



AURORA'S PG COLLEGE (MBA)
Uppal, Hyderabad

TRAINING AND PLACEMENT CELL
ANNUAL REPORT
2021-2022

Introduction

Placement is essential for graduating students as it serves as a critical bridge between academic learning and professional success. For students, securing a placement not only validates their years of hard work and dedication but also marks the beginning of their professional journey. A successful placement provides students with invaluable real-world experience, allowing them to apply their academic knowledge in practical settings and gain insights into the dynamics of the workplace. Placements play a pivotal role in enhancing students' employability and competitiveness in the job market. Employers increasingly value candidates with relevant work experience, and a successful placement can significantly boost a student's resume and set them apart from other applicants. Placements often serve as a pathway to full-time employment, with many companies offering job offers to their interns or trainees upon completion of their placement. Therefore, securing a placement not only provides students with valuable professional experience but also opens doors to future career opportunities, making it an essential stepping stone in their transition from academia to the workforce.

The **significance of training for placements** is multifaceted and crucial for students as they prepare to enter the workforce. Here are several key points highlighting its importance:

Enhanced Employability: Training for placements equips students with essential skills and competencies that are highly valued by employers. By providing training in areas such as communication, problem-solving, teamwork, and technical expertise, students become more attractive candidates in the job market and are better prepared to succeed in their roles.

Increased Confidence: Training programs for placements help students build confidence in their abilities and competencies. Through practice, feedback, and coaching, students develop a sense of

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self-assurance that allows them to perform well during interviews, assessments, and other selection processes.

Effective Interview Preparation: Training sessions often include mock interviews, resume building workshops, and interview tips to prepare students for the recruitment process. This preparation enhances their ability to articulate their skills and experiences effectively, answer questions confidently, and present themselves in a professional manner to potential employers.

Exposure to Industry Expectations: Training for placements provides students with insights into industry expectations, trends, and standards. By understanding the needs and requirements of different sectors, students can tailor their skills and experiences to align with employer expectations, increasing their chances of securing employment opportunities.

Networking Opportunities: Training programs often involve interactions with industry professionals, alumni, and recruiters, providing students with valuable networking opportunities. These connections can lead to internships, job referrals, and mentorship opportunities, which are essential for career growth and development.

Skill Development: Training for placements focuses on developing a range of skills that are essential for success in the workplace. This includes both technical skills specific to the student's field of study and soft skills such as communication, leadership, and time management, which are highly sought after by employers.

Competitive Advantage: In today's competitive job market, employers are increasingly looking for candidates who possess a combination of technical expertise and soft skills. By undergoing training for placements, students gain a competitive edge over their peers and increase their chances of securing desirable job offers. Training for placements is significant as it enhances students' employability, increases their confidence, prepares them for interviews, exposes them to industry expectations, provides networking opportunities, develops their skills, and gives them a competitive advantage in the job market.

Establishment of Training and Placement Cell


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The Training and Placement Cell (TPC) is a vital department within educational institutions and universities, serving as a bridge between students, academic programs, and the professional world.

Its primary objective is to facilitate the transition of students from academia to the workforce by providing them with the necessary skills, resources, and opportunities to secure internships, employment, or further education. The significance of the TPC lies in its role in enhancing students' employability, fostering industry-academia collaboration, and promoting the institution's reputation in the job market.

The institution has been instrumental in providing 100% placement assistance to the eligible students for placements in reputed national and multi-national companies. The TPC is established every year in the college. There shall be a Faculty Coordinator, a faculty member with two student coordinators with a tenure of 2 years. The following are the details of the office bearers of the Cell for the Academic Year 2021-22;

S.No	Name of the Member	Designation	Position in the Committee
1	B.Santosh Kumar	Assistant Professor	Placement officer
2	G.Mahesh	Assistant Professor	Faculty coordinator
3	K.Tarun Raj	Student	Student coordinator
4	G.Manasa	Student	Student coordinator
5	B.Alekya	Student	Student coordinator

Objectives

The Training and Placement Cell (TPC) works towards attaining the following objectives

Enhancing Employability: The TPC aims to enhance students' employability by providing them with training, workshops, and guidance on essential skills such as resume writing, interview preparation, communication skills, and professional etiquette. By equipping students with these skills, the TPC prepares them to meet the demands of the competitive job market.

