

Date:16-04-2024

# **CIRCULAR**

Dear students, we are pleased to inform that, ED cell is Organizing an Orientation session on Entrepreneurship Development on 18/04/2024 at 11:00am in 2<sup>nd</sup> floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.

Aurora's PG College (MBA)
Uppal, Hyderabad-500092

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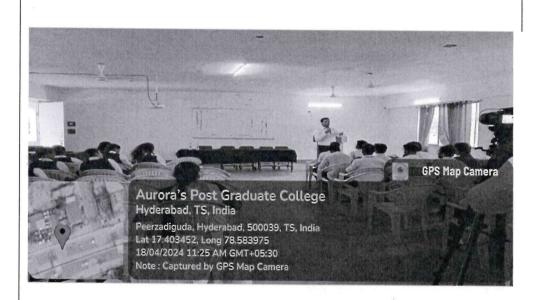
Uppal, Hyderabad-500092



# **ACTIVITY REPORT**

Type of Activity Date and Time of Activity  18-04-2024  11:00 am to 01:00 am  Details of Participants  Organizing Dept./Support System  Coordinator  Mr. B. Santosh MBA Dept., Mr. Venu Gopal Vemula Founder & CEO VELOX TECH SOLUTIONS  Entrepreneurial culture and support budding entrepreneurs in various ways with objective of promoting entrepreneurship, skill development, Incubation support, networking, supporting innovation.  Mr. Venu Gopal Vemula, an Angel Investor / Life coach for high powered individuals / Strategic thinker & Passionate Speaker.  He is a post-grad whizz mixing Senior Management from IIM NAGPUR from Political Science department, and completed his education from Osmania University & received his LOC certified from MIT.  He is an expert at Unleashing innovative strategies and driving business growth with 15+ years of global consulting savoir-faire. Thriving as a versatile entrepreneur across diverse industries for 7 years.  Outcome: - The session focused on increasing entrepreneurial awareness by the speaker aiming towards market trends and scenarios that can inspire and motivate students to think innovatively and being independent by making aware of the available resources and networking opportunities.	Name of the Activity	Orientation session on Entrepreneurs	hip Development Cell				
Activity  Details of Participants Organizing Deptt/Support System  Mr. B. Santosh MBA Dept., Mr. Venu Gopal Vemula Founder & CEO VELOX TECH SOLUTIONS  Entrepreneurship Development Cell (EDC) is multifaceted, aiming to foster an entrepreneurial culture and support budding entrepreneurs in various ways with objective of promoting entrepreneurship, skill development, Incubation support, networking, supporting innovation.  Mr. Venu Gopal Vemula, an Angel Investor / Life coach for high powered individuals / Strategic thinker & Passionate Speaker.  He is a post-grad whizz mixing Senior Management from IIM NAGPUR from Political Science department, and completed his education from Osmania University & received his LOC certified from MIT.  He is an expert at Unleashing innovative strategies and driving business growth with 15+ years of global consulting savoir-faire. Thriving as a versatile entrepreneur across diverse industries for 7 years.  Outcome: - The session focused on increasing entrepreneurial awareness by the speaker aiming towards market trends and scenarios that can inspire and motivate students to think innovatively and being independent by making aware of the available resources and networking opportunities.	Type of Activity	Seminar					
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Aurora's PG College (MBA)	Description	an entrepreneurial culture and support ways with objective of promoting entrance incubation support, networking, support. Wr. Venu Gopal Vemula, an Angel Investing individuals / Strategic thinker & Passic He is a post-grad whizz mixing Senior Political Science department, and comuniversity & received his LOC certified. He is an expert at Unleashing innovating growth with 15+ years of global consument repreneur across diverse industries. Outcome: - The session focused on incomplete the speaker aiming towards market the motivate students to think innovative aware of the available resources and response in the speaker aiming towards market the motivate students to think innovative aware of the available resources and response in the speaker aiming towards market the motivate students to think innovative aware of the available resources and response in the speaker aiming towards market the motivate students to think innovative aware of the available resources and response in the speaker aiming towards market the motivate students to think innovative aware of the available resources and response in the speaker aiming towards market the motivate students to think innovative aware of the available resources and response in the speaker aiming towards market the motivate students to think innovative aware of the available resources and response in the speaker aiming towards market the motivate students.	repreneurship, skill development, orting innovation.  estor / Life coach for high powered onate Speaker.  Management from IIM NAGPUR from appleted his education from Osmania from MIT.  ve strategies and driving business alting savoir-faire. Thriving as a versatile is for 7 years.  creasing entrepreneurial awareness by ends and scenarios that can inspire and by and being independent by making metworking opportunities.				





**Photos** 

# Aurora's PG College (MBA), Uppal, Hyderabad

# Feedback Form



Program Name: A Seminar on Orientation Session on ED

Program Dates: 18-04-24

# 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered	V				
Depth of coverage	2				
Usefulness of materials provided					
Balance between theory and practice					

# 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise	4 (5)	V			
Clarity of presentation			/	3	
Engagement and interaction				er e	
Response to participants' questions					8 4 16

# 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program					

4. Any Suggestions:	. 9.2		**************************************

Aurora's PG College (MBA). ...
Uppal, Hyderabad-500092



Date:23-04-2024

# **CIRCULAR**

Dear students, we are pleased to inform that, IPR cell is Organizing a Seminar on 'Awareness on IPR laws,' on 26/04/2024 at 11:00am in 1<sup>st</sup>floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.

Aurora's PG College (MBA)
Uppal, Hyderabad-500092

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# **ACTIVITY REPORT**

Name of the	Avgranasa sassian an Warddintellatulatura
Activity	Awareness session on World Intellectual property Day
Type of Activity	Seminar
Date and Time of Activity	26.04.2024
In association with	'Kalam Program for IP Literacy and Awareness (KAPILA)
Coordinators	Mr. Mahesh MBA Dept.,
Details of Participants	MBA & MCA students participated in the session
Resource person details	Dr. P. V. Madhusudhan Rao, Professor, Department of Mechanical Engineering & Design, IIT Delhi
Description	The Ministry of Education's Innovation Cell has launched a groundbreaking initiative, 'Kalam Program for IP Literacy and Awareness (KAPILA),' and our college is proud to be actively involved in its initiative through our Innovation Cell. KAPILA aims to create awareness among students, staff, and faculty of our higher education institutions and schools regarding the need for IP filing and the mechanism and methodology involved in filing IP in India and globally. Our college's participation in this initiative underscores our commitment to promoting innovation and preparing students for the challenges and opportunities of the future. As a part of this initiative staff and students joined together to celebrate World Intellectual Property Day on 26 April 2024 from 11:00 a.m. to 12:30 p.m. On YouTube. Expert Speakers Dr. P. V. Madhusudhan Rao, Professor, Department of Mechanical Engineering & Design, IIT Delhi and Shri Divyanshu Mishra, Assistant Controller of Patents and Designs, Patent Office, Delhi discussed the importance of Intellectual Property (IP), IP Components (Patents, Copyright, TM, GIS etc.), Administrative and Procedural Aspects of Patents and case studies. Together, we look forward to pave the way for a brighter, more innovative future for generations to come.
Photos	Hyderabad, Telangana, India CH4M+73.1, Miadhuri Main Rd, Bhagya Nagar Colony, Boduppal, Hyderabad, Telangana 500092, India Lat 17.405748 Long 78.582459 26/04/24 11:21 AM GMT +05:30
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# Aurora's PG College (MBA), Uppal, Hyderabad

# Feedback Form



Prógram Name: Anoreners gession on world Entellectual Bagoety D Program Dates: 26-4-24

# 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered		e			
Depth of coverage		-			
Usefulness of materials provided					
Balance between theory and practice					

# 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise		, >			
Clarity of presentation					
Engagement and interaction			*		
Response to participants' questions				~	

# 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program	×	1			

4. Any Suggestions	:			
	1			



Date:23-04-2024

# **CIRCULAR**

Dear faculty, there is an' Awareness session on IPR laws,' in board room on 26/04/2024 at 3:00 pm in Board room. Request all the faculty to attend without fail.

Aurora's PG College (M

Uppal, Hyderabad-5000

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#### **ACTIVITY REPORT**

Name of	Orientation Session for Faculty on Law of Copyrights
the Activity	
Type of Activity	Seminar
Date and	26.04.2024
Time of	
Activity	[1] 경영·소영(경영·소영·소영·소영·소영·소영·소영·소영·소영·소영·소영·소영·소영·소영
Details of	MADA & MACA stoff newticinated in the associate
Participants	MBA & MCA staff participated in the session
Organizing	
Dept./Supp	Organised by IPR Cell
ort System	
Description	Staff members joined an educational session about "Copyright Law" led by Our Director Shri J.Srikanth, as a part of the World Intellectual Property Day Celebrations. During the session, we learned about the importance and basics of copyright law, getting valuable insights on the importance and applications in real life. The session provided a basic understanding of copyright law and explained how to register a copyright in India. Attendees learned about the key principles of copyright law and the steps involved in officially registering their creative works to protect them under Indian copyright regulations.

**Photos** 



	Faculty Attendance List						
	Name of the Faculty	Designation	Department				
S.No	M.D.C. D D						
1	Mr.D.Siva Ranjan Das	Assoc. Professor	MCA				
2	Ms.B.Keerthana	Assistant Professor	MCA				
3	Ms.B.Bhargavi	Assistant Professor	MCA				
4	Ms.J.Kavitha	Assistant Professor	MCA				
5	Mr.G.Srinu	Assistant Professor	MCA				
6	Mr.K.Anil	Assistant Professor	MCA				
7	Ms.G.Archana Reddy	Assistant Professor	MCA				
8	Ms.G.Pushpa	Assistant Professor	MCA				
9	Mr.E.Vinay	Assistant Professor	MCA				
10	Mr.T.SaiKrishna	Assistant Professor	MCA				
11	Ms.I.Usha Komali	Assistant Professor	MCA				
12	Mr.A.Kumar Sagar	Assistant Professor	MCA				
13	Ms.S.Latha	Assistant Professor	MCA				
14	B. Divya Vani	Assistant Professor	MBA				
15	B. Santosh Kumar	Assistant Professor	MBA				
16	D. Sravani	Assistant Professor	MBA				
17	G. Mahesh	Assistant Professor	MBA				
18	T.Sony Priya	Assistant Professor	MBA				
19	B.Suresh	Assistant Professor	MBA				
20	D. Sushma	Assistant Professor	MBA				
21	K. Praveen Kumar	Assistant Professor	MBA				
22	Ms.R.Swapna	Assistant Professor	MBA				





Date:15-03-2024

# **CIRCULAR**

Dear students, we are pleased to inform that R&D cell is Organizing a Seminar on 'Brief Introduction to Fundamentals of Research,' on 18/03/24 at 11:00am in 2<sup>nd</sup> floor Seminar Hall. Request all the students to attend without fail.

Principal Aurora's PG College (MBA)

Uppal, Hyderabad-500092

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HOD MCA

DIRECTOR

Aurora's PG College (MBA, Uppal, Hyderabad-500092



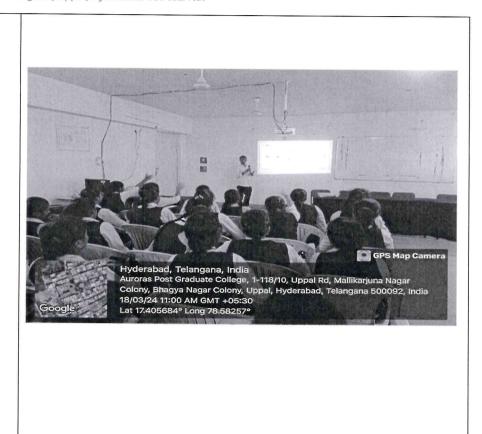
# **ACTIVITY REPORT**

Name of the Activity	The Brief Introduction to Funda	mentals Research
Type of Activity	Seminar	
Date and Time of Activity	18.03.24	11:00am
Details of Participants	Students of MBA 1 <sup>st</sup> year attended	ed the seminar
Organizing Dept./Support System	МВА	
In Association with	R&D cell	
Coordinator	Dr. Y.Azith MBA Dept.,	
Details of Resource Persons	Dr. B. Venu Kumar, I/C Principal, St. Johns PG College.	
Description	Research Fundamentals aimed a skills and knowledge.  The HOD addressed the students I/C Principal St. Johns PG College This session covered the basic research (qualitative, quantitati and the importance of literature a clear research question and ob Participants gained a commethodologies and practices, w professional endeavors.  Attendees appreciated the p provided by the speakers.  The Research Fundamentals S	c concepts of research, including types of ive, and mixed methods), research design, review. Dr. B.Venu emphasized the need for

**Photos** 

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#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.



S.No	Hall Ticket No.	Name of the student	Danartina
3.NO 1	130322672027	THATAKARLA VYSHNAVI	Department
2	130322672027	The state of the s	MBA
3	130322672028	KUDIDHI SUJITHA	MBA
3 4	130322672029	RADHA MANASA	MBA
		GADDAM KIRANMAI	MBA
5	130322672037	DESARAPU LAXMI PRASANNA	MBA
6	130322672039	KONDRA SPANDANA	MBA
7	130322672040	ADITHI YADAV	MBA
8	130322672044	WEPURI SAI ANUSHA	MBA
9	130322672046	THOKALA NALIN PRABHATH	MBA
10	130322672053	NENAVATH MOUNIKA	MBA
11	130322672054	JAKKANAPALLI SAIKUMAR	MBA
12	130322672055	NAMPALLY RAMYA VARMA	MBA
13	130322672059	DASARI SAI KRISHNA	MBA
14	130322672063	BHAINDLA SHILPA	MBA
15	130322672065	JELLA VARDHAN	MBA
16	130322672066	KANNE PHANINDRA	MBA
17	130322672070	PAMULA SRIKANTH YADAV	MBA
18	130322672072	KESHETTY GAYATHRI	MBA
19	130322672077	TALAPALA SRIVANI	MBA
20	130322672079	CHINTHALA VAISHNAVI	MBA
21	130322672080	J V AMRUTHA PRIYA	MBA
22	130322672081	SITHALE SANDHYA	MBA
23	130322672085	BOMMA NARESH	MBA
24	130322672089	SHEELA MAHESHWARI	MBA
25	130322672091	CHITTIMALA MAHALAXMI	MBA
26	130322672092	SUNNAPOJU ABHISHEK CHARY	MBA
27	130322672096	KALLA LAVANYA	MBA
28	130322672098	DEVERUPPALA RAHUL	MBA
29	130322672103	GOSHKE SAI PRASAD	MBA
30	130322672105	PRATHIKANTAM GOPI RAJU	MBA
31	130322672106	PALLE SRAVAN KUMAR REDDY	MBA
32	130322672107	KANAMARLAPUDI BALA SIVA NAGA DURGA	MBA
33	130322672111	JAGINI VAMSHI	МВА
34	130322672115	KONDURU PRASAD RAO	МВА
35	130322672117	RAMESHWARAM BHAVANA	MBA
36	130322672118	ALAVALA MANIKANTA REDDY	MBA
37	130322672122	YARRAPUREDDY ABHIRAM REDDY	MBA
38	130322672129	VODAPALLY UDAY GNANESHWAR	MBA
39	130322672131	KARUPATI SUMAN	MBA
40	130322672132	PUPPALA LOKESH	MBA
41	130322672133	EMANI V S L NARASIMHA MURTHY	MBA
42	130322672137	PUTTI SURAJ	MBA



