more industry experts to deliver guest lectures and conduct workshops on the latest developments and trends, improving students' preparedness for the workforce.
- Collaboration with Industry: Collaborations with industry partners have been strengthened to integrate relevant case studies, live projects, and industry-relevant exercises into the curriculum.

#### 2. Practical and Technical Skills

- Increased Focus on Practical Skills: In response to feedback regarding the need for improved practical skills, the college has introduced additional laboratory sessions and hands-on workshops across both programs.
- Internship Enhancement: It is decided to further enhance the quality of internships by closely aligning them with academic learning. Internships are made better tailored to individual students' career aspirations and will involve collaboration with companies that offer exposure to advanced technologies and business strategies.

## 3. Training and Special Skills Development

- Skill Development Programs: Additional training programs have been introduced, focusing on developing specific skills that are crucial for industry readiness. These include soft skills training in communication, leadership, and teamwork, as well as hard skills such as advanced software tools, coding, and data visualisation techniques.
- Workshops on Emerging Technologies: Workshops have been organised on emerging technologies like cloud computing, IoT, and cybersecurity to prepare students for future challenges and ensure adaptability to new technologies.

#### 4. Balancing Theory and Practice

- Curriculum Restructuring: Based on faculty feedback, a representation has been given to the affiliating university to restructure the curriculum to strike a better balance between theoretical knowledge and practical skills. This includes revisiting course content, integrating more practical examples, and reducing an overemphasis on theory where necessary.
- Case Studies and Project-Based Leaning: The curriculum now incorporates more case studies, live projects, and project-based learning models to encourage critical thinking, problem-solving, and real-world application of concepts.



#### 5. Student Preparedness for Advanced Study and Careers

- Career Counselling and Mentorship: To support students in preparing for advanced studies or career paths, career counselling and mentorship programs have been intensified.
- **Professional Development Programs:** Professional development workshops have been introduced, emphasising career skills, interview preparation, resume building, and networking to improve student preparedness for the workforce.

#### 6. Alumni Engagement

• Technological Adaptation Training: Based on alumni feedback, specific modules have been added to help students better adapt to new technologies in their fields, ensuring they are ready to face the challenges of modern job roles.

#### 7. Employer Collaboration and Input

- Industry-Based Curriculum Review: Employers' feedback has been taken into account to further align the curriculum with industry requirements. Regular industry consultation sessions will be held to ensure the program remains current and continues to meet employer expectations.
- Workshops for Practical Skill Enhancement: Employers' suggestions on improving practical skills have been implemented by conducting specialised workshops aimed at bridging the gap between academic learning and industry practices.

## 8. Continuous Improvement Framework

- Periodic Curriculum Reviews: The college will conduct regular reviews of the curriculum based on feedback from all stakeholders-students, faculty, alumni, and employers. This feedback-driven approach will help maintain the relevance and quality of the MBA and MCA programs.
- Feedback Monitoring System: A robust feedback monitoring system has been established to capture ongoing inputs from students, faculty, alumni, and industry professionals. This ensures that the curriculum continues to evolve in line with educational and professional expectations.

AC Coordinator



Prof. Srikanth Jatla Director DIRECTOR Aurora's PG College (MBA) Uppal, Hyderabad-500092

Copy to:

- 1. The Governing Body
- 2. The College Academic Committee
- 3. The HoDs

Gulo

# MBA Student Exit Survey Form

49 responses

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<b>1.Name (Optional)</b> 49 responses	
ARUVA PRAVALIKA VADDEPALLY DEEPTHI	
DASARI RAVI	
MYLARAM KARTHIK	
PRATHIKANTAM GOPI RAJU	
C ANIL	
JAGINI VAMSHI	
MANTHEN VAMSHI	
KONDURU PRASAD RAO	
MOLUGURI SINDHU	
RAMESHWARAM BHAVANA	
KOLLUKULAPALLI SAI RAM	
SK SHAHEEN	
PILLI ARAVIND KUMAR	
YARRAPUREDDY ABHIRAM REDDY	

EPPA SWETHA

APPANABOINA UMA MAHESHWAR

PHABHU LAVENNIYA KRISHNAYYAA

M VINEETH

MOHAMMAD MUTHAYYAB ALI

VODAPALLY UDAY GNANESHWAR

NANDIPATI SUSHMA

KARUPATI SUMAN

PUPPALA LOKESH

EMANI V S L NARASIMHA MURTHY

BANDAR PRAVALIKA

ORSU REDDY SEKHAR

KANCHAN

PUCHAKAYALA MYNA

UNGU PRAMOD

SAINENI MANISHA

GORRE PREETHI REDDY

KASARLA AKHIL REDDY

JONNA SAI JYOSTHNA

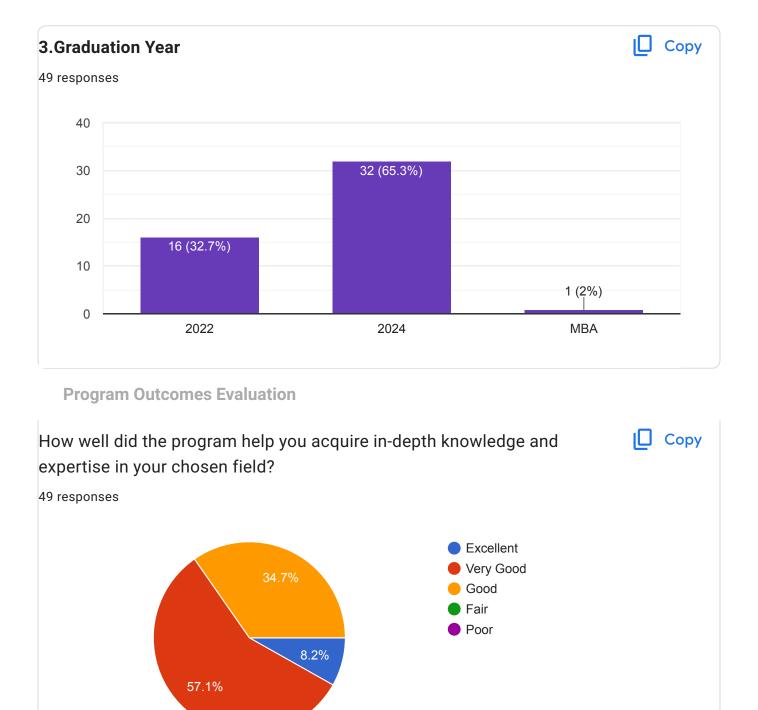
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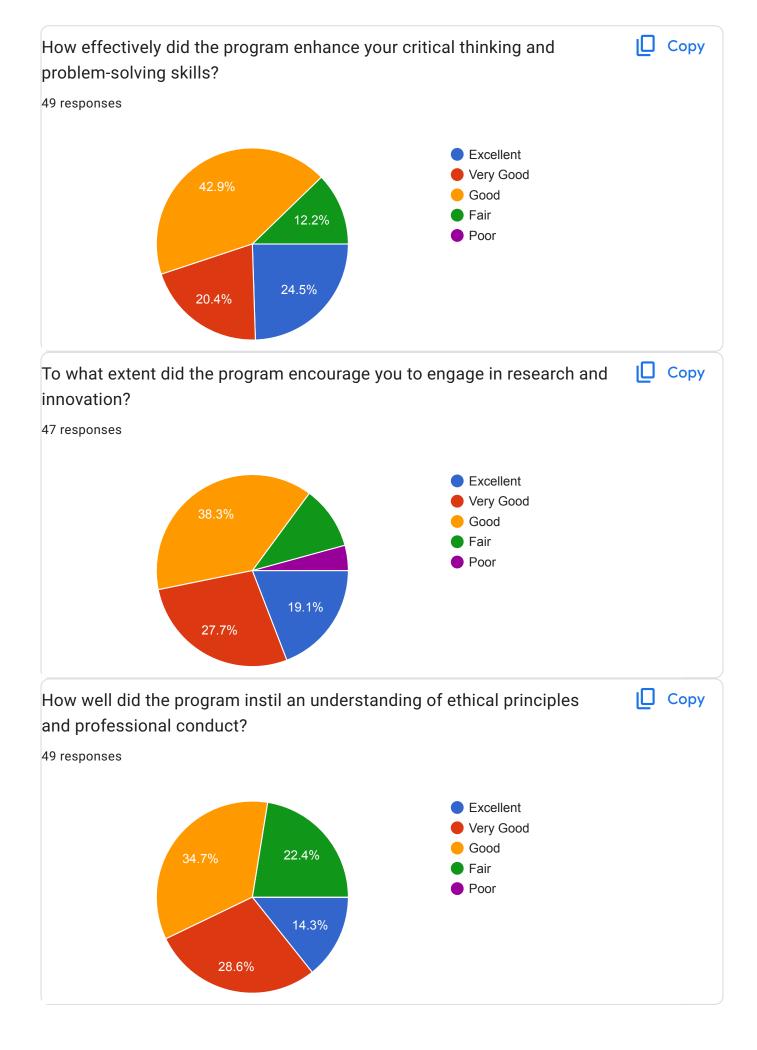
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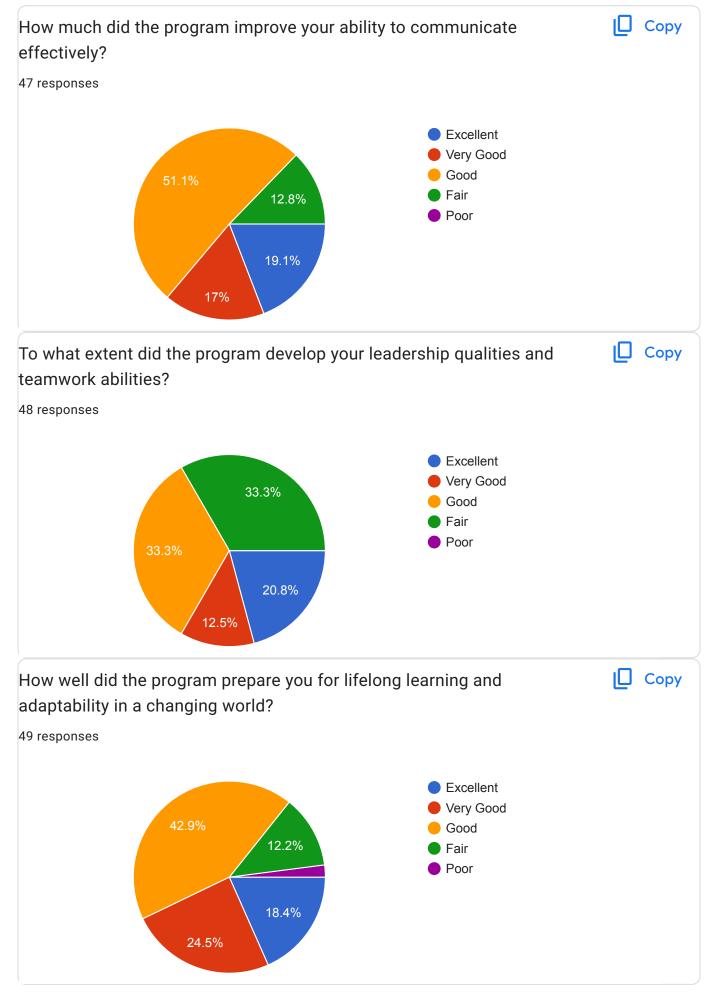
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MUNTHA JYOTHI

