DVV Clarification for 6.3.3

Percentage of teaching and non-teaching staff participating in Faculty development Programmes (FDP), Management Development Programmes (MDPs) professional development /administrative training programs during the last five years

The documents containing event brochures, reports with timetable, topics covered, details of resource persons, e-copies of certificates and participant list with signatures for all the programs organised by the institution

List of Programs for Academic Year 2023-24

S.No	Name of the Program
1	FDP on Advanced Data Structures and Algorithms
2	FDP on Visual Data Intelligence
3	FDP on Artificial Intelligence and Machine Learning
4	FDP on Effective Case Study Methods for Business Education
5	MDP on Proficiency and Management Skills Enhancement

**Academic Year
2023-24**

1. FDP on Advanced Data Structures and Algorithms

Registration Fee

Category of Participants	Amount
Industry	Rs. 1500
Faculty	Rs. 1000
Full time Research Scholars	Rs. 800

The registration fee can be paid through cheque / DD in favor of **Aurora's PG College (MBA), Uppal.**

Time & Venue of Workshop
The Faculty Development Program will be conducted during April 22 to April 27, 2024.

The lecture presentations are scheduled in two sessions:
Pre lunch session – 10.00 am – 01.00 pm
Post lunch session – 02.00 pm – 04.30 pm

The program will be organized at the Seminar Hall of Aurora's PG College (MBA), Uppal.

Faculty Development Program on Advanced Data Structures and Algorithms
22-27 April, 2024

Chief Patrons
Dr. Raja Babu Nimmatoori
Chairman, Aurora Group of Institutions

Dr. Ramesh Babu Nimmatoori
Secretary, Aurora Group of Institutions

Course Director
Dr. P Rajavardhan Reddy
Principal, Aurora's PG College(MBA), Uppal

Organizing Committee
Ms. A Durga Pavani
Associate Professor

Ms. M. Sowmya
Associate Professor

DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

Advanced Data Structures and Algorithms
22-27 April, 2024

Program Schedule

22-04-2024 (Monday)

10.00 am – 12.00 noon
Inaugural Session

01.00 noon – 04.30 pm
Training Session – 1
Foundations of Advanced Data Structures

23-04-2024(Tuesday)

10.00 am – 04.30 noon
Training Session – 2
Algorithmic Paradigms and Their Applications

24-04-2024 (Wednesday)

10.00 am – 04.30 pm
Training Session – 3
Data Structures in Real-World Applications

25-04-2024(Thursday)

10.00 am – 04.30 pm
Training Session – 4
Implementation and Optimization of Data Structures

26-04-2024Friday)

10.00 am – 04.30 pm
Training Session – 5
Collaboration Projects and Problem-Solving

27-04-2024(Saturday)

10.00 am – 04.30 pm
Training Session – 6
Presentation and Wrap-Up
04:00 pm – 05:30 pm
Vaiedictory

Resource Persons:
M.S.Jaidev Reddy(Professor)
Dr. Pardhasaradhi (Professor)

Aurora's PG College (MBA)
Uppal, Hyderabad

Faculty Development Program on
Advanced Data Structures and Algorithms
22-27 April, 2024

in association with
R&D Cell

Organized by
Department of Computer Applications

Venue
Seminar Hall, Aurora's PG College (MBA)
Uppal, Hyderabad

Institution

Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad, established in the year 1996, is a part of the prestigious Aurora Group of Institution and has grown into a premier educational institution over the years. The college is known for establishing unique traditions in every aspect of its functioning. Aurora nurtures a knowledge culture to make itself "Synonymous with Learning". Its mission has been to serve the nation as a Centre for advancement, preservation and dissemination of knowledge. It aims to endow its staff and students with a perfect synthesis of human values, ancient wisdom and modern thought, thus ensuring that when they step into the fiercely competitive and technologically advanced world, they don't turn into mere automations but retain their sense of self as a direct result of what they have learnt with us.

Faculty Development Program

Preamble

In the field of computer science, a deep understanding of data structures and algorithms is fundamental to developing efficient and optimized solutions. This Faculty Development Program (FDP) on Advanced Data Structures and Algorithms is designed to enhance the expertise of educators in this critical area, enabling them to deliver more effective and in-depth instruction to students. The program will provide faculty with insights into advanced concepts, techniques, and problem-solving approaches that are essential in today's fast-evolving technology landscape.

Backdrop

As technology becomes more complex, the demand for professionals who can solve intricate problems using advanced data structures and algorithms has increased significantly. Educational institutions must ensure that students not only grasp the basics but also master advanced concepts that are crucial in areas like system design, AI, ML, and high-performance computing.

This FDP aims to upskill faculty with the latest advancements in data structures and algorithms, covering topics like graph algorithms, dynamic programming, advanced tree structures, and optimization techniques. Through this program, educators will be better equipped to prepare students for industry challenges and academic research, fostering the development of strong computational thinkers.

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Methodology of FDP

The Faculty Development Program (FDP) for MCA educators enhances teaching, research, and tech alignment through interactive workshops, practical training, and hands-on exercises. It features case studies, simulations, and expert lectures to keep faculty updated on industry trends and technologies. The program includes curriculum design workshops, technology training, collaborative projects, and peer reviews. Support for research and access to professional development resources are provided, with regular evaluations and feedback ensuring the program's relevance and effectiveness.

Objectives of the FDP

- Provide a thorough understanding of advanced data structures such as AVL trees, Red-Black trees, B-trees, hash tables, heaps, and tire structures.
- Explore the properties, implementation, and use cases of each data structure. Study algorithmic paradigms such as divide-and-conquer, greedy algorithms, and backtracking
- Demonstrate how to apply advanced data structures and algorithms to solve complex, real-world problems.
- Use case studies and examples from various domains to illustrate practical applications. Use case studies and examples from various domains to illustrate practical applications

Major Topics

- Real-World Applications: How advanced data structures and algorithms are used in various domains (e.g., networking, databases, and search engines).
- Case Studies: Examination of successful implementations and problem-solving strategies.
- Coding Exercises: Practical implementation of advanced data structures and algorithms.
- Projects: Design and execute projects involving complex data structures and algorithms.
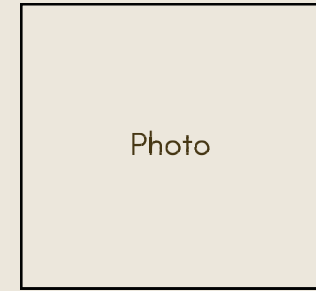
Photo

Name (In block letters): _____

Gender: ☐ Male ☐ Female

Date of Birth: _____

Designation _____

Department _____

University / Institution:

_____

Educational Qualification

_____

Field of Specialization

_____

Experience (Years) _____

Phone No. _____

Email id _____

Mailing Addres _____

_____

Date: _____   Signature of Applicans

Faculty Development Program

Theme: **Advanced Data Structures and Algorithms**

Dates: 22-04-2024 to 27-04-2024

Venue: Aurora's PG College (MBA) Uppal, Hyderabad

Objectives of the FDP

- Provide a thorough understanding of advanced data structures such as AVL trees, Red-Black trees, B-trees, hash tables, heaps, and trie structures.
- Explore the properties, implementation, and use cases of each data structure.
- Study algorithmic paradigms such as divide-and-conquer, greedy algorithms, and backtracking.
- Demonstrate how to apply advanced data structures and algorithms to solve complex, real-world problems.
- Use case studies and examples from various domains to illustrate practical applications.

Major Topics

1. Real-World Applications

Advanced data structures and algorithms form the backbone of numerous modern-day applications across diverse domains. This section will explore:

- **Networking:** How data structures like tries and hash tables optimize routing algorithms, DNS lookups, and network packet management.
- **Databases:** The role of B-trees, AVL trees, and hashing in efficient database indexing, query optimization, and transaction handling.
- **Search Engines:** Leveraging advanced algorithms for fast and accurate retrieval of information, including the use of inverted indices and ranking algorithms.
- **Other Domains:** Applications in machine learning, cryptography, file systems, and large-scale data processing will be discussed to showcase their versatility.

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2. Case Studies

This segment dives deep into real-world scenarios where advanced data structures and algorithms have been implemented successfully:

- **Problem Identification:** Understanding the challenges faced in various domains.
- **Solution Design:** Examining how data structures and algorithms were selected and implemented to address specific issues.
- **Impact Assessment:** Measuring the effectiveness of the solutions in terms of performance improvement, resource optimization, and scalability.
- **Examples:** Case studies may include optimizing search engine performance, database transaction speed-up, or enhancing machine learning pipelines with advanced data structures.

3. Coding Exercises

Practical hands-on exercises are critical to mastering data structures and algorithms. This topic includes:

- **Implementation Practice:** Step-by-step coding of AVL trees, Red-Black trees, heaps, and hash tables.
- **Algorithmic Paradigms:** Writing and optimizing divide-and-conquer algorithms, greedy strategies, and backtracking methods.
- **Problem-Solving Skills:** Solving competitive programming-style questions to reinforce the understanding of theoretical concepts.
- **Debugging and Optimization:** Techniques to identify bottlenecks and enhance the efficiency of existing implementations.

4. Projects

Participants will consolidate their learning through project-based activities:

- **Real-World Problem Identification:** Choose or be assigned a complex real-world problem requiring the integration of advanced data structures and algorithms.
- **Solution Development:** Design and implement a comprehensive solution using appropriate data structures and algorithms.
- **Team Collaboration:** Work in teams to brainstorm, develop, and test solutions, fostering collaborative problem-solving skills.

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- **Project Demonstrations:** Present solutions and receive constructive feedback to refine approaches.
- **Examples of Projects:**
  - Implementing a file compression algorithm using Huffman coding.
  - Designing an efficient search engine module with auto complete functionality.
  - Developing a traffic-routing system using graph algorithms and priority queues.

Program Schedule

Day	Time	Topic	Resource Person
22-04-2024	10.00 AM - 12.00 PM	Inaugural Session	
	01.00 PM - 04.30 PM	Foundations of Advanced Data Structures: This session is designed to provide participants with a strong foundational understanding of advanced data structures, focusing on their properties, implementation techniques, and practical use cases. It aims to bridge theoretical concepts with real-world applications, ensuring that participants are well-equipped to select and implement the most appropriate data structure for a given problem.	M.S. Jaidev Reddy (Professor)
23-04-2024	10.00 AM - 04.30 PM	**Morning Session:** The session introduced key algorithmic paradigms like divide-and-conquer, dynamic programming, and greedy algorithms, focusing on their theoretical foundations and importance in efficient problem-solving. **Afternoon Session:** Participants explored real-world applications of these paradigms through case studies and hands-on exercises, gaining practical insights into solving complex computational problems.	Dr. Pardhasaradhi (Professor)

Date	Time	Description	Faculty
24-04-2024	10.00 am - 04.30 pm	The morning session introduced the practical applications of data structures in various domains, focusing on how efficient data organization can lead to optimized solutions. Participants explored how data structures are utilized in networking and databases to manage and manipulate data effectively. In the afternoon, the session expanded on the use of data structures in advanced fields like machine learning and big data processing. Through real-world case studies and examples, participants gained hands-on experience in applying data structures to solve complex challenges in these domains.	M.S. Jaidev Reddy (Professor)
25-04-2024	10.00 AM - 04.30 PM	The morning session focused on the practical implementation of data structures, emphasizing efficient coding techniques and algorithmic strategies. Participants learned how to choose and implement the most suitable data structures for specific applications, considering factors like performance and scalability. In the afternoon, the session explored optimization techniques for data structures. Participants examined the trade-offs involved in customizing data structures to improve performance and scalability, applying these concepts to real-world scenarios and challenges.	Dr. Pardhasaradhi (Professor)
26-04-2024	10.00 AM - 04.30 PM	The morning session focused on fostering collaboration and teamwork, with participants engaging in projects that simulate real-world challenges. They	M.S. Jaidev Reddy (Professor)

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		applied advanced data structures and algorithms to solve practical problems, promoting hands-on learning and innovation. In the afternoon, participants continued working on collaborative projects, emphasizing problem-solving in group settings. The session aimed to enhance both technical skills in applying algorithms and data structures, and interpersonal skills in effective teamwork and communication.	
27-04-2024	10.00 AM - 04.30 PM	Presentation of Projects and Wrap-Up	M.S. Jaidev Reddy (Professor) Dr. Pardhasaradhi (Professor)
	04.00 PM - 05.00 PM	Valedictory	

Resource Persons

Dr. M.S. Jaidev Reddy (Professor): Professor M.S. Jaidev Reddy is a distinguished academic with extensive expertise in computer science and engineering. His primary areas of focus include advanced data structures, algorithms, and their applications in large-scale systems. With years of teaching and research experience, he has contributed significantly to the field through publications in reputed journals and conferences. Prof. Reddy is known for his ability to simplify complex concepts and inspire innovation among his students and peers.