43	130322672141	RACHAKONDA MANASA	MBA
44	130322862010	TRIPURANA YESHWANTH	MCA
45	130322862011	VENKATRAM AKANKSHA	MCA
46	130322862012	KOPPULA SHYLAJA	MCA
47	130322862016	CHALLA PAVAN	MCA
48	130322862020	KAEETHAMPALLY HARSHITHA	MCA
49	130322862022	RUCHI MISHRA	MCA
50	130322862023	KANCHARLA VENKATA CHANDRA KIRAN REDDY	MCA
51	130322862027	BISOYI SAI GOPAL	MCA
52	130322862034	KARINGU RAJU	MCA
53	130322862036	AKULA PRUTHVI RAJ	MCA
54	130322862037	PASHAM HARITHA	MCA
55	130322862038	JETTI BHAGYALAXMI	MCA
56	130322862042	YERRA NAGABHUSHANA RAO	MCA
57	130322862046	A PALLAVI	MCA
58	130322862048	MERGU BHAVANA	MCA
59	130322862049	AMDA PAVAN KUMAR	MCA
60	130322862053	SALLA SANDHYA	MCA
61	130323672003	KASOJU SATHWIKA	MBA
62	130323672005	PANTHULA HYMAVATHI	MBA
63	130323672009	YERROLLU VIVEK RAMCHANDRA	MBA
64	130323672010	BANDARU HARSHAVARDHINI	MBA
65	130323672014	PAKALWAD SHIVA CHARAN	MBA
66	130323672016	BADDAM THANUSRI	MBA
67	130323672023	KUMMARI GOPALAKRISHNA	MBA
68	130323672024	PATLOLA BHARGAVI	MBA
69	130323672025	BADHAVATH SAVITHRI	MBA
70	130323672026	MANDA SHARANYA	MBA
71	130323672029	SHAIK INTHIYAZ	MBA
72	130323672031	ADLA POOJITHA	MBA
73	130323672035	UMMEDA POOJITHA	MBA
74	130323672036	BAINDLA RAMCHARAN	MBA
75	130323672040	DASARI KRUTHIK	MBA
76	130323672042	MOHAMMAD SHABBIR	MBA
77	130323672049	MEKALA SHIVAKUMAR	MBA
78	130323672050	ANDUKOLU SOWJANYA	MBA
79	130323672051	MOHD MOKTHAR AHMED	MBA
80	130323672052	DASARI TULASI BHAVANI	MBA
81	130323672055	MADDIKUNTA SRIVANI	MBA
82	130323672057	KOLANUPAKA NITHIN	MBA
83	130323672061	DHARMARAPU YUVARAJ	MBA
84	130323672062	MADANU MOHAN KUMAR	MBA
85	130323672066	ERROLLA BHANU PRAKASH	MBA
86	130323672068	MOHAMMAD SOHEL	MBA



87	130323672075	C SRINIVASULU	MBA
88	130323672076	NARMETA SAI KUMAR	MBA
89	130323672077	PATHAKOTLU HARI	MBA
90	130323672078	RUMMA SUBHASH	MBA
91	130323672081	D SAI KIRAN	MBA
92	130323672083	PUDARI KEDHARINATH GOUD	MBA
93	130323672087	UDARAM AJAY KUMAR	MBA
94	130323672088	GOLLAPALLI SAIKUMAR	MBA
95	130323672092	SIRIGIRI EASHWAR	MBA
96	130323672094	KESHABOINA AJAY	MBA
97	130323672101	NANAPURAM BHARGAVI	MBA
98	130323672102	MADDELA VINAY	MBA
99	130323672103	P SINDHU	MBA
100	130323672107	KARAM KONDA ANISHA PRERNA	MBA
101	130323672109	CHIDELLA MANASWI	MBA
102	130323672113	BURRA MEGHANA	MBA
103	130323672114	S SWAPNA	MBA
104	130323672118	PANASAM SRIKANTH	MBA
105	130323672120	TURAI AMRITHA	MBA
106	130323672127	AGROL SANDHYA	MBA
107	130323672128	POLUDASU MUNEENDRA	MBA
108	130323672129	NARSINGOJU SWETHA	MBA
109	130323672134	DOMALA SHRAVANI	MBA
110	130323672136	KURAPATI LAKSHMI	MBA
111	130323672140	CHITHALURI VENNELA	MBA
112	130323672141	MD RAKHEEB	MBA
113	130323672145	SANDULA MAHESH	MBA
114	130323672147	KALAGIRI PAVITHRA	MBA
115	130323672154	INAMPUDI ANIL KUMAR	MBA
116	130323672155	KOTHAPETA PRAVALLIKA	MBA
117	130323672156	KAMALA JAHNAVI	MBA
118	130323672161	MANDA BHANUPRASAD	MBA
119	130323672163	KOMBATHULA MANI RAJU	MBA
120	130323672167	BADDAM SHARANYA	MBA
121	130323672168	TANANKI DEVIKA	MBA
122	130323672172	SAI VARUN RAPARTHI	MBA
123	130323672174	NALLAPU SANGEETHA	MBA
124	130323672181	CHILUKALA SANDHYA	MBA
125	130323672182	BUJRAMPALLY DURGA PRASAD	MBA
126	130323672183	SHIMARLA NAVEEN KUMAR	MBA
127	130323672187	DUSAKANTI KAVYA	MBA
128	130323672189	BUYYA SAI KUMAR GOUD	MBA
129	130323672191	KADABOINA KUMAR	MBA
130	130323672193	K SATHEESH KUMAR	MBA
131	130323672194	ARUTLA VAMSHI	MBA



132	130323672198	MANTIPALLY NARESH	MBA
133	130323672201	MOKALLA VINAY KUMAR	MBA
134	130323672208	MAIDAS NAGARAJU	MBA
135	130323672209	SARIKONDA KRISHNAVENI	МВА
136	130323672210	MOHAMMED RAFEEQ	MBA
137	130323672214	PALLE MANJULA DEVI	МВА
138	130323672216	BOMMAGANI DIVYA	MBA
139	130323672218	TAMPULWAR SANTHOSHI	МВА
140	130323672220	VUSIRIKAPALLI SANDHYA RANI	МВА
141	130323672221	POLOJU PRANAY KUMAR	МВА
142	130323672225	JORKA NAVEEN	МВА
143	130323672227	VALLAMKONDA SAI CHANDANA	МВА
144	130323672234	PINDIPROLU RAMYA	МВА
145	130323672235	KATAKAM SUBHASH	MBA
146	130323672236	GUNTHAPALLY JAGADISH	MBA
147	130323672240	UPPULA SHATHAKEERTHANA	MBA
148	130323672244	PANDRE KIRAN	MBA
149	130323672246	PALLENI MALLIKARJUNA NAIDU	MBA
150	130323862005	MURIKI NITHYA HARIKA	MCA
151	130323862006	K GAYATHRI	MCA
152	130323862010	CHILAKAMARRI SRIKANTH	MCA
153	130323862012	MUMMADI KALYAN	MCA
154	130323862019	GIRRA SAI CHANDU	MCA
155	130323862020	BALIJAPELLI RAKESH	MCA
156	130323862021	MAMIDI ARCHANA	MCA
157	130323862025	DONTHAGOUNI SAI TEJA GOUD	MCA
158	130323862029	GUNDLA ABHINAYA	MCA
159	130323862031	V PRATHYUSHA	MCA
160	130323862032	KUMMARI SWAMI	MCA
161	130323862036	AKULA PREM KUMAR	MCA
162	130323862038	VENDRA PREM KUMAR	MCA
163	130323862045	NARAGANI VAMSHI KRISHNA	MCA
164	130323862046	PATEL ROHAN	MCA
1.00			
165	130323862047	RAVADA VASU	MCA
166	130323862047 130323862051	RAVADA VASU PULI DURGA BHAVANI	MCA MCA

# Aurora's PG College (MBA), Uppal, Hyderabad

# Feedback Form



Program Name:	Bri ef	Introduction	to	Pondamentals	of Rosensch
Program Dates:	18/2/21	•			) residence

# 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered					
Depth of coverage					
Usefulness of materials provided					
Balance between theory and practice			•		

# 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise					
Clarity of presentation					
Engagement and interaction					
Response to participants' questions					

# 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program					

4. Any Suggestions:		



Date:01-03-2024

# **CIRCULAR**

Dear students, we are pleased to inform that, ED cell is Organizing a2 Day Workshop on Trade secrets and confidentiality on 04/03/2024 to 05/03/2024 at 11:00 am in 2<sup>nd</sup> floor Seminar Hall .Request all the students to attend, we look forward to your enthusiastic participation.

Principalipal

Aurora's PG College (MBA) Uppal, Hyderabad-500092

Copy To: IQAC HOD MBA HOD MCA

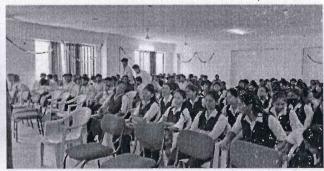
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DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyde about 50, 1903

# Aurora's PG College (MBA) UPPAL, HYDERABAD







# TWO DAY WORKSHOP

# **Trade Secrets and Confidentiality**

# ABOUT THE WORKSHOP

Join our two-day workshop on trade secrets and confidentiality to master the art of protecting sensitive information. Learn effective strategies for safeguarding trade secrets, understand legal frameworks, and discover best practices for maintaining confidentiality. Ideal for students seeking to deepen their knowledge and enhance their skills in managing critical business information.

Resource Persons

Dr. K. Niranjan Rao

Dr. Srinivas. K

Date & Time



04 March 2024 & 05 March 2024 11:00 AM

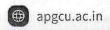
Who can attend?

STUDENTS OF MBA & MCA

Organized by IPR Cell

in association with Department of **Business Management** 

Department of **Computer Applications** 



DIRECTOR

Aurora's PG College (MRA)

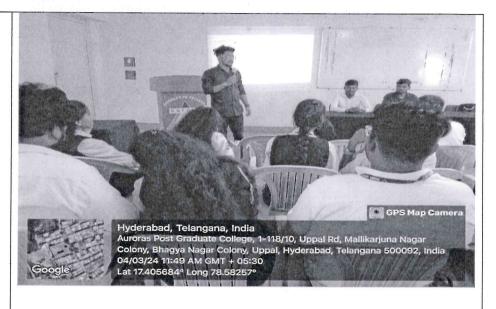


# **ACTIVITY REPORT**

Name of the	Trade secrets and confidentiality			
Activity  Type of Activity	workshop			
Date and Time of Activity	04.03.2024 to 05.03.2024	Time: 11.00am to 2.00pm		
Details of Participants	Faculty & Students of MBA & MCA 1 year	ar actively participated in the college.		
Organizing Dept./Support System	MBA& MCA			
In Association with	IPR Cell			
Coordinator	G. Mahesh MBA Dept.,			
Details of Resource Persons	Dr. K. Niranjan Rao Motivation speaker-Lawyer, Hyderabad Dr. Srinivas. K Legal Head Amara energy & mobility ltd.,			
	The "Trade Secrets and Confidentiality" on 04.03.2024 & 05.03.2024 at Aurorganized by IPR Cell. The workshop ai thorough understanding of trade secremaintain confidentiality in business and	rora's PG College (MBA), Uppal. med to provide participants with a ets and the practices necessary to		
Description	On day 1: Dr. K. Niranjan Rao a leading expert in intellectual property law provided valuable insights into the legal aspects of trade secrets and confidentiality. Speaker discussed the role and importance of trade secrets in various industries.			
	On day 2: Dr. Srinivas. K a specialist in information security and data protection shared practical strategies and best practices for managing and securing confidential information. Speaker discussed Techniques for handling and securing confidential data and introduced to tools and technologies that enhance information security.			
	The "Trade Secrets and Confidentiality' goals by delivering valuable insights a secrets and confidentiality.			
Photos		DIRECTOR		

aurora TEMPLE OF LEARNING

#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.







#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.

		Student Attendance List	
S.No.	Hall Ticket No.	Name of the student	Departmen
1	130323672001	GORLA CHITHRA	MBA
2	130323672003	KASOJU SATHWIKA	MBA
3	130323672004	GOUNI VIJAYA LAXMI	MBA
4	130323672006	VÓKITI VINAY	MBA
5	130323672007	GURRAMPALLY SUPRIYA	MBA
6	130323672008	KARAM MADHURI	MBA
7	130323672009	YERROLLU VIVEK RAMCHANDRA	MBA
8	130323672010	BANDARU HARSHAVARDHINI	MBA
9	130323672011	R SINDHU PRIYA	MBA
10	130323672012	MOHAMMED FAIYAZ	MBA
11	130323672013	PATHLAVATH SHARATH	MBA
12	130323672014	PAKALWAD SHIVA CHARAN	MBA
13	130323672016	BADDAM THANUSRI	MBA
14	130323672019	A POOJITHA	MBA
15	130323672020	PATALAY SWAMY NARAYAN	MBA
16	130323672022	SHAIK KHAJA BABA	MBA
17	130323672024	PATLOLA BHARGAVI	MBA
18	130323672026	MANDA SHARANYA	MBA
19	130323672027	M CHANDRAKANTH GOUD	MBA
20	130323672029	SHAIK INTHIYAZ	MBA
21	130323672030	CHANDANI KUMARI	MBA
22	130323672032	KUNCHARAM ANJALI	MBA
23	130323672033	MAN PURI ARAVIND	MBA
24	130323672034	TULASI KUMARI	MBA
25	130323672035	UMMEDA POOJITHA	MBA
26	130323672036	BAINDLA RAMCHARAN	MBA
27	130323672037	GILKA BHAVANI	MBA
28	130323672038	D L M D B JAYABHARATHI	MBA
29	130323672039	BOLLAM SHRAVANI	MBA
30	130323672040	DASARI KRUTHIK	MBA
31	130323672042	MOHAMMAD SHABBIR	MBA
32	130323672045	GANAPURAM MANICHANDANA	MBA
33	130323672046	MOHAMMED IMRAN	MBA
34	130323672048	SATHELLI SUVARNA	MBA
35	130323672050	ANDUKOLU SOWJANYA	MBA
36	130323672052	DASARI TULASI BHAVANI	MBA
37	130323672053	ANGADI SANDHYA RANI	MBA
38	130323672055	MADDIKUNTA SRIVANI	MBA
39	130323672056	JELIGIRI RAHUL	MBA
40	130323672058	VENNELA V	MBA
41	130323672059	KANKANALA AKSHAYA	MBA
42	130323672060	MANGA AKHIL	MBA
43	130323672061	DHARMARAPU YUVARAJ	MBA
44	130323672062	MADANU MOHAN KUMAR	MBA
45	130323672063	JOMMA GNAPIKA	MBA Auro

a's PG College (MBA)

Uppal, Hyderabad-500092

DIRECTOR

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#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.

