



**AURORA'S PG COLLEGE (MBA)**  
Uppal, Hyderabad

**TRAINING AND PLACEMENT CELL**  
**ANNUAL REPORT**  
**2020-2021**

**Introduction**

Placement is essential for graduating students as it serves as a critical bridge between academic learning and professional success. For students, securing a placement not only validates their years of hard work and dedication but also marks the beginning of their professional journey. A successful placement provides students with invaluable real-world experience, allowing them to apply their academic knowledge in practical settings and gain insights into the dynamics of the workplace. Placements play a pivotal role in enhancing students' employability and competitiveness in the job market. Employers increasingly value candidates with relevant work experience, and a successful placement can significantly boost a student's resume and set them apart from other applicants. Placements often serve as a pathway to full-time employment, with many companies offering job offers to their interns or trainees upon completion of their placement. Therefore, securing a placement not only provides students with valuable professional experience but also opens doors to future career opportunities, making it an essential stepping stone in their transition from academia to the workforce.

The **significance of training for placements** is multifaceted and crucial for students as they prepare to enter the workforce. Here are several key points highlighting its importance:

**Enhanced Employability:** Training for placements equips students with essential skills and competencies that are highly valued by employers. By providing training in areas such as communication, problem-solving, teamwork, and technical expertise, students become more attractive candidates in the job market and are better prepared to succeed in their roles.

**Increased Confidence:** Training programs for placements help students build confidence in their abilities and competencies. Through practice, feedback, and coaching, students develop a sense of

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self-assurance that allows them to perform well during interviews, assessments, and other selection processes.

**Effective Interview Preparation:** Training sessions often include mock interviews, resume building workshops, and interview tips to prepare students for the recruitment process. This preparation enhances their ability to articulate their skills and experiences effectively, answer questions confidently, and present themselves in a professional manner to potential employers.

**Exposure to Industry Expectations:** Training for placements provides students with insights into industry expectations, trends, and standards. By understanding the needs and requirements of different sectors, students can tailor their skills and experiences to align with employer expectations, increasing their chances of securing employment opportunities.

**Networking Opportunities:** Training programs often involve interactions with industry professionals, alumni, and recruiters, providing students with valuable networking opportunities. These connections can lead to internships, job referrals, and mentorship opportunities, which are essential for career growth and development.

**Skill Development:** Training for placements focuses on developing a range of skills that are essential for success in the workplace. This includes both technical skills specific to the student's field of study and soft skills such as communication, leadership, and time management, which are highly sought after by employers.

**Competitive Advantage:** In today's competitive job market, employers are increasingly looking for candidates who possess a combination of technical expertise and soft skills. By undergoing training for placements, students gain a competitive edge over their peers and increase their chances of securing desirable job offers. Training for placements is significant as it enhances students' employability, increases their confidence, prepares them for interviews, exposes them to industry expectations, provides networking opportunities, develops their skills, and gives them a competitive advantage in the job market.

### **Establishment of Training and Placement Cell**



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The Training and Placement Cell (TPC) is a vital department within educational institutions and universities, serving as a bridge between students, academic programs, and the professional world.

Its primary objective is to facilitate the transition of students from academia to the workforce by providing them with the necessary skills, resources, and opportunities to secure internships, employment, or further education. The significance of the TPC lies in its role in enhancing students' employability, fostering industry-academia collaboration, and promoting the institution's reputation in the job market.

The institution has been instrumental in providing 100% placement assistance to the eligible students for placements in reputed national and multi-national companies. The TPC is established every year in the college. There shall be a Faculty Coordinator, a faculty member with two student coordinators with a tenure of 2 years. The following are the details of the office bearers of the Cell for the Academic Year 2020-21;

S.No	Name of the Member	Designation	Position in the Committee
1	B.Santosh Kumar	Assistant Professor	Placement officer
2	G.Mahesh	Assistant Professor	Faculty coordinator
3	P.Sai Suraj	Student	Student coordinator
4	L.Jyothi	Student	Student coordinator
5	P.Anusha	Student	Student coordinator

### Objectives

The Training and Placement Cell (TPC) works towards attaining the following objectives

**Enhancing Employability:** The TPC aims to enhance students' employability by providing them with training, workshops, and guidance on essential skills such as resume writing, interview preparation, communication skills, and professional etiquette. By equipping students with these skills, the TPC prepares them to meet the demands of the competitive job market.

