



College Annual Report

(2023-24)

1. Introduction

The academic year 2023-24 at Aurora's PG College (MBA), Uppal, Hyderabad, has been marked by significant achievements, collaborative efforts, and a shared commitment to academic excellence. This report encapsulates the college's journey throughout the year, highlighting the vital contributions of our management, faculty, staff, and students. Together, we have fostered an environment of learning, growth, and community engagement.

2. Programs Offered and Student Enrolment

Aurora's PG College (MBA) is dedicated to providing comprehensive educational programs tailored to equip students with the necessary skills for a competitive business landscape.

- **Programs Offered:**

The college offered the following postgraduate programs in this academic year:


- **Master of Business Administration (MBA):** A two-year full-time program focusing on core business disciplines.
- **Master of Computer Applications:** A two-year full-time program focusing on core computer applications.

- **Intake:**

The total intake for the academic year was 300 students for MBA program and 180 for MCA program, reflecting the college's robust infrastructure and reputation.

- **Students Enrolled:**

The college proudly reports an enrolment of 386 students, demonstrating a strong demand for our programs and a commitment to academic rigor.


DIRECTOR
Aurora's PG College (MBA)
Uppal, Hyderabad-500092



3. Certification Courses and Internships

- **Percentage of Students Enrolled in Certification Courses:**

624 students enrolled in certification courses during the year, significantly enhancing their skill sets and employability prospects in a competitive job market. This focus on continuous learning aligns with industry demands and prepares students for future challenges.

- **Percentage of Students Undertaking Project Work and Internships:**

About 579 students actively participated in project work and internships, providing them with valuable practical experience. These opportunities allow students to apply theoretical knowledge in real-world settings, fostering their professional growth and readiness for the workforce.

4. Academic Performance

- **Pass Percentage of Students:**

The college is proud to report an overall pass percentage of 97%, showcasing the dedication and hard work of both faculty and students. This high success rate is a testament to the effective teaching methodologies and supportive learning environment provided at Aurora's PG College (MBA).

5. Research and Grants

- **Grants Received:**

The college successfully secured grants totaling ₹15 lakhs which included grant from the government for implementing the prestigious PMKVY scheme and from non-governmental agencies for various research projects and endowments. This funding supports our faculty and students in conducting impactful research that contributes to the academic community and society at large.


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- **Workshops/Seminars/Conferences Conducted:**

A total of 21 workshops and seminars were organized throughout the academic year, focusing on critical topics such as Seminar on Orientation session on ED, Seminar on Awareness of IPR laws, Orientation Session for Faculty on Law of Copyrights, Seminar On brief introduction to Fundamentals of Research, Workshop on Trade secrets and confidentiality, Seminar on Building an Innovative Company Culture, Workshop on Patents, IP Assets & Management, Workshop on Fintopedia - financial literacy for budding entrepreneurs, Workshop on Trends in Start Ups & VCFs, Seminar on Intellectual Property Rights in the Digital Age: Challenges and Opportunities, Workshop On Data Visualization And Analytics Using MS-EXCEL, SPSS AND R, Seminar on "Presentation Skills: How to Effectively Share Your Research Findings", Workshop on "The Importance of Literature Reviews in Business Research", Seminar On Identification of Cloned Journals and predatory for enhancing research ethics, Seminar On brief introduction to Fundamentals of Research, Workshop on Data Analysis: A Beginner's Guide", Seminar on Importance of Intellectual Property Rights, Seminar on Qualitative vs. Quantitative aspects of Research., Seminar on Importance of Entrepreneurship in Economy, Society and Education, Workshop on Introduction to Research Methods: Understanding the Basics, Workshop on Advanced Analytics tools for Academic Research.

6. Research Contributions

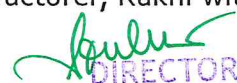
- **Research Papers Published:**

Faculty members published a total of 56 research papers in peer-reviewed journals, reflecting their commitment to advancing knowledge in their respective fields. This scholarly activity not only enhances the institution's academic reputation but also encourages a culture of research and innovation.