Dr. Pardhasaradhi (Professor): Dr. Pardhasaradhi is a renowned professor and researcher specializing in algorithm design, optimization techniques, and computational problem-solving. His work spans diverse domains such as artificial intelligence, data analytics, and software engineering. With a strong academic foundation and an impressive track record of research contributions, Dr. Pardhasaradhi brings practical insights and a deep understanding of real-world applications to the FDP. He is a dedicated mentor and a passionate advocate for advancing knowledge in computer science.

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No. of Participants

From Aurora's PG College (MBA) - 9

Other Colleges - 24

Total No. of Participants - 33

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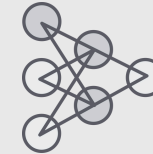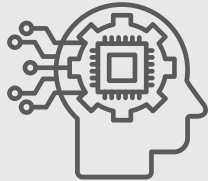Aurora's PG College (MBA)
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ACTIVITY REPORT

Name of the Activity	Advanced Data Structures and Algorithm	
Type of Activity	Faculty Development Program	
Date and Time of Activity	From: 22-04-2024	To: 27-04-2024
Details of Participants	MCA Faculty Participated	
In Association with (*if any*)	ED Cell	
Description	Aurora's PG College (MBA) successfully conducted a Faculty Development Program (FDP) on Advanced Data Structures and Algorithm from April 22 to 27, 2024. The five-day program aimed to enhance the teaching and research capabilities of faculty members in computer science and related disciplines. The program witnessed enthusiastic participation from more than 25 faculty members from various institutions. The FDP covered advanced topics such as dynamic programming, greedy algorithms, graph theory, and complexity analysis. Expert resource persons from academia and industry delivered lectures, hands-on sessions, and interactive discussions. Participants gained insights into designing, analyzing, and implementing efficient algorithms, with real-world applications and case studies. The program facilitated networking opportunities among participants, fostering collaborative research and teaching excellence. The program's success is attributed to the meticulous organization and coordination by Aurora's PG College (MBA). The FDP's outcomes include enhanced faculty expertise, improved teaching methodologies, and potential research collaborations. Participants expressed appreciation for the program's relevance and quality, acknowledging its positive impact on their professional development. The college plans to conduct similar programs in the future, reinforcing its commitment to faculty development and academic excellence.	
Photos		

Hyderabad, Telangana, India
Aurora's pg college 1-7, Bhagya Nagar Colony, Uppal, Hyderabad, Telangana 500039, India 22-04-2024 10:40
Lat 17.405868°
Long 78.582262°
GPS Map Camera

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Uppal, Hyderabad-500092

Aurora's PG College (MBA)

Uppal, Hyderabad

FACULTY DEVELOPMENT PROGRAM
ON

Advanced Data Structures and Algorithms

22-04-2024 to 27-04-2024

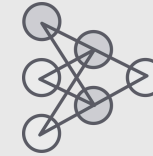**CERTIFICATE OF PARTICIPATION**

This is to certify that

M.Sowmya

Assoc. Professor

at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Advanced Data Structures and Algorithms"** held from 22-04-2024 to 27-04-2024 organized by the Department of Computer Applications, Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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DEPARTMENT OF COMPUTER APPLICATIONS

COORDINATOR

DIRECTOR
Aurora's PG College (MBA)
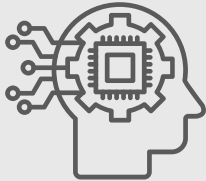Uppal, Hyderabad-500092

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FACULTY DEVELOPMENT PROGRAM
ON

Advanced Data Structures and Algorithms

22-04-2024 to 27-04-2024

CERTIFICATE OF PARTICIPATION

This is to certify that

A.Durga Pavani

Assoc. Professor

at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Advanced Data Structures and Algorithms"** held from 22-04-2024 to 27-04-2024 organized by the Department of Computer Applications, Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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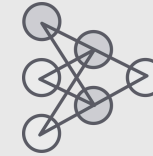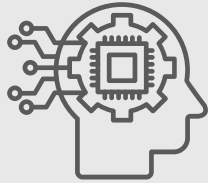Aurora's PG College (MBA)
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Advanced Data Structures and Algorithms
22-04-2024 to 27-04-2024

CERTIFICATE OF PARTICIPATION

This is to certify that

B.Bhargavi

Assistant Professor

at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Advanced Data Structures and Algorithms"** held from 22-04-2024 to 27-04-2024 organized by the Department of Computer Applications, Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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Advanced Data Structures and Algorithms

22-04-2024 to 27-04-2024

CERTIFICATE OF PARTICIPATION

This is to certify that

A. Mallesh

Assistant Professor

at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Advanced Data Structures and Algorithms"** held from 22-04-2024 to 27-04-2024 organized by the Department of Computer Applications, Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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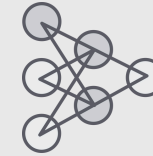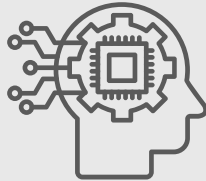Aurora's PG College (MBA)
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FACULTY DEVELOPMENT PROGRAM
ON

Advanced Data Structures and Algorithms

22-04-2024 to 27-04-2024

CERTIFICATE OF PARTICIPATION

This is to certify that

G. Srinu

Assistant Professor

at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Advanced Data Structures and Algorithms"** held from 22-04-2024 to 27-04-2024 organized by the Department of Computer Applications, Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.
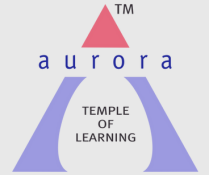
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ON

Advanced Data Structures and Algorithms

22-04-2024 to 27-04-2024

CERTIFICATE OF PARTICIPATION

This is to certify that

T.Saikrishna

Assistant Professor

at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Advanced Data Structures and Algorithms"** held from 22-04-2024 to 27-04-2024 organized by the Department of Computer Applications, Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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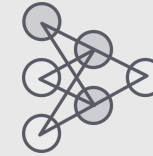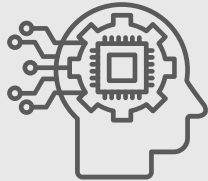Aurora's PG College (MBA)
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ON

Advanced Data Structures
and Algorithms

22-04-2024 to 27-04-2024

CERTIFICATE OF PARTICIPATION

This is to certify that

I.Usha Komali

Assistant Professor

at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on "**Advanced Data Structures and Algorithms**" held from 22-04-2024 to 27-04-2024 organized by the Department of Computer Applications, Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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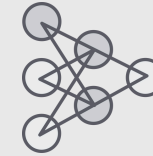DIRECTOR
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Uppal, Hyderabad

FACULTY DEVELOPMENT PROGRAM
ON

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22-04-2024 to 27-04-2024
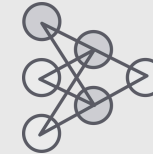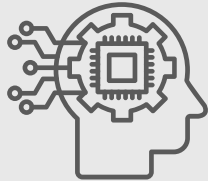
CERTIFICATE OF PARTICIPATION

This is to certify that

P.Amulya

Assistant Professor

at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Advanced Data Structures and Algorithms"** held from 22-04-2024 to 27-04-2024 organized by the Department of Computer Applications, Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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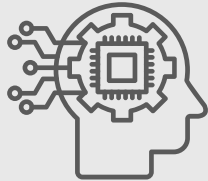Uppal, Hyderabad-500092

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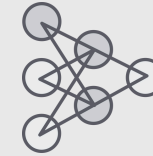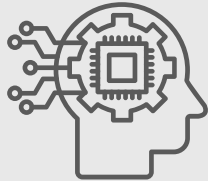
CERTIFICATE OF PARTICIPATION

This is to certify that

G.Archana Reddy

Assistant Professor

at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Advanced Data Structures and Algorithms"** held from 22-04-2024 to 27-04-2024 organized by the Department of Computer Applications, Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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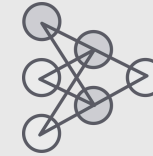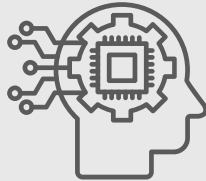Uppal, Hyderabad-500092

PRINCIPAL

SIX - DAYS FDP ON " ADVANCED DATA STRUCTURES AND ALGORITHMS "
ATTENDANCE

S.NO	Name of the faculty	Designation	22/4/24	23/4/24	24/4/24	25/4/24	26/4/24	27/4/24
1	M.Sowmya	Assoc. Professor						
2	A.Durga Pavani	Assoc. Professor					Ab	
3	B.Bhargavi	Asst. Professor						
4	A. Mallesh	Asst. Professor						
5	G. Srinu	Asst. Professor						
6	T.Saikrishna	Asst. Professor						
7	K.Anil	Asst. Professor						
8	E. Vinay	Asst. Professor						
9	I.Usha Komali	Asst. Professor						
10	P.Amulya	Asst. Professor						
11	Ms.G.Archana Reddy	Asst. Professor						
12	N. Sundaram	Assoc. Professor						
13	B. Kiranmayi	Assoc. Professor						
14	M. Sunitha	Assoc. Professor						
15	CH. Krishna Rao	Assoc. Professor						
16	K. Sangeetha	Asst. Professor						
17	P. Radhika Devi	Asst. Professor						
18	Ajeet Rao	Asst. Professor						
19	K. Vikas	Asst. Professor						
20	Ch. Shashidhar Reddy	Asst. Professor						
21	S. Soni	Asst. Professor						
22	P. Prashanthi	Asst. Professor						
23	Pawar Nikhil	Asst. Professor						
24	S. Akhila	Asst. Professor						

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25	V. Amulya	Asst. Professor						
26	K. Mahesh Kumar	Asst. Professor						
27	A. Chandana	Asst. Professor						
28	G. Niharika	Asst. Professor						
29	B. Bharath Kumar	Asst. Professor						
30	T. Alekhya	Asst. Professor						
31	Rohit Kumar	Asst. Professor						
32	Mr.Ayyappan S	Asst. Professor						
33	Mr.J.Masila John	Asst. Professor						

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Academic Year
2023-24

2. FDP on Visual Data Intelligence

5 FDP Online FDP

Visual Data Intelligence

Harnessing Tableau & Power BI for Business Insights

20 - 24 May 2024

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About the Programme

In today's dynamic business landscape, the ability to derive actionable insights from data is paramount.