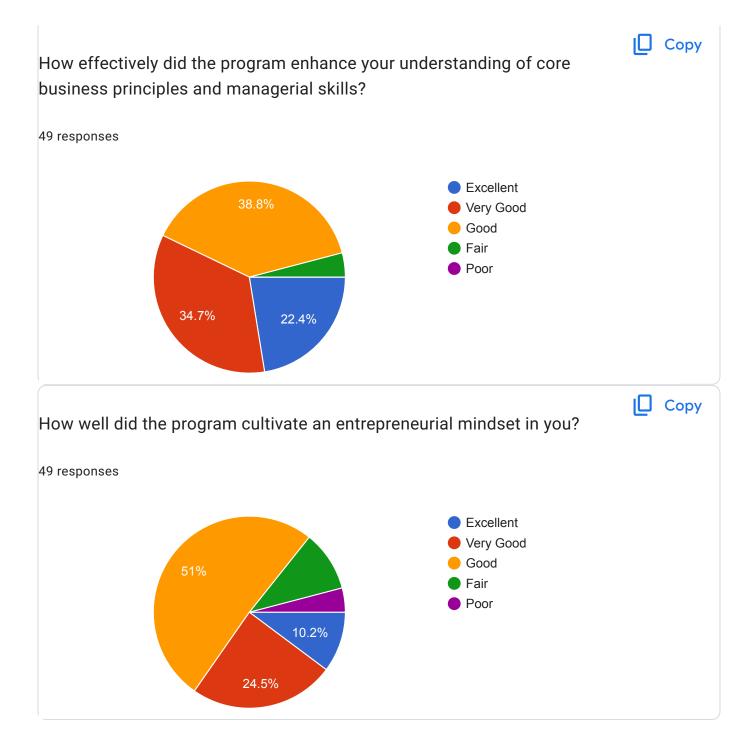
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D.NALIN	II		
PANAKA	ANTI SHANKAR SASTRI		
JHAWAI	R MURALI KRISHNA		
VELAGA	TRIPURA		
RALLA F	AMAKRISHNA REDDY		
MUSTH	YALA MOUNIKA		
SURAKA	NTI MANASA		
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0		1 (2%)	
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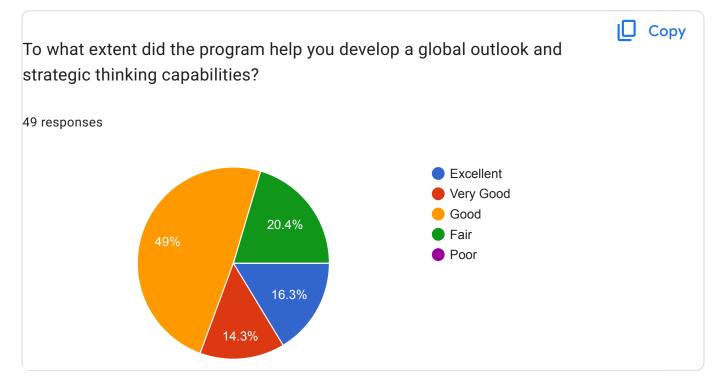




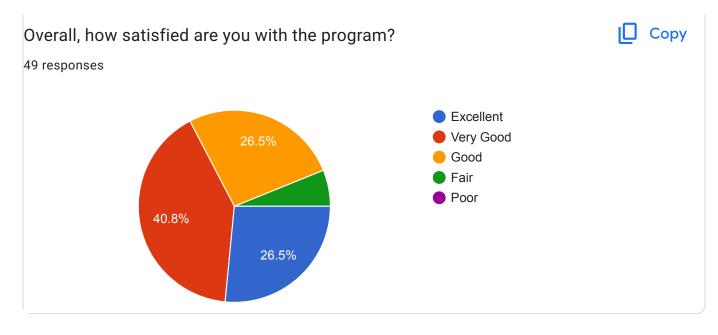


**Program Specific Outcomes:** 





6. Overall Program Experience:



## 7. What do you consider to be the strengths of the program?

20 responses

GOOD

OK

A strong program typically offers robust support systems,

Students gain valuable skills and connections.

These experiences help students apply their knowledge and gain valuable skills and connections.

BETTER

## 8. In what areas do you think the program could be improved?

16 responses

GOOD

BETTER

ΟK

## 9. What are your immediate career plans after graduation?

28 responses

GOOD

ΟK

**Professional Development** 

BETTER

**Professional Development** 

Job Search

**Career Preparation** 

**Career Support** 

rganize more campus-wide events and activities

NICE

JOB

SEARCHING FOR JOB

CAREER PLAN

JOB SEARCHING

FURTHER STUDIES

## 10. Any other suggestions:

46 responses

NO

GOOD

ΟK

EXCELLENT

VERY GOOD

NICE

Technology and Learning

**General Experience** 

Academic Feedback

Teaching and Learning Environment are good

Incorporate a variety of teaching methods to cater to different learning styles,

Provide more resources and support for students

Encourage interdisciplinary projects and collaborations

"Build a stronger alumni network to facilitate connections

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## **Google** Forms

# MCA Student Exit Survey Form

35 responses

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1.Name (Optional)		
35 responses		
KAMMARI SRI KRISHNA		
VANGA BHARGAV KUMAR		
A TEJA		
BANDA SHRUTHI		
C CHARAN KUMAR		
VEDHATI ADARSH		
GAJULA RAHUL		
TRIPURANA YESHWANTH		
VENKATRAM AKANKSHA		
KOPPULA SHYLAJA		
KASULA KALYAN GOUD		
NAGABHUSH SHRAVANI		