7. Community Engagement

- **Extension and Outreach Programs:**

The college conducted 9 outreach programs throughout the year, emphasizing community service and engagement. These programs included initiatives such as: Voter awareness campaign, Environmental sustainability campaign, Run / Ride for SMA, Voluntary service in a Local village, Bhongiri Fort Visit, Visit a local manufacturer, Rakhi with soldiers, Planting trees initiative, Blood Donation Drive.


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- **Functional MoUs:**

We established 23 functional Memorandums of Understanding (MoUs) with various industries and academic institutions. These partnerships facilitate collaborative research, internships, and knowledge exchange, enriching the academic experience for our students.

8. Scholarships and Awards

- **Students Benefited by Scholarships and Freshships:**

Over 517 students benefited from scholarships and freshships, promoting inclusivity and access to quality education. This support system encourages talented students from diverse backgrounds to pursue their academic goals without financial constraints.

- **Capacity Development Activities:**

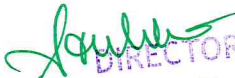
Various capacity development and skills enhancement activities were conducted, benefiting 355 students. These activities included workshops on soft skills, leadership training, and technical skills, equipping students with essential competencies for their careers.

- **Outgoing Students Placed:**

The placement cell successfully facilitated job placements for 192 outgoing students. Numerous reputable companies visited the campus for recruitment, reflecting the college's strong industry connections and the employability of its graduates.

- **Awards and Medals:**

Students of MBA and MCA have received 72 awards for outstanding performances in sports and cultural activities organized and other institutions highlighting the holistic development approach of Aurora's PG College (MBA), where students excel not only academically but also in extracurricular pursuits. The CSI student branch of the institution has won Best Emerging Student Branch Award from the CSI Hyderabad Chapter for the academic year 2023-24.


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Uppal, Hyderabad-500092



9. Participation in Events

- **Sports and Cultural Programs:**

Students actively participated in 44 sports and cultural programs, showcasing their diverse talents. Events included inter-college competitions, cultural festivals, and sports meets, contributing to a vibrant campus life.

10. Faculty Development

- **Financial Support for Conferences/Workshops:**

The college provided financial support of upto Rs. 65,500/- to 15 teachers to attend various national and international conferences and workshops. This initiative encourages faculty development, allowing educators to enhance their knowledge and bring new insights into their teaching practices.

- **Participation in Development Programs:**

A total of 59 teaching and non-teaching staff participated in Faculty Development Programs (FDP), Management Development Programs (MDPs), and other professional training programs. This commitment to continuous professional development ensures that our staff remains well-equipped to provide high-quality education.

11. Quality Assurance

- **Quality Audits Conducted:**

The college conducted a quality audit during the academic year to ensure adherence to academic standards and continuous improvement in educational practices. These audits involve comprehensive evaluations of teaching methods, student performance, and administrative processes, reinforcing our commitment to maintaining high standards.

- **Green, Energy and Environment Audits:**

The college conducted a quality audit during the academic year to ensure adherence to academic standards and continuous improvement in educational practices. These audits involve comprehensive evaluations of teaching methods, student performance, and administrative processes, reinforcing our commitment to maintaining high standards.



Conclusion

The achievements of Aurora's PG College (MBA) during the 2023-24 academic year reflect the unwavering commitment of its management, faculty, staff, and students. Through collaborative efforts, we have created an environment that nurtures academic excellence, encourages research and innovation, and promotes social responsibility.

As we look forward, we remain dedicated to maintaining our standards of excellence and expanding our horizons in teaching, research, and community engagement. Our heartfelt appreciation goes to everyone involved in making this year a resounding success, and we anticipate continued collaboration and achievement in the coming academic year.


Principal

Copy to:

1. Governing Body
2. IQAC
3. College Academic Committee
4. HoD, MBA
5. HoD, MCA

Principal
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Uppal, Hyderabad-500092


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Uppal, Hyderabad-500092



College Annual Report

(2022-23)

1. Introduction

The academic year 2022-23 at Aurora's PG College (MBA), Uppal, Hyderabad, has been marked by significant achievements, collaborative efforts, and a shared commitment to academic excellence. This report encapsulates the college's journey throughout the year, highlighting the vital contributions of our management, faculty, staff, and students. Together, we have fostered an environment of learning, growth, and community engagement.

2. Programs Offered and Student Enrolment

Aurora's PG College (MBA) is dedicated to providing comprehensive educational programs tailored to equip students with the necessary skills for a competitive business landscape.