The FDP on Visual Data Intelligence offers an immersive five-day learning experience tailored to equip faculty members with advanced skills in data visualisation using industry-leading tools:

Tableau & Power BI

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programme objectives

Explore the principles and best practices of data visualisation

Master the functionalities of Tableau and Power BI for creating interactive dashboards

Learn techniques for transforming raw data into compelling visual narratives

Gain hands-on experience through practical exercises and real-world case studies

Enhance your ability to communicate complex insights effectively

Key Highlights

- *Comprehensive content covering both Tableau and Power BI*
- *Interactive sessions facilitated by experienced industry and academic experts*
- *Hands-on workshops to apply learned concepts in a practical setting*
- *Networking opportunities with peers and industry professionals*
- *Certificate of completion awarded upon successful participation*

Porgramme Contents

Day 1
Introduction to Data Visualisation and Tableau

Day 2
Advanced Data Visualisation Techniques with Tableau

Day 3
Introduction to Power BI and Data Preparation

Day 4
Advanced Data Analysis and Visualisation with Power BI

Day 5
Integration and Deployment Strategies

Daily 10 am - 1 pm and 2 pm - 5 pm

Who should attend?
Faculty and UG/PG students seeking to enhance their expertise in data visualization and analytics

Registration
₹500

Convenors
Dr Y Azith
9000568478
Dr A Jyothi
7386689508

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Online Faculty Development Program

Theme: **Visual Data Intelligence**

Dates: 20-05-2024 to 24-05-2023

Venue: Aurora's PG College (MBA) Uppal, Hyderabad

Objectives of the FDP

- Master the functionalities of Tableau and Power Bl for creating interactive dashboards
- Learn techniques for transforming raw data into compelling visual narratives
- Gain hands-on experience through practical exercises and real-world case studies
- Explore the principles and best practices of data visualisation
- Enhance your ability to communicate complex insights effectively

Major Topics

Introduction to Data Visualization and Tableau

This topic focuses on the fundamentals of data visualization, explaining its importance in making complex data more understandable and actionable. Participants will be introduced to Tableau, a leading data visualization tool that helps transform raw data into interactive, easy-to-interpret visual reports. The session will cover basic chart types and how to connect Tableau to different data sources, setting the stage for more advanced visual analytics.

Advanced Data Visualization Techniques with Tableau

Building on the basics, this topic delves deeper into more sophisticated visualization techniques within Tableau. It covers advanced chart types like heatmaps, tree maps, and geographic maps, allowing participants to present data in innovative and compelling ways. The session also explores interactive dashboard creation, calculated fields, and other advanced features that enhance the analytical capabilities of visualizations, making them more dynamic and engaging for end-users.

Introduction to Power BI and Data Preparation

This topic introduces participants to Power BI, another powerful tool for data visualization and business intelligence. Participants will learn the basics of using Power BI, including how to connect to various

data sources and create basic visualizations. The session will also focus on data preparation using Power Query Editor, teaching techniques for cleaning, transforming, and shaping data to ensure it is ready for analysis and visualization.

Advanced Data Analysis and Visualization with Power BI

This topic explores more advanced features of Power BI, such as data modeling and creating complex visualizations. Participants will learn how to create relationships between datasets, use DAX (Data Analysis Expressions) for advanced calculations, and build interactive reports with drill-through capabilities. The session also covers creating custom visualizations, enabling participants to produce deeper insights and more interactive and engaging reports.

Integration and Deployment Strategies

The final topic covers the integration and deployment of Tableau and Power BI visualizations in business environments. Participants will learn how to integrate these tools with other systems (e.g., CRM, ERP) to enhance their effectiveness. The session will also discuss strategies for sharing, managing, and deploying reports across organizations, including managing user permissions and embedding visualizations in web portals or other platforms to ensure accessibility and widespread use.

Program Schedule

Day	Time	Topic	Resource Person
20-05-2024	10.00 AM - 10:30 AM	Inaugural Session	
	10.30 AM - 12.00PM	Introduction to Data Visualization and Tableau: This session covers the fundamentals of data visualization and its importance in decision-making. Participants will be introduced to Tableau, a powerful tool for creating data visualizations. They will learn how to connect to various data sources and generate basic visualizations like bar charts and line graphs, gaining the foundational skills to transform raw data into actionable insights.	Mr.Mahesh Ghadge

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21-05-2024	10.00 AM - 12.00 PM	Advanced Data Visualization Techniques with Tableau: Building on basic skills, this session explores advanced Tableau features such as creating heatmaps, tree maps, geospatial maps, and waterfall charts. Participants will learn how to use calculated fields for custom calculations and build interactive dashboards, allowing for more dynamic data storytelling and deeper insights through visuals.	Mr.Mahesh Ghadge
22-05-2024	10.00 AM - 12.00 PM	Introduction to Power BI and Data Preparation: In this session, participants will become familiar with Power BI, a business analytics tool. They will explore the Power BI interface, connect to different data sources, and create simple visualizations. Additionally, the session covers data preparation using Power Query Editor, teaching how to clean and transform data for analysis, ensuring participants are ready for in-depth data exploration.	Dr. Vaishali Pardeshi
23-05-2024	10.00 AM - 12.00 PM	Advanced Data Analysis and Visualization with Power BI: This session dives into advanced features of Power BI, including creating relationships between data tables and using DAX (Data Analysis Expressions) for complex calculations. Participants will learn how to build interactive reports with features like drill-through, KPIs, and custom visuals, enabling them to create dynamic reports that allow for deeper and more insightful analysis.	Dr. Vaishali Pardeshi Dr.Pratiksha Kadam

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| 24-05-2024 | 10.00 AM - 12.00 PM | Integration and Deployment Strategies: The final session focuses on integrating Power BI and Tableau with other tools, such as CRM, ERP systems, and cloud services. Participants will learn how to deploy reports and dashboards, manage user permissions, and embed these visualizations for broader access, ensuring seamless sharing and collaboration of data insights across organizations. | Dr.Pratiksha Kadam |
| | 04.00 PM - 05.00 PM | Valedictory | |

Resource Persons

Mr. Mahesh Ghadge:

Mr. Mahesh Gadge, Strategic Technical Lead with 15+ Years of Experience and Certified Tableau Expert. He is currently working as Technical Lead, Manager for Upstream Global Services. He is a Recognized Tableau Desktop Specialist with a proven track record of translating complex datasets into clear, insightful visual stories, integrating APIs. He has a vast experience as Freelance Tableau Developer, Tableau Trainer & Java Trainer is exceptionally skilled in Tableau Data Visualisation and Tableau API integration

Dr. Vaishali Pardeshi introduction:

Dr. Vaishali Pardeshi had received her doctorate from University of Mumbai. She holds multiple degrees -MBA (Marketing), M.Phil (IT & Systems), MCM (Masters in Computer Management).She has 20 plus years of Training & Teaching experience at various Management Institutes across Mumbai (Kohinoor Business School, MET, ICFAI. She is an approved Faculty of University of Mumbai as Fulltime Assistant rofessor for MMS program.With an impressive track record in academics, Dr. Vaishali is equally skilled in Basic & Advanced Excel, PowerBI, Data Analysis using SPSS, and Research Methodology.

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Dr. Pratiksha Kadam

Dr. Pratiksha Kadam is an Innovative educator adept at bringing the 21st Century into the classroom. She is Skilled at utilizing current educational hardware (tablets, laptops, Smartboards, digital cameras) and software Google Classroom, Canva, Moodle, Live Quizzes like Kahoot, Quizzizz etc.) both in and out of the College setting. She has 15 years of experience as an Assistant professor in the field of Computers, Statistics and Mathematics. Dr. Pratiksha is an academic Expert in teaching Differential Geometry, Topology, Programming Languages, Power BI, Advanced Excel etc.

No. of Participants

From Aurora's PG College (MBA)	-	26
Other Colleges	-	13
Total No. of Participants	-	39

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ACTIVITY REPORT

Name of the Activity	FDP on Visual Data Intelligence
Type of Activity	Faculty Development Program
Date and Time of Activity	From: 20.05.2024 To: 24.05.2024
Details of Participants	MBA & MCA Faculty participated
In Association with (*if any*)	R&D
Description	Aurora's PG College(MBA) conducted a successful Faculty Development Program (FDP) on Visual Data Intelligence for MBA and MCA faculty from May 20 to 24, 2024. This five-day program aimed to enhance participants' expertise in data visualization, business analytics, and decision-making. More than 20 faculty members from diverse institutions participated, engaging in expert-led sessions, hands-on training, and interactive discussions. The FDP covered cutting-edge topics, including data visualization tools (Tableau, Power BI), business intelligence, data storytelling, and data-driven decision-making. Eminent experts from academia and industry shared valuable insights, case studies, and real-world applications. Participants gained practical knowledge to integrate visual data intelligence into their teaching, research, and consulting practices. Networking opportunities facilitated collaboration and knowledge sharing among participants. The program's overwhelming success is attributed to Aurora's PG College(MBA) meticulous organization. Participants praised the program's relevance, quality, and impact on their professional development. Key outcomes include enhanced faculty expertise, improved teaching methodologies, and potential research collaborations. This FDP has empowered faculty to integrate visual data intelligence into MBA and MCA curricula, enriching students' learning experience and preparing them for data-driven business environments. The college plans to conduct similar programs, reinforcing its commitment to faculty development, academic excellence, and industry relevance.
Photos	

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Certificate of Participation

This is to certify that

A. Swathi
Aurora's PG College, Uppal, Hyderabad

has successfully participated in the 5-Day Online Faculty Development Program (FDP) on Visual Data Intelligence organised by the Department of Business Management, Aurora's PG College, Uppal, Hyderabad in association with IQAC from 20th May 2024 to 24th May 2024.

The program included comprehensive sessions on Tableau and Power BI, aimed at enhancing the skills and knowledge of faculty members in the field of data visualisation and analysis.

We commend the dedication and effort shown by **A. Swathi** in actively engaging with the program.

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Dr A Jyothi

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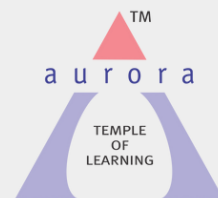
Certificate of Participation

This is to certify that

B.Seshagiri Rao

Aurora's PG College, Uppal, Hyderabad

has successfully participated in the 5-Day Online Faculty Development Program (FDP) on Visual Data Intelligence organised by the Department of Business Management, Aurora's PG College, Uppal, Hyderabad in association with IQAC from 20th May 2024 to 24th May 2024.

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We commend the dedication and effort shown by **B.Seshagiri Rao** in actively engaging with the program.

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B. Santosh Kumar

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We commend the dedication and effort shown by **B. Santosh Kumar** in actively engaging with the program.

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P. Prathyusha Reddy

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We commend the dedication and effort shown by **P. Prathyusha Reddy** in actively engaging with the program.

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R. Ashwini Kumari

Aurora's PG College, Uppal, Hyderabad

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We commend the dedication and effort shown by **R. Ashwini Kumari** in actively engaging with the program.

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G.Mahesh

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We commend the dedication and effort shown by **G.Mahesh** in actively engaging with the program.

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We commend the dedication and effort shown by **D. Sushma** in actively engaging with the program.

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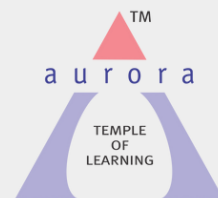
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K. Praveen Kumar

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We commend the dedication and effort shown by **K. Praveen Kumar** in actively engaging with the program.

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We commend the dedication and effort shown by **R Swapna** in actively engaging with the program.

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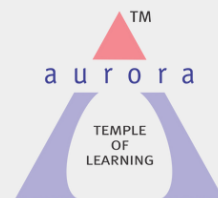
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This is to certify that

T. Vennela

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We commend the dedication and effort shown by **T. Vennela** in actively engaging with the program.

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Dr.M.Saravanan
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We commend the dedication and effort shown by **Dr.M.Saravanan** in actively engaging with the program.

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Dr.BTR Naresh Reddy

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We commend the dedication and effort shown by **Dr.BTR Naresh Reddy** in actively engaging with the program.

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G. Pushpa

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We commend the dedication and effort shown by **G. Pushpa** in actively engaging with the program.

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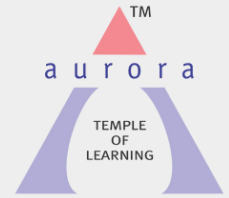
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J.Srikanth

Aurora's PG College, Uppal, Hyderabad

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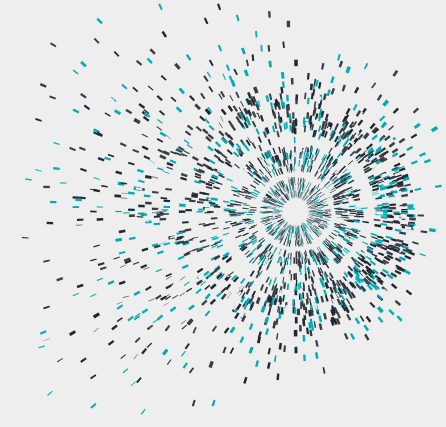Uppal, Hyderabad-500092

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Dr A Jyothi

B Santosh Kumar
HoD, MBA

Srikanth Jatla
Director

Online FDP

Visual Data Intelligence

Harnessing Tableau & Power BI for Business Insights

20 - 24 May 2024

Certificate of Participation

This is to certify that

A.Durga Pavani

Aurora's PG College, Uppal, Hyderabad

has successfully participated in the 5-Day Online Faculty Development Program (FDP) on Visual Data Intelligence organised by the Department of Business Management, Aurora's PG College, Uppal, Hyderabad in association with IQAC from 20th May 2024 to 24th May 2024.