46	130323672064	KUNSI ANAND	MBA	
47	130323672065	BAIKADI POCHA GOUD	MBA	
48	130323672066	ERROLLA BHANU PRAKASH	MBA	
49	130323672068	MOHAMMAD SOHEL	MBA	
50	130323672071	MOHAMMAD THAZEEM	MBA	
51	130323672072	KUMMARI MALLIKARJUN	MBA	
52	130323672074	DASARAM RAMYA	MBA	
53	130323672076	NARMETA SAI KUMAR	MBA	
54	130323672078	RUMMA SUBHASH	MBA	
55	130323672079	NALLAVELLI NIVAS	MBA	
56	130323672081	D SAI KIRAN	MBA	
57	130323672082	ELUTAPU SHARANYA	MBA	
58	130323672084	M ASHOK	MBA	
59	130323672085	KOLLALSI KAMAL	MBA	
60	130323672086	VADTHYAVATH JAYANTHI	MBA	
61	130323672087	UDARAM AJAY KUMAR	MBA	
62	130323672088	GOLLAPALLI SAIKUMAR	MBA	
63	130323672089	KUNTA SREEJA	MBA	
64	130323672090	GANNAVARAPU S A V R S KARTHIK	MBA	
65	130323672091	PAMUKUNTLA NITHIN KUMAR	MBA	
66	130323672092	SIRIGIRI EASHWAR	MBA	
67	130323672094	KESHABOINA AJAY	MBA	
68	130323672097	D GOVARDHAN	MBA	
69	130323672098	D SHIVA	MBA	
70	130323672100	POSANPALLY RAJENDAR	MBA	
71	130323672102	MADDELA VINAY	MBA	
72	130323672104	RANGU VARUN	MBA	
73	130323672105	PRACHI AGARWAL	MBA	
74	130323672107	KARAM KONDA ANISHA PRERNA	MBA	
75	130323672108	P M ASHRITHA PARIJATHA CHARY	MBA	
76	130323672110	JAKKULA MADHU	MBA	
77	130323672111	SALLAAKANKSHA	MBA	
78	130323672112	NEELA MAMATHA	MBA	
79	130323672113	BURRA MEGHANA	MBA	
80	130323672114	S SWAPNA	MBA	
81	130323672115	DEGAV PRIYANKA PATIL	MBA	
82	130323672116	PITTALA VANITHA	MBA	
83	130323672117	MUCHA SAI KIRAN	MBA	
84	130323672118	PANASAM SRIKANTH	MBA	
85	130323672120	TURAI AMRITHA	MBA	
86	130323672123	KODURI SAI KUMAR	MBA	
87	130323672124	RACHURI SHASHANK	MBA	
88	130323672126	AVULA DHAKSHAYANI	MBA	^
89	130323672128	POLUDASU MUNEENDRA	MBA	
90	130323672130	ANNAPARTHI SAIKISHORE	MBA	
91	130323672132	SOMA APOORVA	MBA	Aur

MBA

DOMALA SHRAVANI



#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.

93	130323672135	GUNDA SWETHA	MBA
94	130323672137	V RAKESH	MBA
95	130323672138	BINGI DEEPIKA	MBA
96	130323672139	PANYALA BHAVANA	MBA
97	130323672140	CHITHALURI VENNELA	MBA
98	130323672141	MD RAKHEEB	MBA
99	130323672142	MUDDAPU VANDANA	MBA
100	130323672143	M BHARATH	MBA
101	130323672144	MUNGALLA PRASANNA KUMAR	MBA
102	130323672145	SANDULA MAHESH	MBA
103	130323672147	KALAGIRI PAVITHRA	MBA
104	130323672150	THADURI NAGARJUNA	MBA
105	130323672151	SEETHALA YOGITHA	MBA
106	130323672153	ASADI PRASHANTH	MBA
107	130323672155	KOTHAPETA PRAVALLIKA	MBA
108	130323672157	PALLAPU SHIVA	MBA
109	130323672162	BAROOR BHAVANI	MBA
110	130323672164	ERROLA MANIKYAM ELIZABETH RANI	MBA
111	130323672165	SHARANAGATAM CHATURYA	MBA
112	130323672166	BODAPALLY JASWANTH	MBA
113	130323672167	BADDAM SHARANYA	MBA
114	130323672168	TANANKI DEVIKA	MBA
115	130323672169	PONUGOTI SNEHA	MBA
116	130323672170	RIDDLA VIDHI	MBA
117	130323672171	BARADI LAXMAN REDDY	MBA
118	130323672172	SAI VARUN RAPARTHI	MBA
119	130323672174	NALLAPU SANGEETHA	MBA
120	130323672177	S POOJITHA	MBA
121	130323672178	BASA SAICHANDU	MBA
122	130323672180	ORSHU VENU	MBA
123	130323672182	BUJRAMPALLY DURGA PRASAD	MBA
124	130323672184	PASUPULETI SRAVANI	MBA
125	130323672185	KARRE CHAITHANYA	MBA
126	130323672187	DUSAKANTI KAVYA	MBA
127	130323672188	SIDDAGONI SRAVANI	MBA
128	130323672190	MOHAMMAD MUZAFARUDDIN	MBA
129	130323672191	KADABOINA KUMAR	MBA
130	130323672192	UNDRAJAVARAPU ARCHANA	MBA
131	130323672193	K SATHEESH KUMAR	MBA
132	130323672194	ARUTLA VAMSHI	MBA
133	130323672195	PITLA SANDEEP	MBA
134	130323672196	MYAKA ANJAIAH	MBA
135	130323672197	AITHA SUPRIYA	MBA
136	130323672198	MANTIPALLY NARESH	MBA
137	130323672201	MOKALLA VINAY KUMAR	MBA
138	130323672204	THOTA RAMU	MBA urora's
139	130323672205	RAVULA GANESH	

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PG College (MBA)

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#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.

140	130323672207	NOMULA ABHILASH	MBA	.81
141	130323672209	SARIKONDA KRISHNAVENI	MBA	
142	130323672211	BANDARU ANJANEYULU	MBA	
143	130323672212	CHINAMARRI SHIVANI	MBA	
144	130323672214	PALLE MANJULA DEVI	MBA	
145	130323672215	ISHWARYA V	MBA	
146	130323672217	NALLAGATLA JEEVAN KUMAR	MBA	
147	130323672218	TAMPULWAR SANTHOSHI	MBA	
148	130323672219	VAKITI PRATHYUSHA	MBA	
149	130323672220	VUSIRIKAPALLI SANDHYA RANI	MBA	
150	130323672221	POLOJU PRANAY KUMAR	MBA	-
151	130323672222	VEERLA SRUJANA	MBA	
152	130323672223	GANNARAPU SANDEEP KUMAR	MBA	
153	130323672224	V RAJITHA	MBA	
154	130323672225	JORKA NAVEEN	MBA	
155	130323672227	VALLAMKONDA SAI CHANDANA	MBA	
156	130323672230	PEESARI CHARANI	MBA	
157	130323672231	BIRADAR ARTHI	MBA	
158	130323672233	ITHARAJU SHIVA	MBA	
159	130323672235	KATAKAM SUBHASH	MBA	
160	130323672237	MOTHKUR BHAVANA	MBA	
161	130323672238	DHANAKONDI BHARGAVI	MBA	
162	130323672240	UPPULA SHATHAKEERTHANA	MBA	
163	130323672241	NIMMALAGARI KARTHIK	MBA	
164	130323672243	KUNDARAPU SAI CHANDU	MBA	
165	130323672244	PANDRE KIRAN	MBA	
166	130323672251	S MUKHTHISHWRAI	MBA	
167	130323672253	PUSAPATI SAI PANDU RANGARAJU	MBA	
168	130323672256	MUNNAPU ROHIT	MBA	
169	130323672257	PISU VINEEL	MBA	
170	130323672259	MOGULAPALLY DHANIK KUMAR	MBA	
171	130323672261	A SRINATH GOUD	MBA	
172	130323672263	BOLLU VEMSHI YADAV	MBA	
173	130323672264	M A AZEEM	MBA	
174	130323672266	BIJJU SAI KRISHNA YADAV	MBA	
175	130323672267	PADAKANTI SHREE HARINATH	MBA	
176	130323672269	SANKULA ANKA RAO	MBA	
177	130323672270	SATHULURI AKANKSHA	MBA	
178	130323672271	M KURUMURTHY	MBA	
179	130323672272	ALLUKZHI R MANI KANDAN	MBA	
180	130323672273	UPPUNUTI SHIRISHA	MBA	
181	130323672274	CHINTHAKULA UDAYKIRAN	MBA	
182	130323672275	NUNAVATH SANGEETHA	MBA	
183	130323672276	PULIYALLA HIMA BINDU	MBA	
184	130323672277	SOMA LOKESH	MBA	
185	130323672279	BATHULA KISHORE		uro
186	130323862002	KODAM AKSHAYA	MCA	U



#1-118/10, Peerzadiguda, Uppel, Hyderabad-500 092 T.S.

187	130323672283	CHEVULA VINAY	MBA
188	130323672285	BAINDLA UDAY KUMAR	MBA
189	130323672287	MANCHALA PAVAN KUMAR	MBA
190	130323672289	MANISHA KUMARI	MBA
191	130323862016	SHIREESHA SWARGAM	MCA
192	130323862018	DEVANABOINA SIRISHA	MCA
193	130323862019	GIRRA SAI CHANDU	MCA
194	130323862021	MAMIDI ARCHANA	MCA
195	130323862023	VARADA AKHILA	MCA
196	130323862025	DONTHAGOUNI SAI TEJA GOUD	MCA
197	130323862028	KOKKULA SPANDANA	MCA
198	130323862030	VADLA GOPAL	MCA
199	130323862032	KUMMARI SWAMI	MCA
200	130323862035	VASALA SHREYA	MCA
201	130323862036	AKULA PREM KUMAR	MCA
202	130323862037	CHELIMALA RAKESH	MCA
203	130323862038	VENDRA PREM KUMAR	MCA
204	130323862040	VUPPALA SOWMYA	MCA
205	130323862042	DULAM NIKITHA	MCA
206	130323862044	MAJJA VIMALA	MCA
207	130323862045	NARAGANI VAMSHI KRISHNA	MCA
208	130323862047	RAVADA VASU	MCA
209	130323862049	S PAVAN KUMAR	MCA
210	130323862051	PULI DURGA BHAVANI	MCA
211	130323862054	MANGA SHRAVAN KUMAR	MCA
212	130323862056	KASU SUDHAKAR REDDY	MCA
213	130323862058	KESHABOINA MAHESH	MCA
214	130323862061	MADHARAM VIGNESH	MCA
215	130323862062	SHAIK MANISHA BEGUM	MCA
216	130323862063	SIRIPURAM VIVEKSAI	MCA
217	130323862064	ELLENDULA PRANITHA	MCA
218	130323862066	BALAMALLU THARUN	MCA
219	130323862068	DHANAVENI MAHATHI	MCA
220	130323862070	POLURI PAVAN KUMAR	MCA
221	130323862071	AKULA NAGESH	MCA
222	130323862073	ANDEM MOUNIKA REDDY	MCA
223	130323862075	GANDAMALLA NIKHIL	MCA
224	130323862077	CHENEGEPALLY ANJIREDDY	MCA
225	130323862079	BHEEMAGANI SAI KUMAR	MCA
226	130323862080	CHINTHAKINDI SATHWIK	MCA
227	130323862004	ANNARAPU SHIRISHA	MCA
228	130323862006	K GAYATHRI	MCA
229	130323862009	B NAVEEN KUMAR	MCA
230	130323862010	CHILAKAMARRI SRIKANTH	MCA (
231	130323862011	DOKE KONDAIAH	MCA
232	130323862012	MUMMADI KALYAN	MCA Auro

DIRECTOR

Uppal, Hyderabad, Pin: 500092



# **CERTIFICATE OF PARTICIPATION**

This certificate is presented to

of MBA / MCA has participated in Workshop on Trade Secrets and Confidentiality,' Organized by IPR cell,

in association with Department of Business Management & Department of Computer Applications.

1

Coordinator

Uppal, Hyderabad, Pin: 500092



# CERTIFICATE OF PARTICIPATION

This certificate is presented to

Mr. Singan Dines

of MBA / MCA has participated in Workshop on Trade Secrets and Confidentiality, Organized by IPR cell,

in association with Department of Business Management & Department of Computer Applications.

Coordinator



Uppal, Hyderabad, Pin: 500092



# CERTIFICATE OF PARTICIPATION

This certificate is presented to

Mr. Dasavi Knuthik

of MBA / MCA has participated in Workshop on Trade Secrets and Confidentiality, Organized by IPR cell,

in association with Department of Business Management & Department of Computer Applications.

Principal

Aur**Prin Efecal**lege (MBA) Uppal, Hyderabad-500092

Coordinator

# Aurora's PG College (MBA), Uppal, Hyderabad

# Feedback Form



Program Name: A Two Days klosik shop on Tocade Secrets and Program Dates: 4-03-2024-05/03/24. Confidentia

# 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered		V	4		
Depth of coverage			$\checkmark$		
Usefulness of materials provided	- ,	V			
Balance between theory and practice		,		<b>/</b>	

# 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise		/			8.8 .
Clarity of presentation	V		$\checkmark$		
Engagement and interaction		V			0
Response to participants' questions	_	N.	o	V	

# 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program					

4. Any Sugg	gestions:		
	•		



Date: 26-02-2024

### **CIRCULAR**

Dear students, we are pleased to inform that the ED cell is Organizing a Seminar on 'Building an Innovative Company Culture, 'on 29/02/2024 at 11:00am in 2<sup>nd</sup> floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.

Aurora's PG College (MBA)
Uppal, Hyderabad-500092

Copy To: IAQC HOD MBA HOD MCA



# **ACTIVITY REPORT**

Name of the Activity	Building an Innovative Company Culture		
Type of Activity	Seminar		
Date and Time of Activity	29.2.2024	11:00 am	
Details of Participants	Students of MBA 1 year and Staf	f	
Coordinator	B. Santhosh MBA Dept.,		
Organizing Dept./Support System	МВА		
In Association with	Entrepreneurship Development (	Cell	
Details of Resource Persons	K .Shyam Kumar Brand Manager Krafton Inc		
Description			



#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.



