



AURORA'S PG COLLEGE (MBA)
Uppal, Hyderabad

TRAINING AND PLACEMENT CELL
Annual Report 2023-24

Introduction

Placement is essential for graduating students as it serves as a critical bridge between academic learning and professional success. For students, securing a placement not only validates their years of hard work and dedication but also marks the beginning of their professional journey. A successful placement provides students with invaluable real-world experience, allowing them to apply their academic knowledge in practical settings and gain insights into the dynamics of the workplace. Placements offer students the opportunity to develop essential skills such as teamwork, communication, problem-solving, and adaptability, which are vital for success in their chosen careers.

Furthermore, placements play a pivotal role in enhancing students' employability and competitiveness in the job market. Employers increasingly value candidates with relevant work experience, and a successful placement can significantly boost a student's resume and set them apart from other applicants. Placements often serve as a pathway to full-time employment, with many companies offering job offers to their interns or trainees upon completion of their placement. Therefore, securing a placement not only provides students with valuable professional experience but also opens doors to future career opportunities, making it an essential stepping stone in their transition from academia to the workforce.

The **significance of training for placements** is multifaceted and crucial for students as they prepare to enter the workforce. Here are several key points highlighting its importance:

Enhanced Employability: Training for placements equips students with essential skills and competencies that are highly valued by employers. By providing training in areas such as communication, problem-solving, teamwork, and technical expertise, students become more attractive candidates in the job market and are better prepared to succeed in their roles.


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Increased Confidence: Training programs for placements help students build confidence in their abilities and competencies. Through practice, feedback, and coaching, students develop a sense of self-assurance that allows them to perform well during interviews, assessments, and other selection processes.

Effective Interview Preparation: Training sessions often include mock interviews, resume building workshops, and interview tips to prepare students for the recruitment process. This preparation enhances their ability to articulate their skills and experiences effectively, answer questions confidently, and present themselves in a professional manner to potential employers.

Exposure to Industry Expectations: Training for placements provides students with insights into industry expectations, trends, and standards. By understanding the needs and requirements of different sectors, students can tailor their skills and experiences to align with employer expectations, increasing their chances of securing employment opportunities.

Networking Opportunities: Training programs often involve interactions with industry professionals, alumni, and recruiters, providing students with valuable networking opportunities. These connections can lead to internships, job referrals, and mentorship opportunities, which are essential for career growth and development.

Skill Development: Training for placements focuses on developing a range of skills that are essential for success in the workplace. This includes both technical skills specific to the student's field of study and soft skills such as communication, leadership, and time management, which are highly sought after by employers.

Competitive Advantage: In today's competitive job market, employers are increasingly looking for candidates who possess a combination of technical expertise and soft skills. By undergoing training for placements, students gain a competitive edge over their peers and increase their chances of securing desirable job offers.

Training for placements is significant as it enhances students' employability, increases their confidence, prepares them for interviews, exposes them to industry expectations, provides



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networking opportunities, develops their skills, and gives them a competitive advantage in the job market.

Establishment of Training and Placement Cell

The Training and Placement Cell (TPC) is a vital department within educational institutions and universities, serving as a bridge between students, academic programs, and the professional world. Its primary objective is to facilitate the transition of students from academia to the workforce by providing them with the necessary skills, resources, and opportunities to secure internships, employment, or further education. The significance of the TPC lies in its role in enhancing students' employability, fostering industry-academia collaboration, and promoting the institution's reputation in the job market.

The institution has been instrumental in providing 100% placement assistance to the eligible students for placements in reputed national and multi national companies.

Objectives:

Enhancing Employability: The TPC aims to enhance students' employability by providing them with training, workshops, and guidance on essential skills such as resume writing, interview preparation, communication skills, and professional etiquette. By equipping students with these skills, the TPC prepares them to meet the demands of the competitive job market.

Facilitating Industry-Academia Collaboration: The TPC serves as a liaison between the institution and industry partners, fostering collaboration and partnerships for internships, projects, and placements. By establishing relationships with companies and organizations, the TPC creates opportunities for students to gain real-world experience and connect with potential employers.

Providing Career Counseling: The TPC offers career counseling and guidance to students to help them explore career options, set goals, and make informed decisions about their professional development. By providing personalized support and advice, the TPC helps students navigate their career paths and achieve their aspirations.



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Organizing Placement Drives: The TPC organizes placement drives, job fairs, and recruitment events where companies can interact with students and conduct interviews for internships and full-time positions. These events provide students with exposure to job opportunities and allow them to showcase their skills and qualifications to prospective employers.

