



**AURORA'S PG COLLEGE (MBA)**  
Uppal, Hyderabad

**TRAINING AND PLACEMENT CELL**  
**ANNUAL REPORT**  
**2022-2023**

**Introduction**

Placement is essential for graduating students as it serves as a critical bridge between academic learning and professional success. For students, securing a placement not only validates their years of hard work and dedication but also marks the beginning of their professional journey. A successful placement provides students with invaluable real-world experience, allowing them to apply their academic knowledge in practical settings and gain insights into the dynamics of the workplace. Placements play a pivotal role in enhancing students' employability and competitiveness in the job market. Employers increasingly value candidates with relevant work experience, and a successful placement can significantly boost a student's resume and set them apart from other applicants. Placements often serve as a pathway to full-time employment, with many companies offering job offers to their interns or trainees upon completion of their placement. Therefore, securing a placement not only provides students with valuable professional experience but also opens doors to future career opportunities, making it an essential stepping stone in their transition from academia to the workforce.

The **significance of training for placements** is multifaceted and crucial for students as they prepare to enter the workforce. Here are several key points highlighting its importance:

**Enhanced Employability:** Training for placements equips students with essential skills and competencies that are highly valued by employers. By providing training in areas such as communication, problem-solving, teamwork, and technical expertise, students become more attractive candidates in the job market and are better prepared to succeed in their roles.

**Increased Confidence:** Training programs for placements help students build confidence in their abilities and competencies. Through practice, feedback, and coaching, students develop a sense of self-assurance that allows them to perform well during interviews, assessments, and other selection processes.

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**Effective Interview Preparation:** Training sessions often include mock interviews, resume building workshops, and interview tips to prepare students for the recruitment process. This preparation enhances their ability to articulate their skills and experiences effectively, answer questions confidently, and present themselves in a professional manner to potential employers.

**Exposure to Industry Expectations:** Training for placements provides students with insights into industry expectations, trends, and standards. By understanding the needs and requirements of different sectors, students can tailor their skills and experiences to align with employer expectations, increasing their chances of securing employment opportunities.

**Networking Opportunities:** Training programs often involve interactions with industry professionals, alumni, and recruiters, providing students with valuable networking opportunities. These connections can lead to internships, job referrals, and mentorship opportunities, which are essential for career growth and development.

**Skill Development:** Training for placements focuses on developing a range of skills that are essential for success in the workplace. This includes both technical skills specific to the student's field of study and soft skills such as communication, leadership, and time management, which are highly sought after by employers.

**Competitive Advantage:** In today's competitive job market, employers are increasingly looking for candidates who possess a combination of technical expertise and soft skills. By undergoing training for placements, students gain a competitive edge over their peers and increase their chances of securing desirable job offers. Training for placements is significant as it enhances students' employability, increases their confidence, prepares them for interviews, exposes them to industry expectations, provides networking opportunities, develops their skills, and gives them a competitive advantage in the job market.

### **Establishment of Training and Placement Cell**

The Training and Placement Cell (TPC) is a vital department within educational institutions and universities, serving as a bridge between students, academic programs, and the professional world. Its primary objective is to facilitate the transition of students from academia to the workforce by providing them with the necessary skills, resources, and opportunities to secure internships,



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employment, or further education. The significance of the TPC lies in its role in enhancing students' employability, fostering industry-academia collaboration, and promoting the institution's reputation in the job market.

The institution has been instrumental in providing 100% placement assistance to the eligible students for placements in reputed national and multi-national companies. The TPC is established every year in the college. There shall be a Faculty Coordinator, a faculty member with two student coordinators with a tenure of 2 years. The following are the details of the office bearers of the Cell for the Academic Year 2022-23;

S.No	Name of the Member	Designation	Position in the Committee
1	B.Santosh Kumar	Assistant Professor	Placement officer
2	B.Divya vani	Assistant Professor	Faculty coordinator
3	G.Vamshi	Student	Student coordinator
4	A.Tulasi	Student	Student coordinator
5	P.Maina	Student	Student coordinator

### Objectives

The Training and Placement Cell (TPC) works towards attaining the following objectives

**Enhancing Employability:** The TPC aims to enhance students' employability by providing them with training, workshops, and guidance on essential skills such as resume writing, interview preparation, communication skills, and professional etiquette. By equipping students with these skills, the TPC prepares them to meet the demands of the competitive job market.