- **Programs Offered:**

The college offered the following postgraduate programs in this academic year:


- **Master of Business Administration (MBA):** A two-year full-time program focusing on core business disciplines.
- **Master of Computer Applications:** A two-year full-time program focusing on core computer applications.

- **Intake:**

The total intake for the academic year was 300 students for MBA program and 60 for MCA program, reflecting the college's robust infrastructure and reputation.

- **Students Enrolled:**

The college proudly reports an enrolment of 304 students, demonstrating a strong demand for our programs and a commitment to academic rigor.


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3. Certification Courses and Internships

- **Percentage of Students Enrolled in Certification Courses:**

396 students enrolled in certification courses during the year, significantly enhancing their skill sets and employability prospects in a competitive job market. This focus on continuous learning aligns with industry demands and prepares students for future challenges.

- **Percentage of Students Undertaking Project Work and Internships:**

About 434 students actively participated in project work and internships, providing them with valuable practical experience. These opportunities allow students to apply theoretical knowledge in real-world settings, fostering their professional growth and readiness for the workforce.

4. Academic Performance

- **Pass Percentage of Students:**

The college is proud to report an overall pass percentage of 98%, showcasing the dedication and hard work of both faculty and students. This high success rate is a testament to the effective teaching methodologies and supportive learning environment provided at Aurora's PG College (MBA).

5. Research and Grants

- **Grants Received:**

The college successfully secured grants totaling ₹3.5 lakhs from both governmental and non-governmental agencies for various research projects and endowments. This funding supports our faculty and students in conducting impactful research that contributes to the academic community and society at large.

- **Workshops/Seminars/Conferences Conducted:**

A total of 13 workshops and seminars were organized throughout the academic year, focusing on critical topics such as Seminar on Protecting Your Code: Copyrights and Licenses in Software Development, Seminar on Social Entrepreneurship: Creating Impact and Value, Seminar On The role of IPR in sustainable development., Understanding case studies: How to Use them in Research., Seminar On IPR challenges in the age of artificial intelligence, Seminar on Customer-Centric Innovation, Workshop on "How to Design Effective Surveys for Your Business Research" Assets ,Seminar On Overview Of Different Types Of IPR: Patents, Trademarks, Copyrights, And Trade Secrets., Seminar on Ideation



and Brainstorming Methods, Seminar on Indian Scenario of IPR, Seminar on "Trademarks: Building and Protecting Your Brand Identity", Seminar on Leveraging Big Data: Opportunities and Challenges for Researchers", Seminar on "Data Collection Strategies: From Surveys to Experiments".

6. Research Contributions

- **Research Papers Published:**

Faculty members published a total of 32 research papers in peer-reviewed journals, reflecting their commitment to advancing knowledge in their respective fields. This scholarly activity not only enhances the institution's academic reputation but also encourages a culture of research and innovation.

7. Community Engagement

- **Extension and Outreach Programs:**

The college conducted 12 outreach programs throughout the year, emphasizing community service and engagement. These programs included initiatives such as: Sustainability campaign, Field Trip – MBA, Recycling drive, 5K Run - Cancer awareness campaign, Plastic ban - Conserve environment initiative, Visit a local girls school, Bhongiri Fort Visit, Haritha Haram, Eco Friendly Ganesha campaign, Helping Hands initiative, Conserve environment initiative, Haritha Haram– Growing plants at barren areas,


- **Functional MoUs:**

We established 17 functional Memorandums of Understanding (MoUs) with various industries and academic institutions. These partnerships facilitate collaborative research, internships, and knowledge exchange, enriching the academic experience for our students.

8. Scholarships and Awards

- **Students Benefited by Scholarships and Freeships:**

Over 418 students benefited from scholarships and freeships, promoting inclusivity and access to quality education. This support system encourages talented students from diverse backgrounds to pursue their academic goals without financial constraints.


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Uppal, Hyderabad-500092



- **Capacity Development Activities:**

Various capacity development and skills enhancement activities were conducted, benefiting 327 students. These activities included workshops on soft skills, leadership training, and technical skills, equipping students with essential competencies for their careers.