**Facilitating Industry-Academia Collaboration:** The TPC serves as a liaison between the institution and industry partners, fostering collaboration and partnerships for internships, projects, and placements. By establishing relationships with companies and organizations, the TPC creates opportunities for students to gain real-world experience and connect with potential employers.

**Providing Career Counselling:** The TPC offers career counselling and guidance to students to help them explore career options, set goals, and make informed decisions about their professional development. By providing personalized support and advice, the TPC helps students navigate their career paths and achieve their aspirations.



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**Organizing Placement Drives:** The TPC organizes placement drives, job fairs, and recruitment events where companies can interact with students and conduct interviews for internships and full-time positions. These events provide students with exposure to job opportunities and allow them to showcase their skills and qualifications to prospective employers.

**Monitoring Alumni Placement:** The TPC tracks the placement and career progression of alumni, collecting data on their employment status, salary, and job satisfaction. By analysing this information, the TPC identifies trends, assesses the effectiveness of its programs, and makes adjustments to better meet the needs of students and employers.

### **Activities**

The TPC prepares a calendar of activities for providing various kinds of training, inviting prospective recruiters for placement of students before the commencement of the academic year. It prepares the Placement Budget and submits the same for the approval of the Principal and the Finance Committee. The TPC undertakes the following activities for the benefit of students of MBA and MCA.

**Skill Development Workshops:** The TPC organizes workshops and training sessions on various topics such as resume writing, interview techniques, soft skills, and career planning to enhance students' employability and prepare them for the job market.

**Industry Internships:** The TPC facilitates internships and summer training programs with industry partners, allowing students to gain practical experience, apply classroom knowledge, and explore career interests in real-world settings.

**Campus Recruitment:** The TPC coordinates campus recruitment activities, inviting companies to conduct recruitment drives on campus and facilitate interviews and selection processes for students seeking internships or full-time employment.

**Career Guidance and Counselling:** The TPC provides one-on-one career counselling and guidance to students, helping them explore career options, identify strengths and interests, and develop career plans aligned with their goals and aspirations.



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**Alumni Networking:** The TPC organizes alumni networking events, alumni talks, and mentorship programs to connect current students with alumni working in various industries and sectors, providing valuable insights, advice, and networking opportunities.

**Placement Database Management:** The TPC maintains a placement database containing information on job opportunities, internships, and alumni placements, which students can access to explore career options and apply for positions.

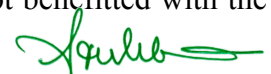
### **Report on the Activities conducted during the year**

The Training and Placement Cell operates round the year to provide job opportunities to the second year students and internships to the first year students of the college. The cell invites companies from various fields in order to make a range of opportunities available for the students of all courses.

During the Academic Year 2020-21, the Cell invited companies from various sectors like finance, consulting, technology, healthcare, manufacturing/operations, energy, telecommunications, media entertainment etc. From various sectors 8 recruiters have visited the College and 119 students out of 202 got placed in various sectors like Banking Institutions, IT-Enabled Services, Insurance Companies, Financial Institutions, Digital Marketing, Research Institutes, KPO's, Real Estates, Constructions, Infrastructure Services, Logistics, Retail Services, Hospitality services etc.

The TPC has conducted various personality development programs, career development programs, skill development programs and Campus Recruitment Training for the students to meet the career opportunities. The details of the programs are mentioned hereunder;

- Conducted a seminar on “Webinar on Teamwork and Leadership” by inviting P Shanker / Internshala on 19-08-2020. Around 180 students participated and got benefited out of the seminar.
- The TPC conducted a “Webinar on Entrepreneurship and Self Employment” by inviting Srinivas Itharaju / C CUBE, on 16-06-2020. A total of 189 students attended this program and got benefited.
- The TPC organised an “Awareness Session on Resume Building” by inviting Pamidipati Rajendra Kumar / Internshala, on 28-08-2020. Around 165 students got benefitted with the Program.