# **Photos**





#1-118/10, P	erzadiguda, Uppal,	Hyderabad 500 092 T.S. Student Attendance List	
S.No.	Hall Ticket No.		
1		GORLA CHITHRA	Department
2		KASOJU SATHWIKA	MBA
3	130323672004	GOUNI VIJAYA LAXMI	MBA
4	ACCUPATION OF THE PROPERTY OF	VOKITI VINAY	MBA
5	130323672007	GURRAMPALLY SUPRIYA	MBA
6	130323672009	YERROLLU VIVEK RAMCHANDRA	MBA
7	130323672010	BANDARU HARSHAVARDHINI	MBA
8	130323672012	MOHAMMED FAIYAZ	MBA
9	130323672013	PATHLAVATH SHARATH	MBA MBA
10	130323672015	BETHALA DIVYA	MBA
11	130323672016	BADDAM THANUSRI	MBA
12	130323672018	M A JAWAD	MBA
13	130323672019	A POOJITHA	MBA
14	130323672021	BHEEMANAPALLY RENUKA	MBA
15	130323672022	SHAIK KHAJA BABA	MBA
16	130323672024	PATLOLA BHARGAVI	MBA
17	130323672025	BADHAVATH SAVITHRI	MBA
18	130323672027	M CHANDRAKANTH GOUD	MBA
19	130323672029	SHAIK INTHIYAZ	MBA
20	130323672030	CHANDANI KUMARI	MBA
21	130323672032	KUNCHARAM ANJALI	MBA
22	130323672033	MAN PURI ARAVIND	MBA
23	130323672035	UMMEDA POOJITHA	MBA
24	130323672036	BAINDLA RAMCHARAN	MBA
25	130323672038	D L M D B JAYABHARATHI	MBA
26	130323672039	BOLLAM SHRAVANI	MBA
. 27	130323672041	МОНАММАО ВАВА	MBA
28	130323672042	MOHAMMAD SHABBIR	MBA
29	130323672044	CHAPALI SHIVA SHANKAR	MBA
30	130323672045	GANAPURAM MANICHANDANA	MBA
31	130323672047	KAVALI RAMAKRISHNA	MBA
32	130323672048	SATHELLI SUVARNA	MBA
33	130323672050	ANDUKOLU SOWJANYA	MBA
34	130323672051	MOHD MOKTHAR AHMED	MBA
35	130323672053	ANGADI SANDHYA RANI	MBA
36	130323672055	MADDIKUNTA SRIVANI	MBA
37	130323672056	JELIGIRI RAHUL	MBA
38	130323672058	VENNELA V	MBA
39	130323672059	KANKANALA AKSHAYA	MBA
40	130323672061	DHARMARAPU YUVARAJ	MBA
41	130323672062	MADANU MOHAN KUMAR	MBA
42	130323672064	KUNSI ANAND	MBA
43	130323672065	BAIKADI POCHA GOUD	MBA
44	130323672067	THANGELLA MAHESH	MBA



45		MOHAMMAD SOHEL	NAD A
46			MBA
47		MOHAMMAD THAZEEM	MBA
48		JOGU KRANTHIRATHAN	MBA
49		DASARAM RAMYA	MBA
50		NARMETA SAI KUMAR	MBA
51		PATHAKOTLU HARI	MBA
52		NALLAVELLI NIVAS	MBA
53		D SAI KIRAN	MBA
54		ELUTAPU SHARANYA	MBA
55		M ASHOK	MBA
56		KOLLALSI KAMAL	MBA
57		UDARAM AJAY KUMAR	MBA
58		GOLLAPALLI SAIKUMAR	MBA
59	130323672090	GANNAVARAPU S A V R S KARTHIK	MBA
60	130323672091	PAMUKUNTLA NITHIN KUMAR	MBA
61	130323672093	AGRAJARAM PRANUSHA	MBA
62	130323672094	KESHABOINA AJAY	MBA
63	130323672096	THAKUR CHAITHAN SINGH	MBA
64	130323672097	D GOVARDHAN	MBA
65	130323672099	EDA VENKATESH	MBA
66	130323672100	POSANPALLY RAJENDAR	MBA
67	130323672102	MADDELA VINAY	MBA
68	130323672103	P SINDHU	MBA
69	130323672105	PRACHI AGARWAL	MBA
70	130323672107	KARAM KONDA ANISHA PRERNA	MBA
71	130323672108	P M ASHRITHA PARIJATHA CHARY	MBA MBA
72	130323672110	JAKKULA MADHU	MBA
73	130323672111	SALLAAKANKSHA	MBA
74	130323672113	BURRA MEGHANA	MBA
75	130323672114	S SWAPNA	MBA
76	130323672116	PITTALA VANITHA	MBA
77	130323672117	MUCHA SAI KIRAN	MBA
78	130323672119	ROTTE MOUNIKA	MBA
79	130323672120	TURAI AMRITHA	MBA
80	130323672122	GOUDA VARSHA	MBA
81	130323672123	KODURI SAI KUMAR	MBA
82	130323672125	SUNKI SUPRIYA	MBA
83	130323672126	AVULA DHAKSHAYANI	MBA
84	130323672128	POLUDASU MUNEENDRA	MBA
85	130323672129	NARSINGOJU SWETHA	MBA
86	130323672132	SOMA APOORVA	MBA
87	130323672134	DOMALA SHRAVANI	MBA
88	130323672135	GUNDA SWETHA	MBA
89	130323672137	V RAKESH	MBA
90	130323672138	BINGI DEEPIKA	MBA



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91		CHITHALURI VENNELA	MBA
92	130323672141	MD RAKHEEB	MBA
93	130323672143	M BHARATH	MBA
94	130323672144	MUNGALLA PRASANNA KUMAR	MBA
95	130323672146	POTHIREDDY MAHESHWARI	MBA
96	130323672147	KALAGIRI PAVITHRA	MBA
97	130323672149	KALLEM NIKHIL REDDY	MBA
98	130323672150	THADURI NAGARJUNA	MBA
99	130323672152	KATHI KEERTHI	MBA
100	130323672153	ASADI PRASHANTH	MBA
101	130323672155	KOTHAPETA PRAVALLIKA	MBA
102	130323672156	KAMALA JAHNAVI	MBA
103	130323672158	JONNOJU NITHISHA	MBA
104	130323672161	MANDA BHANUPRASAD	MBA
105	130323672162	BAROOR BHAVANI	MBA
106	130323672164	ERROLA MANIKYAM ELIZABETH RANI	MBA
107	130323672165	SHARANAGATAM CHATURYA	MBA
108		BADDAM SHARANYA	MBA
109	130323672168	TANANKI DEVIKA	MBA
110	130323672170	RIDDLA VIDHI	MBA
111	130323672171	BARADI LAXMAN REDDY	MBA
112	130323672173	ALLE VAMSHI	MBA .
113	130323672174	NALLAPU SANGEETHA	MBA
114	130323672176	AGRAHARAPU YADAGIRI	MBA
115	130323672177	S POOJITHA	MBA
116	130323672179	GUNJI VANI	MBA
117	130323672180	ORSHU VENU	MBA
118	130323672182	BUJRAMPALLY DURGA PRASAD	MBA
119	130323672183	SHIMARLA NAVEEN KUMAR	MBA
120	130323672185	KARRE CHAITHANYA	MBA
121	130323672187	DUSAKANTI KAVYA	MBA
122	130323672188	SIDDAGONI SRAVANI	MBA
123	130323672190	MOHAMMAD MUZAFARUDDIN	MBA
124	130323672191	KADABOINA KUMAR	MBA
125	130323672193	K SATHEESH KUMAR	MBA
126	130323672194	ARUTLA VAMSHI	MBA
127	130323672196	MYAKA ANJAIAH	MBA
128	130323672197	AITHA SUPRIYA	MBA
129	130323672199	T.L.N. NARASIMHA	MBA
130	130323672201	MOKALLA VINAY KUMAR	MBA
131	130323672203	KANDEMALA PAVAN	MBA
132	130323672204	THOTA RAMU	MBA
133	130323672206	KANDEMALA SURESH	MBA
134	130323672207	NOMULA ABHILASH	MBA
135	130323672209	SARIKONDA KRISHNAVENI	MBA
136	130323672210	MOHAMMED RAFEEQ	MBA

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13			MBA
13			MBA
13	9 130323672215	ISHWARYA V	MBA
14	0 130323672217	NALLAGATLA JEEVAN KUMAR	MBA
14	1 130323672218	TAMPULWAR SANTHOSHI	MBA
14	2 130323672220	VUSIRIKAPALLI SANDHYA RANI	MBA
14.	3 130323672221	POLOJU PRANAY KUMAR	MBA
14	4 130323672223	GANNARAPU SANDEEP KUMAR	MBA
14!	5 130323672224	V RAJITHA	MBA
146	5 130323672226	KIRTI PRADHAN	MBA
147	7 130323672227	VALLAMKONDA SAI CHANDANA	MBA
148	3 130323672229	BANDARU KEERTHI	MBA
149	130323672230	PEESARI CHARANI	MBA
150	130323672232	JOYAL M THOMAS	MBA
151	130323672233	ITHARAJU SHIVA	MBA
152	130323672235	KATAKAM SUBHASH	MBA
153	130323672236	GUNTHAPALLY JAGADISH	MBA
154	130323672238	DHANAKONDI BHARGAVI	
155	130323672240	UPPULA SHATHAKEERTHANA	MBA
156	130323672241	NIMMALAGARI KARTHIK	MBA
157	130323672243	KUNDARAPU SAI CHANDU	MBA
158	130323672244	PANDRE KIRAN	MBA
159	130323672246	PALLENI MALLIKARJUNA NAIDU	MBA
160		PUSAPATI ANIL KUMAR REDDY	MBA
161	130323672249	MUNAGALA SANTOSHI	MBA
162		MACHARLA SANTHOSH	MBA
163		DOOSA DURGA CHARAN	MBA
164	130323672253	PUSAPATI SAI PANDU RANGARAJU	MBA
		1 OSAFATI SALPANDU KANGARAJU	MBA

# Aurora's PG College (MBA), Uppal, Hyderabad

# Feedback Form



Program Name:	Seminary	on	Building	an	ganovative Company	allefan
Program Dates: 29	-02-202	4	0		V	

# 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered			, <b>V</b>		
Depth of coverage		<b>/</b>		•	
Usefulness of materials provided			/		2
Balance between theory and practice		<b>/</b>			

# 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise			<b>\</b>		
Clarity of presentation		~			
Engagement and interaction			<b>✓</b>		
Response to participants' questions		/	2		

# 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program					

4. Any Suggestions:	•		
• 55			
		THE THE STATE OF T	

AURORA'S PG COLLEGE (MBA) #1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.



Date: 06-02-2024

### **CIRCULAR**

Dear students, we are pleased to inform you that the IPR Cell is Organizing a one-day workshop on Patents, IP Assets, and Management on February 7, 2024, at 11:00 am in the 2nd Floor Seminar Hall. We encourage all students to attend and participate actively. We look forward to your enthusiastic involvement.

Principal!

Aurora's PG College (MBA) Uppal, Hyderabad-500092

Copy To: **IQAC HOD MBA HOD MCA** 

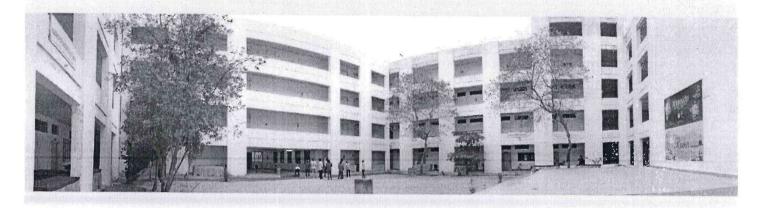
DIRECTOR

Aurora's PG College (MBA)

Uppal, Hyderabad-500092

# AURORA'S PG COLLEGE (MBA) **UPPAL, HYDERABAD**





# WORKSHOP

# PATENTS, IP ASSETS & MANAGEMENT

## **ABOUT THE WORKSHOP**

Enhance your knowledge with our one day workshop on patents and IP asset management. Explore key concepts of patent applications, strategies for safeguarding intellectual property, and best practices for managing IP assets. Designed for college students, this workshop provides practical skills and expert insights to help you navigate the world of intellectual property effectively.

Resource Person

DR. N RAJASHEKAR RAO

Date & Time



07 February 2024 11:00 AM to 04:00 PM

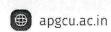
Who can attend?

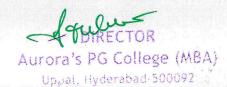
STUDENTS OF MBA & MCA

Organized by IPR Cell

in association with Department of **Business Management** 

Department of **Computer Applications** 







# **ACTIVITY REPORT**

Name of the Activity	Patents, IP Assets Management.				
Type of Activity	workshop				
Date and Time of Activity	7.2.24	Time: 11.00am to 4.00pm			
Details of Participants	Students of MBA & MCA 1 year active	vely participated in the college.			
Organizing Dept./Support System In Association	MBA & MCA				
with	IPR Cell				
Coordinator	G.Mahesh MBA Dept.,				
Details of Resource Persons	Dr. N. Rajashekar Rao Professor GRIET Hyderabad				
	On 07.02.2024, MBA & MCA dept., of Aurora's PG College(MBA), Uppal. hosted an engaging one-day workshop focused on Patents and IP Assets Management. This workshop aimed to enlighten students about the crucial aspects of intellectual property (IP) and effective strategies for managing IP assets, particularly patents. By offering a blend of theoretical knowledge and practical insights, the workshop sought to equip students with the skills needed to navigate the complexities of IP protection and management.				
Description	The workshop was led by Dr. N. Rajashekar Rao, a distinguished professional in the field of intellectual property law and asset management. Through a series of informative sessions, participants explored the fundamentals of IP, with an emphasis on patents, and learned how to manage and protect their intellectual assets effectively.				
	Speaker highlighted intellectual property types including patents, trademarks, copyrights, and trade secrets. The critical role of IP in fostering innovation and maintaining competitive advantage was emphasized. The essence and purpose of patents in the IP landscape and step-by-step process of applying for and obtaining a patent was explained to students.				
	By providing essential knowledge and practical skills in intellectual property management, the workshop effectively prepared students to tackle the challenges associated with IP protection and management.				



#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.



**Photos** 



Uppal, Hyderabad, Pin; 500092



# **CERTIFICATE OF PARTICIPATION**

This certificate is presented to

Mc. Vuppala Sa

Sommer

of MBA /MCA has participated in Workshop on 'Patents, IP Assets & Management,' Organized by

IPR Cell, in association with Department of Business Management & Department of Computer

Applications.

Coordinator

Aurora PRACIBETE (MBA) Uppal, Hyderalfad-500092

Uppat, Hyderaban-2000

Uppal, Hyderabad, Pin; 500092



# CERTIFICATE OF PARTICIPATION

This certificate is presented to

Ms. Ummeda Poojitha

of LVBA / NICA has participated in Workshop on 'Patents, IP Assets & Management,' Organized by

TPR Cell, in association with Department of Business Management & Department of Computer

Principal (ACD) Uppat, Hyderabad 500092

Uppal, Hyderabad, Pin. 500092



# CERTIFICATE OF PARTICIPATION

This certificate is presented to

Mr. Karldl Roma Koilehra

of NBA / MCA has participated in Workshop on Patents, IP Assets & Management,' Organized by

IPR Cell, in association with Department of Business Management & Department of Computer

Aurora Strincipals (MSA Uppat, Hydarabad-500092

# Aurora's PG College (MBA), Uppal, Hyderabad

# Feedback Form



Program Name: A WODIEShop on Par	texts, IP Asserts	l mo	inagement
Program Dates: 07-02-2091		7	·

# 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered	V			-	
Depth of coverage					2
Usefulness of materials provided	V				
Balance between theory and practice	V		2 4		

# 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise	~				
Clarity of presentation	V		a .		
Engagement and interaction		~			
Response to participants' questions	~				

# 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program	V	6			

4. Any Suggestions:			
		;	

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#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.

Date: 08-01-2024

## **CIRCULAR**

Dear students, we are pleased to inform that, ED Cell is organizing a one-day workshop on Financial Literacy. This event will take place on January 10, 2024, at 11:00 am in the 2nd Floor Seminar Hall. We encourage all students to attend and take advantage of this opportunity to enhance your financial knowledge.

Pripainal
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

Copy To: IQAC HOD MBA HOD MCA

# Aurora's PG College (MBA) Uppal, Hyderabad





# One Day Workshop by Fintopedia

# Financial Literacy for Budding Entrepreneurs

# About the Workshop

Join Fintopedia's one-day workshop on financial literacy for aspiring entrepreneurs. Learn essential financial skills, budgeting strategies, and investment basics tailored to new business owners. Equip yourself with the knowledge to manage finances effectively and drive your entrepreneurial success. Ideal for college students ready to launch their ventures with a solid financial foundation.

Resource Persons
Mr. Ankit Mehtha

Date & Time



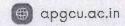
10 January 2024 11:00 AM to 2:00PM

Who can attend?
Students of MBA & MCA

Organized by ED Cell

In association with Department of Business Management

Department of Computer Applications





Aurora's PG College (M

AURORA'S PG COLLEGE (MBA)
#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.