- **Outgoing Students Placed:**

The placement cell successfully facilitated job placements for 164 outgoing students. Numerous reputable companies visited the campus for recruitment, reflecting the college's strong industry connections and the employability of its graduates.

- **Awards and Medals:**

Our students have won 66 prizes for outstanding performances in sports and cultural activities at other institution during this academic year.

9. Participation in Events

- **Sports and Cultural Programs:**

Students actively participated in 41 sports and cultural programs, showcasing their diverse talents. Events included inter-college competitions, cultural festivals, and sports meets, contributing to a vibrant campus life.

10. Faculty Development

- **Financial Support for Conferences/Workshops:**

The college provided financial support of upto Rs. 1,91,500/- to 33 teachers to attend various national and international conferences and workshops. This initiative encourages faculty development, allowing educators to enhance their knowledge and bring new insights into their teaching practices.

- **Participation in Development Programs:**

A total of 50 teaching and non-teaching staff participated in Faculty Development Programs (FDP), Management Development Programs (MDPs), and other professional training programs. This commitment to continuous professional development ensures that our staff remains well-equipped to provide high-quality education.


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11. Quality Assurance

- **Quality Audits Conducted:**

The college conducted a quality audit during the academic year to ensure adherence to academic standards and continuous improvement in educational practices. These audits involve comprehensive evaluations of teaching methods, student performance, and administrative processes, reinforcing our commitment to maintaining high standards.

Conclusion

The achievements of Aurora's PG College (MBA) during the 2022-23 academic year reflect the unwavering commitment of its management, faculty, staff, and students. Through collaborative efforts, we have created an environment that nurtures academic excellence, encourages research and innovation, and promotes social responsibility.


As we move forward, we remain steadfast in our commitment to excellence, aiming to further enhance our efforts in teaching, research, and community outreach. Our sincere thanks go out to all who played a part in making this year a success, and we look forward to continued partnerships and greater achievements in the year ahead.

Copy to:

1. Governing Body
2. College Academic Committee
3. HoD, MBA
4. HoD, MCA


Principal

Principal
Aurora's PG College (MBA)
Uppal, Hyderabad-500092


DIRECTOR
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Uppal, Hyderabad-500092



College Annual Report

(2021-22)

1. Introduction

The 2021-22 academic year at Aurora's PG College (MBA), Uppal, Hyderabad, was marked by a series of notable accomplishments, all driven by collective efforts and a shared dedication to academic excellence. This report outlines the college's progress over the year, emphasizing the contributions of the management, faculty, staff, and students. Together, we have created a dynamic learning environment that fosters intellectual growth, professional development, and meaningful community engagement.

2. Programs Offered and Student Enrollment

Aurora's PG College (MBA) continues to offer comprehensive postgraduate programs designed to equip students with the skills and knowledge needed to thrive in today's competitive business landscape.

Programs Offered:


- Master of Business Administration (MBA): A two-year full-time program that focuses on key business disciplines such as finance, marketing, human resources, and operations management.
- Master of Computer Applications (MCA): A two-year full-time program designed to provide students with a solid foundation in computer applications and software development.

Intake Capacity:

- The total intake for the academic year included 300 seats for the MBA program and 180 seats for the MCA program. This reflects the college's capacity to cater to a diverse group of students and its strong academic reputation.

Student Enrollment:

- In 2021-22, the college enrolled 254 students, demonstrating continued interest in its programs and a commitment to maintaining high academic standards.


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3. Certification Courses and Internships

Certification Course Enrollment:

- A total of 370 students participated in various certification courses aimed at enhancing their employability and aligning with industry requirements. These courses helped students develop skills that are increasingly valuable in the modern workforce.

Internships and Project Work:

- 443 students took part in internships and project-based learning opportunities. These experiences allowed them to apply their theoretical knowledge in real-world situations, helping them prepare for their future careers and strengthening their professional capabilities.

4. Academic Performance

Pass Percentage:

- The college achieved a commendable pass rate of 98%, highlighting the dedication of students and the effectiveness of the teaching methodologies employed by the faculty. This success rate reflects Aurora's commitment to fostering academic excellence and providing a supportive learning environment.