Facilitating Industry-Academia Collaboration: The TPC serves as a liaison between the institution and industry partners, fostering collaboration and partnerships for internships, projects, and placements. By establishing relationships with companies and organizations, the TPC creates opportunities for students to gain real-world experience and connect with potential employers.

Providing Career Counselling: The TPC offers career counselling and guidance to students to help them explore career options, set goals, and make informed decisions about their professional development. By providing personalized support and advice, the TPC helps students navigate their career paths and achieve their aspirations.



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Organizing Placement Drives: The TPC organizes placement drives, job fairs, and recruitment events where companies can interact with students and conduct interviews for internships and full-time positions. These events provide students with exposure to job opportunities and allow them to showcase their skills and qualifications to prospective employers.

Monitoring Alumni Placement: The TPC tracks the placement and career progression of alumni, collecting data on their employment status, salary, and job satisfaction. By analysing this information, the TPC identifies trends, assesses the effectiveness of its programs, and makes adjustments to better meet the needs of students and employers.

Activities

The TPC prepares a calendar of activities for providing various kinds of training, inviting prospective recruiters for placement of students before the commencement of the academic year. It prepares the Placement Budget and submits the same for the approval of the Principal and the Finance Committee. The TPC undertakes the following activities for the benefit of students of MBA and MCA.

Skill Development Workshops: The TPC organizes workshops and training sessions on various topics such as resume writing, interview techniques, soft skills, and career planning to enhance students' employability and prepare them for the job market.

Industry Internships: The TPC facilitates internships and summer training programs with industry partners, allowing students to gain practical experience, apply classroom knowledge, and explore career interests in real-world settings.

Campus Recruitment: The TPC coordinates campus recruitment activities, inviting companies to conduct recruitment drives on campus and facilitate interviews and selection processes for students seeking internships or full-time employment.

Career Guidance and Counselling: The TPC provides one-on-one career counselling and guidance to students, helping them explore career options, identify strengths and interests, and develop career plans aligned with their goals and aspirations.



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Alumni Networking: The TPC organizes alumni networking events, alumni talks, and mentorship programs to connect current students with alumni working in various industries and sectors, providing valuable insights, advice, and networking opportunities.

Placement Database Management: The TPC maintains a placement database containing information on job opportunities, internships, and alumni placements, which students can access to explore career options and apply for positions.

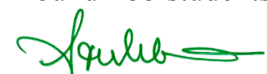
Report on the Activities conducted during the year

The Training and Placement Cell operates round the year to provide job opportunities to the second year students and internships to the first year students of the college. The cell invites companies from various fields in order to make a range of opportunities available for the students of all courses.

During the Academic Year 2021-22, the Cell invited companies from various sectors like finance, consulting, technology, healthcare, manufacturing/operations, energy, telecommunications, media entertainment etc. From various sectors 10 recruiters have visited the College and 179 students out of 270 got placed in various sectors like Banking Institutions, IT-Enabled Services, Insurance Companies, Financial Institutions, Digital Marketing, Research Institutes, KPO's, Real Estates, Constructions, Infrastructure Services, Logistics, Retail Services, Hospitality services etc.

The TPC has conducted various personality development programs, career development programs, skill development programs and Campus Recruitment Training for the students to meet the career opportunities. The details of the programs are mentioned hereunder;

- Conducted a seminar on “Investment in Stock Trading” by inviting Dr. N. Uday Kumar / Fintopedia, Hyderabad on 11.11.2021. Around 305 students participated and got benefited out of the seminar.
- The TPC conducted a “Seminar on Critical Thinking and Time Management” by inviting Syed Muzammildin / Kapil Guru, on 14-07-2021. A total of 295 students attended this program and got benefited.
- The TPC organised a “Seminar on Leadership Quality and Conflict Resolution” by inviting K Priyank / Internshala, soft skills trainer, Hyderabad on 26-07-2021. Around 288 students got benefited with the Program.