The program included comprehensive sessions on Tableau and Power BI, aimed at enhancing the skills and knowledge of faculty members in the field of data visualisation and analysis.

We commend the dedication and effort shown by **A.Durga Pavani** in actively engaging with the program.

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This is to certify that

Atta Ur Rahman Sofi
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B.Bhargavi
Aurora's PG College, Uppal, Hyderabad

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A. Mallesh

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J. Kavitha
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G.Archana Reddy

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We commend the dedication and effort shown by **G.Archana Reddy** in actively engaging with the program.

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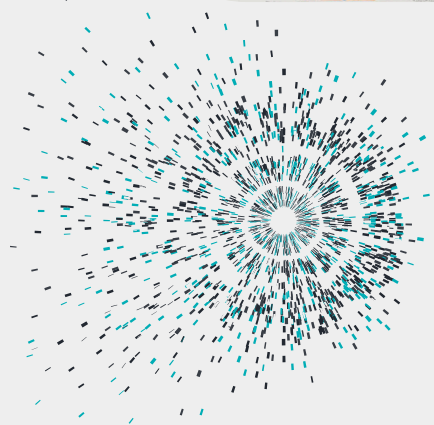
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K.Anil

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has successfully participated in the 5-Day Online Faculty
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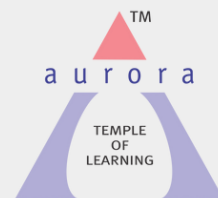
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B. Divya Vani
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This is to certify that

P Janardhan

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Convenors

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Dr A Jyothi

B Santosh Kumar
HoD, MBA

Srikanth Jatla
Director

FIVE - DAYS FDP ON " VISUAL DATA INTELILIGENCE "
ATTENDANCE

S.NO	Name of the faculty	Designation	20/5/24	21/5/24	22/5/24	23/5/24	24/5/24
1	A. Swathi	Assoc. Professor	✓	✓	✓	✓	✓
2	B.Seshagiri Rao	Assoc. Professor	✓	✓	✓	✓	✓
3	B. Santosh Kumar	Assst. Professor	✓	✓	✓	✓	✓
4	P. Prathyusha Reddy	Assst. Professor	✓	✓	✓	✓	✓
5	R. Ashwini Kumari	Assst. Professor	✓	✓	Ab	✓	✓
6	G.Mahesh	Assst. Professor	✓	✓	✓	✓	✓
7	D. Sushma	Assst. Professor	✓	✓	✓	✓	✓
8	K. Praveen Kumar	Assst. Professor	✓	✓	✓	✓	✓
9	A. Tulasi	Assst. Professor	✓	✓	✓	✓	✓
10	R Swapna	Assst. Professor	✓	✓	✓	✓	✓
11	T. Vennela	Assst. Professor	✓	✓	✓	✓	✓
12	Dr.M.Saravanan	Professor	✓	✓	✓	Ab	✓
13	Dr.BTR Naresh Reddy	Professor	✓	✓	✓	✓	✓
14	G. Pushpa	Assoc. Professor	✓	✓	✓	✓	✓
15	J.Srikanth	Assoc. Professor	✓	✓	✓	✓	✓
16	A.Durga Pavani	Assoc. Professor	✓	✓	✓	✓	✓
17	Atta Ur Rahman Sofi	Assoc. Professor	✓	✓	✓	✓	✓
18	B.Bhargavi	Assst. Professor	✓	✓	Ab	✓	✓
19	A. Mallesh	Assst. Professor	✓	✓	✓	✓	✓
20	J. Kavitha	Assst. Professor	✓	✓	✓	Ab	✓
21	G.Archana Reddy	Assst. Professor	✓	✓	✓	✓	✓
22	K.Anil	Assst. Professor	✓	✓	✓	✓	✓
23	Dr.Y. Azith	Assoc. Professor	✓	Ab	✓	✓	✓
24	Dr.T.Hari Prakash	Assoc. Professor	✓	✓	✓	✓	✓
25	B. Divya Vani	Assoc. Professor	✓	✓	✓	✓	Ab

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26	D. Siva Ranjan Das	Assoc. Professor	✓	✓	✓	✓	✓
27	N. Maheshwari	Assoc. Professor	✓	✓	✓	Ab	✓
28	C. Kameshwari	Assoc. Professor	✓	✓	✓	✓	✓
29	Dr. A. Jyothi	Asst. Professor	✓	✓	✓	Ab	✓
30	D.Jyothi	Asst. Professor	✓	✓	Ab	✓	✓
31	T. Kiran	Asst. Professor	✓	✓	✓	✓	✓
32	M.Sandhya Rani	Asst. Professor	✓	✓	✓	✓	✓
33	M. Krishnam Raju	Asst. Professor	✓	✓	✓	✓	Ab
34	P.Siva Subramanyam	Asst. Professor	✓	✓	✓	✓	✓
35	P.Sri Lakshmi Durga	Asst. Professor	✓	✓	✓	Ab	✓
36	Sanjay Ghosh	Asst. Professor	✓	✓	✓	✓	✓
37	O.Shalini	Asst. Professor	✓	✓	✓	✓	✓
38	P. Durgaprasad	Asst. Professor	✓	✓	✓	✓	✓
39	P Janardhan	Asst. Professor	✓	Ab	✓	✓	✓

COORDINATOR

DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

**Academic Year
2023-24**

3. FDP on Artificial Intelligence and Machine Learning

Registration Fee

Category of Participants	Amount
Industry	Rs. 1500
Faculty	Rs. 1000
Full time Research Scholars	Rs. 800

The registration fee can be paid through cheque / DD in favor of **Aurora's PG College (MBA), Uppal.**

Time & Venue of Workshop
The Faculty Development Program will be conducted during October 16 – October 21, 2023 (Friday).

The lecture presentations are scheduled in two sessions:
Pre lunch session – 10.00 am – 01.00 pm
Post lunch session – 02.00 pm – 04.30 pm

The workshop will be organized at the Seminar Hall of Aurora's PG College (MBA), Uppal.

Faculty Development Program on Artificial Intelligence and Machine Learning
16-21 October, 2023

Chief Patrons
Mr. Anudeep Aurora
chairman, Aurora Group of Institutions

Dr. Ramesh Babu Nimmatoori
Secretary, Aurora Group of Institutions

Course Director
Dr. K. Raghu Naga Prabhakar
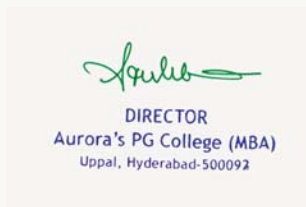Principal, Aurora's PG College (MBA), Uppal

Organizing Committee
Dr. B T R Naresh Reddy
Professor

Ms. G. Archana Reddy
Assistant Professor

DIRECTOR
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Uppal, Hyderabad-500092

Artificial Intelligence and Machine Learning
16-21 October, 2023

Program Schedule

16-10-2023(Monday)
10.00 am – 12.00 noon
Inaugural Session

01.00 noon – 04.30 pm
Training Session – 1
Integrating AI and Machine Learning into Teaching

17-10-2023((Tuesday)
10.00 am – 04.30 noon
Training Session – 2
Artificial Intelligence

18-10-2023((Wednesday)
10.00 am – 04.30 pm
Training Session – 3
Revolutionizing Education

19-10-2023((Thursday)
10.00 am – 04.30 pm
Training Session – 4
Teaching the Future

20-10-2023 ((Friday)
10.00 am – 04.30 pm
Training Session – 5
Leveraging AI and Machine Learning

21-10-2023 ((Saturday)
10.00 am – 04.30 pm
Training Session – 6
Exploring AI and Machine Learning
04:00 pm – 05:30 pm
Vaiedictory

Resource Persons:
Dr. Venkat sathya vivek (Professor)
Dr. N. Srikanth (Professor)

Aurora's PG College (MBA)
Uppal, Hyderabad

Faculty Development Program on
Artificial Intelligence and Machine Learning
16-21 October, 2023

in association with
ExcelR

Organized by
Department of Computer Applications

Venue
Seminar Hall, Aurora's PG College (MCA)
Uppal, Hyderabad

Institution

Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad, established in the year 1996, is a part of the prestigious Aurora Group of Institution and has grown into a premier educational institution over the years. The college is known for establishing unique traditions in every aspect of its functioning. Aurora nurtures a knowledge culture to make itself "Synonymous with Learning". Its mission has been to serve the nation as a Centre for advancement, preservation and dissemination of knowledge. It aims to endow its staff and students with a perfect synthesis of human values, ancient wisdom and modern thought, thus ensuring that when they step into the fiercely competitive and technologically advanced world, they don't turn into mere automations but retain their sense of self as a direct result of what they have learnt with us.

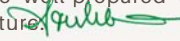### Faculty Development Program

Preamble

Artificial Intelligence (AI) and Machine Learning (ML) are transforming industries and redefining the future of work and education. This Faculty Development Program (FDP) is designed to equip educators with foundational knowledge and hands-on skills in AI and ML, empowering them to incorporate these technologies into their curriculum. The program will enhance faculty understanding of AI/ML concepts, tools, and applications, enabling them to prepare students for emerging opportunities in this cutting-edge field.

Backdrop

As AI and ML become integral to sectors such as healthcare, finance, education, and more, the demand for professionals proficient in these technologies continues to grow. It is imperative that educational institutions align their teaching with industry needs, integrating AI and ML into their syllabi to equip students with the relevant skills.

This FDP provides faculty with an in-depth understanding of AI/ML theories, algorithms, and real-world applications, as well as insights into how these technologies can be used for problem-solving and innovation across domains. The program aims to build faculty capacity, ensuring they are well-prepared to guide students into the AI-driven future.

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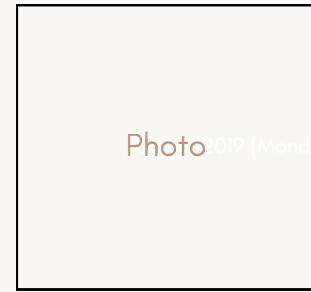Uppal, Hyderabad-500092

Methodology of FDP

The Faculty Development Program (FDP) for MCA educators enhances teaching, research, and tech alignment through interactive workshops, practical training, and hands-on exercises. It features case studies, simulations, and expert lectures to keep faculty updated on industry trends and technologies. The program includes curriculum design workshops, technology training, collaborative projects, and peer reviews. Support for research and access to professional development resources are provided, with regular evaluations and feedback ensuring the program's relevance and effectiveness.

Objectives of the FDP

- Provide a comprehensive overview of the basic concepts, theories, and terminologies related to AI and ML.
- Explain key AI and ML algorithms, models, and techniques.
- Introduce various real-world applications and case studies where AI and ML are used, such as in healthcare, finance, and autonomous systems. Enable faculty to develop and implement hands-on lab sessions and projects.
- Use AI and ML technologies to enhance teaching methods and create interactive learning experiences.

Major Topics

- Resources for staying updated, including online courses, conferences, and journals.
- Overview of cutting-edge research and innovations in AI and ML
- Encouraging faculty to engage in AI and ML research and collaborate with industry. Exploring how AI and ML can intersect with other fields and disciplines.
- Building connections with industry for research and practical applications.