Monitoring Alumni Placement: The TPC tracks the placement and career progression of alumni, collecting data on their employment status, salary, and job satisfaction. By analyzing this information, the TPC identifies trends, assesses the effectiveness of its programs, and makes adjustments to better meet the needs of students and employers.

Activities:

Activities

Skill Development Workshops: The TPC organizes workshops and training sessions on various topics such as resume writing, interview techniques, soft skills, and career planning to enhance students' employability and prepare them for the job market.

Industry Internships: The TPC facilitates internships and summer training programs with industry partners, allowing students to gain practical experience, apply classroom knowledge, and explore career interests in real-world settings.

Campus Recruitment: The TPC coordinates campus recruitment activities, inviting companies to conduct recruitment drives on campus and facilitate interviews and selection processes for students seeking internships or full-time employment.

Career Guidance and Counseling: The TPC provides one-on-one career counseling and guidance to students, helping them explore career options, identify strengths and interests, and develop career plans aligned with their goals and aspirations.

Alumni Networking: The TPC organizes alumni networking events, alumni talks, and mentorship programs to connect current students with alumni working in various industries and sectors, providing valuable insights, advice, and networking opportunities.



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Placement Database Management: The TPC maintains a placement database containing information on job opportunities, internships, and alumni placements, which students can access to explore career options and apply for positions.

Tenure

- The tenure of the selected coordinator and member is for one academic year.

Constitution of the Cell:

The Training & Placements Cell has been reconstituted for every year. For the academic year 2023-24, following members are appointed

S.No	Name of the Member	Designation	Position in the Committee
1	B.Santosh Kumar	Assistant Professor	Placement officer
2	B.Divya vani	Assistant Professor	Faculty coordinator
3	Sherline Norbert	Student	Student coordinator
4	B.Koushik	Student	Student coordinator
5	G.Rahul	Student	Student coordinator

Report of Training and Placement Cell for the Academic year 2023-24

During the Academic Year 2023-24, the Cell invited companies from various sectors like finance, consulting, technology, healthcare, manufacturing/operations, energy, telecommunications, media entertainment etc. Around 11 recruiters have visited the College and 192 students of MBA and MCA got placed with 63% placement rate in various sectors like Banking Institutions, IT-Enabled Services, Insurance Companies, Financial Institutions, Digital Marketing, Research Institutes, KPO's, Real Estates, Constructions, Infrastructure Services, Logistics, Retail Services, Hospitality services etc.

The TPC has conducted various personality development programs, career development programs, skill development programs and Campus Recruitment Training for the students to meet the career opportunities. The details of the programs are mentioned hereunder;