PUNNA AJAY KUMAR

CHALLA PAVAN

RAYARAPU RAKESH

SRIRAMULA SANDEEP

MALLADI SINDHU

KAEETHAMPALLY HARSHITHA

NEELAM NAGENDRA VARMA

RUCHI MISHRA

KANCHARLA VENKATA CHANDRA KIRAN REDDY

GALIPELLI NIKHITHA

JAMALPUR GAYATHRI

ASARI PRAVEEN

**BISOYI SAI GOPAL** 

NAGULA VARSHA LIKHITHA

DESAM VENUGOPAL REDDY

RACHARLA SANTHOSH KUMAR

CHALLAGUNDLA AKSHAY

MEKALA KALYANI

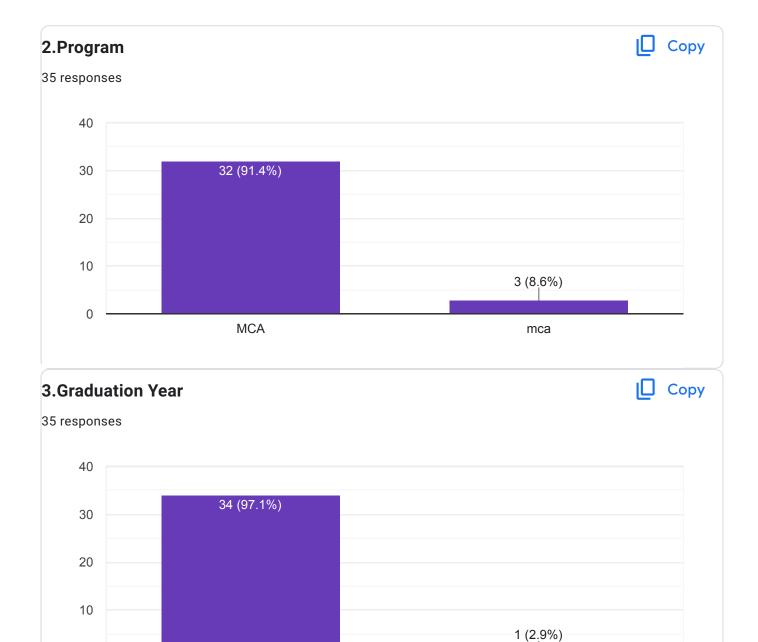
RAGATI JITHENDER

YARA THRISHUL MUDIRAJ

SALLA SANDHYA

**REPAKA SHEKAR** 

G NIKHIL

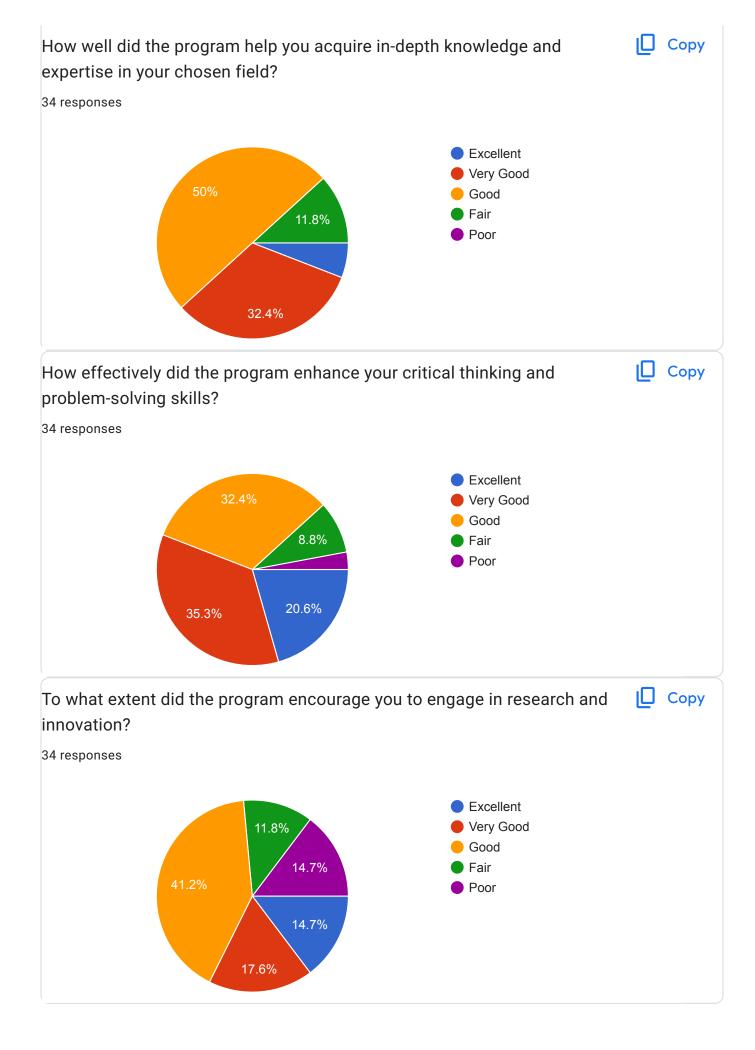


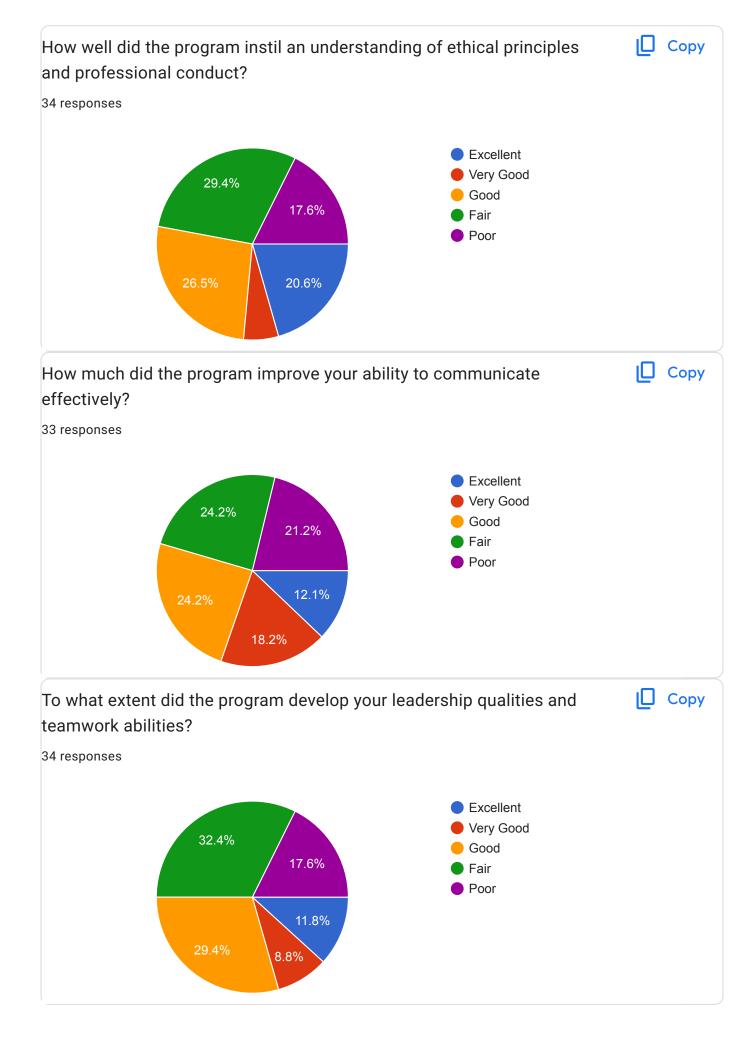
`2024

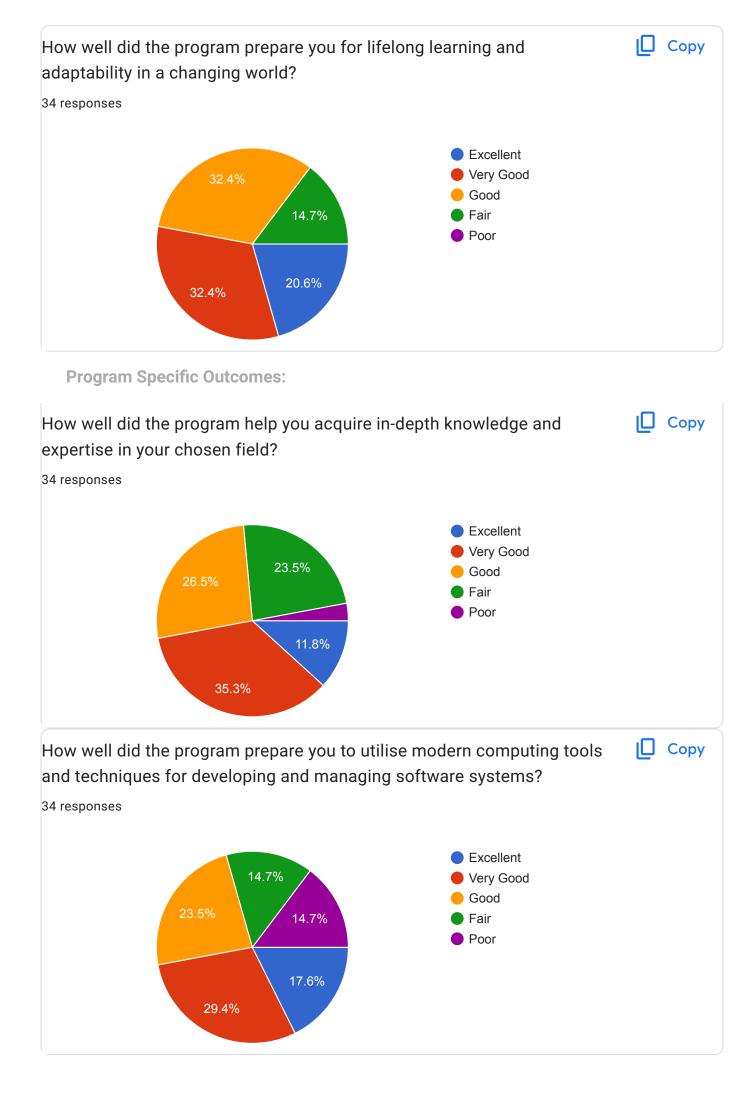
**Program Outcomes Evaluation** 

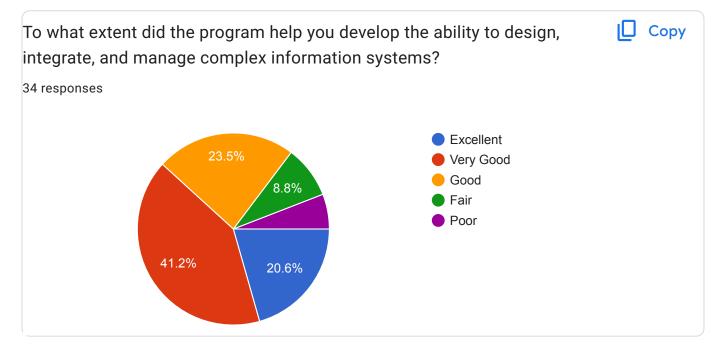
2024

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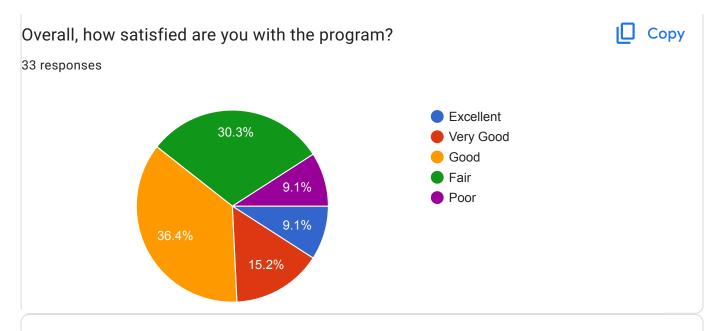








6. Overall Program Experience:



## 7. What do you consider to be the strengths of the program?

### 22 responses

Group projects and collaborative assignments foster teamwork and communication skills, which are essential for success in professional settings.

Group projects and collaborative assignments foster teamwork and communication skills, which are essential for success in professional settings.

Access to modern computing facilities and software tools ensures that students are trained using current technology and industry standards.

Regular workshops and seminars on soft skills, career development, and emerging

technologies help students stay updated and improve their employability.

: Group projects and collaborative assignments foster teamwork and communication skills, which are essential for success in professional settings.

The program offers a well-rounded curriculum that covers a wide range of topics, including programming, databases, networking, and software engineering, which prepares students for various roles in the IT industry.

The inclusion of practical projects, internships, and hands-on labs helps students apply theoretical knowledge to real-world scenarios, enhancing their problem-solving skills and technical expertise.

The program is taught by experienced faculty members who bring real-world experience and deep knowledge in their areas of expertise, providing valuable insights and guidance.

The program encourages research and development, offering students opportunities to work on innovative projects and contribute to advancements in the field of computer science.

More emphasis on practical, hands-on experience through additional labs, workshops, and real-world projects could help bridge the gap between theoretical knowledge and practical skills.

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Research Opportunities: The program encourages research and development, offering students opportunities to work on innovative projects and contribute to advancements in the field of computer science.

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The program encourages research and development, offering students opportunities to work on innovative projects and contribute to advancements in the field of computer science.

Strengthening career counseling services and job placement assistance could help students navigate the job market more effectively and secure relevant employment after graduation.

## 8. In what areas do you think the program could be improved?

23 responses

Increasing collaboration with industry partners could enhance opportunities for internships, live projects, and job placements, giving students more exposure to real-world applications.

Enhancing mechanisms for student feedback and incorporating it into program improvements could address concerns and ensure the program evolves to meet student needs.

Strengthening career counseling services and job placement assistance could help students navigate the job market more effectively and secure relevant employment after graduation.

: The curriculum could be updated more frequently to include the latest technologies and trends in the IT industry, ensuring that students are learning skills that are currently in demand.

Soft Skills Training: Incorporating more training in soft skills, such as communication, teamwork, and leadership, could better prepare students for professional environments and enhance their overall employability.