5. Research and Grants

Grants Secured:

- During the year, the college secured ₹2.75 lakhs in grants from various government and non-governmental organizations. These funds were used to support research projects and academic initiatives that contributed to the college's overall mission of knowledge dissemination and innovation.

Workshops and Seminars:

- Aurora organized seven workshops and seminars throughout the year on diverse and critical topics, including entrepreneurship, intellectual property rights (IPR), innovation culture, and statistical tools in research. These events provided valuable learning opportunities for both students and faculty.


DIRECTOR



6. Research Contributions

Research Publications:

- Faculty members contributed significantly to academic research, publishing 9 papers in peer-reviewed journals. These publications strengthen the college's research profile and promote a culture of inquiry and innovation among both students and educators.

7. Community Engagement

Outreach Programs:

- Aurora's PG College conducted 12 community outreach programs, focusing on social responsibility and civic engagement. These initiatives included health awareness campaigns, environmental conservation efforts, and community welfare activities, such as food drives and educational outreach to underserved populations.

Collaborative Partnerships:

- The college established 11 functional Memorandums of Understanding (MoUs) with industry and academic partners. These collaborations facilitated research, internships, and knowledge-sharing, enriching the overall academic experience for students.

8. Scholarships and Awards

Scholarships and Freeships:

- Over 377 students benefited from scholarships and financial aid during the year, ensuring that students from various socio-economic backgrounds had the opportunity to pursue their academic goals.

Capacity Development Activities:

- A series of capacity development programs were conducted, benefitting 315 students. These activities focused on leadership, soft skills, and technical training, helping students build essential competencies needed for professional success.


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Placement Success:

- The placement cell facilitated the successful placement of 179 students in reputed organizations, underscoring the college's strong industry connections and the employability of its graduates.

Student Achievements:

- Aurora's students won 58 awards in sports and cultural activities, reflecting the institution's emphasis on holistic development and the encouragement of extracurricular engagement alongside academic pursuits.

9. Participation in Events

Sports and Cultural Engagement:

- The college actively promoted student involvement in extracurricular activities, with participation in 41 sports and cultural events during the academic year. These activities enriched campus life and provided students with opportunities to showcase their talents and foster team spirit.


10. Faculty Development

Conference and Workshop Support:

- Aurora's PG College provided financial support of ₹2,43,150 to 27 faculty members to attend national and international conferences and workshops. This initiative underscores the institution's commitment to continuous professional development, ensuring that educators remain at the forefront of their fields.

Professional Development:

- A total of 44 staff members participated in various development programs, including Faculty Development Programs (FDP) and Management Development Programs (MDP), which enhanced their skills and contributed to the overall quality of education provided at the college.


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11. Quality Assurance

Academic Audits:

- Quality audits were conducted during the academic year to ensure compliance with academic standards and to drive continuous improvement in educational practices. These audits reviewed teaching methods, student outcomes, and administrative processes.

Environmental Audits:

- Green, energy, and environmental audits were also conducted to promote sustainability within the institution. These audits help the college assess its environmental impact and develop strategies to operate more responsibly.

Conclusion

Aurora's PG College (MBA) continues to uphold its legacy of academic excellence, research innovation, and social responsibility. The 2021-22 academic year was marked by significant achievements, all driven by a collective dedication to progress and development. As the college looks ahead, it remains committed to fostering a learning environment that promotes student success, faculty development, and community engagement.


We extend our gratitude to everyone who contributed to making this year a success and look forward to continued growth and achievement in the future.

Copy to:

1. Governing Body
2. College Academic Committee
3. HoD, MBA
4. HoD, MCA


Principal

Principal
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Uppal, Hyderabad-500


DIRECTOR
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Uppal, Hyderabad-500092



College Annual Report

(2020-21)

1. Introduction

The academic year 2020-21 at Aurora's PG College (MBA), Uppal, Hyderabad, has been marked by significant achievements, collaborative efforts, and a shared commitment to academic excellence. This report encapsulates the college's journey throughout the year, highlighting the vital contributions of our management, faculty, staff, and students. Together, we have fostered an environment of learning, growth, and community engagement.

2. Programs Offered and Student Enrolment

Aurora's PG College (MBA) is dedicated to providing comprehensive educational programs tailored to equip students with the necessary skills for a competitive business landscape.