Photo

Name (In block letters):

_____

Gender: ☐ Male   ☐ Female

Date of Birth: _____

Designation _____

Department _____

University / Institution:

_____

Educational Qualification

_____

Field of Specialization

_____

Experience (Years) _____

Phone No. _____

Email id _____

Mailing Addres _____

_____

Date: _____   Signature of Applicans

Faculty Development Program

Theme: **Artificial Intelligence and Machine Learning**

Dates: 16-10-2023 to 21-10-2023

Venue: Aurora's PG College (MBA) Uppal, Hyderabad

Objectives of the FDP

- Resources for staying updated, including online courses, conferences, and journals.
- Overview of cutting-edge research and innovations in AI and ML
- Encouraging faculty to engage in AI and ML research and collaborate with industry. Exploring how AI and ML can intersect with other fields and disciplines.
- Building connections with industry for research and practical applications.

Major Topics

1. Comprehensive Overview of Basic Concepts, Theories, and Terminologies Related to AI and ML

The foundation of Artificial Intelligence (AI) and Machine Learning (ML) lies in understanding their core concepts and terminologies. This segment will:

- **Define AI and ML**: Explain their evolution, differences, and connections.
    - Artificial Intelligence: Systems designed to mimic human intelligence.
    - Machine Learning: A subset of AI where machines learn from data without explicit programming.
- **Key Concepts and Theories**:
    - **Supervised Learning**: Training models with labeled data.
    - **Unsupervised Learning**: Finding patterns in unlabeled data.
    - **Reinforcement Learning**: Teaching systems through rewards and penalties.
    - **Deep Learning**: Advanced neural network architectures for handling large datasets.
- **Terminologies**:
    - Neural Networks, Overfitting, Underfitting, Training/Validation/Test Split, etc.
    - Metrics: Accuracy, Precision, Recall, and F1 Score.

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2. Explanation of Key AI and ML Algorithms, Models, and Techniques

This section delves into the algorithms and techniques that drive AI and ML applications. Participants will gain insight into:

- **Algorithms in AI and ML**:
  - **Linear Regression and Logistic Regression**: Basics of predictive modeling.
  - **Decision Trees and Random Forests**: For classification and regression tasks.
  - **K-Means Clustering**: For grouping unlabeled data.
  - **Support Vector Machines (SVM)**: Classification with margin maximization.
  - **Neural Networks and Deep Learning Architectures**: Understanding layers, activation functions, and backpropagation.
- **Advanced Techniques**:
  - Transfer Learning: Leveraging pre-trained models.
  - Ensemble Learning: Combining models for improved performance.
  - Hyperparameter Tuning: Optimizing models for accuracy and efficiency.

3. Introduction to Real-World Applications and Case Studies

AI and ML are transforming industries. This module will showcase their practical applications:

- **Healthcare**:
  - AI-based diagnostics (e.g., identifying diseases from X-rays).
  - Predictive models for patient management.
  - Drug discovery using ML algorithms.
- **Finance**:
  - Fraud detection systems using pattern recognition.
  - Credit scoring models based on historical data.
  - Algorithmic trading leveraging ML predictions.
- **Autonomous Systems**:
  - Self-driving cars powered by AI models for perception and decision-making.
  - Drones for surveillance and delivery.
- **Case Studies**:
  - A hospital improving diagnosis accuracy with AI-assisted tools.
  - A bank reducing fraud through ML-based transaction monitoring.
  - Companies like Tesla and Waymo using AI for autonomous vehicles.

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4. Enabling Faculty to Develop and Implement Hands-On Lab Sessions and Projects

Empowering faculty with the skills to conduct practical sessions ensures students receive real-world exposure. This includes:

- **Designing Hands-On Labs**:
  - Setting up Python environments with libraries like TensorFlow, PyTorch, and Scikit-learn.
  - Building simple models (e.g., image classifiers or chatbots).
- **Project Development**:
  - Creating datasets and defining problem statements.
  - Guiding students through data preprocessing, model training, and evaluation.
  - Implementing small-scale applications like spam detection or sentiment analysis.
- **Assessment and Feedback**:
  - Techniques for evaluating student projects and providing constructive feedback.

5. Enhancing Teaching Methods with AI and ML

This topic focuses on leveraging AI and ML technologies to transform traditional teaching approaches, making them more efficient and impactful. Key areas include:

- **Personalized Learning**:
  - AI-driven platforms that adapt to individual student learning styles and needs.
  - Intelligent tutoring systems that analyze performance data to identify areas where students struggle, offering targeted assistance.
- **AI in Grading and Feedback**:
  - Automated grading systems that evaluate assignments and tests, saving time for educators.
  - AI-generated feedback to provide actionable insights, helping students improve their performance.
- **AI for Educators**:
  - Using tools like ChatGPT to answer queries, generate teaching materials, and support classroom discussions.
  - Leveraging AI for optimizing course design and curriculum planning based on student learning patterns.

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6. **Creating Interactive Learning Experiences with AI and ML**

This topic emphasizes the potential of AI and ML to create engaging and immersive educational experiences.

- **Interactive Learning Tools**:
  - Virtual labs and simulations powered by AI that provide hands-on experience in a risk-free environment.
  - Gamification techniques that integrate game-like elements into learning, enhancing student engagement and retention.
- **Augmented and Virtual Reality in Education**:
  - AI-enhanced AR/VR tools to simulate real-world scenarios, offering students practical exposure and problem-solving opportunities.
- **Collaborative AI-Powered Platforms**:
  - Applications that foster collaborative learning through AI-driven group tasks, discussions, and shared projects.

Program Schedule

Day	Time	Topic	Resource Person
16-10-2024	10.00 AM - 12.00 PM	Inaugural Session	
	01.00 PM - 04.30 PM	Integrating AI and Machine Learning into Teaching: Artificial Intelligence (AI) and Machine Learning (ML) are revolutionizing industries, and education is no exception. Integrating these technologies into teaching practices can transform traditional pedagogical methods, making them more dynamic, personalized, and effective. This FDP session will focus on equipping faculty with the knowledge and tools to leverage AI and ML for enhanced teaching and learning experiences.	Dr. Venkat Sathya Vivek (Professor)

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17-10-2024	10.00 AM - 04.30 PM	The morning session provided an overview of key AI and ML algorithms, focusing on supervised and unsupervised learning. Participants explored models such as Decision Trees, Random Forest, and Neural Networks, learning foundational techniques for applying these models to real-world problems. In the afternoon, the session delved into advanced methods like reinforcement learning and critical techniques such as feature engineering, hyperparameter tuning, and model evaluation. Participants also explored emerging trends and practical applications of AI and ML, gaining a deeper understanding of their evolving role in technology.	Dr. N. Srikanth (Professor)
18-10-2024	10.00 am - 04.30 pm	The morning session focused on the transformative impact of AI and ML in various industries, exploring real-world applications such as AI-driven diagnostics, predictive models, and drug discovery in healthcare. Case studies were presented to demonstrate how these technologies are reshaping sectors like healthcare and finance. In the afternoon, the session highlighted AI applications in fraud detection, algorithmic trading, and autonomous technologies like self-driving cars and drones. Practical implementations were discussed, showcasing how AI and ML are revolutionizing industries such as banking, hospitals, and autonomous vehicles, emphasizing their vast potential	Dr. Venkat Sathya Vivek (Professor)

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		for innovation.	
19-10-2024	10.00 am - 04.30 pm	The morning session taught faculty how to design hands-on labs and projects, focusing on real-world applications. Participants learned to set up Python environments and use libraries like TensorFlow and PyTorch to build models such as image classifiers and chatbots. The afternoon session focused on project development, covering dataset creation, model training, and evaluation with examples like spam detection and sentiment analysis. Techniques for assessing student projects and providing constructive feedback were also discussed.	Dr. N. Srikanth (Professor)
20-10-2024	10.00 am - 04.30 pm	The morning session explored how AI and ML can transform teaching by enabling personalized learning and automated grading. Participants learned how AI tools like ChatGPT can be used for query resolution and content creation, enhancing the learning experience for students. In the afternoon, the session focused on using AI for optimizing course design and curriculum planning. Participants discussed how AI can streamline teaching processes, making education more efficient, personalized, and impactful for both instructors and students.	Dr. Venkat Sathya Vivek (Professor)
21-10-2024	10.00 am - 04.00 pm	The morning session focused on how AI and ML can enhance education by integrating interactive tools such as AI-powered virtual labs and gamification. Participants explored how these tools	Dr. N. Srikanth (Professor)

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		improve practical exposure and problem-solving skills for students. In the afternoon, the session showcased AI-enhanced AR/VR technologies and collaborative AI platforms that support group learning and discussions. These tools foster a more engaging and dynamic educational environment, encouraging collaboration and active participation among students.	
	04.00 PM - 05.00 PM	Valedictory	

Resource Persons

Dr. Venkat Sathya Vivek:

Dr. Venkat Sathya Vivek is a Senior Assistant Professor in Computer Science and Engineering at IFIM Business School, Bangalore, with a Ph.D. in Computer Science. His research focuses on AI, ML, cryptography, with applications in secure data transmission and intelligent systems. In the FDP, he will discuss AI/ML algorithms and real-world applications in security and predictive modelling.

Dr. N. Srikanth

Dr. N. Srikanth is an Assistant Professor at GITAM University, Hyderabad, with a Ph.D. in Media and Cultural Studies from IIT Tirupati. His research explores **AI/ML in media technologies**, including content creation, media analytics, and interactive learning tools. He brings a unique perspective on integrating AI in media studies and educational technologies.

No. of Participants

From Aurora's PG College (MBA)   -   5

Other Colleges   -   29

Total No. of Participants   -   34

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ACTIVITY REPORT

Name of the Activity	Artificial Intelligence and Machine Learning
Type of Activity	FDP
Date and Time of Activity	16.10.2023 to 21.10.2023 Time: 10.00am to 4.30pm
Details of Participants	MCA faculty from different organizations joined the program
Organizing Dept./Support System	MCA Dept.,
In Association with	EXCELR Software organization
Details of Resource Persons	Dr. Venkat Sathya Vivek Professor CVR College of Engineering Hyderabad
Description	Aurora's PG College(MBA), Uppal had organized The Faculty Development Program (FDP) on "Paper Publication and IPR" was conducted from October 16 to October 21, 2023, at CVR College of Engineering, Hyderabad. The sessions were held daily from 10:00 AM to 4:30 PM, focusing on the intersection of artificial intelligence, machine learning, and the intricacies of academic publishing and intellectual property rights. The program was organized by the MCA Department in collaboration with EXCELR, a prominent software organization, ensuring a high-quality learning experience for participants. MCA faculty members actively participated in the program, engaging in a series of informative workshops led by Dr. Venkat Sathya Vivek, a respected professor in the field. Each day included a mix of theoretical lectures and practical discussions, covering essential topics such as effective strategies for writing research papers, understanding intellectual property laws, and applying AI and machine learning concepts in academic research. The interactive format encouraged faculty to ask questions and share insights, enhancing the collaborative atmosphere of the event. The program culminated in a thoughtful discussion on the evolving role of AI and machine learning in academic research, underscoring the importance of publication and IPR knowledge for faculty members. Participants left the FDP equipped with valuable skills and resources to navigate the complexities of research publication and legal considerations, contributing to their professional development. Overall, the FDP successfully achieved its objectives, providing essential knowledge to faculty members in the rapidly advancing fields of AI and machine learning.
Photo	

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Uppal, Hyderabad

FACULTY DEVELOPMENT PROGRAM
ON

Artificial Intelligence and Machine Learning
16-10-2023 to 21-10-2023

CERTIFICATE OF PARTICIPATION

This is to certify that

D. Siva Ranjan Das
Assoc. Professor

at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Artificial Intelligence and Machine Learning"** held from 16-10-2023 to 21-10-2023 organized by the Department of Computer Applications, Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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DIRECTOR
Aurora's PG College (MBA)
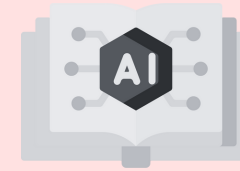Uppal, Hyderabad-500092