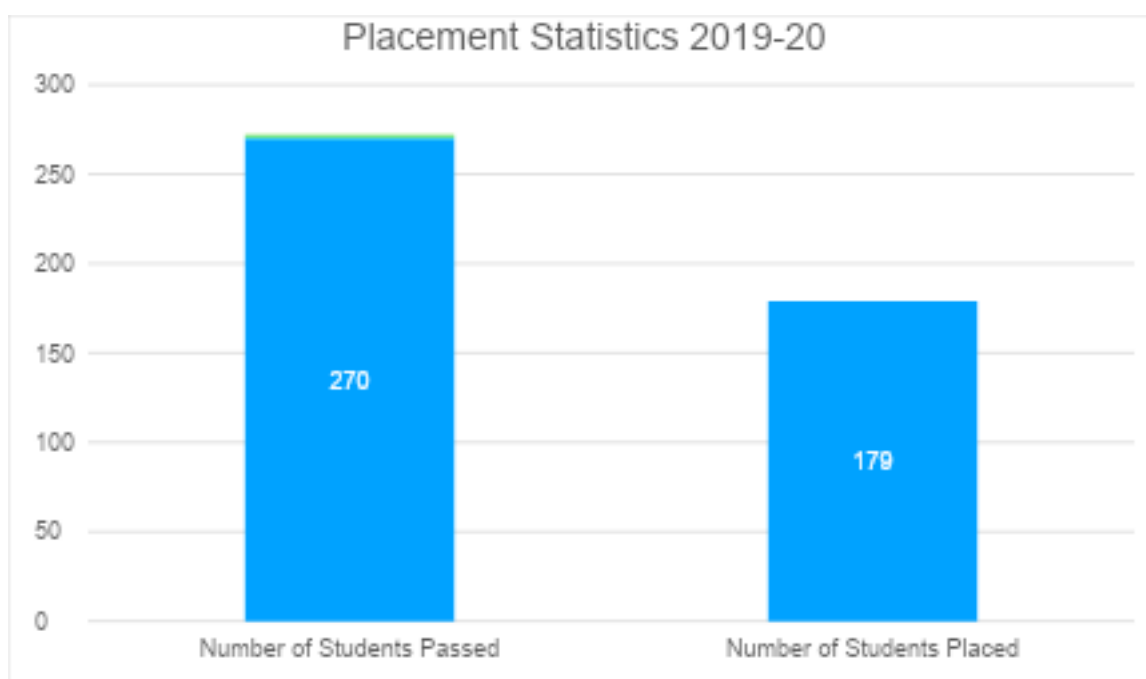


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- The TPC organised “Seminar on Resume Building”, by inviting Pavan Kumar Thimmaraju / Kapil Guru, on 08-02-2022. A total of 280 students participated.
- The Cell organised a “Workshop on Advanced Excel” from 13/09/2021-15/09/2021 by inviting N. Madhu / C Cube. Around 315 students enthusiastically participated in the workshop.

Placement Statistics for the Year 2021-22

During the Academic Year 2021-22, a total of 270 students from MBA and MCA students have successfully graduated from the institution. Out of this 179 students got placed in the Campus Recruitment Drives organized by various companies.



The following are the details of number of students placed in each of the company that visited for Campus Placements during the year 2021-22.

S. No	Name of the Company	Students placed
1	ADP Pvt. Ltd.	13
2	Aviva Life Insurance Company (I) Ltd.	19
3	CONNEQT	18
4	Eidiko Systems Integrators	26
5	FIRST AMERICAN (INDIA) PVT. LTD.	24
6	HCL Technologies Ltd	7


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7	JOULES to WATTS Business Solutions Pvt. LTd.	13
8	Legato Health Technologies LLP	16
9	Wipro	21
10	24-7 INTOUCH INDIA PVT LTD	22
	Total	179

Conclusion

The Training and Placement Cell strives for the continuous skill upgradation and placement of the students of both MBA and MCA Programs effectively. The Cell maintains the database of eligible students, keeps a record of the employers and the details of the recruitment drives systematically. The Annual Reports are prepared and submitted to the Internal Quality Assurance Cell and the Principal at the end of the Academic Year.




Coordinator

Training and Placement Cell

Copy to

1. College Academic Committee
2. Principal, Aurora's PG College (MBA)



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PLACEMENTS CIRCULAR

03-03-2022

Company : JOULES to WATTS Business Solutions Pvt. Ltd.
Package : 3.05 LPA
Eligibility : MBA (ALL SPECIALISATIONS)
Position : Quality Analyst
Stages of Interview : Pre-placement talk
Online Assessment
Telephonic Interview
HR Round

Job Profile:

A Quality Analyst at JOULES to WATTS Business Solutions Pvt. Ltd. is responsible for ensuring the quality and reliability of the company's products and services. This role involves designing and executing test plans, identifying defects, and collaborating with the development team to resolve issues. The Quality Analyst ensures that all software and processes meet the established quality standards through rigorous testing, both manual and automated. They also monitor the overall performance and usability of the product, providing detailed reports and feedback to improve the end-user experience and maintain high-quality standards.