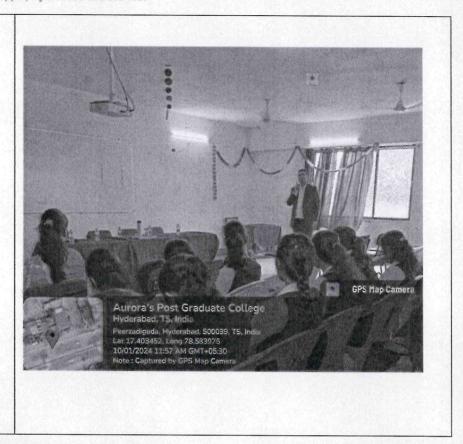


### ATIVITY REPORT

Name of the	Impart Financial literacy				
Activity Type of					
Activity	workshop				
Date and					
Time of	10-01-2024	Time: 11.00am to 2.00pm			
Activity					
Details of Participants	Faculty & Students of MBA & MCA 1 years	ear actively participated in the college.			
Organizing	n.				
Dept./Suppor	MBA& MCA				
t System					
In Association with	ED Cell				
Details of	Mr. Ankit Mehtha				
Resource	Chief Strategy Officer (CSO) Fintopedia				
Persons	Tintopedia				
Coordinator	Mr. B. Santosh				
	MBA Dept.,	zed by MBA & MCA departments of Aurora's PG			
	College (MBA), Uppal. in association was invited as guest speaker to host the Fintopedia is a EdTech platform, driver in field of Finance who aims to provide as financial literacy is the need of a techniques that are designed to provide enhance your financing ability to homoney.	vith ED cell. Mr. Ankit Mehtha, CSO of Fintopedia			
Description	they have clear view of Investment in stock market. *Promoting financial empowerment throughout India by integrating financial education in degree and PG courses. To built their confidence in managing their finances*Competition — Online game on stock market				
Students will create their login details from their mobile/laptop and get register competition. The competition would take place on the stock market, and swould have the chance to discover market scenarios. Hands on trial for stock trading. Wonderful learning experience for students, as they get to invest in stock options live during the session.					
	<b>Price Distribution:</b> The top 3 studen certificate to all students.	ts were given with certificates & participation			
		ded students with hands-on experience on the which helps them to make informed career arket			



#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.



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OTRECTOR
OTR

Uppal, Hyderabad, Pin: 500092



# CERTIFICATE OF PARTICIPATION

This certificate is presented to

MX. SIRIPURAM VIVEKSAI

of MBA / MCA has participated in Workshop on 'Fintopedia-Financial Literacy for Budding Entrepreneurs,'

Organized by ED Cell, in association with Department of Business Management & Department of Computer

Sul Gul

Coordinator

Pranipalpal

Aurora's PG College (MBA)

Uppal, Hwderabad-500092

Uppal, Hyderabad, Pin: 500092



# CERTIFICATE OF PARTICIPATION

This certificate is presented to

Mr. DASARI KRUTHIK

Organized by ED Cell, in association with Department of Business Management & Department of Computer of MBA / MCA has participated in Workshop on 'Fintopedia-Financial Literacy for Budding Entrepreneurs,'

Applications.

Applications.

Applications.

Aurora's PG College (MBA) Uppal, Hyderabad-500092

Coordinator

# Aurora's PG College (MBA), Uppal, Hyderabad

# Feedback Form



Program Name:	A wookshop	en	Antopedia	finanical literacy	cp
Program Dates:	The second secon				

## 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered					
Depth of coverage					
Usefulness of materials provided					
Balance between theory and practice			8	_	

## 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise	. —				
Clarity of presentation					
Engagement and interaction	* 45				
Response to participants' questions				-	

### 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program				a a	

4. Any Suggestions:	71	 	(4)	W 9	
				-	

#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.



Date:05-01-2024

## **CIRCULAR**

Dear students, we are pleased to announce that the ED Cell is organizing a workshop on "Trends in Start-ups & VCFs" on January 6, 2024, at 11:00 am in the 2nd Floor Seminar Hall. We encourage all students to attend and participate enthusiastically.

Pitrietpal
Aurora's PG College (MBA)
Unpal, Hyderabad-500072

Copy To: IQAC HOD MBA HOD MCA

Uppal, Hyderabad





WORKSHOP

# Trends in Start Ups & VCFs

# ABOUT THE WORKSHOP

Join us for an insightful workshop dedicated to exploring the latest trends in startups and venture capital funding (VCFs). This session will cover emerging sectors, innovative business models, and investment strategies shaping the entrepreneurial landscape. Don't miss out on this opportunity to enhance your understanding and drive your success!

Resource Person DR. SRINIVAS RAO RAMEDENI

Organized by

Date & Time

06.01.2024 1.00pm to 4.00pm

Who can attend? STUDENTS OF MBA & MCA

in association with Department of **Business Management** Department of

**Computer Applications** 

E D Cell

apgcu.ac.in

Aurora's PG College (MBA)

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### **ACTIVITY REPORT**

Name of the Activity	Trends in Start Ups &VCFs	<del></del>
Type of Activity	workshop	, a
Date and Time of Activity	06.01.2024	Time: 11.00am to 2.00pm
Details of Participants	Students of MBA & MCA 1 year	actively participated in the college.
Organizing Dept./Support System	MBA & MCA	
In Association with	ED Cell	
Coordinator	Mr. B. Santosh MBA Dept.,	
Details of Resource Persons	Dr.Srinivas Rao, Assistant Professor VJIT - Hyderabad	
	Workshopon Trends in Start Ups 06.01.2024 in College Seminar Hall The workshop was conducted by D in the start-up and venture capital start-up and venture capita	rora's PG College(MBA), Uppal. Organized & Venture Capital funds (VCFs) on I in association with ED cell.  r. Srinivas Rao, an experienced professional ectors from Vignana Jyothi Institute of sion combined theoretical knowledge with rehensive view of the start-up landscape and
Description	aimed to provide students with ins in the start-up ecosystem and vent	ds in Start-Ups & Venture Capital Funds sights into the current trends and dynamics ture capital (VC) funding. The workshop understanding of how start-ups operate and
	ecosystem, Key characteristics of successful start-up development, Role of ver	ics including Overview of the start-up start-ups, Emerging trends and sectors in ature capital in start-ups, Types of VC d the session keenly focused on How start-ture capitalists.
	a valuable and informative event.	
		DIRECTOR  Aurora's PG College (MBA)



#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.





Uppal, Hyderabad, Pin: 500092



# **CERTIFICATE OF PARTICIPATION**

This certificate is presented to

MS. BADDAM THANUSRI

of MBA / MCA has participated in Workshop on Trintopedia-Financial Literacy for Budding Entrepreneurs,

Organized by ED Cell, in association with Department of Business Management & Department of Computer

Coordinator

Uppal, Hyderabad-500092 Aurora's PG Col

Uppal, Hyderabad, Pin: 500092



# CERTIFICATE OF PARTICIPATION

This certificate is presented to

Mr. AKULA PREM KUMAR

of MBA / MCA has participated in Workshop on Trends in Start Ups & VCFs, Organized by ED Cell,

in association with Department of Business Management & Department of Computer Applications.

Coordinator

Aurora's **Prímoipea** (ME.A Uppal, Hyderabad-500092

PG College (MB)

Uppal, Hyderabad, Pin: 500092



# **CERTIFICATE OF PARTICIPATION**

This certificate is presented to

Mr. KARAM MADHURI

of MBA / MCA has participated in Workshop on Trends in Start Ups & VCFs, Organized by ED Cell,

in association with Department of Business Management & Department of Computer Applications.

Coordinator

Aur Parine Pollege (MDA)

Uppal, Hyderabad-500092

Uppal, Hyderabad-500092

# Aurora's PG College (MBA), Uppal, Hyderabad

### Feedback Form



Program Name: Thends In Stants upls And VCFIs.

Program Dates: 6.01.2024

## 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered					
Depth of coverage					
Usefulness of materials provided					
Balance between theory and practice					

## 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise					
Clarity of presentation		F			
Engagement and interaction					
Response to participants' questions					

## 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program					

4. Any Suggestions:		
	· · · · · · · · · · · · · · · · · · ·	

a1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.



Date: 28-11-2023

## **CIRCULAR**

Dear students, we are pleased to inform that, IPR cell is Organizing a Seminar on 'Intellectual Property Rights in the Digital Age: Challenges and Opportunities,' 29/11/2023 at 11:00 am in  $2^{nd}$  floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.

Principal
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

Copy To: IQAC HOD MBA HOD MCA

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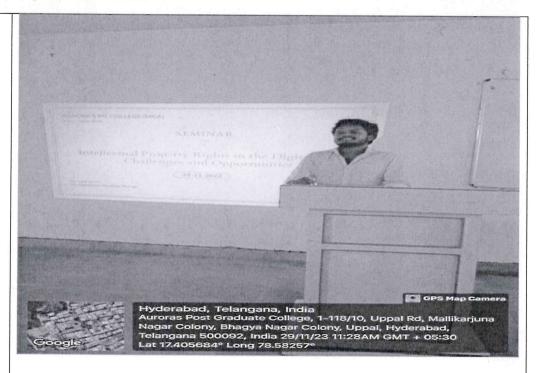
#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.

## **ACTIVITY REPORT**

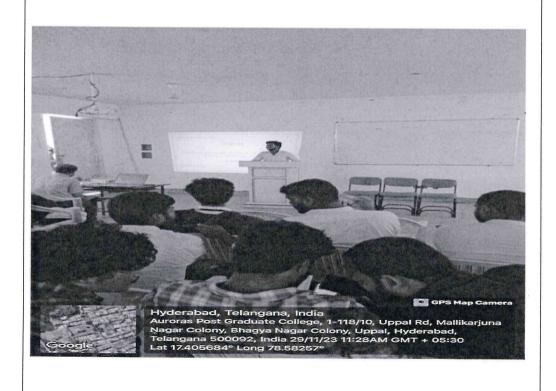
Name of the Activity	Intellectual Property Rights in the Digital Age:Challenges and opportunities.				
Type of Activity	Seminar				
Date and Time of Activity	29.11.23	11:00am			
Details of Participants	Students of MBA, MCA 1st year Students Actively Participated in the seminar				
Organizing Dept./Support System	MBA dept,MCA dept.				
In Association with	IPR cell				
Coordinator	Mr. G. Mahesh MBA Dept.,				
Details of Resource Persons	Dr.Kandhale Madhan Kumar, Assistant Professor, Department of Mechanical Engineering.				
	On 29.11.23, Aurora's PG college(MBA) Intellectual Property Rights in the Digital to Understand the Importance to provide copyrights and licensing affect software of The HOD addressed the students and well Madhan Kumar, Assistant Professor, Depart to address the students	Age:Challenges and opportunities an in-depth understanding of how development and protection.  comed the guest Dr.Kandhale			
· ·	The objective of the seminar renowned expert in IP law and digital technology. Their address provided valuable insights into the evolving landscape of IPR, highlighting both current challenges and emerging opportunities.				
Description	The Outcomes of the seminarand distributing digital content increases the risk of copyright infringement. With digital assets being vulnerable to hacking and unauthorized access, ensuring the security of intellectual property is increasingly important. The seminar highlighted the need for robust cybersecurity measures to protect digital IP.				
	Attendees appreciated the practical advice and real-world examples provided by the speakers.				
~	The Intellectual Property Rights in the Digital Age:Challenges and opportunities Seminar successfully met its objectives by providing valuable insights and practical skills essential for conducting research.				
		DIRECTOR			
	Au	urora's PG College (MBA) Uppal, Hyderabad-500092			

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### **Photos**



# Aurora's PG College (MBA), Uppal, Hyderabad

# Feedback Form



Program Name: A Seminar on interlectual property rights in the Program Dates:

29.4.2023

# 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered	~				
Depth of coverage		~			
Usefulness of materials provided	V	1			
Balance between theory and practice	V				

### 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise	~		*	¥	
Clarity of presentation		~			
Engagement and interaction		~			
Response to participants' questions	_	-			

### 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program					

4. Any Suggestions:	

#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.



Date:03-11-2023

### **CIRCULAR**

Dear students, we are pleased to inform that, R&D cell is Organizing a One Day Workshop On 'Data Visualization And Analytics Using MS-EXCEL, SPSS AND R,' on 06/11/2023 at 11:00 am in 2<sup>nd</sup> floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.

Principal Aurora's PG College (MBA) Uppal, Hyderabad-500092

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# Aurora's PG College (MBA) Uppal, Hyderabad





1 Day Workshop

# Data Visualization and Analytics using MS Excel spss and R

# About the Workshop

Join us for a two-day workshop on advanced analytics tools tailored for academic research! Dive into the latest software and methods, gain hands-on experience, and learn from experts. Perfect for students eager to boost their research skills and master powerful tools for deeper data analysis.

Resource Persons Dr. P.Bheemaiah

Date & Time



06 November 2023 11:00 AM to 2:00 PM

Who can attend? Students of MBA & MCA Organized byh ED Cell

In association with Department of **Business Management** 

Department of Computer Applications

apgev.ac.in

#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.

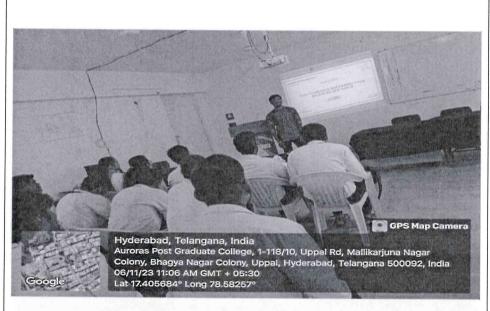


## **ACTIVITY REPORT**

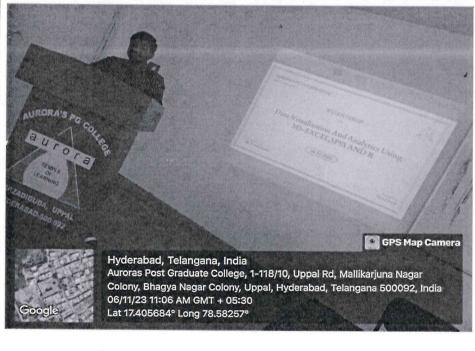
Name of the Activity	Data Visualization And Analytics Using MS-EXCEL,SPSS AND R				
Type of Activity	Workshop				
Date and Time of Activity	6.11.23	Time: 11.00am to 2.00pm			
Details of Participants	Faculty & Students of MBA & MCA 1 year actively participated in the college.				
Organizing Dept./Support System	MBA & MCA				
In Association with	R&D cell				
Coordinator	Dr.Y.Azith MBA Dept.,	, V.,			
Details of Resource Persons	Dr. P.Bheemaiah Assistant Professor Anurag University Hyderabad.				
Description	On 06.11.2023, MBA & MCA departments of Aurora's PG College(MBA),Uppal had conducted a one-day workshop titled "Data Visualization and Analytics Using MS Excel, SPSS, and R." This workshop was aimed to provide students with practical skills in data visualization and analytics using three key tools: MS Excel, SPSS, and R.  The workshop featured Dr. P. Bheemaiah, a renowned expert in data analytics and visualization. [Speaker's Name] provided in-depth guidance and practical insights on using MS Excel, SPSS, and R for effective data analysis. His expertise greatly enhanced the learning experience for all attendees.  The workshop covered Fundamentals of creating visualizations in MS Excel and provided Hands-on practice with various charting and graphing tools in Excel. Speaker provided Introduction to SPSS for statistical analysis and conducted Practical exercises on performing statistical tests and generating visualizations with SPSS.  The session continued with topics covering from Basics of data analysis and visualization using R and Hands-on activities for data manipulation and creating complex visualizations in R.  The workshop received positive feedback from students, who valued the interactive and practical nature of the sessions. Participants found the hands-on approach particularly effective.				