PRINCIPAL

Aurora's PG College (MBA)
Uppal, Hyderabad

FACULTY DEVELOPMENT PROGRAM
ON

Artificial Intelligence and Machine Learning
16-10-2023 to 21-10-2023

CERTIFICATE OF PARTICIPATION

This is to certify that

G. Srinu
Assistant Professor

at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Artificial Intelligence and Machine Learning"** held from 16-10-2023 to 21-10-2023 organized by the Department of Computer Applications, Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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ON

Artificial Intelligence and Machine Learning

16-10-2023 to 21-10-2023

CERTIFICATE OF PARTICIPATION

This is to certify that

E. Vinay

Assistant Professor

at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Artificial Intelligence and Machine Learning"** held from 16-10-2023 to 21-10-2023 organized by the Department of Computer Applications, Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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ON

Artificial Intelligence and Machine Learning
16-10-2023 to 21-10-2023

CERTIFICATE OF PARTICIPATION

This is to certify that

B.Bhargavi
Assistant Professor

at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Artificial Intelligence and Machine Learning"** held from 16-10-2023 to 21-10-2023 organized by the Department of Computer Applications, Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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Machine Learning
16-10-2023 to 21-10-2023

CERTIFICATE OF PARTICIPATION

This is to certify that

A. Mallesh

Assistant Professor

at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Artificial Intelligence and Machine Learning"** held from 16-10-2023 to 21-10-2023 organized by the Department of Computer Applications, Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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Aurora's PG College (MBA)
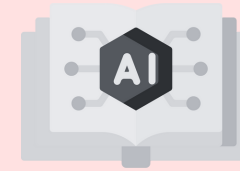Uppal, Hyderabad-500092

PRINCIPAL

SIX - DAYS FDP ON " ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING "
ATTENDANCE

S.NO	Name of the faculty	Designation	16-10-23	17-10-23	18-10-23	19-10-23	20-10-23	21-10-23
1	D. Siva Ranjan Das	Assoc. Professor						
2	G. Srinu	Asst. Professor						
3	E. Vinay	Asst. Professor						
4	B.Bhargavi	Asst. Professor						
5	A. Mallesh	Asst. Professor						
6	G.Archana Reddy	Asst. Professor						
7	Pawar Nikhil	Asst. Professor						
8	S. Akhila	Asst. Professor						
9	V. Amulya	Asst. Professor						
10	K. Mahesh Kumar	Asst. Professor						
11	A. Chandana	Asst. Professor				AB		
12	G. Niharika	Asst. Professor						
13	B. Bharath Kumar	Asst. Professor						
14	T. Alekhya	Asst. Professor						
15	Rohit Kumar	Asst. Professor						
16	B. Kiranmayi	Assoc. Professor						
17	M. Sunitha	Assoc. Professor						
18	CH. Krishna Rao	Assoc. Professor						
19	K. Sangeetha	Asst. Professor						
20	P. Radhika Devi	Asst. Professor						
21	Ajeet Rao	Asst. Professor						
22	K. Vikas	Asst. Professor						
23	Ch. Shashidhar Reddy	Asst. Professor						
24	S. Soni	Asst. Professor						
25	Mr.G.Arun Raj	Assistant Professor					Ab	
26	Mr.I.Shankar	Assistant Professor				Ab		

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27	Mr.Ayyappan S	Assistant Professor						
28	Mr.J.Masila John	Assistant Professor						
29	Mr.J.Shabu John	Assistant Professor			Ab			
30	Mr.K.Aneesh	Assistant Professor						
31	Mr.K.Murugesan	Assistant Professor				Ab		
32	Mr.Louis Prabhu	Assistant Professor						
33	Mr.Maria Jebin	Assistant Professor					Ab	
34	Mr.Mathu Kumar S	Assistant Professor						Ab

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**Academic Year
2023-24**

4. FDP on Effective Case Study Methods for Business Education

REGISTRATION FEE

Category of Participants	Amount
Industry	Rs. 1500
Faculty	Rs. 1000
Full time Research Scholars	Rs. 800

The registration fee can be paid through cheque / DD in favor of Aurora's PG College (MBA), Uppal.

Time & Venue of Workshop
The Faculty Development Program will be conducted during September 11 - 16, 2023.

The lecture presentations are scheduled in two sessions:
Pre lunch session - 10.00 am - 01.00 pm
Post lunch session - 02.00 pm - 04.30 pm

The workshop will be organized at the Seminar Hall of Aurora's PG College (MBA), Uppal.

Faculty Development Program on
Effective Case Study Methods for
Business Education
11-16 Sep 2023

Chief Patrons
Sri. Raja Babu Nimmatoori
Chairman, Aurora Group of Institutions

Dr. Ramesh Babu Nimmatoori
Secretary, Aurora Group of Institutions

Course Director
Dr. K Raghu Naga Prabhakar
Principal, Aurora's PG College (MBA), Uppal

Organizing Committee
Ms. A Swathi
Associate Professor

Ms.A Tulasi
Assistant Professor

DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

Effective Case Study Methods for Business Education
11-16 Sep 2023

Program Schedule

11-09-2023

10.00 am - 12.00 noon
Inaugural Session

01.00 noon - 04.30 pm
Training Session - 1
Designing and Developing
Effective Business Case Studies

12-09-2023

10.00 am - 04.30 noon
Training Session - 2
Facilitating Engaging Case Discussions

13-09-2023

10.00 am - 04.30 pm
Training Session - 3
Integrating Multidisciplinary Perspectives
in Case Study Analysis

14-09-2023

10.00 am - 04.30 pm
Assessment and Evaluation of Case Study Learning

15-09-2023

10.00 am - 04.30 pm
Training Session - 5
Using Technology and Digital Tools
in Case Study Teaching

16-09-2023

10.00 am - 04.30 pm
Training Session - 6
Incorporating Global and Ethical
Dimensions into Business Case Studies
Valedictory Session

Resource Persons:
Dr. K Srinivas Rao (Professor)
Dr. Murali (Professor)

Aurora's PG College (MBA)
Uppal, Hyderabad

Faculty Development Program on
Effective Case Study Methods
for Business Education
11-16 Sep 2023

in association with
Dhanam Trading Company

Organized by
Department of
Business Management

VENUE
Seminar Hall, Aurora's PG College (MBA)
Uppal, Hyderabad

Institution

Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad, established in the year 1996, is a part of the prestigious Aurora Group of Institution and has grown into a premier educational institution over the years. The college is known for establishing unique traditions in every aspect of its functioning. Aurora nurtures a knowledge culture to make itself "Synonymous with Learning". Its mission has been to serve the nation as a Centre for advancement, preservation and dissemination of knowledge. It aims to endow its staff and students with a perfect synthesis of human values, ancient wisdom and modern thought, thus ensuring that when they step into the fiercely competitive and technologically advanced world, they don't turn into mere automations but retain their sense of self as a direct result of what they have learnt with us.

Faculty Development Program

Preamble

Case study methods are a powerful tool in business education, helping students bridge the gap between theory and practice. By analyzing real-world scenarios, students develop critical thinking, problem-solving, and decision-making skills that are essential for future business leaders. This Faculty Development Program (FDP) on Effective Case Study Methods for Business Education is designed to equip faculty with the tools and strategies needed to maximize the impact of case-based learning in their teaching.

Backdrop

In the rapidly changing business landscape, traditional lecture-based teaching methods often fall short in preparing students for real-world challenges. The case study method, widely adopted in business schools globally, brings practical business situations into the classroom, enabling students to explore complex issues and develop solutions.

However, the effectiveness of this approach depends heavily on the instructor's ability to design, present, and facilitate case discussions.

This FDP aims to address these aspects, providing faculty with a comprehensive understanding of how to implement case studies effectively and enhanced learning outcomes.

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Methodology of FDP

The Faculty Development Program (FDP) enhances teaching, research, and tech alignment through interactive workshops, practical training, and hands-on exercises. It features case studies, simulations, and expert lectures to keep faculty updated on industry trends and technologies. The program includes curriculum design workshops, technology training, collaborative projects, and peer reviews. Support for research and access to professional development resources are provided, with regular evaluations and feedback ensuring the program's relevance and effectiveness.

Objectives of the FDP

- To enhance faculty skills in designing and developing engaging business case studies.
- To equip educators with techniques for facilitating effective and interactive case discussions.
- To demonstrate methods for assessing student performance in case-based learning.
- To integrate multidisciplinary, global, and ethical perspectives into case study analysis.
- To explore the use of digital tools and simulations in the case study method.

Major Topics

- Designing and Developing Effective Business Case Studies
- Facilitating Engaging Case Discussions
- Assessment and Evaluation of Case-Based Learning
- Integrating Multidisciplinary Approaches in Case Study Analysis
- Leveraging Technology in Case Study Teaching
- Addressing Global and Ethical Issues in Case Studies
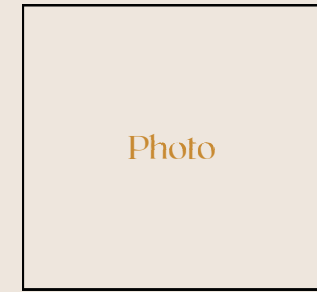
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Name (In block letters):

_____

Gender: ☐ Male ☐ Female

Date of Birth: _____

Designation _____

Department _____

University / Institution:

_____

Educational Qualification

_____

Field of Specialization

_____

Experience (Years) _____

Phone No. _____

Email id _____

Mailing Addres _____

_____

Date: Signature of Applicans

Faculty Development Program

Theme: **Effective Case Study Methods for Business Education**

Dates: 11-09-2023 to 16-09-2023

Venue: Aurora's PG College (MBA) Uppal, Hyderabad

Objectives of the FDP

- To enhance faculty skills in designing and developing engaging business case studies.
- To equip educators with techniques for facilitating effective and interactive case discussions.
- To demonstrate methods for assessing student performance in case-based learning.
- To integrate multidisciplinary, global, and ethical perspectives into case study analysis.
- To explore the use of digital tools and simulations in the case study method.

Major Topics

Designing and Developing Effective Business Case Studies

This topic focuses on crafting case studies that reflect real-world business challenges, enabling participants to connect theoretical knowledge with practical applications. Key aspects include defining clear learning objectives, selecting relevant and engaging topics, and creating comprehensive narratives with realistic scenarios, data, and dilemmas to encourage critical thinking and decision-making.

Facilitating Engaging Case Discussions

This topic explores techniques for guiding interactive and thought-provoking discussions around case studies. It emphasizes the facilitator's role in framing questions, encouraging diverse perspectives, and maintaining active participation. Strategies such as using open-ended prompts, probing for deeper analysis, and synthesizing insights to link theory with practice are covered.

Assessment and Evaluation of Case-Based Learning

This topic covers strategies for evaluating student performance in case-based learning. Participants learn to design rubrics to assess critical thinking, problem-solving, and communication skills. Techniques

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for evaluating deliverables, such as written analyses, presentations, and reflections, as well as incorporating self-assessment and peer feedback, are also discussed.

Integrating Multidisciplinary Approaches in Case Study Analysis

This topic highlights the value of integrating concepts and methods from multiple disciplines in case study analysis. Participants learn to design cases that address complex, real-world issues, such as sustainability or healthcare, by fostering holistic and collaborative thinking, enabling students to approach problems from diverse perspectives.

Leveraging Technology in Case Study Teaching

This topic explores how digital tools and platforms can enhance the teaching and learning experience in case-based education. Participants are introduced to technologies like Learning Management Systems (LMS), virtual simulations, and interactive tools that facilitate discussions, assessments, and real-time feedback to make case study teaching more dynamic and engaging.

Addressing Global and Ethical Issues in Case Studies

This topic focuses on incorporating global perspectives and ethical considerations into case studies. Participants learn how to design cases that reflect cultural, social, and economic complexities, as well as ethical dilemmas. The goal is to develop students' global awareness, critical thinking, and ability to navigate ethical challenges in professional settings.