Last date for registration is 04-03-2022

NOTE: Placement Drive is on 14-03-2022 by 9:30 am in college campus.

Wish you all the best!

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PLACEMENTS CIRCULAR

06-01-2022

Company : ADP Pvt. Ltd.
Package : 3.0 LPA
Eligibility : MBA (ALL SPECIALISATIONS)
Position : Process Associate
Stages of Interview : Pre-placement talk
Online Assessment
Telephonic Interview
HR Round

Job Profile:

A Process Associate at ADP Private Ltd. is responsible for supporting the company's payroll and human resources services, ensuring the accurate and timely processing of payroll data for clients. The role involves data entry, verifying employee information, maintaining records, and resolving discrepancies in a collaborative team environment. The Process Associate also assists in preparing reports, managing client queries, and ensuring compliance with relevant laws and regulations. Strong attention to detail, problem-solving skills, and the ability to work efficiently under deadlines are essential in this role. Additionally, effective communication and team collaboration are key to meeting client expectations and improving service quality.

Last date for registration is 07-01-2022

NOTE: Placement Drive is on 10-01-2022 by 9:30 am in college campus.

Wish you all the best!

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PLACEMENTS CIRCULAR

11-01-2022

Company : **Aviva Life Insurance Company Indian Limited**
Package : **2.5 LPA**
Eligibility : **MBA (ALL SPECIALISATIONS)**
Position : **Process Associate**
Stages of Interview : **Pre-placement talk**
Online Assessment
Telephonic Interview
HR Round

Job Profile:

A Process Associate at Aviva Life Insurance India Limited is responsible for supporting the operational functions within the company. This includes processing customer requests related to policy issuance, renewals, and claims, ensuring accuracy and compliance with regulatory standards. They handle data entry, verify documents, manage customer queries, and assist in the seamless execution of internal processes. The role demands strong attention to detail, efficient problem-solving skills, and the ability to collaborate with various departments to ensure smooth operations and high-quality service delivery to clients.

Last date for registration is 12-01-2022

NOTE: Placement Drive is on 18-01-2022 by 9:30 am in college campus.

Wish you all the best!

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PLACEMENTS CIRCULAR

03-02-2022

Company : **Eidiko Systems Integrators**
Package : **3.5 LPA**
Eligibility : **MBA (HR SPECIALISATIONS)**
Position : **HR Executive**
Stages of Interview : **Pre-placement talk**
Online Assessment
Telephonic Interview
HR Round

Job Profile:

An HR Executive at Eidiko Systems Integrators is responsible for managing the end-to-end human resources functions within the company. This includes recruitment, employee onboarding, performance management, and maintaining employee records. The HR Executive ensures compliance with labor laws, handles employee queries, and supports the implementation of HR policies and procedures. They also assist in organizing training and development programs, employee engagement activities, and maintaining a positive work environment. Strong interpersonal skills, attention to detail, and the ability to manage multiple tasks are crucial for success in this role.

Last date for registration is 04-02-2022

NOTE: Placement Drive is on 10-02-2022 by 9:30 am in college campus.

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PLACEMENTS CIRCULAR

18-02-2022-23-02-2024

Company : **FIRST AMERICAN (INDIA) PVT. LTD.**
Package : **3.0 LPA**
Eligibility : **MBA (FINANCE SPECIALISATIONS)**
Position : **Process Associate**
Stages of Interview : **Pre-placement talk**
Online Assessment
Telephonic Interview
HR Round

Job Profile:

A Process Associate at First American (India) Pvt. Ltd. is responsible for managing and executing various tasks related to title insurance and real estate services. This role involves processing documents, conducting research, handling customer queries, and ensuring the accuracy and completeness of data. The Process Associate collaborates with team members to meet deadlines, maintain compliance with company policies, and ensure high-quality service delivery. Attention to detail, strong analytical skills, and the ability to work in a fast-paced environment are key to success in this role.

Last date for registration is 21-02-2022

NOTE: Placement Drive is on 24-02-2022 by 9:30 am in college campus.