**Facilitating Industry-Academia Collaboration:** The TPC serves as a liaison between the institution and industry partners, fostering collaboration and partnerships for internships, projects, and placements. By establishing relationships with companies and organizations, the TPC creates opportunities for students to gain real-world experience and connect with potential employers.

**Providing Career Counselling:** The TPC offers career counselling and guidance to students to help them explore career options, set goals, and make informed decisions about their professional development. By providing personalized support and advice, the TPC helps students navigate their career paths and achieve their aspirations.



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**Organizing Placement Drives:** The TPC organizes placement drives, job fairs, and recruitment events where companies can interact with students and conduct interviews for internships and full-time positions. These events provide students with exposure to job opportunities and allow them to showcase their skills and qualifications to prospective employers.

**Monitoring Alumni Placement:** The TPC tracks the placement and career progression of alumni, collecting data on their employment status, salary, and job satisfaction. By analysing this information, the TPC identifies trends, assesses the effectiveness of its programs, and makes adjustments to better meet the needs of students and employers.

### **Activities**

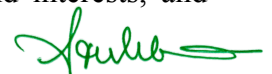
The TPC prepares a calendar of activities for providing various kinds of training, inviting prospective recruiters for placement of students before the commencement of the academic year. It prepares the Placement Budget and submits the same for the approval of the Principal and the Finance Committee. The TPC undertakes the following activities for the benefit of students of MBA and MCA.

**Skill Development Workshops:** The TPC organizes workshops and training sessions on various topics such as resume writing, interview techniques, soft skills, and career planning to enhance students' employability and prepare them for the job market.

**Industry Internships:** The TPC facilitates internships and summer training programs with industry partners, allowing students to gain practical experience, apply classroom knowledge, and explore career interests in real-world settings.

**Campus Recruitment:** The TPC coordinates campus recruitment activities, inviting companies to conduct recruitment drives on campus and facilitate interviews and selection processes for students seeking internships or full-time employment.

**Career Guidance and Counselling:** The TPC provides one-on-one career counselling and guidance to students, helping them explore career options, identify strengths and interests, and develop career plans aligned with their goals and aspirations.



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**Alumni Networking:** The TPC organizes alumni networking events, alumni talks, and mentorship programs to connect current students with alumni working in various industries and sectors, providing valuable insights, advice, and networking opportunities.

**Placement Database Management:** The TPC maintains a placement database containing information on job opportunities, internships, and alumni placements, which students can access to explore career options and apply for positions.

### **Report on the Activities conducted during the year**

The Training and Placement Cell operates round the year to provide job opportunities to the second year students and internships to the first year students of the college. The cell invites companies from various fields in order to make a range of opportunities available for the students of all courses.

During the Academic Year 2022-23, the Cell invited companies from various sectors like finance, consulting, technology, healthcare, manufacturing/operations, energy, telecommunications, media entertainment etc. 8 recruiters have visited the College and 164 students out of 242 got placed in various sectors like Banking Institutions, IT-Enabled Services, Insurance Companies, Financial Institutions, Digital Marketing, Research Institutes, KPO's, Real Estates, Constructions, Infrastructure Services, Logistics, Retail Services, Hospitality services etc.