Program Schedule

Day	Time	Topic	Resource Person
11-09-2023	10.00 AM - 12.00 PM	Inaugural Session	
	01.00 PM - 04.30 PM	The session on Designing and Developing Effective Business Case Studies focused on creating case studies that mirror real-world business challenges. It emphasized defining clear learning objectives, selecting engaging topics, and crafting realistic scenarios to promote critical	Dr. K Srinivas Rao (Professor)

		thinking and practical application of knowledge.	
12-09-2023	10.00 AM - 04.30 PM	The morning session focused on techniques for facilitating interactive and thought-provoking case discussions. Participants learned how to frame effective questions, use open-ended prompts, and encourage diverse perspectives to ensure active engagement and meaningful participation. In the afternoon, the session delved into strategies for probing deeper analysis and synthesizing insights from discussions. Emphasis was placed on linking theoretical concepts to practical applications, enabling participants to guide students toward actionable and reflective learning outcomes.	Dr. Murali (Professor)
13-09-2023	10.00 am - 04.30 pm	The morning session focused on strategies for assessing student performance in case-based learning. Participants were introduced to designing rubrics that evaluate critical thinking, problem-solving, and communication skills, ensuring assessments align with learning objectives. In the afternoon, the session explored techniques for evaluating deliverables such as written analyses, presentations, and reflections. It also highlighted the importance of incorporating self-assessment and peer feedback to foster reflective learning and deeper	Dr. K Srinivas Rao (Professor)

		engagement with the case study process.	
14-09-2023	10.00 AM - 04.30 PM	The morning session focused on the importance of integrating multidisciplinary concepts and methods in case study analysis. Participants explored strategies for designing cases that tackle complex real-world issues, such as sustainability or healthcare, to provide students with a holistic understanding. In the afternoon, the session emphasized fostering collaborative thinking by incorporating diverse perspectives from various disciplines. Participants learned how to create case studies that encourage students to approach problems innovatively and develop comprehensive solutions.	Dr. Murali (Professor)
15-09-2023	10.00 AM - 04.30 PM	The morning session focused on introducing participants to the role of digital tools in case-based education. Technologies such as Learning Management Systems (LMS) were highlighted for organizing and managing case study materials, discussions, and assessments efficiently. In the afternoon, the session explored interactive tools like virtual simulations and real-time feedback platforms. Participants learned how these technologies enhance engagement, facilitate dynamic discussions, and provide actionable insights, making case study teaching more immersive and effective.	Dr. K Srinivas Rao (Professor)

| 16-09-2023 | 10.00 AM - 04.00 PM | The morning session emphasized incorporating global perspectives into case studies. Participants explored strategies for designing cases that address cultural, social, and economic complexities, helping students develop a broader understanding of global challenges. In the afternoon, the session focused on integrating ethical considerations into case studies. Participants learned how to frame ethical dilemmas within real-world scenarios, fostering students' critical thinking and preparing them to navigate ethical challenges in their professional lives. | Dr. Murali (Professor) |
| | 04.00 PM - 05.00 PM | Valedictory | |

Resource Persons

Dr. K. Srinivasa Rao

Dr. K. Srinivasa Rao is an Associate Professor at BVRIT, Narsapur, Telangana, India. He holds a Ph.D. in Human Resource Management from Kakatiya University, Warangal, Telangana, India (2009). With 18 years of teaching experience and 2 years in the industry, his areas of expertise include Human Resource Management and Development. Dr. Rao is a life member of the National HRD Network, Hyderabad chapter, and the Indian Society for Training & Development, Hyderabad chapter. He has authored a book titled "Managing Employee Exit in Coal Industry: A Case Study of Singareni Collieries Company Limited," published by Lambert Academic Publishing, Germany.

Dr. Murali Sambasivan

Dr. Murali Sambasivan is a Professor at the Thiagarajar School of Management in Madurai. He completed his graduation and post-graduation in Engineering from prestigious institutions in Chennai and Mumbai, respectively, and earned his Ph.D. in Management Science from a university in the United

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Uppal, Hyderabad-500092

States. With over two decades of teaching experience, he has taught Ph.D., postgraduate, and graduate students in Malaysian universities, focusing on subjects like Quantitative Techniques, Statistics, and Operations Management. Dr. Sambasivan has also played significant roles in academic administration and has guided numerous students in their postgraduate and doctoral studies.

No. of Participants

From Aurora's PG College (MBA)   -   11

Other Colleges   -   20

Total No. of Participants   -   31

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Uppal, Hyderabad-500092

ACTIVITY REPORT

Name of the Activity	FDP on Effective Case Study Methods for Business Education	
Type of Activity	Faculty Development Program	
Date and Time of Activity	From: 11-09-2023	To: 16-09-2023
Details of Participants	MBA Faculty participated	
In Association with (*if any*)	R&D	
Description	Aurora's PG College (MBA) successfully conducted a Faculty Development Program (FDP) on Effective Case Study Methods for Business Education from September 11 to 16, 2023. This six-day program aimed to enhance MBA faculty members' expertise in designing, teaching, and assessing case studies. 25 faculty members from various institutions participated, engaging in interactive sessions, group discussions, and hands-on exercises. The FDP covered essential topics, including case study design, teaching methodologies, assessment techniques, and industry applications. Expert resource persons from renowned business schools and industries shared best practices, real-world examples, and innovative approaches. Participants gained insights into creating immersive learning experiences, fostering critical thinking, and developing decision-making skills in students. The program facilitated networking opportunities, promoting collaborative research and teaching excellence. The program's success is attributed to Aurora's PG College's meticulous organization and coordination. Participants praised the program's relevance, quality, and impact on their teaching methodologies. Key outcomes include enhanced faculty expertise, improved course design, and potential research collaborations. This FDP has empowered faculty to integrate effective case study methods into MBA curricula, enriching students' learning experience and preparing them for real-world business challenges. The college plans to conduct similar programs, reinforcing its commitment to faculty development, academic excellence, and industry relevance.	
Photos		

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Aurora's PG College (MBA)
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Faculty Development Program on
Effective Case Study Methods
for Business Education
11-16 Sep 2023

CERTIFICATE OF PARTICIPATION

Mr. B. Santosh Kumar, Assistant Professor in the Department of Business Studies at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Effective Case Study Methods for Business Education"** held from 11-09-2023 to 16-09-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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for Business Education
11-16 Sep 2023

CERTIFICATE OF PARTICIPATION

Mr. E. Narendra, Associate. Professor in the Department of Business Studies at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Effective Case Study Methods for Business Education"** held from 11-09-2023 to 16-09-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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Uppal, Hyderabad-500092

Principal

Aurora's PG College (MBA)
Uppal, Hyderabad

Faculty Development Program on
Effective Case Study Methods for Business Education
11-16 Sep 2023

CERTIFICATE OF PARTICIPATION

Mrs. E. Navya Sri, Associate. Professor in the Department of Business Studies at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Effective Case Study Methods for Business Education"** held from 11-09-2023 to 16-09-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

Organized by
Department of Business Management

in association with
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Coordinator

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Principal

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Effective Case Study Methods
for Business Education
11-16 Sep 2023

CERTIFICATE OF PARTICIPATION

Mr. B. Suresh, Assistant Professor in the Department of Business Studies at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Effective Case Study Methods for Business Education"** held from 11-09-2023 to 16-09-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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11-16 Sep 2023

CERTIFICATE OF PARTICIPATION

Mrs. A. Swathi, Associate. Professor in the Department of Business Studies at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Effective Case Study Methods for Business Education"** held from 11-09-2023 to 16-09-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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Mrs. D. Sravani, Assistant. Professor in the Department of Business Studies at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Effective Case Study Methods for Business Education"** held from 11-09-2023 to 16-09-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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Mrs. T. Sony Priya, Assistant. Professor in the Department of Business Studies at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Effective Case Study Methods for Business Education"** held from   11-09-2023 to 16-09-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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Mr. D. Rajashekar, Assistant. Professor in the Department of Business Studies at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Effective Case Study Methods for Business Education"** held from   11-09-2023 to 16-09-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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CERTIFICATE OF PARTICIPATION

Mrs. A. Tulasi, Assistant. Professor in the Department of Business Studies at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Effective Case Study Methods for Business Education"** held from 11-09-2023 to 16-09-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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CERTIFICATE OF PARTICIPATION

Mr. M.Vikas Reddy, Assistant. Professor in the Department of Business Studies at Aurora's PG College (MBA) has participated in A Six Day Faculty Development Program on **"Effective Case Study Methods for Business Education"** held from 11-09-2023 to 16-09-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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Principal

SIX - DAYS FDP ON "EFFECTIVE CASE STUDY METHODS FOR BUSINESS EDUCATION"
ATTENDANCE

S.NO	Name of the faculty	Designation	11-9-23	12-9-23	13-9-23	14-9-23	15-9-23	16-9-23
1	B. Santosh Kumar	Asst. Professor						
2	E.Narendra	Assoc. Professor					Ab	
3	E. Navya Sri	Assoc. Professor						
4	B.Suresh	Asst. Professor						
5	A. Swathi	Assoc. Professor						
6	D. Sravani	Asst. Professor						
7	T.Sony Priya	Asst. Professor						
8	B. Sarika	Asst. Professor			Ab			
9	D. Rajashekar	Asst. Professor						
10	A. Tulasi	Asst. Professor						
11	M.Vikas Reddy	Asst. Professor						
12	D.Jyothi	Asst. Professor				Ab		
13	T. Kiran	Asst. Professor						
14	M.Sandhya Rani	Asst. Professor				Ab		
15	M. Krishnam Raju	Asst. Professor						
16	P.Siva Subramanyam	Asst. Professor						
17	P.Sri Lakshmi Durga	Asst. Professor						
18	Sanjay Ghosh	Asst. Professor						
19	O.Shalini	Asst. Professor						
20	P. Durgaprasad	Asst. Professor						
21	P. Sai Kumar	Asst. Professor						
22	.P.Shiva Kumar	Asst. Professor						
23	Ms.K.Sowmya	Asst. Professor						
24	G. Sampath	Asst. Professor						
25	V.Shivakumar	Asst. Professor						
26	B.Sunitha Rani	Asst. Professor						

27	A. Madhukar	Asst. Professor						
28	P.Sai Jahnavi	Asst. Professor						
29	B.Narmadha	Asst. Professor						
30	P. Sai Suraj	Asst. Professor						
31	P. Amulya	Asst. Professor						
32								
33								
34								

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**Academic Year
2023-24**

5. MDP on Proficiency and Management Skills Enhancement

Management Development Programme

on

Proficiency and Management Skills Enhancement

About the MDP

The MDP focuses on improving technical expertise and leadership capabilities. It aims to enhance skills in areas like decision-making, communication, and team management. The programme prepares faculty and staff to handle complex business challenges and lead effectively.

Resource Person

Dr. Shashidhar R

Date & Time

12-06-2023 to 17-06-2023
10:00 am - 04:30 pm

in association with
Department of
Business Management

Who can attend?

Teaching and Non-Teaching Staff

apgcu.edu.in

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Uppal, Hyderabad-500092

Management Development Program

Theme: **Proficiency and Management Skills Enhancement**

Dates: 12-06-2023 to 17-06-2023

Venue: Aurora's PG College (MBA) Uppal, Hyderabad

Objectives of the FDP

- Develop critical leadership skills, such as decision-making, strategic thinking, and team management, to improve overall leadership effectiveness in a dynamic business environment

- Improve communication techniques, both verbal and non-verbal, to foster collaboration, conflict resolution, and effective negotiations with team members and stakeholders.

- Equip participants with tools and strategies to approach complex problems analytically, identify key issues, and implement effective solutions to enhance organizational performance.

- Help managers prioritize tasks, manage time efficiently, and lead projects successfully using modern project management tools and techniques.

- Increase awareness of emotional intelligence to enhance self-management, empathy, and interpersonal relationships, enabling managers to adapt to changing environments and improve team morale.