- **Programs Offered:**

The college offered the following postgraduate programs in this academic year:


- **Master of Business Administration (MBA):** A two-year full-time program focusing on core business disciplines.
- **Master of Computer Applications:** A two-year full-time program focusing on core computer applications.

- **Intake:**

The total intake for the academic year was 300 students for MBA program and 60 for MCA program, reflecting the college's robust infrastructure and reputation.

- **Students Enrolled:**

The college proudly reports an enrolment of 249 students, demonstrating a strong demand for our programs and a commitment to academic rigor.


Aurora's PG College (MBA)
Uppal, Hyderabad-500092



3. Certification Courses and Internships

- **Percentage of Students Enrolled in Certification Courses:**
341 students enrolled in certification courses during the year, significantly enhancing their skill sets and employability prospects in a competitive job market. This focus on continuous learning aligns with industry demands and prepares students for future challenges.
- **Percentage of Students Undertaking Project Work and Internships:**
About 437 students actively participated in project work and internships, providing them with valuable practical experience. These opportunities allow students to apply theoretical knowledge in real-world settings, fostering their professional growth and readiness for the workforce.

4. Academic Performance

- **Pass Percentage of Students:**
The college is proud to report an overall pass percentage of 97%, showcasing the dedication and hard work of both faculty and students. This high success rate is a testament to the effective teaching methodologies and supportive learning environment provided at Aurora's PG College (MBA).

5. Research and Grants

- **Grants Received:**
The college successfully secured grants totaling ₹0.75lakhs from both governmental and non-governmental agencies for various research projects and endowments. This funding supports our faculty and students in conducting impactful research that contributes to the academic community and society at large.
- **Workshops/Seminars/Conferences Conducted:**
A Webinar was organized focusing on a critical topic Webinar: Remote Leadership: Managing Teams in a Virtual World


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6. Research Contributions

- **Research Papers Published:**

Faculty members published a total of 17 research papers in peer-reviewed journals, reflecting their commitment to advancing knowledge in their respective fields. This scholarly activity not only enhances the institution's academic reputation but also encourages a culture of research and innovation.

7. Community Engagement

- **Extension and Outreach Programs:**

The college conducted 6 outreach programs throughout the year, emphasizing community service and engagement. These programs included initiatives such as: Corona virus Vaccination– awareness session, Free food distribution during corona, Donate for poor, International Volunteer day, Swachh Abhiyan - Community Cleanup Initiative, Fight against Corona Virus - Web campaign.

- **Functional MoUs:**

We established 7 functional Memorandums of Understanding (MoUs) with various industries and academic institutions. These partnerships facilitate collaborative research, internships, and knowledge exchange, enriching the academic experience for our students.

8. Scholarships and Awards

- **Students Benefited by Scholarships and Freeships:**

Over 372 students benefited from scholarships and freeships, promoting inclusivity and access to quality education. This support system encourages talented students from diverse backgrounds to pursue their academic goals without financial constraints.

- **Capacity Development Activities:**

Various capacity development and skills enhancement activities were conducted, benefiting 189 students. These activities included workshops on soft skills, leadership training, and technical skills, equipping students with essential competencies for their careers.

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Uppal, Hyderabad-500092



- **Outgoing Students Placed:**

The placement cell successfully facilitated job placements for 119 outgoing students. Numerous reputable companies visited the campus for recruitment, reflecting the college's strong industry connections and the employability of its graduates.

- **Awards and Medals:**

Our students won 50 prizes for outstanding performances in various sports and cultural activities organized by other institutions. These accolades highlight the holistic development approach of Aurora's PG College (MBA), where students excel not only academically but also in extracurricular pursuits.

9. Participation in Events

- **Sports and Cultural Programs:**

Students actively participated in 31 sports and cultural programs, showcasing their diverse talents. Events included inter-college competitions, cultural festivals, and sports meets, contributing to a vibrant campus life.

10. Faculty Development

- **Financial Support for Conferences/Workshops:**

The college provided financial support of upto Rs. 1,70,350/- to 27 teachers to attend various national and international conferences and workshops. This initiative encourages faculty development, allowing educators to enhance their knowledge and bring new insights into their teaching practices.