The TPC has conducted various personality development programs, career development programs, skill development programs and Campus Recruitment Training for the students to meet the career opportunities. The details of the programs are mentioned hereunder;

- Conducted a seminar on “Creativity and Teamwork” by inviting H. Rajesh / Kapil Guru, Soft Skills Consultant, Hyderabad on 08.06.2022. Around 327 students participated and got benefited out of the seminar.
- The TPC conducted a Workshop on “Advanced Word” by inviting A. Inna Reddy, technical expert from Internshala, on 16-08-2022. A total of 305 students attended this workshop and got benefited.
- The TPC organised a Seminar on “Critical Thinking and Conflict Resolution” by inviting K. Praveen / Kapil Guru, Mentor and soft skills trainer, Hyderabad on 27-09-2022. Around 325 students got benefitted with the Program

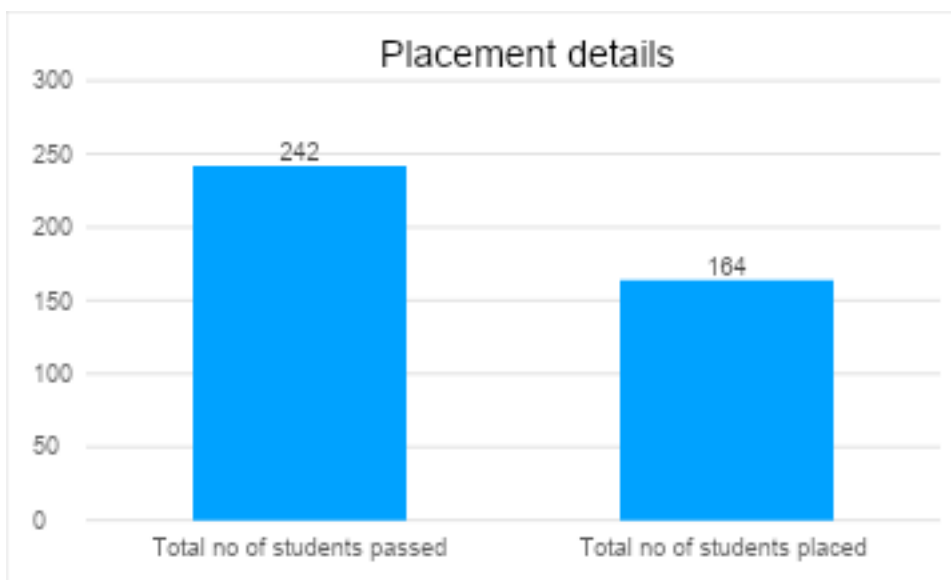


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- The TPC organised “Seminar on Investment opportunities in Stock Trading”, by inviting Dr. N. Uday Kumar / Dhanam Trading Company, on 11-10-2022. A total of 315 students participated and got the awareness about the trading.
- The Cell organised a “Workshop on Advanced Excel” on 18-01-2023 by inviting S. Radha Rani. Around 305 students enthusiastically participated in the workshop.
- The placement cell organized a Session on “Resume Building” by inviting P. Rishi / Kapil Guru, on 16-02-2023. 310 students attended and drafted their resumes in a best way.
- The Cell organised a workshop on “Workshop on Group Discussion and Mock Interviews” on 17-04-2023 by inviting Mr.M Rajasekhar Kumar. Around 310 students enthusiastically participated in the workshop.

### Placement Statistics for the Year 2022-23

During the Academic Year 2022-23, a total of 242 students from MBA and MCA students have successfully graduated from the institution. Out of this 164 students got placed in the Campus Recruitment Drives organized by various companies.



The following are the details of number of students placed in each of the company that visited for Campus Placements during the year 2022-23.

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S. No	Name of the Company	Students placed
1	ADP Pvt. Ltd.	35
2	Amazon	22
3	Capgemini	16
4	FIRST AMERICAN (INDIA) PVT. LTD.	19
5	Hearing Solutions	20
6	JOULES to WATTS Business Solutions Pvt. LTd.	12
7	Tata Consultancy Services	21
8	Wipro	19
	<b>Total</b>	<b>164</b>

### Conclusion

The Training and Placement Cell strives for the continuous skill upgradation and placement of the students of both MBA and MCA Programs effectively. The Cell maintains the database of eligible students, keeps a record of the employers and the details of the recruitment drives systematically. The Annual Reports are prepared and submitted to the Internal Quality Assurance Cell and the Principal at the end of the Academic Year.