Strengthening career counseling services and job placement assistance could help students navigate the job market more effectively and secure relevant employment after graduation.

: Increasing collaboration with industry partners could enhance opportunities for internships, live projects, and job placements, giving students more exposure to real-world applications.

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More emphasis on practical, hands-on experience through additional labs, workshops, and real-world projects could help bridge the gap between theoretical knowledge and practical skills.

The curriculum could be updated more frequently to include the latest technologies and trends in the IT industry, ensuring that students are learning skills that are currently in demand.

Expanding access to additional learning resources, such as online courses, industry certifications, and updated textbooks, could support students in staying current with industry standards and best practices.

Offering more specialized tracks or elective courses in emerging areas such as artificial intelligence, cybersecurity, or data science could cater to diverse student interests and career goals.

: Developing a stronger alumni network and involving alumni in mentorship or guest lectures could provide current students with valuable industry insights and networking opportunities.

: Offering more specialized tracks or elective courses in emerging areas such as artificial intelligence, cybersecurity, or data science could cater to diverse student interests and career goals.

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## 9. What are your immediate career plans after graduation?

23 responses

I intend to obtain additional certifications in emerging technologies such as data science, cybersecurity, or cloud computing to strengthen my qualifications and career prospects.

: I am considering pursuing further studies, such as a PhD or specialized certifications, to deepen my expertise in a particular area of computer science.

I plan to take up an internship or trainee position to gain more practical experience and enhance my skills before committing to a full-time role.

I plan to take up an internship or trainee position to gain more practical experience and enhance my skills before committing to a full-time role. I plan to start working as a software developer or IT consultant at a technology company to apply the skills and knowledge I've gained during the program.

I am currently exploring job opportunities in the IT sector and will be applying for positions that align with my interests and career goals.

I am considering pursuing further studies, such as a PhD or specialized certifications, to deepen my expertise in a particular area of computer science.

I plan to start working as a software developer or IT consultant at a technology company to apply the skills and knowledge I've gained during the program.

: I am targeting specific industries, such as finance, healthcare, or e-commerce, where I can apply my skills in a domain that interests me.

I am targeting specific industries, such as finance, healthcare, or e-commerce, where I can apply my skills in a domain that interests me.

I aim to start my own technology startup, focusing on innovative solutions and applications that address current market needs.

Working Abroad: I plan to seek job opportunities abroad to gain international experience and exposure to global industry practices.

Strengthening career counseling services and job placement assistance could help students navigate the job market more effectively and secure relevant employment after graduation.

I am interested in joining a research lab or organization focused on cutting-edge technology and innovation to contribute to advanced projects and research.

I plan to seek job opportunities abroad to gain international experience and exposure to global industry practices.

## 10. Any other suggestions:

16 responses

N000

N00000

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## Google Forms

# Faculty Feedback Form

23 responses

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## Faculty Name:

23 responses

Y.AZITH

A. Swathi

B. Santosh Kumar

B.Seshagiri Rao

G. Mahesh

**B.Suresh** 

D. Sushma

T. Vennela

Ms.R Swapna

M. Paul Samuel

P.Amulya

I.Usha Komali

T.Saikrishna

E. Vinay

K.Anil

G.Archana Reddy

J. Kavitha

B.Bhargavi

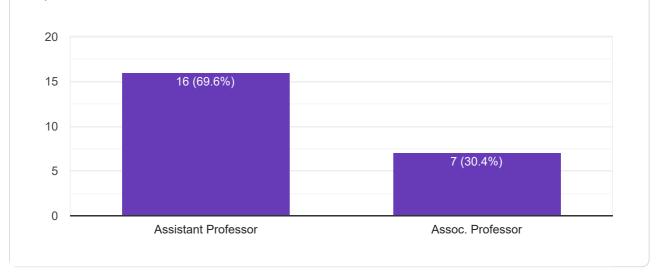
A.Durga Pavani

M.Sowmya

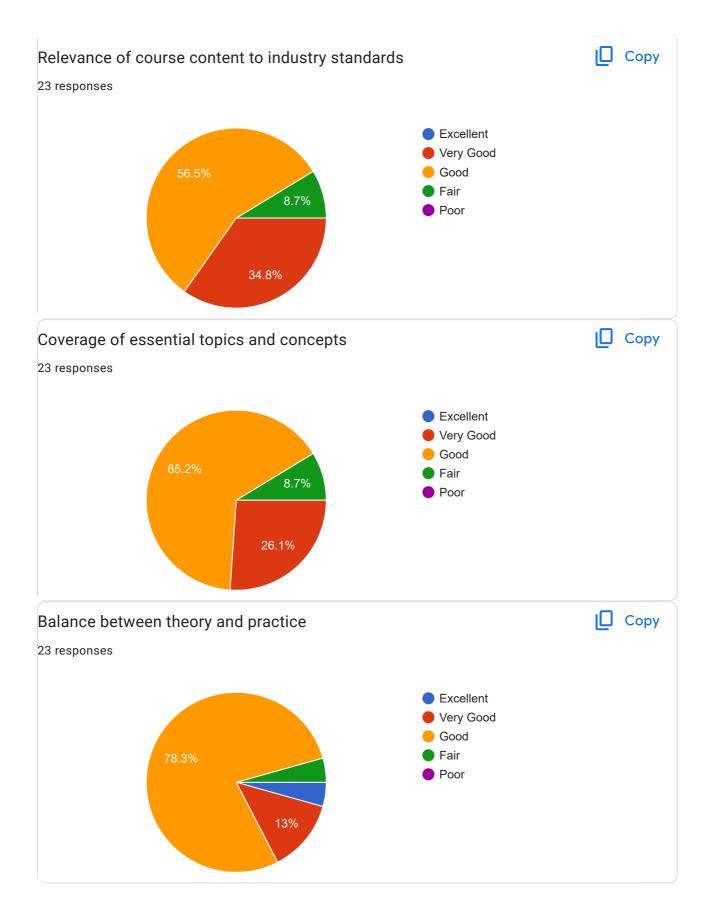
D. Siva Ranjan Das



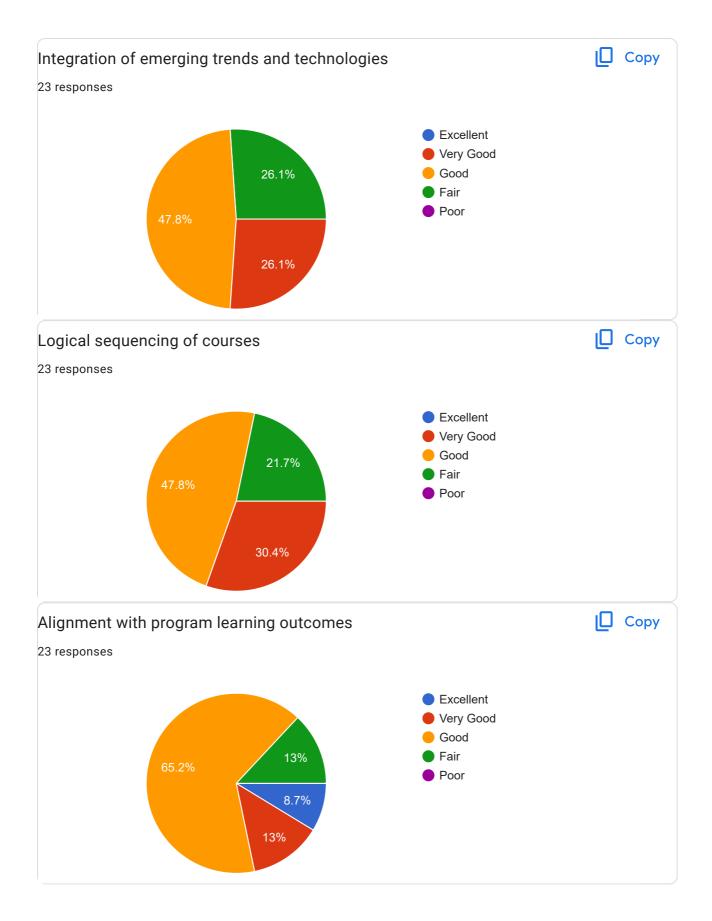
23 responses

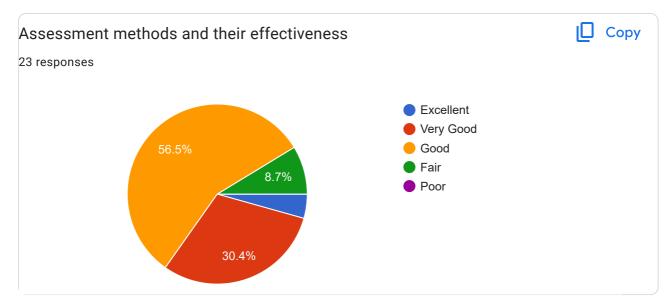


**Curriculum Content and Structure:** 

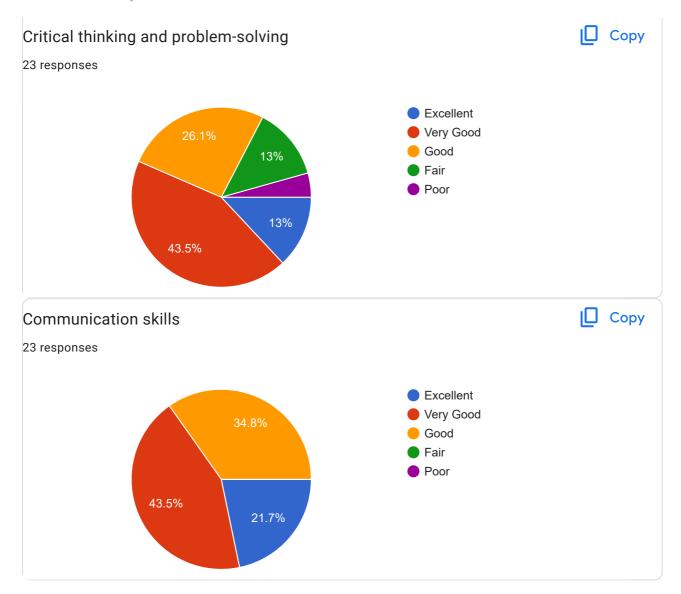


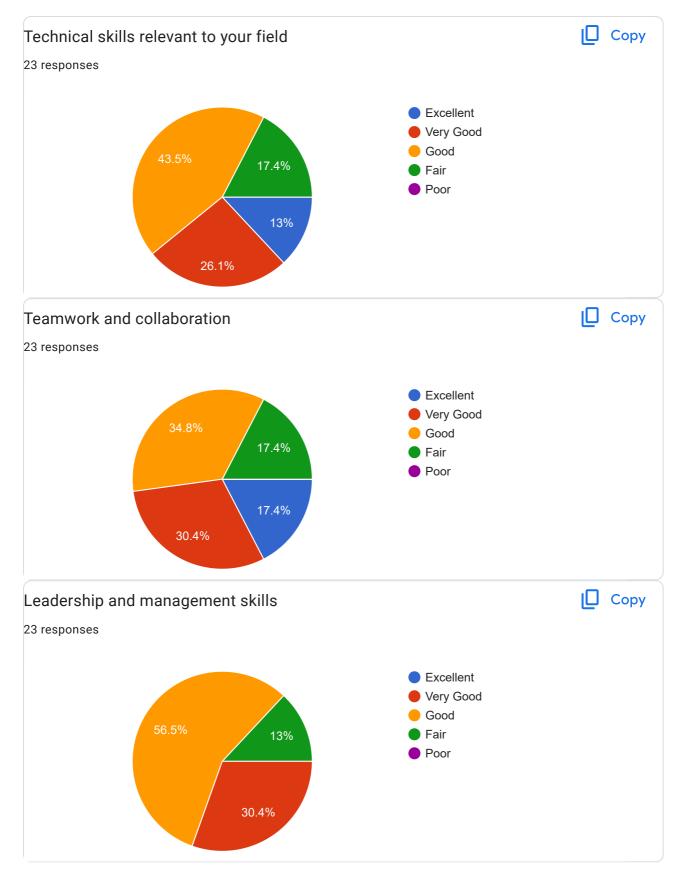
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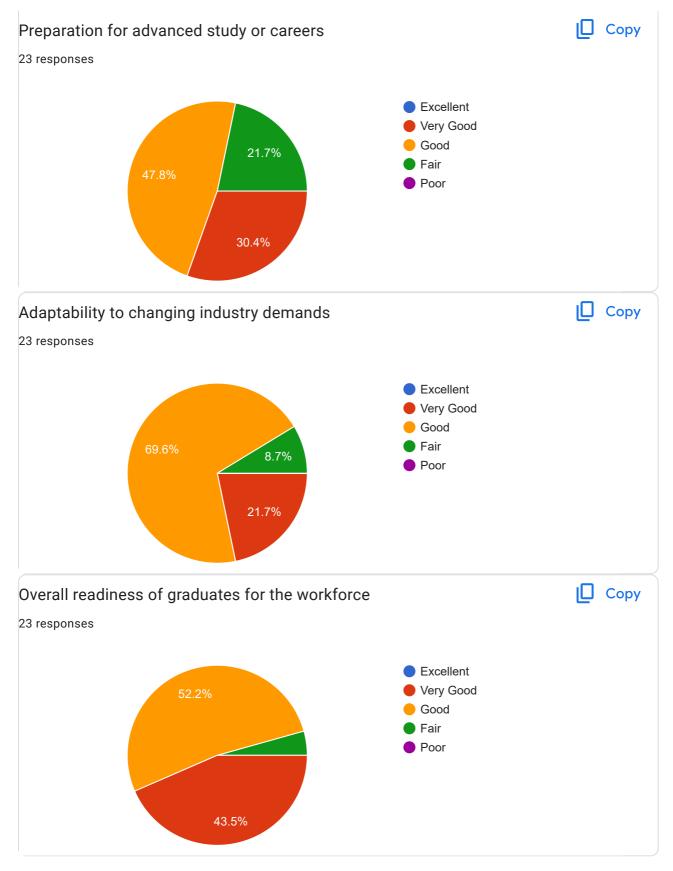