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**Photos** 



al, Hyderabad, Pin: 500092



# CERTIFICATE OF PARTICIPATION

This certificate is presented to

Mr. Graddan Dryy

of MBA/MCA has participated in Workshop on Data Visualization and Analytics Using IMS-EXCEI

Organized by R&D Cell in association with Department of Business Management & Department of Computer

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Principal

Aurora's PG College (MBA

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al, Hyderabad, Pin: 500092



# CERTIFICATE OF PARTICIPATION

This certificate is presented to.

Mr. Priariely Kumar

of MBA //MCA has participated in Workshop on 'Data Visialization and Analytics Using MS-EXCEL

Organized by R&D Cell, in association with Department of Business Management & Department of Computer

oordinator

Phincipo

₹ Director

\*urora's PG Gollege (MBA)

Uppal, Hyderabad, Pin: 500092



# **CERTIFICATE OF PARTICIPATION**

This certificate is presented to

Ms. MUNUA APRIYA

of MBA / MCA has participated in Workshop on 'Data Visualization and Analytics Using MS-EXCEL,'

Organized by R&D Cell, in association with Department of Business Management & Department of Computer S, earner Applications.

Coordinator

Uppal, Hyderabad-50009

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AUTORA'S PG College (MBA)

Uppal, Hyderabad-500092

### Aurora's PG College (MBA), Uppal, Hyderabad

Feedback Form

MS-Excel, Spss Manue: One day Work shop on Data Visualization And Analytics Using

Program Dates: 0211. 2022

Program Dates: 0611. 2023

### 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered	<b>\</b>				
Depth of coverage					
Usefulness of materials provided	~/				
Balance between theory and practice	~		ŧ		

### 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise	V				
Clarity of presentation					
Engagement and interaction	/				
Response to participants' questions	<b>\</b>				

### 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program				8	

4. Any Suggestions:		ATAMAN AND AND AND AND AND AND AND AND AND A
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Uppal, Hyderabad-500092



Date:01-11-2023

### **CIRCULAR**

Dear students, we are pleased to inform that, R&D cell is Organizing a Seminar on 'Presentation Skills: How to Effectively Share Your Research Findings,' on 02/11/2023 at 11:00 am in 2<sup>nd</sup> floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.

Principal!
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

Copy To: IQAC HOD MBA HOD MCA



### **ACTIVITY REPORT**

Presentation Skills: How to Effo	ctively Share Your Possarch Findings
Tresentation skins. How to Elle	ctively Share four Research Findings
Seminar	
Serrina	
02.11.2023	11:00am
Students of MBA 1 year, has att	ended the seminar
MBA dept.	
R&D cell	
Dr. Y. Azith MBA Dept.,	
Dr.B.Ravinder Associate Professor (NICMAR)	
Presentation Skills: How to Effect the importance of Understanding Skills, Practical Application, Learn manage audience engagement, at The HOD addressed the students Professor (NICMAR) The Seminar Explore The Strategies Of Presen Findings.  The Objective of the seminar Untheir research findings into communicates their key message captures and maintains the audiented field in the seminar organized presentation that included a strong conclusion Attendant a strong conclusion Attendant and a strong conclusion Atten	ege (MBA), Uppal had hosted A Seminar on tively Share Your Research Findings to Understand g the Fundamentals Enhancing Communication in techniques to articulate your research clearly, and handle questions confidently.  Is and welcomed the guest Dr. B. Ravinder Associate Brought Together Students, Faculty Members To tation Skills: How to Effectively Share Your Research inderstanding To teach participants how to organize a clear and logical structure that effectively es To provide strategies for developing content that dience's interest. To instruct on the principles of Provides Participants will learn to create a well-udes a compelling introduction, a coherent body, sees will acquire techniques for crafting engaging ely, and presenting complex data in an accessible cal advice and real-world examples provided by the list How to Effectively Share Your Research Findings providing valuable insights and practical skills  DIRECTOR  Aurora's PG College (MRA)
	Students of MBA 1 year, has atternal MBA dept.  R&D cell  Dr. Y. Azith MBA Dept.,  Dr.B.Ravinder Associate Professor (NICMAR)  On 02.11.2023, Aurora's PG colled Presentation Skills: How to Effect the importance of Understanding Skills, Practical Application, Learn manage audience engagement, attenders and manage audience engagement, attenders (NICMAR) The Seminar Explore The Strategies Of Presentations.  The Objective of the seminar Untheir research findings into communicates their key message captures and maintains the audiented fective visual design.  The Outcome of this seminar forganized presentation that included a strong conclusion Attenders and a strong conclusion Attenders appreciated the practical speakers  The Seminar on Presentation Skill successfully met its objectives by





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### Aurora's PG College (MBA), Uppal, Hyderabad

### Feedback Form



Program Name: A Seminar on "Presentation Skills: How to eff. share Research Find

Program Dates: 02-11-2023

### 1. Program Content:

Please rate the following aspects of the program content:

		T			T
Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered					
Depth of coverage					
Usefulness of materials provided			i i		
Balance between theory and practice		_			

### 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise					
Clarity of presentation					
Engagement and interaction					
Response to participants' questions					

### 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program					

4. Any Suggestions:	
4. Mily 5 agg	



Date: 26-10-2023

### **CIRCULAR**

Dear students, we are pleased to inform that, R&D cell is Organizing a Workshop on 'The Importance of Literature Reviews in Business Research,' on 27/10/2023 at 11:00 am in 2nd floor Seminar Hall. Request all the students to attend and engage fully.

> Aurora's PG College (MBA) Uppal, Hyderabad-500092

Copy To: **IQAC HOD MBA HOD MCA** 

### Aurora's PG College (MBA)

UPPAL, HYDERABAD







### WORKSHOP

### The Importance of Literature **Reviews in Business Research**

ABOUT THE WORKSHOP

A literature review is a pivotal element of business research, offering a comprehensive examination of existing studies, theories, and findings related to a specific topic. Here's why literature reviews are indispensable for effective business research:

Resource Persons

Prof. Ahmed

Date & Time



27.10.2023 11:00 AM

Who can attend?

STUDENTS OF MBA & MCA

Organized by R & D Cell

in association with Department of **Business Management** 

Department of Computer Applications

Aurora's PG College (MBA)

Uppal Hyd



apgcu.ac.in

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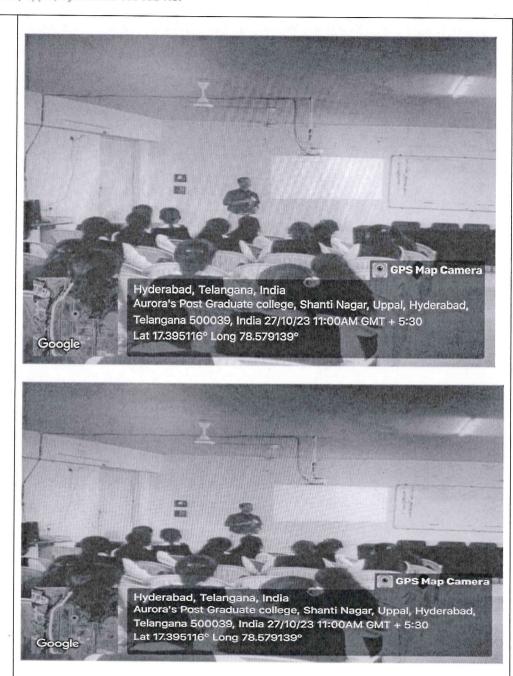
### **ACTIVITY REPORT**

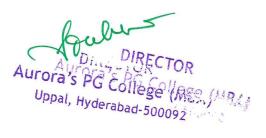
& MCA  Cell Azith Dept., Ahmed ciate Professor at CMRGI	Time: 11.00am to 2.00pm ar actively participated in the college.
ty & Students of MBA & MCA 1 yee  & MCA  Cell  Azith  Dept.,  Ahmed  ciate Professor at CMRGI	
& MCA  Cell Azith Dept., Ahmed ciate Professor at CMRGI	ar actively participated in the college.
Cell Azith Dept., Ahmed ciate Professor at CMRGI	
Azith Dept., Ahmed ciate Professor at CMRGI	
Dept., Ahmed ciate Professor at CMRGI	
ciate Professor at CMRGI	
7.10.2023 MRA & MCA donortm	
I -had conducted a workshop ws in Business Research" to employ play in the research process.  Sipants were introduced to the cure reviews, which involved shases, evaluating the relevance esizing existing research to identify the conductional step is crucial for rch, ensuring that studies are welledge.  Workshop emphasized how ances the credibility of a businessingful and impactful conclusting that swere better equipped to the control of the conduction of the	ents of Aurora's PG College (MBA), on "The Importance of Literature phasize the critical role that literature academic and credibility of sources, and trify gaps and build on prior findings, establishing a solid basis for new ll-informed and grounded in existing well-conducted literature reviews research and contributes to more ions. By mastering these skills, undertake research projects that are us.
	ledge. workshop emphasized how a nces the credibility of a business ingful and impactful conclus

**Photos** 

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Uppał, Hyderabad, Pin: 500092



# CERTIFICATE OF PARTICIPATION

This certificate is presented to

Mr. K. Mariesh Groud.

of MBA /MCA has participated in Workshop on The Importance of Literature Reviews in Business Research",

Organized by R&D Cell in association with Department of Business Management & Department of Computer

Coordinator

Auror Brimcipale (MBA) Uppal, Hyderabad-500092

Uppal, Hyderabad, Pin: 500092



### CERTIFICATE OF PARTICIPATION

This certificate is presented to

Ms. D. A. A. A. Mala

of MBA / MCA has participated in Workshop on 'The Importance of Literature Reviews in Business Research",

onganized by R&D Cell in association with Department of Business Management & Department of Computer

Coordinator

Aurora's Poetabad-500092

Uppal, Hyderabad, Pin: 500092



# **CERTIFICATE OF PARTICIPATION**

This certificate is presented to

Ms. Salla Sandhya.

of MBA /MCA has participated in Workshop on The Importance of Literature Reviews in Business Research",

Organized by R&D Cell in association with Department of Business Management & Department of Computer

ations. Coordin

Auron**Principice**(e (MBA) Uppal, Hyderabad-500092

### Aurora's PG College (MBA), Uppal, Hyderabad

### Feedback Form

Program Name: (	amporten ne	06	literature	Peniews	in	Bushness
Program Dates:	Research.					

### 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered					
Depth of coverage					
Usefulness of materials provided		_			
Balance between theory and practice			4		

### 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise					
Clarity of presentation					
Engagement and interaction					
Response to participants' questions	يونون و دخون د چاپ پوس				

### 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program					

4. Any Suggestions:	
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#1-/118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.

Date: 12-10-2023

### **CIRCULAR**

Dear students, we are pleased to inform that, R&D cell is Organizing a Seminar on 'Identification of Cloned Journals and predatory for enhancing research ethics,' on 13/10/2023 at 11:00 am in 2<sup>nd</sup> floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.

Principal Aurora's PG College (MBA) Uppal, Hyderabad-500092

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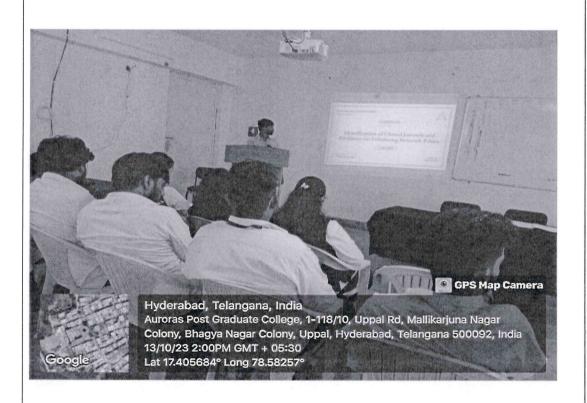
### **ACTIVITY REPORT**

Type of Activity  Date and	eminar 3.10.2023	*
Data and	3.10.2023	
The state of the s		1:00pm
Details of Participants Stu	tudents of MBA&MCA year has atte	nded the seminar
Organizing Dept./Support MI System	1BA&MCA	
In Association R8	&D cell	
Coordinator	r. Y. Azith IBA Dept.,	
1	r. R. Raghavendra Rao	
	ssociate Professor 1alnad College of Engineering	
To en Th As Stu an	nhancing research ethics.  ne HOD addressed the students and ssociate Professor at Malnad Collegion (Section 1997) and predatory for enhancing research	welcomed the guest Dr. R. Raghavendra Rao e of EngineeringThe Seminar Brought Together The Strategies of Identification of Cloned Journals
Description to ed  Th ide reg ed tru Att	naintaining the integrity of academic recognize cloned and predatory ditorial practices, lack of peer review the outcomes of the seminar Reseablentify cloned and predatory journal where to submit their we ditorial and peer review processes, just in the academic publishing systematics appreciated the practical peakers.  The Seminar on Identification of Clones.	c research. Create detailed guidelines for researchers journals, including key indicators like questionable v, and misleading impact factors.  archers will have a better understanding of how to grals, leading to more informed decision-making ork. Journals will be more transparent about their publication fees, and impact metrics, leading to more
		Aurora's PG College (MBA)

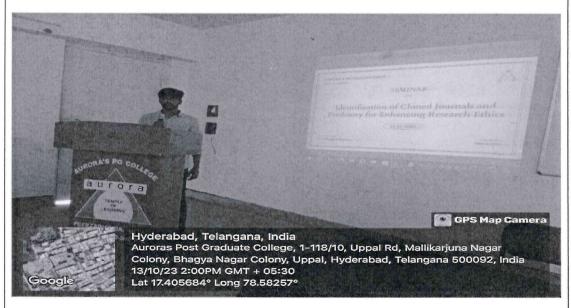
Uppal, Hyderabad-500092

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### **Photos**



### Aurora's PG College (MBA), Uppal, Hyderabad

### Feedback Form

Program Dates: 13/10/23 and Predatory enhancing Regearch
1. Program Content:
Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered					
Depth of coverage		V			
Usefulness of materials provided			~	2	
Balance between theory and practice	V				

### 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise					
Clarity of presentation					
Engagement and interaction		V			
Response to participants' questions					

### 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program	4.		it.		

4. Any Suggestions:	· 4



A)



Date:01-08-2023

### **CIRCULAR**

Dear students, we are pleased to inform that, R&D cell is Organizing a Seminar on 'Brief introduction to Fundamentals of Research,'on 02/08/2023 at 11:00 am in 2<sup>nd</sup> floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.

Principalal
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

Copy To: HOD MBA HOD MCA

Aurora's PG College (MBA)

Ph.No. 040-27201451, Email:principal@apgcu.edu.in Ph.No. 040-27201451

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### **ACTIVITY REPORT**

Name of the Activity	The Brief Introduction to Fundamenta	lls Research
Type of Activity	Seminar	2
Date and Time of Activity	02.08.23	11:00am
Details of Participants	Students of MBA 1st,2nd year students a	actively Participated in the seminar.
Organizing Dept./Support System	MBA	
In Association with	R&D cell	
Coordinator	Dr. Y. Azith MBA Dept.,	
Details of Resource Persons	Dr. B. Venu Kumar, I/C Principal, St. Johns PG College.	
Description	On 02.08.23, Aurora's PG college(MR Research Fundamentals aimed at research skills and knowledge.  The HOD addressed the students and I/C Principal St. Johns PG College, to a This session covered the basic conceresearch (qualitative, quantitative, and and the importance of literature reviet for a clear research question and object Participants gained a comprehen methodologies and practices, which we professional endeavors.  Attendees appreciated the practical provided by the speakers.  The Research Fundamentals Seminar providing valuable insights and practices are provided by the speakers.	welcomed the guest Dr. Venu. address the students.  the students of research, including types of d mixed methods), research design, w. Dr. B. Venu emphasized the need tives.  sive understanding of research ill benefit their future academic and advice and real-world examples

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### Aurora's PG College (MBA), Uppal, Hyderabad

### Feedback Form



Program Name: A Seminar on	Boilet introduction to fundamentals	of
Program Dates: 3/8/23	Research.	