  
Coordinator

Training and Placement Cell

Copy to

1. College Academic Committee
2. Principal, Aurora's PG College (MBA)



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**PLACEMENTS CIRCULAR**

09-02-2023

**Company** : ADP Pvt. Ltd.  
**Package** : 3.08 LPA  
**Eligibility** : MBA (ALL SPECIALISATIONS)  
**Position** : Process Associate  
**Stages of Interview** : Pre-placement talk  
Online Assessment  
Telephonic Interview  
HR Round

**Job Profile:**

A Process Associate at ADP Private Ltd. is responsible for supporting the company's payroll and human resources services, ensuring the accurate and timely processing of payroll data for clients. The role involves data entry, verifying employee information, maintaining records, and resolving discrepancies in a collaborative team environment. The Process Associate also assists in preparing reports, managing client queries, and ensuring compliance with relevant laws and regulations. Strong attention to detail, problem-solving skills, and the ability to work efficiently under deadlines are essential in this role. Additionally, effective communication and team collaboration are key to meeting client expectations and improving service quality.

**Last date for registration is 10-02-2023**

**NOTE: Placement Drive is on 17-02-2023 by 9:30 am in college campus.**

Wish you all the best!

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**PLACEMENTS CIRCULAR**

10-03-2023

**Company** : Amazon  
**Package** : 2.75 LPA  
**Eligibility** : MBA (ALL SPECIALISATIONS)  
**Position** : Process Associate  
**Stages of Interview** : Pre-placement talk  
Online Assessment  
Telephonic Interview  
HR Round

**Job Profile:**

A Process Associate at Amazon plays a crucial role in ensuring the smooth and efficient operation of business processes within the company. This position involves tasks such as monitoring and analyzing workflows, handling inventory management, and ensuring accurate order processing. The role requires the associate to identify and resolve operational issues, improve processes, and maintain high standards of quality and efficiency. Strong attention to detail, problem-solving abilities, and the ability to meet deadlines in a fast-paced environment are essential. Additionally, excellent communication and collaboration skills are important for working with cross-functional teams to meet operational goals and customer expectations.

**Last date for registration is 11-03-2023**

**NOTE: Placement Drive is on 16-02-2023 by 9:30 am in college campus.**

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**PLACEMENTS CIRCULAR**

03-03-2023-02-2024

**Company** : **JOULES to WATTS Business Solutions Pvt. Ltd.**  
**Package** : **3.10 LPA**  
**Eligibility** : **MBA (ALL SPECIALISATIONS)**  
**Position** : **Quality Analyst**  
**Stages of Interview** : **Pre-placement talk**  
**Online Assessment**  
**Telephonic Interview**  
**HR Round**

**Job Profile:**

A Quality Analyst at JOULES to WATTS Business Solutions Pvt. Ltd. is responsible for ensuring the quality and reliability of the company's products and services. This role involves designing and executing test plans, identifying defects, and collaborating with the development team to resolve issues. The Quality Analyst ensures that all software and processes meet the established quality standards through rigorous testing, both manual and automated. They also monitor the overall performance and usability of the product, providing detailed reports and feedback to improve the end-user experience and maintain high-quality standards.

**Last date for registration is 04-03-2023**

**NOTE: Placement Drive is on 13-03-2023 by 9:30 am in college campus.**

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**PLACEMENTS CIRCULAR**

09-02-2023

**Company** : **Hearing Solutions**  
**Package** : **3.0 LPA**  
**Eligibility** : **MBA (ALL SPECIALISATIONS)**  
**Position** : **Process Associate**  
**Stages of Interview** : **Pre-placement talk**  
**Online Assessment**  
**Telephonic Interview**  
**HR Round**

**Job Profile:**

A Process Associate at Hearing Solutions is responsible for supporting and optimizing business processes to ensure smooth and efficient operations. This role involves handling tasks such as data entry, documentation, and customer interaction management. The Process Associate ensures that processes are executed accurately and in a timely manner, adhering to company guidelines. They assist in monitoring and improving workflow efficiency, addressing issues, and coordinating with other teams to maintain high service standards. The role also requires strong communication skills and attention to detail to ensure customer satisfaction and operational success.