**Skill Development:** 

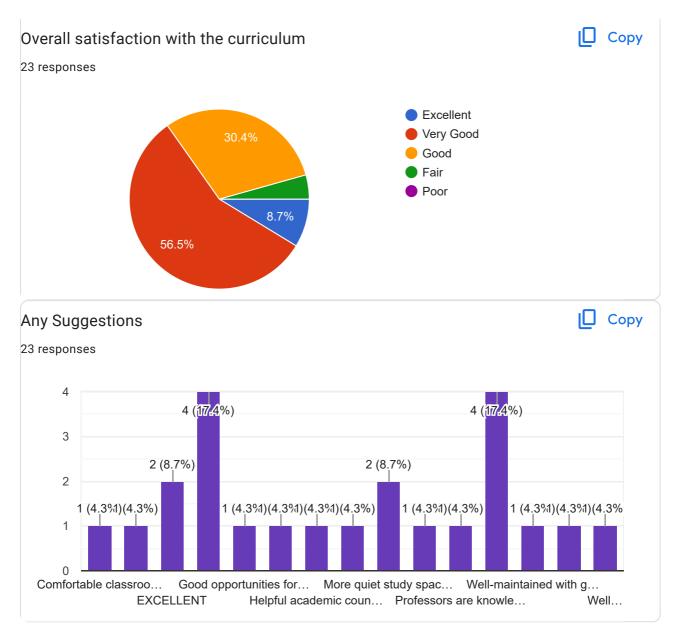




**Student Preparedness:** 



**Overall Satisfaction:** 



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## Google Forms

# Alumni Feedback Form

56 responses

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#### Name:

56 responses

Munnur Rakesh Kumar

Athinarapu Kumar Sagar

MUDAVATH VARDHAN

EERLA RAJU

Rohith

P.NIKHITHA

NAVEEN BABU

K.AKHIL REDDY

CH.UDAY KRISHNA

N.MOHAN

M.DIVYA

C UMESH

GADDAM MOUNIKA

ANUP KUMAR

SHAIK SAIDULU

POLYSHETTY SAI SURAJ

G TULASI

KANUGULA VAMSHI

T VISHNUTEJA

B GOPAL

NIMMA SUNNY

KANAPURE ANIL

GUDLA MAHENDER

DHARNENI SANDEEP

BALLU RAGHU

PUDARI KALYAN

A DEEKSHITH

KARIPIREDDY RUCHITHA

THUTI RAKESH

P SUDHAKAR REDDY

MODDU SOUMYA

NARLA MADHUMITHA

SHERIKAR ABHISHEK

GOLLA VENKATESH YADAV

**R PRASHANTH** 

KUNCHALA UDAY SAI KUMAR

KAPARTHI SRIKANTH

GADI PAVAN KUMAR

T BHAVANA

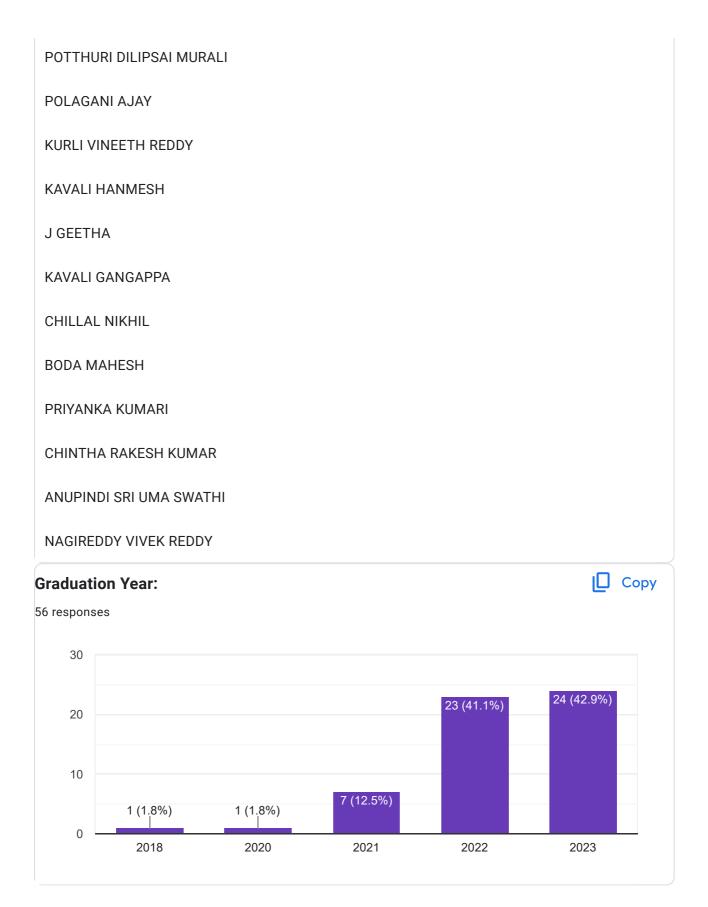
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ASHWIN KUMAR JHA

SUNDAL JAGADEESH

ARUPULA RAVALI

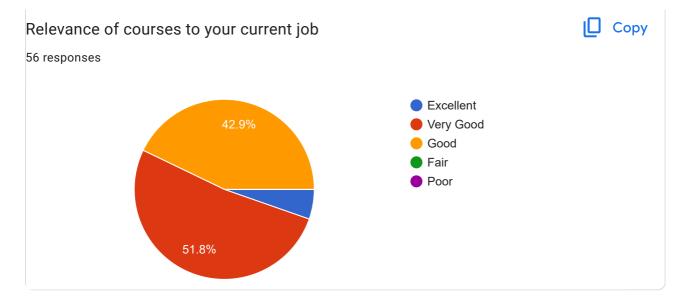
MIRUPALA RAJU

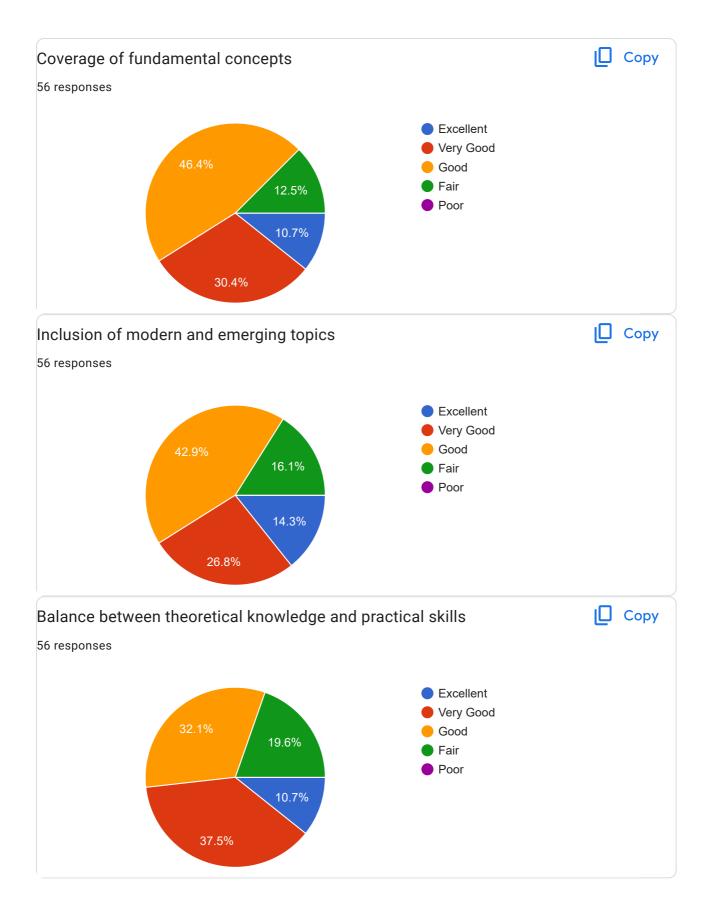


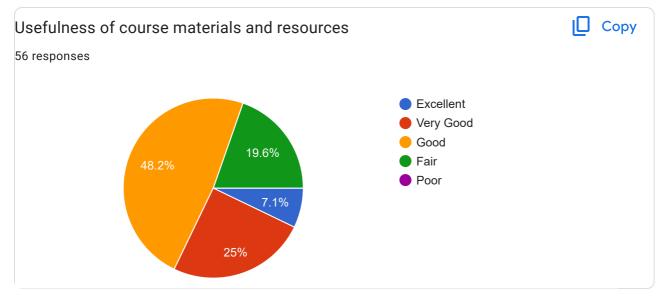


Administrative... Corporate De... IT Project Ma... Network Admi... Project Manager Technical Off... Business Dev... Financial Anal... Machine Lear... PRODUCT M... Student