### 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered	V				
Depth of coverage		V			
Usefulness of materials provided			$\checkmark$	•	
Balance between theory and practice	V				

### 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise	V	is .		я	
Clarity of presentation		V			
Engagement and interaction	V				
Response to participants' questions					

### 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program	-				

4. Any Suggestions:		 



Date: 19/07/2023

### **CIRCULAR**

Dear students, we are pleased to inform that, R&D cell is Organizing a Workshop on Data Analysis: A Beginner's Guide"on 20/07/2023 at 11:00 am in 2<sup>nd</sup> floor Seminar Hall. Request all the students to attend and engage fully.

Principal Aurora's PG College (MBA) Uppal, Hyderabad-500092

Copy To: HOD MBA HOD MCA

Ph.No. 040-27201451, Email:principal@apgcu.edu.in

DIRECTOR

Aurora's PG College (MBA)

Uppal, Hyderabad-500092

### AURORA'S PG COLLEGE (MBA) UPPAL, HYDERABAD





### WORKSHOP

### DATA ANALYSIS: A BEGINNER'S GUIDE

### ABOUT THE WORKSHOP

Step into the world of data with confidence through our "Data Analysis: A Beginner's Guide" workshop. This introductory session is tailored for those new to data analysis, providing you with the fundamental skills and knowledge needed to make sense of data and derive meaningful insights.

Resource Person

DR. KALATHIRIPI RAMBABU

Date & Time



20.07.2023 11:00 AM to 04:00 PM

Who can attend?

STUDENTS OF MBA & MCA

Organized by R & D Cell

in association with Department of **Business Management** 

Department of **Computer Applications** 

apgcu.ac.in





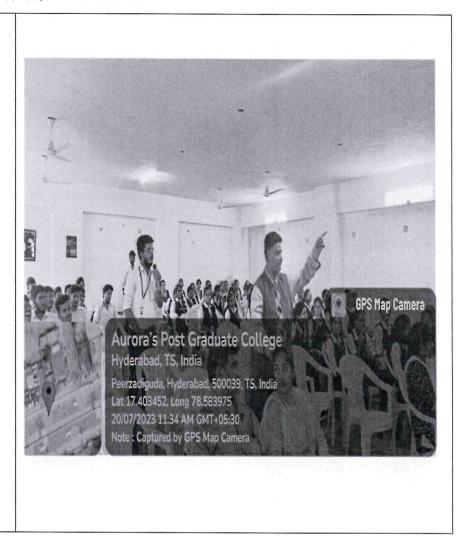
### **ACTIVITY REPORT**

Name of the Activity	Data Analysis: A Beginner's Guide"				
Type of Activity	workshop				
Date and Time of Activity	20.07.2023 Time: 11.00am to 2.00pm				
Details of Participants	Faculty & Students of MBA & MCA 1 year actively participated in the college.				
Organizing Dept./Support System	MBA & MCA				
In Association with	R & D Cell				
Coordinator	Dr. Y. Azith MBA Dept.,				
Details of Resource Persons	Dr. Kalathiripi Rambabu Assistant Professor BVRIT				
	On 20.07.2023, MBA & MCA departments of Aurora's PG College (MBA), Uppal - had conducted a workshop titled" Data Analysis: A Beginner's Guide"." to introduce participants to the fundamental concepts and techniques of data analysis.  The workshop featured Dr. Kalathiripi Rambabu, a renowned expert in data analytics. The session covered essential topics such as data cleaning, basic				
Description	Workshop introduced participants to fundamental data analysis techniques. Attendees learned to organize and clean data, perform basic calculations, and create simple charts and graphs. The workshop included hands-on exercises with sample data using tools like spreadsheets, providing practical experience in analysis and visualization. Participants also learnt how to draw meaningful conclusions and communicate findings effectively.				
	By the end of session, attendees had a solid foundation in data analysis, equipping them with the skills needed to handle basic data tasks and make informed decisions based on their findings.				
	The workshop provided a solid foundation for beginners to build their data analysis skills and apply them effectively in their professional or academic work.				
Photos	Louisector				
	Aurora's PG College (MB. Uppai, Hyderabad-500092				

**Photos** 



#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.





Uppal, Hyderabad, Pin: 500092



# CERTIFICATE OF PARTICIPATION

This certificate is presented to

of MBA / MCA has participated in Workshop on 'Data Analysis: A Beginner's Guide", Organized by R&D

Cell in association with Department of Business Management & Department of Computer Applications.

Aurora's Principed (MBA) Uppal, Hyderabad-500092

Uppal, Hyderabad, Pin: 500092



# CERTIFICATE OF PARTICIPATION

This certificate is presented to

Mr. M. Robit

of MBA / MCA has participated in Workshop on 'Data Analysis: A Beginner's Guide", Organized by R&D

Cell in association with Department of Business Management & Department of Computer Applications.

Principal

Principal

Aurora's PG College (M Uppal, Myderabad-50g

Uppal, Hyderabad-5000



### AURORA'S PG COLLEGE (MBA) Uppal, Hyderabad, Pin: 500092

# CERTIFICATE OF PARTICIPATION

This certificate is presented to

Mr. Dasasie Ravi

of MBA / MCA has participated in Workshop on Data Analysis: A Beginner's Guide", Organized by R&D

Cell in association with Department of Business Management & Department of Computer Applications.

oordinator

Auror**B gipcipal** Uppal, Hyderabad-500092

### Aurora's PG College (MBA), Uppal, Hyderabad

### Feedback Form



			`	, 0
Program Name:	Data	Analysis: A	Beginneris	Glygle

Program Dates: 20 23

### 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered					
Depth of coverage					
Usefulness of materials provided					
Balance between theory and practice					

### 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise					
Clarity of presentation					
Engagement and interaction					
Response to participants' questions					

### 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program				,	

4. Any Suggestions:	



18/10 Peerzadiguda Uppal Hyderabad-500 992 TS

Date:11-07-2023

### **CIRCULAR**

Dear students, we are pleased to inform that the IPR cell is Organizing a Seminar on Importance of Intellectual Property Rights on 12/07/2023 at 11:00 am in 2<sup>nd</sup> floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.

Copy To: HOD MBA **HOD MCA** 

> Aurora's IPG College (MBA), Ph.No. 040-27201451, Email:principal@apgcu.edu.in

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### **ACTIVITY REPORT**

Name of the Activity	A Seminar on Importance of Intellectual Property Rights					
Type of Activity	Seminar					
Date and Time of Activity	12.07.23	11:00am				
Details of Participants	Students of MCA 1st ,2nd year students par	rticipated in the seminar				
Organizing Dept./Support System	MCA dept.					
In Association with	IPR cell					
Coordinator	Mr. G. Mahesh MBA Dept.,					
Details of Resource Persons	Dr.S.Shalini Professor, demonstrated history of working in the ed	ducation management industry.				
Description	On 12.07.23, Aurora's PG college (MBA Importance of Intellectual Property Right Intellectual Property Rights (IPR) are cru and inventors to safeguard their innovation. The HOD addressed the students and well at Professor demonstrated history of workindustry. to address the students.  The objective of the seminar is to educate the fundamentals of intellectual property copyrights, and trade secrets. Promote incentivizing innovation and creativity economic benefits.  The Outcomes of the seminar businesses protect their intellectual property from enhanced security of their assets.  Attendees appreciated the practical advict the speakers.  The Importance of Intellectual Property Robjectives by providing valuable insights conducting research.	ts to Understand the Importance of acial legal protections granted to creators ons, artistic works, and brands.  Icomed the guest Dr.S.shalini Professor king in the education management  ate individuals and organizations about y rights, including patents, trademarks, the role of intellectual property in y by providing legal protection and es and creators are better equipped to infringement and misuse, leading to the early world examples provided by trights Seminar successfully met its				





Photos

### Aurora's PG College (MBA), Uppal, Hyderabad

### Feedback Form

Program Name:	A	seminasi	00	importance	of	intellectual	12010penty	onight
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Program Dates: 12/07/2023

### 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered	*/				
Depth of coverage		V			
Usefulness of materials provided				V	
Balance between theory and practice		V			

### 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise	$\sqrt{}$				
Clarity of presentation				ž	
Engagement and interaction			$\vee$		
Response to participants' questions				V	

### 3. Overall Satisfaction:

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Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program		· V	(c		

4. Any Suggestions:	
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Date:06-07-2023

### **CIRCULAR**

Dear students, we are pleased to inform that, R&D cell is Organizing a Seminar on Qualitative vs. Quantitative aspects of a Research on 07/07/2023 at 11:00 am in 2<sup>nd</sup> floor Seminar Hall.Request all the students to attend, we look forward to your enthusiastic participation.

PA**ritipal** Aurora's PG College (MBA) Uppal, Hyderabad-500092

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DIRECTOR

DIRECTOR

OF COLLEGE (MBA)

Aurora's PG College (MBA)

Uppal, Hyderabad-500092



### **ACTIVITY REPORT**

Name of the Activity	Qualitative vs. Quantitative asp	ects of a Research		
Type of Activity	Seminar			
Date and Time of Activity	07.07.2023	11:00am		
Details of Participants	Students of MBA&MCA 1 year has attended the seminar			
Organizing Dept./Support System	MBA&MCA dept.			
In Association with	R&D cell			
Coordinator	Dr. Y. Azith MBA Dept.,			
Details of Resource Persons	Dr.Sabina Rachel Harold Assistant Professor in Business Management, Mahatma Gandhi University.			
	Qualitative vs. Quantitative aspet It helps to understand complex behaviours and attitudes. It is purposed in the properties of the student Assistant Professor in Business	Is and welcomed the guest Dr. Sabina Rachel Harold Management, Mahatma Gandhi University. Students, Faculty Members to Explore The Strategies		
Description	The Objective of Understanding Context and Perspectives To gain a deep understanding of how individuals or groups perceive and interpret their experiences and the context surrounding a phenomenon. To investigate complex, multi-dimensional issues that are not easily quantifiable, often involving subjective experiences and meanings. To generate new hypotheses and develop theories based on detailed, context-rich insights. Qualitative research often serves as a precursor to quantitative studies.			
	The Outcome of this seminar Provides a rich, detailed understanding of complex phenomena, including motivations, experiences, and perspectives. Contributes to the development and refinement of theories and conceptual frameworks based on in-depth exploration of the subject matter.  Attendees appreciated the practical advice and real-world examples provided by the speakers  The Seminar on Qualitative vs. Quantitative aspects of a Research successfully met its objectives by providing valuable insights and practical skills essential for conductivities (Uppal, Hyderabad-5000)			

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**Photos** 



### Aurora's PG College (MBA), Uppal, Hyderabad

### Feedback Form

Program Name:	Seminar	07)	Qualitative	V. Quantitative	asperts of
Program Dates:	1-07-2	250		Ves	.osth

### 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered					
Depth of coverage			<b>/</b>		
Usefulness of materials provided		V			
Balance between theory and practice					

### 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise			V		
Clarity of presentation					·
Engagement and interaction			<b>/</b>		
Response to participants' questions					

### 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program					

4. Any Suggestions:	

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\$1.118/10, Peerzadiguda, Uppal, Hyderahad-500 092 T 3

Date:23-06-2023

### **CIRCULAR**

Dear students, we are pleased to inform that the ED cell is Organizing a Seminar on 'Importance of Entrepreneurship in Economy, Society and Education,' on 26/06/2023 at 11:00 am in 2<sup>nd</sup> floor Seminar Hall. Request all the students to attend, We look forward to your enthusiastic participation.

Primetipal
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

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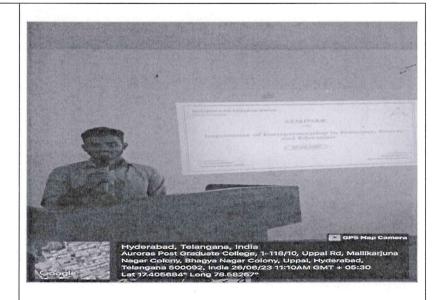
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### **ACTIVITY REPORT**

Name of the Activity	Importance of Entrepreneurship in Economy, Society and Education			
Type of Activity	Seminar	9 -8		
Date and Time of Activity	26.06.2023	11:00 am		
Details of Participants	MBA Students Actively Participat	ted in this seminar.		
Coordinator	Mr. B. Santosh	· · · · · · · · · · · · · · · · · · ·		
Organizing Dept./Support System	МВА			
In Association with	Entrepreneurship Development	Cell		
Details of Resource Persons	V.Santosh Reddy BSE			
Description	On 26 <sup>th</sup> June 2023, Aurora 's PG of seminar on Importance of Entrey and Education. The event brough Faculty Members. The principal is welcomed the guest. The HOD in over to the speaker.  The seminar aimed to elucidate entrepreneurship in shaping the and enhancing educational practical seminar was Organised for MBA enhance their comprehension of fuel economic growth, support seducational systems.  The seminar successfully met its expressing a greater appreciation entrepreneurship.  The seminar provided valuable is entrepreneurship in shaping the lit equipped MBA students with practical knowledge to leverage	preneurship in Economy, Society ht together all the students and addressed the gathering and ntroduced the guest and handed the critical role of economy, influencing society, tices.  I students, the seminar geared to f how entrepreneurial ventures social development, and fit into society, with participants in for the role of economy, society, and education. It is a deeper understanding and		



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**Photos** 



### Aurora's PG College (MBA), Uppal, Hyderabad

### Feedback Form

Program Name:	A seminar on importance of Entrepreneuships in Economy, society and Education
Program Dates:	20/6/23

### 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered	V				
Depth of coverage					
Usefulness of materials provided					
Balance between theory and practice					

### 2. Program Delivery:

Aspect Can	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise					
Clarity of presentation					
Engagement and interaction		-			
Response to participants' questions					

### 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program					

4. Any Suggestions:	



#1-118/10 Peerzadiguda, Uppal, Hyderabad-500 092 T.S.

Date:16.06.23

### **CIRCULAR**

Dear students, we are pleased to inform that, R&D cell is organizing a Workshop on Introduction to Research Methods: Understanding the Basics on 19/06/2023 at 11:00 am in 2<sup>nd</sup> floor Seminar Hall. Request all the students to attend and engage fully.

PENCIPAI PAL Aurora's PG College (MBA) . Uppal, Hyderabad-500092

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Uppal, Hyderabad





WORKSHOP

### INTRODUCTION TO RESEARCH METHODS UNDERSTANDING THE BASICS

### ABOUT THE WORKSHOP

Dive into the foundational principles of research with our comprehensive overview, "Introduction to Research Methods: Understanding the Basics." This session is designed for individuals new to research or those looking to refresh their knowledge. Gain a clear understanding of the core concepts and methodologies that underpin effective research.