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PLACEMENTS CIRCULAR

03-02-2022

Company : 24-7 INTOUCH INDIA PVT LTD
Package : 2.2 LPA
Eligibility : MBA (ALL SPECIALISATIONS)
Position : Assistant System Engineer
Stages of Interview : Pre-placement talk
Online Assessment
Telephonic Interview
HR Round


Job Profile:


An Assistant System Engineer at 24-7 InTouch India Pvt. Ltd. is responsible for supporting the design, development, and maintenance of IT systems and infrastructure. This role involves troubleshooting technical issues, ensuring system performance, and assisting with system upgrades and software installations. The Assistant System Engineer collaborates with the IT team to optimize processes, ensure smooth operations, and provide technical support to internal teams. Strong problem-solving skills, attention to detail, and the ability to work in a fast-paced environment are essential for success in this role.

Last date for registration is 04-02-2022

NOTE: Placement Drive is on 18-02-2022 by 9:30 am in college campus.

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PLACEMENTS CIRCULAR
21-12-2021

Company : **Wipro**
Package : **2.8 LPA**
Eligibility : **MCA**
Position : **Associate**
Stages of Interview : **Pre-placement talk**
Online Assessment
Telephonic Interview
HR Round

Job Profile:

An Associate at Wipro is responsible for supporting various business functions by handling routine tasks such as data entry, process management, customer support, and documentation. The role involves ensuring the accuracy and efficiency of work, meeting performance targets, and collaborating with team members to deliver high-quality service. Associates are expected to maintain strong communication with clients and internal teams, troubleshoot issues, and contribute to continuous process improvements. Attention to detail, problem-solving skills, and the ability to work in a team-oriented environment are key for success in this position.

Last date for registration is 22-12-2021

NOTE: Placement Drive is on 18-01-2022 by 9:30 am in college campus.

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PLACEMENTS CIRCULAR

11-01-2022

Company : **CONNEQT**
Package : **3.15 LPA**
Eligibility : **MCA**
Position : **Process Associate**
Stages of Interview : **Pre-placement talk**
Online Assessment
Telephonic Interview
HR Round

Job Profile:

A Process Associate at CONNEQT is responsible for executing day-to-day operations related to data management, process optimization, and client support. The role involves handling tasks such as data entry, verifying information, preparing reports, and ensuring process accuracy. Process Associates collaborate with team members to meet deadlines, improve efficiency, and maintain high-quality standards. Strong attention to detail, problem-solving skills, and the ability to handle multiple tasks simultaneously are essential for success in this role. The position also requires effective communication with clients and internal teams to ensure smooth workflow and service delivery.

Last date for registration is 12-01-2022

NOTE: Placement Drive is on 21-01-2022 by 9:30 am in college campus.

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PLACEMENTS CIRCULAR
09-03-2022

Company : Legato Health Technologies LLP
Package : 2.85 LPA
Eligibility : MCA
Position : Associate Enrollment (IND)
Stages of Interview : Pre-placement talk
Online Assessment
Telephonic Interview
HR Round

Job Profile:

An Associate Enrollment (IND) at Legato Health Technologies LLP is responsible for managing the enrollment process for healthcare plans, ensuring accurate and timely data entry of member information. The role involves verifying eligibility, processing applications, handling queries, and coordinating with clients and internal teams to resolve issues. The Associate Enrollment ensures compliance with healthcare regulations and maintains high levels of accuracy and efficiency in processing enrollment forms. Strong attention to detail, communication skills, and the ability to work in a fast-paced environment are essential for success in this role.

Last date for registration is 10-03-2022

NOTE: Placement Drive is on 21-03-2022 by 9:30 am in college campus.

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PLACEMENTS CIRCULAR

11-02-2022

Company : HCL Tech
Package : 3.5 LPA
Eligibility : MCA
Position : Associate Enrollment
Stages of Interview : Pre-placement talk
Online Assessment
Telephonic Interview
HR Round

Job Profile:

An Associate Enrollment at HCL Tech is responsible for managing the enrollment process for healthcare or insurance plans. This includes verifying member information, processing applications, updating records, and ensuring accuracy in data entry. The role involves collaborating with internal teams and clients to resolve any enrollment issues, responding to inquiries, and ensuring compliance with company policies and regulations. Strong attention to detail, organizational skills, and the ability to handle multiple tasks efficiently are essential for success in this position. The Associate Enrollment plays a key role in ensuring a smooth and accurate enrollment experience for clients and members.

Last date for registration is 12-02-2022

NOTE: Placement Drive is on 22-02-2022 by 9:30 am in college campus.

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