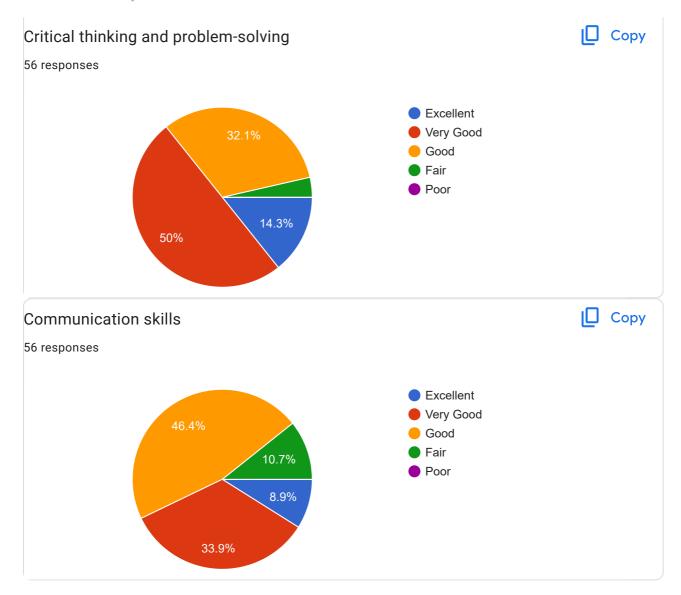
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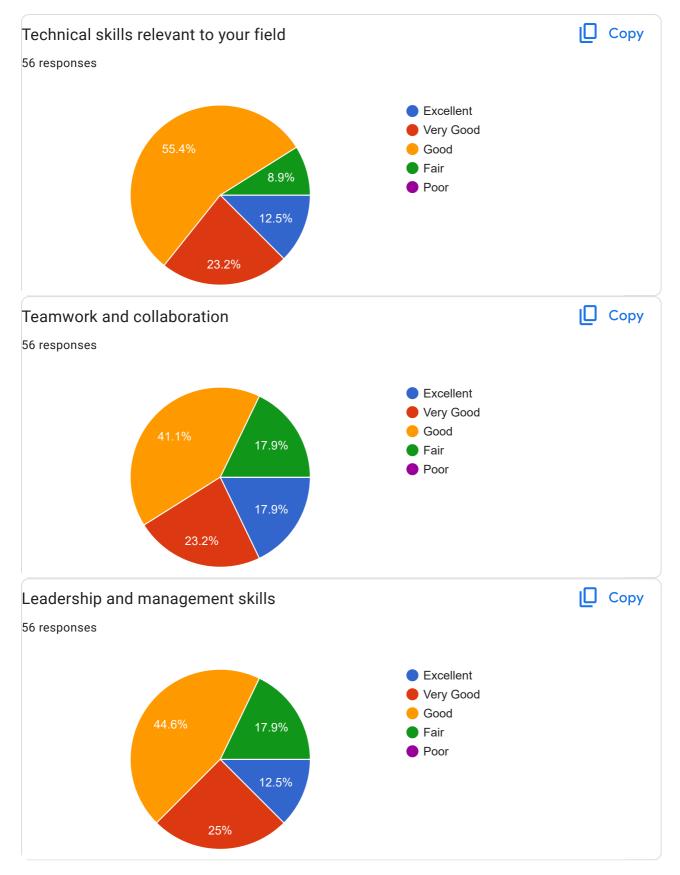




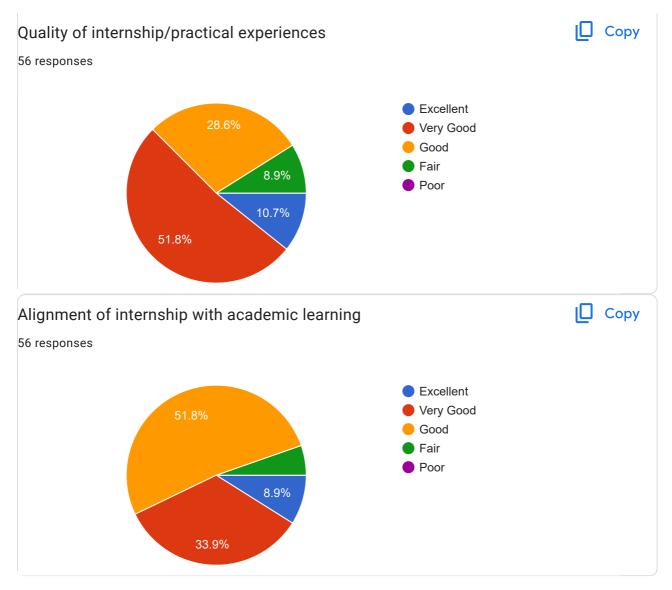


**Skill Development** 

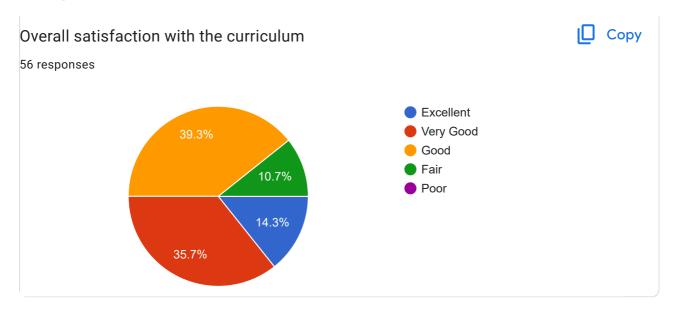


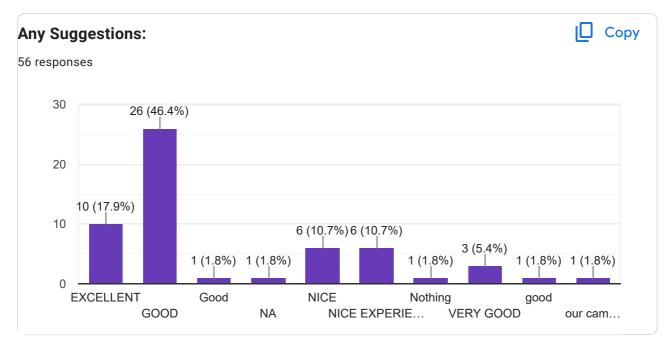


Internship and Practical Experience:



Aspects





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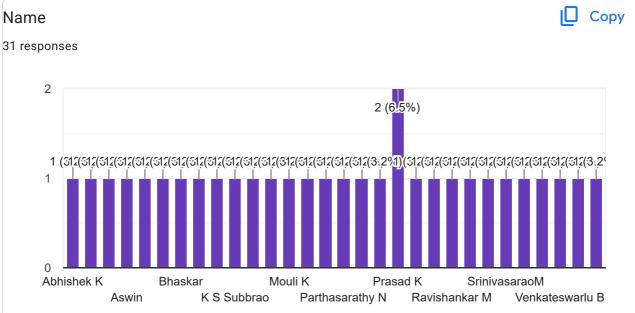
**Google** Forms

# **Employer Feedback Form**

31 responses

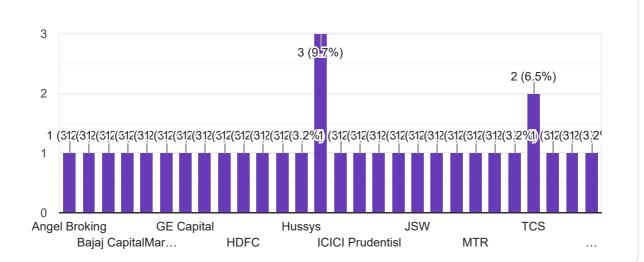
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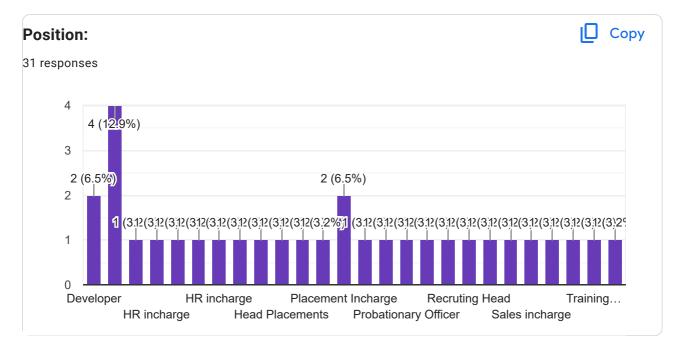