Resource Person DR.BANGARRAJU JAMPANA

Date & Time



19.06.2023

1.00pm to 4.00pm

Who can attend?

STUDENTS OF MBA & MCA

Organized by R & D Cell

in association with Department of **Business Management** 

Department of **Computer Applications** 

Aurora's PG College (MBA) Uppal, Hyderabad-500092

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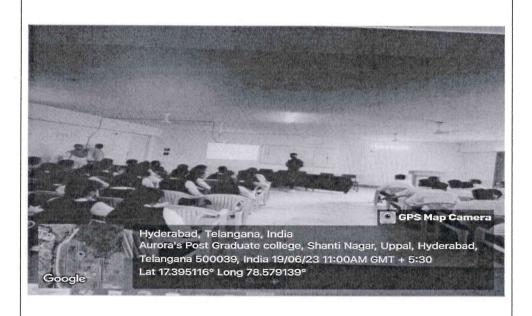
#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.

### **ACTIVITY REPORT**

Details of Participants  Organizing Dept/Support System  In Association with  Coordinator  Details of Resource Persons  Dr. Bangarraju Jampana Professor BVRIT Narsapur  On 19.06.2023, MBA & MCA departments of Aurora's PC Uppal - had conducted a workshop titled " Introduct Methods: Understanding the Basics." to provide part foundational understanding of research methodologies.  The workshop was led by Dr. Bangarraju Jampana, a disting professional in the field of Business research.  The session covered essential concepts including researced leading to the session of the sess	Name of the Activity	Introduction to Research Methods: Und	lerstanding the Basics		
Activity  Details of Participants  Organizing Dept./Support System  In Association with  Details of Resource Persons  Double Syntem  Details of Resource Persons  Double Syntem  Double Sy	Type of Activity	workshop			
Participants Organizing Dept/Support System In Association with  Coordinator  Details of Resource Persons  Dr. Bangarraju Jampana Professor BVRIT Narsapur  On 19.06.2023, MBA & MCA departments of Aurora's Poundational understanding of research methodologies.  The workshop was led by Dr. Bangarraju Jampana, a disting professional in the field of Business research.  The session covered essential concepts including research questions, and gained insights into selecting apprisor different types of studies.  Finally, the workshop showed students how to share findings clearly. They learnt how to write reports, create of and present your results to others in a straightforward with the session, students had a clear understanding of basic reand made them ready to start their own research participands-on approach particularly effective.		19.06.2023	Time: 11.00am to 2.00pm		
Dept./Support System  In Association with  R & D Cell  Dr. Y. Azith MBA Dept.,  Details of Resource Persons  Details of Resource Persons  Double Dr. Y. Azith MBA Dept.,  Dr. Bangarraju Jampana Professor BVRIT Narsapur  On 19.06.2023, MBA & MCA departments of Aurora's PC Uppal - had conducted a workshop titled "Introduct Methods: Understanding the Basics." to provide part foundational understanding of research methodologies.  The workshop was led by Dr. Bangarraju Jampana, a disting professional in the field of Business research.  The session covered essential concepts including research electron techniques, and basic statistical analysis.  Description  Participants explored various research methods, learned if research questions, and gained insights into selecting appr for different types of studies.  Finally, the workshop showed students how to share findings clearly. They learnt how to write reports, create of and present your results to others in a straightforward we the session, students had a clear understanding of basic re and made them ready to start their own research projects of The workshop received positive feedback from students, interactive and practical nature of the sessions. Partici hands-on approach particularly effective.	Control and Schools and the at	Faculty & Students of MBA & MCA 1 year	ar actively participated in the college.		
Coordinator  Dr. Y. Azith MBA Dept.,  Dr. Bangarraju Jampana Professor BVRIT Narsapur  On 19.06.2023, MBA & MCA departments of Aurora's PC Uppal - had conducted a workshop titled " Introduct Methods: Understanding the Basics." to provide part foundational understanding of research methodologies.  The workshop was led by Dr. Bangarraju Jampana, a disting professional in the field of Business research.  The session covered essential concepts including resear collection techniques, and basic statistical analysis.  Description  Participants explored various research methods, learned I research questions, and gained insights into selecting appr for different types of studies.  Finally, the workshop showed students how to share findings clearly. They learnt how to write reports, create of and present your results to others in a straightforward we the session, students had a clear understanding of basic re and made them ready to start their own research projects of The workshop received positive feedback from students, interactive and practical nature of the sessions. Particic hands-on approach particularly effective.	Dept./Support	MBA & MCA	· ·		
Details of Resource Persons  Dr. Bangarraju Jampana Professor BVRIT Narsapur  On 19.06.2023, MBA & MCA departments of Aurora's Poundational Understanding the Basics." to provide particularly described in the field of Business research.  The workshop was led by Dr. Bangarraju Jampana, a disting professional in the field of Business research.  The session covered essential concepts including resear collection techniques, and basic statistical analysis.  Description  Participants explored various research methods, learned to research questions, and gained insights into selecting appring for different types of studies.  Finally, the workshop showed students how to share findings clearly. They learnt how to write reports, create of and present your results to others in a straightforward with the session, students had a clear understanding of basic reand made them ready to start their own research projects of the workshop received positive feedback from students, interactive and practical nature of the sessions. Participands—on approach particularly effective.	In Association with	R & D Cell			
Professor BVRIT Narsapur  On 19.06.2023, MBA & MCA departments of Aurora's POUppal - had conducted a workshop titled "Introduct Methods: Understanding the Basics." to provide particularly effective.  The workshop was led by Dr. Bangarraju Jampana, a disting professional in the field of Business research.  The session covered essential concepts including resear collection techniques, and basic statistical analysis.  Description  Participants explored various research methods, learned I research questions, and gained insights into selecting apprifor different types of studies.  Finally, the workshop showed students how to share findings clearly. They learnt how to write reports, create of and present your results to others in a straightforward with the session, students had a clear understanding of basic reand made them ready to start their own research projects of the workshop received positive feedback from students, interactive and practical nature of the sessions. Participands-on approach particularly effective.	Coordinator	The street of Court of the Cour			
Uppal - had conducted a workshop titled " Introduct Methods: Understanding the Basics." to provide part foundational understanding of research methodologies.  The workshop was led by Dr. Bangarraju Jampana, a disting professional in the field of Business research.  The session covered essential concepts including resear collection techniques, and basic statistical analysis.  Participants explored various research methods, learned I research questions, and gained insights into selecting appring for different types of studies.  Finally, the workshop showed students how to share findings clearly. They learnt how to write reports, create of and present your results to others in a straightforward with the session, students had a clear understanding of basic reand made them ready to start their own research projects of the workshop received positive feedback from students, interactive and practical nature of the sessions. Participands—on approach particularly effective.		Professor			
professional in the field of Business research.  The session covered essential concepts including resear collection techniques, and basic statistical analysis.  Participants explored various research methods, learned is research questions, and gained insights into selecting appring for different types of studies.  Finally, the workshop showed students how to share findings clearly. They learnt how to write reports, create of and present your results to others in a straightforward with the session, students had a clear understanding of basic reand made them ready to start their own research projects of the workshop received positive feedback from students, interactive and practical nature of the sessions. Participands—on approach particularly effective.		Uppal - had conducted a workshop Methods: Understanding the Basics. foundational understanding of research	titled " Introduction to Research " to provide participants with a methodologies.		
Description  Participants explored various research methods, learned is research questions, and gained insights into selecting appropriate for different types of studies.  Finally, the workshop showed students how to share findings clearly. They learnt how to write reports, create of and present your results to others in a straightforward was the session, students had a clear understanding of basic reand made them ready to start their own research projects of the workshop received positive feedback from students, interactive and practical nature of the sessions. Participants of the sessions of the sessions of the sessions of the sessions.		professional in the field of Business research.			
research questions, and gained insights into selecting appropriate for different types of studies.  Finally, the workshop showed students how to share findings clearly. They learnt how to write reports, create chand present your results to others in a straightforward with the session, students had a clear understanding of basic reand made them ready to start their own research projects of the workshop received positive feedback from students, interactive and practical nature of the sessions. Participands-on approach particularly effective.		-			
findings clearly. They learnt how to write reports, create chand present your results to others in a straightforward we the session, students had a clear understanding of basic reand made them ready to start their own research projects.  The workshop received positive feedback from students, interactive and practical nature of the sessions. Participands-on approach particularly effective.	Description	Participants explored various research methods, learned how to formulate research questions, and gained insights into selecting appropriate methods for different types of studies.			
interactive and practical nature of the sessions. Partici hands-on approach particularly effective.	,	findings clearly. They learnt how to writ and present your results to others in a the session, students had a clear under	e reports, create charts and graphs, straightforward way. By the end of standing of basic research methods		
Photos		interactive and practical nature of the	e sessions. Participants found the		
DIREC	Photos		DIRECTOR Aurora's PG College (MBA) Uppal, Hyderabad-500092		
Aurora's PG C	0		Aurora's PG College (MBA)		

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**Photos** 





Uppal, Hyderabad, Pin: 500092



# CERTIFICATE OF PARTICIPATION

This certificate is presented to

Ms. K. Shula'a

of MBA /MCA has participated in Workshop on Introduction to Research Methods: Understanding the Basics,'

Preganized by R&D Cell in association with Department of Business Management & Department of Computer

Coordinator

Principal Principal

Aurora's PG College (MBA)

Uppal, Hyderabad-500092

Uppal, Hyderabad, Pin: 500092



# CERTIFICATE OF PARTICIPATION

This certificate is presented to

Ms. Banda Shruthi

of MBA /MCA has participated in Workshop on Introduction to Research Methods: Understanding the Basics,

Organized by R&D Cell in association with Department of Business Management & Department of Computer

Applications.

Uppal, Hyderabad-500092

Prhiotigal (MDA)

Uppal, Hyderabad 500092





### **CERTIFICATE OF PARTICIPATION**

This certificate is presented to

Ms. Kanaka Kachana

Organized by R& D Cell in association with Department of Business Management & Department of Computer

of MBA /MCA has participated in Workshop on Introduction to Research Methods: Understanding the Basics,'

Coordinator Applications.

Principal Principal

Aurora's-PG-College (MBA)

Uppal, Hyderabad-500092

### Aurora's PG College (MBA), Uppal, Hyderabad

### Feedback Form

Program Name: Introduction to	, Research	methoels	understaling	the Carics
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Program Dates:

19-06,23

### 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered					
Depth of coverage					
Usefulness of materials provided					
Balance between theory and practice					

### 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise					
Clarity of presentation					
Engagement and interaction					
Response to participants' questions					

### 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program					

Comment one	w	
4. Any Suggestions:		

#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.

Date: 08-06-2023

### **CIRCULAR**

Dear students, we are pleased to inform that, R&D cell is Organizing a Two-Day Workshop on Advanced Analytics tools for Academic Research on 09/06/2023 & 10/06/2023 at 11:00 am to 3.00pm in 2<sup>nd</sup> floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.

> Aurora's PG College (MBA) Uppal, Hyderabad-500092

Copy To: **HOD MBA HOD MCA** 

Aurora's PG College (MBA)
Ph.No. 040-27201451, Email:principal@apgcu.edu.in
Uppal, Hyderabad-500092

### Aurora's PG College (MBA) Uppal, Hyderabad





2 Day Workshop

### Advanced Analytics Tools for Academic Research

### About the Workshop

Join us for a two-day workshop on advanced analytics tools tailored for academic research! Dive into the latest software and methods, gain hands-on experience, and learn from experts. Perfect for students eager to boost their research skills and master powerful tools for deeper data analysis.

Resource Persons Dr. Sabina Rachel Harold

Date & Time



09 June 2023 to 10 June 2023 11:00 AM to 02:00 PM

Who can attend? Students of MBA & MCA Organized by ED Cell

In association with Department of Business Management

Department of Computer Applications

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### **ACTIVITY REPORT**

Name of the Activity	Advanced Analytics tools for Academic Research.						
Type of Activity	workshop						
Date and Time of Activity	09.06.2023 to 10.06.2023 Time: 11.00am to 2.00pm						
Details of	Students of MBA & MCA 2 year are the participants.						
Participants	MBA & MCA Faculty also took part in this workshop						
Organizing Dept./Support System	MBA& MCA						
In Association with	R&D cell						
	Dr. Y. Azith						
Coordinator	MBA Dept.,						
Details of Resource Persons	Dr. Sabina Rachel Harold Assistant Professor MGIT- Warangal Telangana						
Description	A 2 day workshop was organized by Aurora's PG College (MBA), Uppal organized a workshop From 09.06.2023 to 10.06.2023 in the College Seminar Hall.  The 2-Day Workshop on Advanced Analytics Tools for Academic Research was aimed to enhance students' understanding and practical skills in using advanced analytics tools for academic research.  The workshop was conducted by Dr. Sabina Rachel Harold, a renowned expert in the field of analytics with extensive experience in academic research and data analysis. The sessions were designed to be interactive, combining theoretical knowledge with practical applications to ensure comprehensive learning.  The first day of the workshop covered the role of advanced analytics in academic research, and introduced the key tools and platforms such as R, Python, SAS, and SPSS.Basic concepts of data analysis, statistical modelling, and data visualization were given a brief introduction to students.  The second day of the workshop Covered:Advanced statistical methods and their applications, Machine learning algorithms and their use in research. It provided students with valuable insights and practical skills in advanced analytics, significantly contributing to their research capabilities. The expert speaker's knowledge and interactive approach were instrumental in making the workshop a productive learning experience.  The workshop provided hands-on training with various analytics tools, helping students apply these techniques to their research projects.						
	Aurora's PG College (MBA)  Uppal, Hyderabad-500092						

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OF
LEARNING

#1-118/10, Peerzadiguda, Uppal, Hyderabad-500 092 T.S.



Uppal, Hyderabad, Pin: 500092



# CERTIFICATE OF PARTICIPATION

This certificate is presented to

Mr. K. NARESH GOUD

of MBA / MCA has participated in Workshop on 'Advanced Analytics tools for Academic Research,'

Organized by R& D Cell, in association with Department of Business Management & Department of

Computer Applications.

Cobrainator



Uppal, Hyderabad, Pin: 500092



# CERTIFICATE OF PARTICIPATION

This certificate is presented to

Ms. ADITHI YADAV.

of MBA /MCA has participated in Workshop on 'Advanced Analytics tools for Academic Research,'

Organized by R& D Cell, in association with Department of Business Management & Department of

Computer Applications.

Soordingtor

Aurora's PG Callege (MBA)

Uppal, Hyderabad, Pin: 500092



# CERTIFICATE OF PARTICIPATION

This certificate is presented to

Mr. A. TEJA

of MBA / MCA has participated in Workshop on 'Advanced Analytics tools for Academic Research,'

Organized by R&D Cell, in association with Department of Business Management & Department of

Computer Applications.

Coordinator

Primeipall

Aurora's PG College (MBA) Uppal, Hyderabad-500092

Aurora's PG

Uppal Hyderabad-50009

### Aurora's PG College (MBA), Uppal, Hyderabad

### Feedback Form

Program Name: A 2 Day workspop on Advanced Analytics tool for Academ

Program Dates: 09.06.2023

### 1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered			<b>V</b>	A 20.51.0 A Margaret	
Depth of coverage					
Usefulness of materials provided		V			-
Balance between theory and practice	V		;		

### 2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise				<u> </u>	
Clarity of presentation					
Engagement and interaction		V			
Response to participants' questions					

### 3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program					

4. Any Suggestions:	