- **Participation in Development Programs:**

A total of 43 teaching and non-teaching staff participated in Faculty Development Programs (FDP), Management Development Programs (MDPs), and other professional training programs. This commitment to continuous professional development ensures that our staff remains well-equipped to provide high-quality education.

Conclusion

The achievements of Aurora's PG College (MBA) during the 2020-21 academic year reflect the unwavering commitment of its management, faculty, staff, and students. Through collaborative efforts, we have created an environment that nurtures academic excellence, encourages research and innovation, and promotes social responsibility.




As we look forward to future endeavors, we remain dedicated to maintaining our standards of excellence and expanding our horizons in teaching, research, and community engagement. Our heartfelt appreciation goes to everyone involved in making this year a resounding success, and we anticipate continued collaboration and achievement in the coming academic year.


Principal

Copy to:

1. Governing Body
2. College Academic Committee
3. HoD, MBA
4. HoD, MCA

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Uppal, Hyderabad-500092



College Annual Report

(2019-20)

1. Overview

The academic year 2019-2020 at Aurora's PG College (MBA), Uppal, Hyderabad, was distinguished by numerous milestones, reflecting a shared dedication to academic excellence and institutional development. This report encapsulates the college's achievements, which are a result of collaborative efforts by the management, faculty, staff, and students. These collective endeavours have nurtured an environment where intellectual growth thrives, and community engagement is encouraged, ensuring a holistic educational experience for all stakeholders.

2. Programs and Enrolment


Aurora's PG College (MBA) continues its commitment to delivering quality education through its carefully structured programs, aimed at equipping students with the skills needed to succeed in a fast-evolving global business environment.

- **Programs Offered:**

- Master of Business Administration (MBA): A full-time, two-year program designed to provide a solid foundation in business disciplines such as finance, marketing, human resources, and operations management. The program also emphasizes strategic thinking, leadership, and entrepreneurship.
- Master of Computer Applications (MCA): This two-year postgraduate program focuses on developing core competencies in computer science, software development, and applications, preparing students for careers in IT and related industries.

- **Intake Capacity:**

- MBA: 300 seats
- MCA: 60 seats


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- **Student Enrolment:**

- The college welcomed 247 students into its programs during the 2019-2020 academic year. This strong enrolment underscores the institution's reputation for providing high-quality education, as well as the continued demand for its programs.

3. Certification Courses and Internships

In response to evolving industry demands, Aurora's PG College (MBA) placed a significant emphasis on skill development and practical experience through certification courses and internships.

- **Certification Courses:**

- A total of 234 students enrolled in industry-recognized certification courses that supplement their academic training. These courses enhance employability by providing students with relevant skills, such as digital marketing, business analytics, financial modelling, and advanced Excel, which align with current job market trends.

- **Internships and Project Work:**

- 320 students participated in internships and project-based learning, gaining invaluable exposure to real-world business challenges. These internships, conducted in partnership with leading companies, offer students hands-on experience that bridges the gap between classroom theory and industry practice. Additionally, project work enabled students to engage in critical thinking and problem-solving, key competencies required for career advancement.

4. Academic Performance

The academic performance of students at Aurora's PG College (MBA) remained exemplary throughout the 2019-2020 academic year.

- **Student Success:**

- The college achieved a 100% pass rate, a remarkable accomplishment that reflects the rigorous academic environment and the dedication of both students and

DIRECTOR

Aurora's PG College (MBA)

Uppal, Hyderabad-500092



faculty. This success is attributed to innovative teaching methods, a supportive learning infrastructure, and the proactive involvement of faculty in guiding students toward academic excellence.

5. Research and Funding

Aurora's PG College (MBA) places a strong emphasis on research, recognizing its importance in contributing to the broader academic community and fostering innovation.

- **Grants Secured:**

- The college received ₹1.95 lakhs in grants from various governmental and non-governmental agencies, supporting research projects across multiple disciplines. These funds were used to facilitate research initiatives that address contemporary challenges in business and technology, encouraging faculty and students to contribute to societal development through their scholarly endeavours.

- **Workshops, Seminars, and Conferences:**

- Six workshops and seminars were organized during the academic year, addressing critical topics such as employee engagement, intellectual property in software development, statistical data analysis, and business analytics in social science research. These events provided participants with insights into cutting-edge research methodologies and practical skills, further enriching the academic culture of the institution.