### **Organization:**

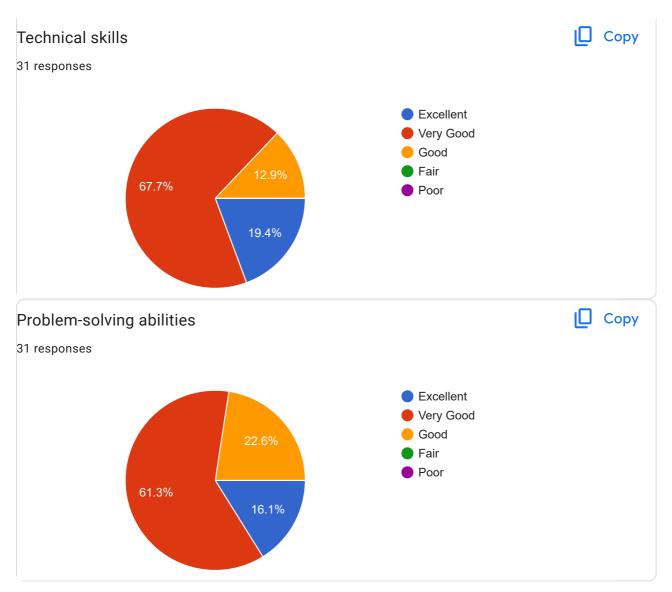


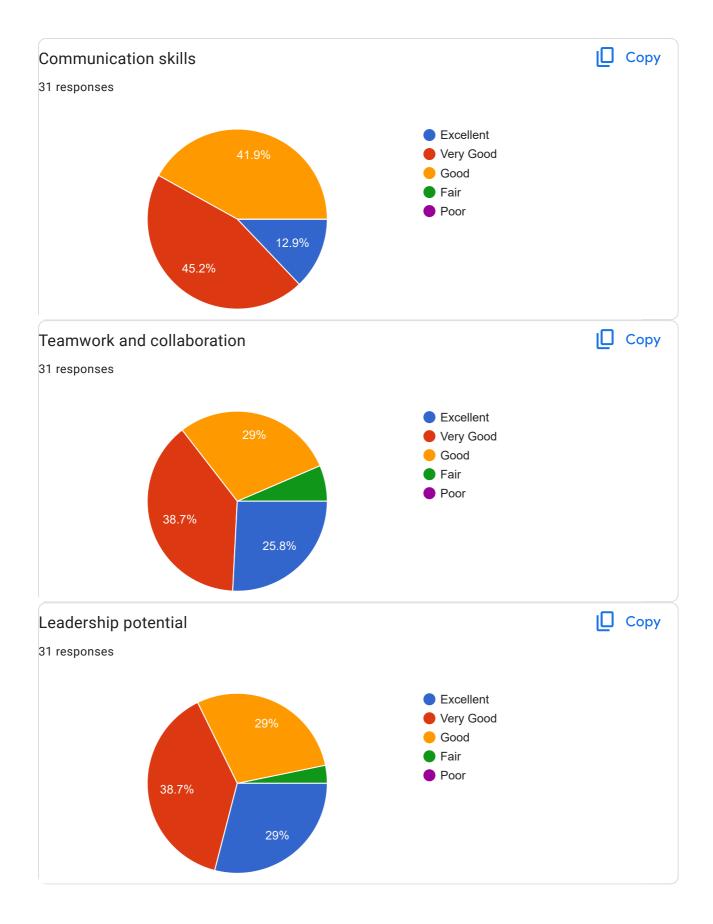


Сору



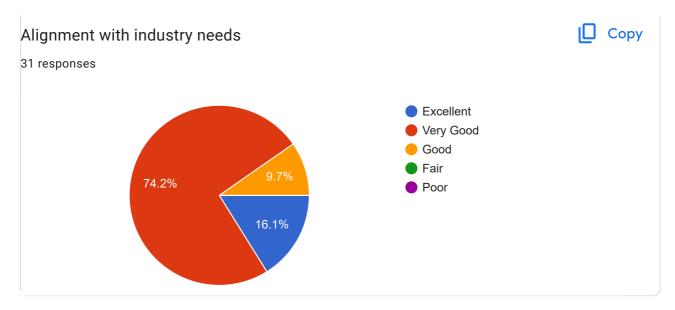
**Graduate Performance** 

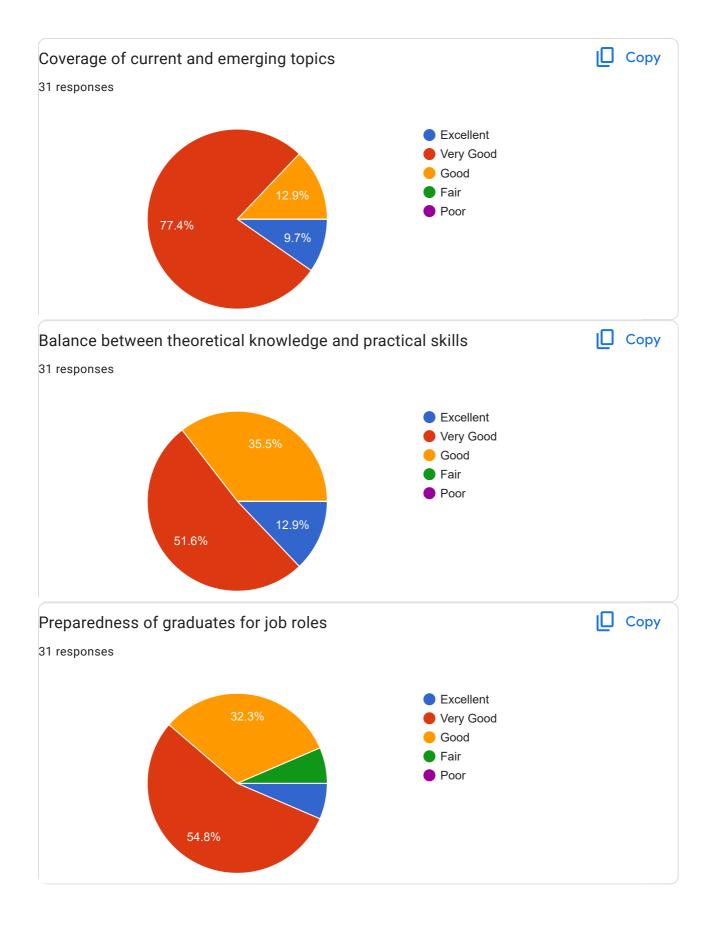




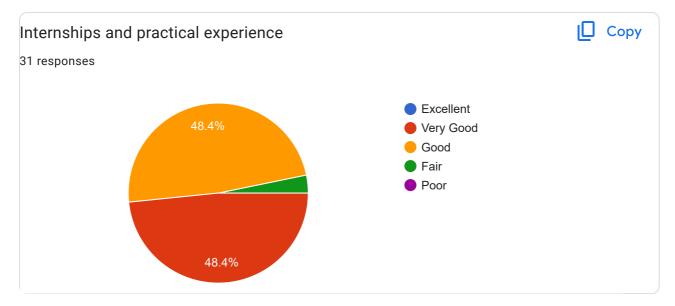


Curriculum Relevance (to the demands of the industry):

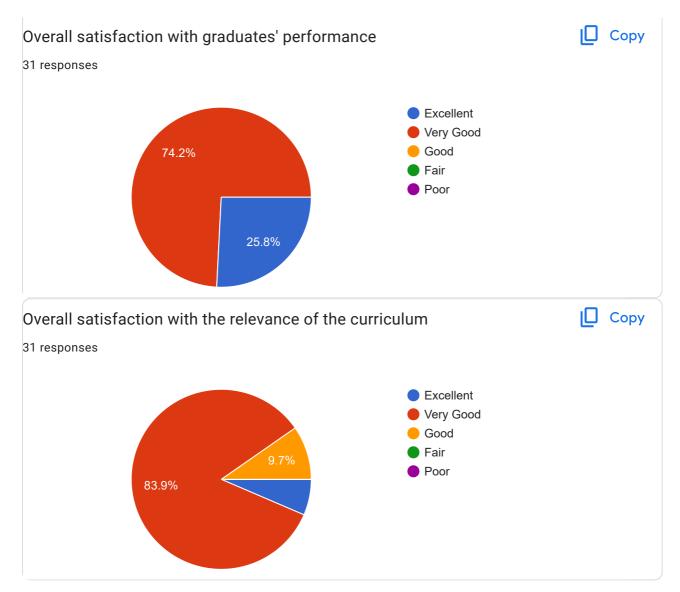


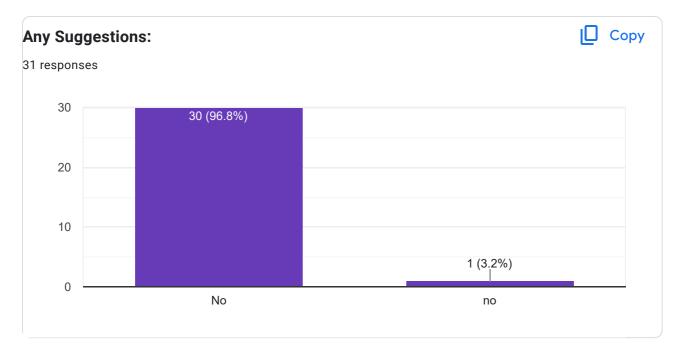


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**Overall Satisfaction:** 





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