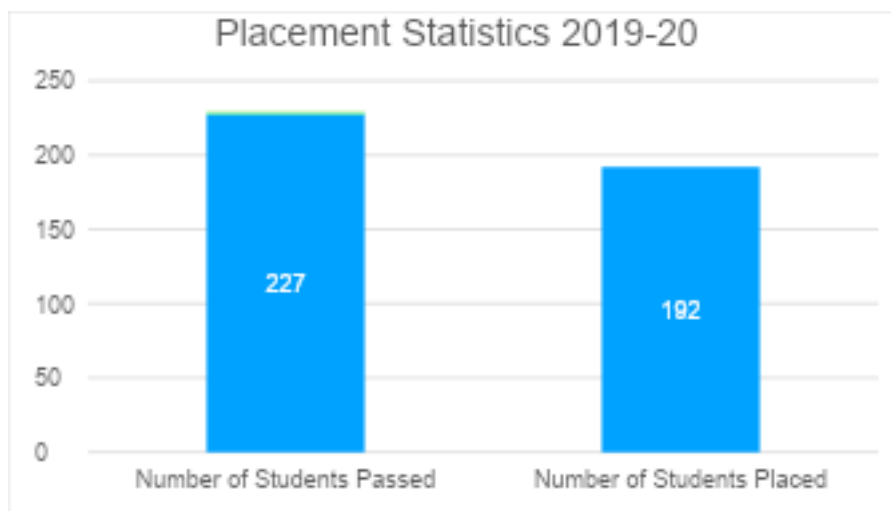


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- A Seminar on ‘Investment in Stock Building’ was conducted by inviting Dr.N Uday Kumar,Sri Dharmasastha F&A Academy, Hyderabad on 14.11.2023. Around 335 students participated and got benefited out of the Seminar.
- A Seminar on ‘Time Management and Priortization’ was conducted by inviting Raju Challa,Kapil Guru, Hyderabad on 28.07.2023. Around 310 students participated and got benefited out of the Seminar.
- The TPC organised a Workshop on ‘Advanced Excel’ by inviting Dr.Devaki. A, Internshala from 28.08.23 to 31.08.23.Around 355 students got benefitted with the Workshop.
- A Seminar on ‘Perspectives of Leadership and Influence’ was conducted by inviting Dr. B Venu Kumar, YBI Foundation, Hyderabad on 17.01.2024. Around 310 students participated and got benefited out of the Seminar.
- A Seminar on ‘Perspectives Verbal and Non Verbal Communication’ was conducted by inviting R. Madhan, iFocus, Hyderabad on 04.04.2024. Around 320 students participated and got benefited out of the Seminar.
- A Seminar on ‘Human Values and Meditation’ was conducted by inviting Pavan Kumar Thimmaraju, Samskruthi Foundation on 08.11.2023. Around 250 students participated and got benefited out of the Seminar.

Placement Statistics for the Year 2023-24

During the Academic Year 2023-24, a total of 227 students from MBA have successfully graduated from the institution while MCA results are awaited. Out of this 192 students got placed in the Campus Recruitment Drives organized by various companies.



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The following are the details of number of students placed in each of the company that visited for Campus Placements during the year 2023-24.

S. No	Name of the Company	Students placed
1	JOULES TO WATTS BUSINESS SOLUTIONS PVT.LTD.	17
2	ADP PVT. LTD.	16
3	ACCENTURE	16
4	HEARING SOLUTIONS	16
5	FIRST AMERICAN (INDIA) PVT. LTD.	18
6	AVIVA LIFE INSURANCE COMPANY (I) LTD.	19
7	BAJAJ ALLIANCE LIFE INSURANCE CO. LTD.	13
8	WIPRO	21
9	FACTSET	17
10	LEGATO HEALTH TECHNOLOGIES LLP	20
11	CONNQET BUSINESS SOLUTIONS LIMITED	19
	Total	192

Conclusion

The Training and Placement Cell strives for the continuous skill upgradation and placement of the students of both MBA and MCA Programs effectively. The Cell maintains the database of eligible students, keeps a record of the employers and the details of the recruitment drives systematically. The Annual Reports are prepared and submitted to the Internal Quality Assurance Cell and the Principal at the end of the Academic Year.




Coordinator

Training and Placement Cell

Copy to

1. Internal Quality Assurance Cell
2. Principal, Aurora's PG College (MBA)



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PLACEMENTS CIRCULAR
23-02-2024

Company : Aviva Life Insurance Company Indian Limited
Package : 2.2 LPA
Eligibility : MBA (ALL SPECIALISATIONS)
Position : Process Associate
Stages of Interview : Pre-placement talk
Online Assessment
Telephonic Interview
HR Round

Job Profile:

A Process Associate at Aviva Life Insurance India Limited is responsible for supporting the operational functions within the company. This includes processing customer requests related to policy issuance, renewals, and claims, ensuring accuracy and compliance with regulatory standards. They handle data entry, verify documents, manage customer queries, and assist in the seamless execution of internal processes. The role demands strong attention to detail, efficient problem-solving skills, and the ability to collaborate with various departments to ensure smooth operations and high-quality service delivery to clients.

Last date for registration is 24-02-2024

NOTE: Placement Drive is on 26-02-2024 by 9:30 am in college campus.

Wish you all the best!

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PLACEMENTS CIRCULAR

17-02-2024

Company : **Bajaj Allianz Life Insurance Company Limited**
Package : **2.75 LPA**
Eligibility : **MBA (ALL SPECIALISATIONS)**
Position : **Relationship Manager**
Stages of Interview : **Pre-placement talk**
Online Assessment
Telephonic Interview
HR Round

Job Profile:

As a Relationship Manager at Bajaj Allianz Life Insurance Company Limited, your primary responsibility is to build and maintain strong relationships with clients, ensuring their satisfaction and retention. You will be tasked with understanding customer needs, providing tailored insurance solutions, and managing policy renewals, claims, and other inquiries. The role involves prospecting new business opportunities, achieving sales targets, and offering personalized financial advice to clients. You will also be responsible for cross-selling and upselling insurance products, delivering exceptional service, and maintaining a high level of customer engagement and loyalty.