Major Topics

1. Leadership and Decision-Making

- Understanding Leadership Styles

- Strategic Decision-Making

- Leading in Uncertainty

- Delegation and Empowerment

2. Effective Communication and Interpersonal Skills

- Advanced Communication Techniques

- Non-Verbal Communication

- Conflict Management and Resolution

- Building Strong Relationships

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3. Time Management and Productivity Optimization

- Prioritization Techniques

- Overcoming Procrastination

- Goal Setting and Execution

- Work-Life Balance

4. Project Management and Execution

- Project Planning and Scheduling

- Risk Management

- Project Team Management

- Performance Monitoring and Reporting

5. Emotional Intelligence and Adaptability

- Self-Awareness and Self-Regulation

- Empathy and Social Awareness

- Building Resilience and Stress Management

- Adapting to Change

Program Schedule

Day	Time	Topic	Resource Person
12-06-2023	10.00 AM - 12.00 PM	Inaugural Session	
	01.00 PM - 04.30 PM	The first day focuses on building leadership skills by exploring various leadership styles, such as transformational, transactional, and servant leadership. Participants will delve into strategic decision-making frameworks like SWOT analysis and cost-benefit analysis to	Dr. Shashidhar R

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		enhance their ability to make informed decisions. The day will also cover leading through change and uncertainty, helping managers to navigate crises effectively. Practical exercises will allow participants to engage in decision-making scenarios, improving their capacity to lead under pressure and uncertainty.	
13-06-2023	10.00 AM - 04.30 PM	On day two, the program will focus on enhancing communication skills for managers, emphasizing advanced techniques such as active listening, persuasive communication, and constructive feedback. Participants will learn the importance of non-verbal communication, including body language and tone, in professional settings. Conflict resolution strategies will also be covered, equipping managers with tools to manage team dynamics effectively. The day will conclude with techniques for building rapport and trust with team members and clients, fostering strong interpersonal relationships.	Dr. Shashidhar R
14-06-2023	10.00 am - 04.30 pm	The third day is dedicated to mastering time management and boosting productivity. Participants will explore practical time management techniques, such as the Eisenhower Matrix, ABCDE method, and time-blocking, to prioritize tasks efficiently. The day will also address overcoming procrastination, identifying time-wasting habits, and setting achievable goals. Emphasis will be placed on using	Dr. Shashidhar R

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Date	Time	Description	Resource
		SMART goals and tracking key performance indicators (KPIs). Additionally, strategies for maintaining a healthy work-life balance will be discussed to ensure that managers can manage both personal and professional commitments effectively.	
15-06-2023	10.00 AM - 04.30 PM	Day four will introduce participants to essential project management skills, including project planning and scheduling. The session will cover creating detailed project timelines, setting milestones, and managing resources effectively. Risk management will be a key focus, teaching participants how to identify, assess, and mitigate potential risks in projects. Participants will also learn best practices for team management, including defining roles and responsibilities to build high-performing teams. The day will end with strategies for monitoring project performance and making necessary adjustments during execution.	Dr. Shashidhar R
16-06-2023	10.00 AM - 04.30 PM	On day five, the focus will be on developing emotional intelligence (EQ) and adaptability in leadership roles. Participants will learn how to enhance self-awareness and self-regulation to manage their emotions effectively. Empathy and social awareness will be explored to help managers understand their team members and improve collaboration. Techniques for stress management and building resilience	Dr. Shashidhar R

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Date	Time	Description	Speaker
		in high-pressure situations will also be covered. The day will conclude with a focus on adaptability, teaching managers how to lead teams through organizational changes and transitions successfully.	
17-06-2023	10.00 AM - 03.00 PM	The final day will provide an opportunity to integrate and apply the skills learned throughout the program. Participants will engage in group exercises, analyzing case studies that combine leadership, communication, time management, and emotional intelligence skills in real-world scenarios. The day will also feature final presentations, where participants will demonstrate how they plan to implement these skills in their roles. The program will conclude with feedback sessions, certificate distribution, and a discussion on next steps for continued learning and professional development.	Dr. Shashidhar R
	03.00 PM - 04.30 PM	Valedictory	

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Resource Persons

Dr. Shashidhar R

Dr. Shashidhar R is a seasoned management expert and corporate trainer with over 15 years of experience in leadership development, strategic management, and enhancing business proficiency. Holding a Ph.D. in Management, Dr. Shashidhar specializes in advanced MS Office techniques, leadership focus, and management skills enhancement. He has worked with numerous Fortune 500 companies, empowering executives and managers with the skills to improve productivity, streamline operations, and foster team collaboration.

His expertise includes advanced Microsoft Office tools (Excel, PowerPoint, Word, Outlook), leadership strategies, dynamic leadership development, and effective decision-making frameworks. Known for his engaging and practical training style, Dr. Shashidhar integrates real-world scenarios with theoretical insights, ensuring participants can apply their learning immediately. He is also a popular speaker at national and international conferences, where he shares his expertise on leadership, management, and organizational excellence. His dedication to professional growth makes him a highly sought-after resource person in management development.

No. of Participants

From Aurora's PG College (MBA)   - 29

Other Colleges   - 12

Total No. of Participants   - 41

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Uppal, Hyderabad

MANAGEMENT DEVELOPMENT PROGRAM
ON

Proficiency and Management
Skills Enhancement

12-06-2023 to 17-06-2023

CERTIFICATE OF PARTICIPATION

This is to certify that

K. Praveen Kumar

Assistant Professor

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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MANAGEMENT DEVELOPMENT PROGRAM
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B. Sarika

Assistant Professor

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12-06-2023 to 17-06-2023

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D. Rajashekar

Assistant Professor

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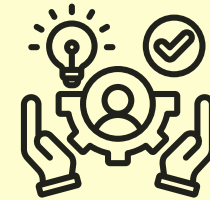
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A. Tulasi

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M.Vikas Reddy

Assistant Professor

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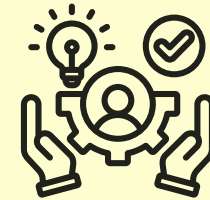Uppal, Hyderabad-500092

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R Swapna

Assistant Professor

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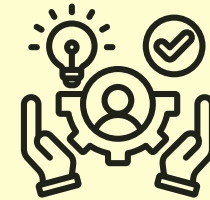**a u r o r a**
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G. Srinu

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K.Anil

Assistant Professor

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E. Vinay

Assistant Professor

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12-06-2023 to 17-06-2023

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This is to certify that

T.Saikrishna

Assistant Professor

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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This is to certify that

B. Srikanth

Administrative Officer

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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This is to certify that

D. Pavani

Librarian

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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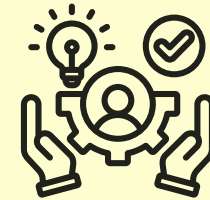Uppal, Hyderabad-500092

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M.Manjula
Accountant

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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Skills Enhancement

12-06-2023 to 17-06-2023

CERTIFICATE OF PARTICIPATION

This is to certify that

K.Manjula

Assistant Librarian

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092

PRINCIPAL

MANAGEMENT DEVELOPMENT PROGRAM
ON

Proficiency and Management Skills Enhancement

12-06-2023 to 17-06-2023

CERTIFICATE OF PARTICIPATION

This is to certify that

G. Suresh Kumar

System Administrator

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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Uppal, Hyderabad-500092

PRINCIPAL

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Uppal, Hyderabad

MANAGEMENT DEVELOPMENT PROGRAM
ON

Proficiency and Management Skills Enhancement

12-06-2023 to 17-06-2023

CERTIFICATE OF PARTICIPATION

This is to certify that

Rajput Naveen Singh

Programmer

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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ON
Proficiency and Management
Skills Enhancement
12-06-2023 to 17-06-2023

CERTIFICATE OF PARTICIPATION

This is to certify that

Ch. Geetha Madhuri

Programmer

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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Skills Enhancement
12-06-2023 to 17-06-2023

CERTIFICATE OF PARTICIPATION

This is to certify that

S.Annapurna
Programmer

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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DIRECTOR
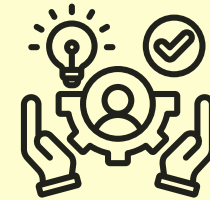Aurora's PG College (MBA)
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This is to certify that

G. Vijaya Lakshmi
Junior Assistant

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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This is to certify that

V. Anusha

Office Asst.

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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Skills Enhancement

12-06-2023 to 17-06-2023

CERTIFICATE OF PARTICIPATION

This is to certify that

Veereshwari

Personal Assistant

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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This is to certify that

Usha Rani

Sr.Office Asst.

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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This is to certify that

Naganadh

Sr.Office Asst.

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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This is to certify that

K. Sai Kumar

Record Assistant

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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This is to certify that

R. Udayasri

Data Entry Operator

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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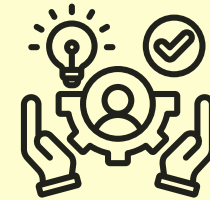Uppal, Hyderabad-500092

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This is to certify that

A. Suseela

Data Entry Operator

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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This is to certify that

G.Rajitha

Data Entry Operator

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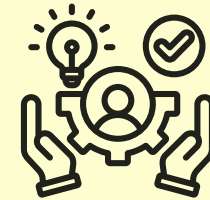**DIRECTOR**
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This is to certify that

P. Swathi
Data Entry Operator

at Aurora's PG College (MBA) has participated in A Six Days Management Development Program on **"Proficiency and Management Skills Enhancement"** held from 12-06- 2023 to 17-06-2023 Organized by the Department of Business Management at Aurora's PG College (MBA), Peerzadiguda, Uppal, Hyderabad.

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PRINCIPAL

SIX - DAYS MDP ON "PROFICIENCY AND MANAGEMENT SKILLS ENHANCEMENT"
ATTENDANCE

S.NO	Name of the faculty	Designation	12-6-23	13-6-23	14-6-23	15-6-23	16-6-23	17-6-23
1	K. Praveen Kumar	Asst. Professor						
2	B. Sarika	Asst. Professor						
3	D. Rajashekar	Asst. Professor						
4	A. Tulasi	Asst. Professor						
5	M.Vikas Reddy	Asst. Professor			Ab			
6	R Swapna	Asst. Professor						
7	T. Vennela	Asst. Professor						
8	G. Srinu	Asst. Professor				Ab		
9	K.Anil	Asst. Professor						
10	E. Vinay	Asst. Professor						
11	T.Saikrishna	Asst. Professor						
12	B. Srikanth	Administrative Officer					Ab	
13	D. Pavani	Librarian						
14	M.Manjula	Accountant						
15	K.Manjula	Assistant Librarian						
16	G. Suresh Kumar	System Administrator						
17	Rajput Naveen Singh	Programmer						
18	Ch. Geetha Madhuri	Programmer						
19	S.Annapurna	Programmer					Ab	
20	G. Vijaya Lakshmi	Junior Assistant				Ab		
21	V. Anusha	Office Asst.						
22	Veereshwari	Personal Assistant						

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Uppal, Hyderabad-500092

23	Usha Rani	Sr.Office Asst.	*(sig)*	*(sig)*	*(sig)*	Ab	*(sig)*	*(sig)*
24	Naganadh	Sr.Office Asst.	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*
25	K. Sai Kumar	Record Assistant	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*
26	R. Udayasri	Data Entry Operator	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*
27	A. Suseela	Data Entry Operator	*(sig)*	*(sig)*	*(sig)*	*(sig)*	Ab	*(sig)*
28	G.Rajitha	Data Entry Operator	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*
29	P. Swathi	Data Entry Operator	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*
30	K. Srinivas Reddy	Administrative Officer	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*
31	S. Padmavathi	Librarian	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*
32	J. Satyanarayana	Asstistant Librarian	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*	Ab
33	G. Mohana Lakshmi	Accountant	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*
34	Ch. Balakrishna Reddy	System Administrator	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*
35	B. Manipaul Panem	Programmer	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*
36	Mr. K. Udaychandu	Programmer	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*
37	Ms.G.Soumya	Programmer	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*
38	M. Narendra	Sr. Office Asst.	*(sig)*	*(sig)*	*(sig)*	*(sig)*	Ab	*(sig)*
39	P. Bhanupriya	Junior Assistant	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*
40	K. Mohan Rao	Sr. Office Asst.	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*	*(sig)*
41	V. Anusha	Personal Assistant	*(sig)*	*(sig)*	Ab	*(sig)*	*(sig)*	*(sig)*

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