**Last date for registration is 10-02-2023**

**NOTE: Placement Drive is on 13-02-2023-26-02-2024 by 9:30 am in college campus.**

Wish you all the best!

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**PLACEMENTS CIRCULAR**

05-01-2023

**Company** : **Wipro**  
**Package** : **2.8 LPA**  
**Eligibility** : **MBA (ALL SPECIALISATIONS)**  
**Position** : **Associate**  
**Stages of Interview** : **Pre-placement talk**  
**Online Assessment**  
**Telephonic Interview**  
**HR Round**

**Job Profile:**

An Associate at Wipro is responsible for supporting day-to-day operations and ensuring smooth execution of tasks in a specific project or business unit. This role involves handling client requests, processing data, troubleshooting issues, and performing administrative duties as needed. Associates are expected to collaborate with team members to meet performance targets, maintain quality standards, and ensure customer satisfaction. Strong communication, problem-solving, and time management skills are essential for successfully contributing to team goals and ensuring the efficient delivery of services.

**Last date for registration is 06-01-2023**

**NOTE: Placement Drive is on 10-01-2023 to 26-02-2024 by 9:30 am in college campus.**

Wish you all the best!

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**PLACEMENTS CIRCULAR**

05-04-2023

**Company** : **FIRST AMERICAN (INDIA) PVT. LTD.**  
**Package** : **3.2 LPA**  
**Eligibility** : **MBA (ALL SPECIALISATIONS)**  
**Position** : **Process Associate**  
**Stages of Interview** : **Pre-placement talk**  
**Online Assessment**  
**Telephonic Interview**  
**HR Round**

**Job Profile:**

A Process Associate at First American (India) Pvt. Ltd. is responsible for managing and executing various tasks related to title insurance and real estate services. This role involves processing documents, conducting research, handling customer queries, and ensuring the accuracy and completeness of data. The Process Associate collaborates with team members to meet deadlines, maintain compliance with company policies, and ensure high-quality service delivery. Attention to detail, strong analytical skills, and the ability to work in a fast-paced environment are key to success in this role.

**Last date for registration is 06-06-04-2023**

**NOTE: Placement Drive is on 11-04-2023 by 9:30 am in college campus.**

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**PLACEMENTS CIRCULAR**  
07-02-2023

**Company** : **Tata Consultancy Services**  
**Package** : **3.5 LPA**  
**Eligibility** : **MCA**  
**Position** : **Assistant System Engineer**  
**Stages of Interview** : **Pre-placement talk**  
**Online Assessment**  
**Telephonic Interview**  
**HR Round**

**Job Profile:**

An Assistant System Engineer at TCS (Tata Consultancy Services) is responsible for assisting in the design, development, and implementation of IT solutions for clients. This role involves coding, testing, and troubleshooting software applications, as well as maintaining system performance and ensuring system security. The Assistant System Engineer works closely with senior engineers and other team members to deliver high-quality solutions, follow project timelines, and support system integration efforts. Strong technical skills, problem-solving abilities, and the ability to work in a collaborative environment are essential for success in this role.

**Last date for registration is 10-02-2023**

**NOTE: Placement Drive is on 09-02-2023 by 9:30 am in college campus.**

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**PLACEMENTS CIRCULAR**

10-02-2023

**Company** : Capgemini  
**Package** : 3.75 LPA  
**Eligibility** : MCA  
**Position** : Consultant P2  
**Stages of Interview** : Pre-placement talk  
Online Assessment  
Telephonic Interview  
HR Round

**Job Profile:**

A Consultant P2 at Capgemini is responsible for providing expert advice and solutions to clients in various industries. This role involves analyzing business requirements, designing customized solutions, and overseeing the implementation of projects to enhance client operations. The Consultant P2 collaborates with cross-functional teams, ensuring that projects meet client expectations, timelines, and budgets. They also provide support in troubleshooting issues, optimizing processes, and delivering training. Strong problem-solving, communication, and project management skills are essential for success in this role.

**Last date for registration is 11-02-2023**

**NOTE: Placement Drive is on 16-02-2023 by 9:30 am in college campus.**

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