Last date for registration is 23-03-2024

NOTE: Placement Drive is on 26-03-2024 by 9:30 am in college campus.

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PLACEMENTS CIRCULAR

20-04-2024

Company : **FIRST AMERICAN (INDIA) PVT. LTD.**
Package : **3.2 LPA**
Eligibility : **MBA (FINANCE SPECIALISATIONS)**
Position : **Process Associate**
Stages of Interview : **Pre-placement talk**
Online Assessment
Telephonic Interview
HR Round

Job Profile:

As a **Process Associate** at **First American (India) Pvt. Ltd.**, your primary responsibility is to support the company's operations by managing and processing real estate data and transactions. This includes tasks such as data entry, document verification, preparing reports, and ensuring the accuracy of information related to property title searches, closing services, and other real estate-related functions. You will be expected to work with a focus on quality, efficiency, and compliance, ensuring timely and accurate processing of tasks while adhering to company standards and regulatory requirements. Strong attention to detail and effective communication skills are key components of this role.

Last date for registration is 22-04-2024

NOTE: Placement Drive is on 25-04-2024 by 9:30 am in college campus.

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PLACEMENTS CIRCULAR

01-05-2024

Company	:	JOULES to WATTS Business Solutions Pvt. Ltd.
Package	:	3.5 LPA
Eligibility	:	MBA (ALL SPECIALISATIONS)
Position	:	Quality Analyst
Stages of Interview	:	Pre-placement talk Online Assessment Telephonic Interview HR Round

Job Profile:

As a **Quality Analyst Process Associate** at **Joules to Watts Business Solutions Pvt. Ltd.**, your primary responsibility is to ensure the quality and accuracy of processes and services delivered by the company. You will be involved in monitoring and evaluating the performance of processes, identifying areas for improvement, and conducting audits to ensure adherence to established standards. Your role includes analyzing data, providing feedback, and working closely with teams to implement corrective actions. You will also assist in creating and maintaining quality reports, ensuring continuous improvement, and contributing to the enhancement of overall process efficiency and customer satisfaction.

Last date for registration is 02-05-2024

NOTE: Placement Drive is on 04-05-2024 by 9:30 am in college campus.

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22-01-2024

PLACEMENTS CIRCULAR

Company	:	Accenture
Package	:	3.1 LPA
Eligibility	:	MBA (MBA IT SPECIALISATIONS)
Position	:	Business Analyst
Stages of Interview	:	Pre-placement talk Online Assessment Telephonic Interview HR Round

Job Profile:

A Business Analyst at Accenture is a strategic role that bridges the gap between business and technology. They analyze business processes, identify opportunities for improvement, and translate business requirements into technical solutions. This involves gathering and documenting requirements, designing solutions, and working closely with technical teams to ensure successful implementation. Additionally, Business Analysts may conduct data analysis, perform market research, and develop business cases to support decision-making. They play a crucial role in driving digital transformation and improving organizational efficiency and effectiveness.

Last date for registration is 23-01-2024

NOTE: Placement Drive is on 27-01-2024 by 9:30 am in college campus.

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PLACEMENTS CIRCULAR

23-02-2024

Company : **Hearing Solutions**
Package : **2.5 LPA**
Eligibility : **MBA (ALL SPECIALISATIONS)**
Position : **Business Analyst**
Stages of Interview : **Pre-placement talk**
Online Assessment
Telephonic Interview
HR Round

Job Profile:

- Market Analysis:** Studying market trends, competitive landscape, and customer needs to identify potential business opportunities. Analyzing existing business processes and recommending improvements to enhance efficiency and effectiveness.
- Data Analysis:** Collecting, cleaning, and analyzing data to identify patterns and trends that can inform business decisions.
- Product Development:** Collaborating with product teams to develop new hearing aid products or services that meet customer needs.
- Customer Relationship Management:** Interacting with customers to understand their needs and providing solutions.
- Regulatory Compliance:** Ensuring that all products and services comply with relevant industry regulations and standards.

Last date for registration is 27-03-2024

NOTE: Placement Drive is on 28-03-2024 by 9:30 am in college campus.