6. Research Output

Aurora's PG College (MBA) is proud of its faculty's continued contributions to academic research, which reinforces the college's standing as a center for scholarly inquiry.

- **Publications:**

- Faculty members published 19 research papers in peer-reviewed journals, reflecting their commitment to advancing knowledge within their respective fields. These publications contribute to the college's growing research profile, encouraging a culture of inquiry and innovation that benefits both students and the academic community.

Soulu
DIRECTOR
Aurora's PG College (MBA)
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- **Books and Chapters Published:**

Faculty also made significant contributions to academic literature by publishing 8 books and several chapters in edited volumes. This demonstrates their expertise and commitment to sharing knowledge with the wider academic community.

7. Community Engagement

Community service and outreach programs are integral to the ethos of Aurora's PG College (MBA), as the institution strives to make a meaningful impact beyond the classroom.

- **Outreach Programs:**

- The college conducted 10 community outreach programs throughout the year, ranging from public health initiatives to environmental conservation campaigns. These activities included a free health camp, the "Go Green" initiative, and a blood donation drive, among others. Through these programs, the college actively promotes social responsibility and civic engagement among its students.

- **MoUs for Industry Collaboration:**


- The college signed seven Memorandums of Understanding (MoUs) with industry partners and academic institutions. These agreements foster collaborative research, facilitate student internships, and enable knowledge exchange, providing students with enhanced learning opportunities and access to real-world business environments.

8. Scholarships and Achievements

Aurora's PG College (MBA) is committed to making education accessible to all by providing financial assistance to deserving students.

- **Scholarships:**

- Over 290 students benefited from scholarships and freeships during the 2019-2020 academic year. These scholarships help students from diverse socio-economic backgrounds pursue higher education without financial constraints, promoting inclusivity and academic diversity.


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- **Skill Development:**

- The college organized numerous capacity-building workshops and activities, benefitting 230 students. These workshops covered a wide range of topics, from leadership and soft skills to technical proficiency, ensuring that students are well-prepared for their careers.

- **Placements:**

- The college's placement cell successfully placed 119 students in leading companies. The strong placement outcomes underscore the college's focus on employability and its robust relationships with the corporate sector.

- **Awards and Recognition:**

- The holistic development of students is a key priority at Aurora's PG College (MBA), and this was evident in the
- 48 awards and medals won by students in various sports and cultural activities. These achievements highlight the importance of extracurricular involvement in fostering well-rounded individuals.

9. Events and Activities

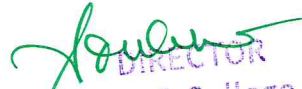
Extracurricular activities play a crucial role in creating a dynamic and engaging campus life at Aurora's PG College (MBA).

- **Cultural and Sports Events:**

- Students participated in 38 major sports and cultural events throughout the year, which provided them with opportunities to showcase their talents, build teamwork, and develop leadership skills. These events contribute to a vibrant campus atmosphere and encourage student participation in diverse activities.

10. Faculty Development

Recognizing the importance of continuous learning, Aurora's PG College (MBA) actively supports faculty development.


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- **Conference Support:**

- The college provided financial assistance totalling ₹42,500 to 17 faculty members for attending national and international conferences. This initiative helps faculty stay abreast of the latest developments in their fields and integrate new knowledge into their teaching practices.

- **Training and Development Programs:**

- A total of 42 teaching and non-teaching staff participated in Faculty Development Programs (FDPs), Management Development Programs (MDPs), and other professional training initiatives. These programs ensure that staff remain current with emerging trends and pedagogical advancements, enhancing the quality of education provided to students.

Conclusion

The achievements of Aurora's PG College (MBA) during the 2019-2020 academic year are a testament to the dedication and hard work of its management, faculty, staff, and students. As the college looks ahead, it remains steadfast in its mission to foster academic excellence, promote research and innovation, and contribute meaningfully to society. We extend our heartfelt gratitude to everyone who played a role in making this academic year a resounding success and eagerly anticipate continued progress in the coming year.

Copy to:

1. Governing Body
2. College Academic Committee
3. HoD, MBA
4. HoD, MCA

Principal

Principal

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