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PLACEMENTS CIRCULAR

22-01-2024

Company : **Wipro**
Package : **3.1 LPA**
Eligibility : **MBA (ALL SPECIALISATIONS)**
Position : **Business Analyst**
Stages of Interview : **Pre-placement talk**
Online Assessment
Telephonic Interview
HR Round

Job Profile:

A Business Analyst at Wipro plays a key role in bridging the gap between business requirements and technology solutions. This position involves collaborating with clients to understand their business needs, analyzing data, and translating those needs into detailed technical specifications for development teams. The analyst is responsible for identifying areas of improvement in business processes, recommending solutions, and ensuring that these solutions align with both business goals and technical capabilities. They also work on testing and quality assurance, assist with project management, and ensure that the final deliverables meet the client's expectations. Strong communication, analytical skills, and a deep understanding of business processes and IT systems are essential for success in this role at Wipro.

Last date for registration is 24-02-2024

NOTE: Placement Drive is on 26-02-2024 by 9:30 am in college campus.

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PLACEMENTS CIRCULAR

20-02-2024

Company	:	FACTSET SYSTEMS INDIA PRIVATE LIMITED
Package	:	3 LPA
Eligibility	:	MBA (ALL SPECIALISATIONS)
Position	:	Research Analyst
Stages of Interview	:	Pre-placement talk Online Assessment Telephonic Interview HR Round

Job Profile:

A Research Analyst at FactSet Systems India Private Limited is responsible for conducting in-depth research and analysis to provide financial data and insights for the company's clients. The role involves collecting, evaluating, and interpreting financial data from various sources, including financial statements, market trends, and economic reports, to deliver accurate and timely information. The Research Analyst is expected to create and maintain financial models, generate reports, and support clients with tailored research solutions. This position requires proficiency in financial analysis, knowledge of capital markets, and a strong understanding of financial products and services. The analyst will collaborate closely with internal teams, including product development and client support, to enhance FactSet's offerings and provide high-quality research outputs. Strong analytical, quantitative, and communication skills are essential, along with attention to detail and the ability to work in a fast-paced environment for developing tools and automation to improve the efficiency.

Last date for registration is 21-02-2024

NOTE: Placement Drive is on 27-02-2024 by 9:30 am in college campus.

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PLACEMENTS CIRCULAR

03-02-2024

Company : LEGATO HEALTH TECHNOLOGIES LLP
Package : 2.75 LPA
Eligibility : MCA
Position : Associate Enrollment (IND)
Stages of Interview : Pre-placement talk
Online Assessment
Telephonic Interview
HR Round

Job Profile:

The job profile for an Associate Enrolment (IND) at Legato Health Technologies LLP involves supporting the enrollment process for health insurance plans and services. The Associate Enrolment is responsible for accurately processing and managing data related to health plan enrollments, ensuring that all necessary documentation is completed, reviewed, and submitted in compliance with regulatory requirements. This includes entering enrollment information into systems, verifying eligibility, and addressing any discrepancies or issues that may arise. The role also requires liaising with internal teams, such as customer service and operations, to ensure timely and accurate processing of applications and renewals. The Associate will assist in maintaining records, preparing reports, and communicating with clients or members to resolve any enrollment-related queries. Strong attention to detail, excellent organizational skills, and the ability to manage multiple tasks are key to success in this role. A basic understanding of healthcare plans and enrollment processes, as well as proficiency in relevant software tools, is typically expected.

Last date for registration is 06-02-2024

NOTE: Placement Drive is on 12-02-2024 by 9:30 am in college campus.

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PLACEMENTS CIRCULAR

23-02-2024

Company	:	CONNQY BUSINESS SOLUTIONS LIMITED
Package	:	1.7 LPA
Eligibility	:	MBA (ALL SPECIALISATIONS)
Position	:	Process Associate
Stages of Interview	:	Pre-placement talk Online Assessment Telephonic Interview HR Round

Job Profile:

The job profile for a **Process Associate** at Connqy Business Solutions Limited involves handling various operational tasks within a defined process, ensuring that all activities are completed accurately and efficiently. The Process Associate will be responsible for processing and managing business operations, such as data entry, document management, and transaction processing, while adhering to established workflows and quality standards. The role requires the associate to work with internal systems, track key performance indicators, and resolve any issues related to the process or client requirements. Additionally, the Process Associate will collaborate with team members to identify process improvements and support continuous efficiency gains. Strong attention to detail, effective communication skills, and the ability to manage time and priorities are essential for success in this position. The role may also involve handling customer queries, escalating complex issues to higher management, and ensuring that all processes are in compliance with company policies and client specifications.

Last date for registration is 24-02-2024

NOTE: Placement Drive is on 26-02-2024 by 9:30 am in college campus.

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