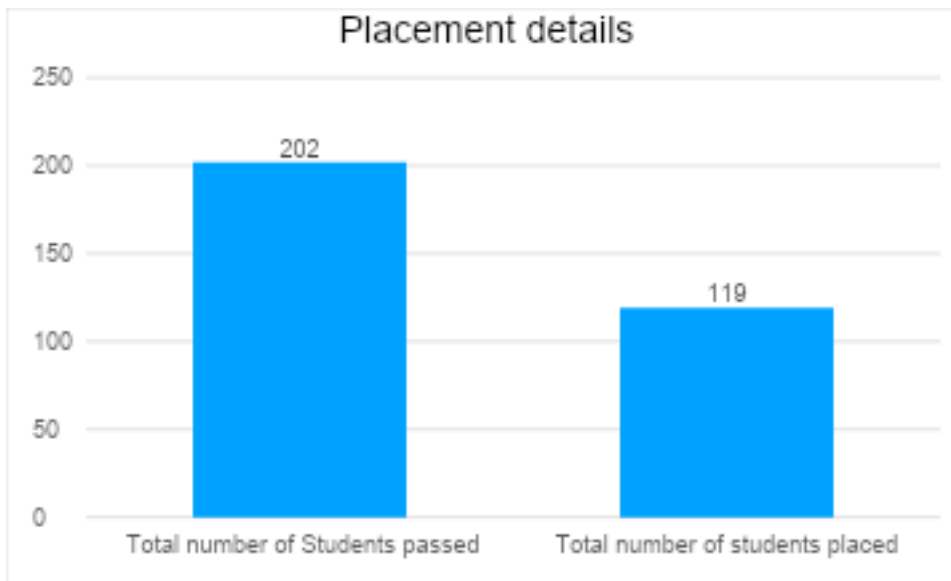


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- The TPC organised “Online Workshop on Advanced Excel”, by inviting K. Rama Krishna / Fintopedia, from 16/09/2020-19/09/2020. A total of 135 students participated and got the benefit..
- The Cell organised a “Webinar on Investment in Stock Trading” on 17-07-2020by inviting V Niranjan Rao / Fintopedia. Around 185 students enthusiastically participated.
- The TPC organised “Online Workshop on Advanced Word”, by inviting P. Naga Raj, from 26/10/2020-27/10/2020. A total of 124 students participated and got the benefit.

### Placement Statistics for the Year 2020-21

During the Academic Year 2020-21, a total of 202 students from MBA and MCA students have successfully graduated from the institution. Out of this 119 students got placed in the Campus Recruitment Drives organized by various companies.



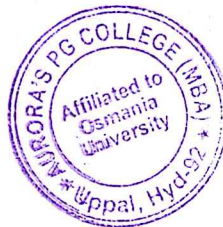
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The following are the details of number of students placed in each of the company that visited for Campus Placements during the year 2020-21.

S. No	Name of the Company	Students placed
1	ADP Pvt. Ltd.	11
2	APOLLO HOSPITALS	16
3	ANIL'S INTERIOR INFRA	19
4	BOLLANT INDUSTRIES	17
5	HOMEFIRST	16
6	JOULES to WATTS Business Solutions Pvt. LTd.	12
7	KEERTANA PVT. LTD	17
8	Legato Health Technologies LLP	11
	<b>Total</b>	<b>119</b>

### Conclusion

The Training and Placement Cell strives for the continuous skill upgradation and placement of the students of both MBA and MCA Programs effectively. The Cell maintains the database of eligible students, keeps a record of the employers and the details of the recruitment drives systematically. The Annual Reports are prepared and submitted to the Internal Quality Assurance Cell and the Principal at the end of the Academic Year.



  
Coordinator

Training and Placement Cell

Copy to

1. College Academic Committee
2. Principal, Aurora's PG College (MBA)



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**PLACEMENTS CIRCULAR**

10-03-2021

**Company** : JOULES to WATTS Business Solutions Pvt. Ltd.  
**Package** : 3.05 LPA  
**Eligibility** : MBA (ALL SPECIALISATIONS)  
**Position** : Quality Analyst  
**Stages of Interview** : Virtual Pre-placement talk  
Online Assessment  
Telephonic Interview  
Online HR Round

**Job Profile:**

A Quality Analyst at JOULES to WATTS Business Solutions Pvt. Ltd. is responsible for ensuring the quality and performance of the company's products and services. This role involves developing and executing test plans, identifying defects, and collaborating with development teams to resolve issues. The Quality Analyst conducts manual and automated testing, monitors product functionality, and ensures compliance with quality standards. They also generate reports on test results, recommend improvements, and contribute to process optimization to enhance the overall user experience and product reliability. Strong attention to detail and analytical skills are essential for success in this role.

**Last date for registration is 13-03-2021**

**NOTE: Virtual Placement Drive is on 24-03-2021 by 9:30 am.**

Wish you all the best!

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**PLACEMENTS CIRCULAR**

12-02-2021

**Company** : **ADP Pvt. Ltd.**  
**Package** : **3.0 LPA**  
**Eligibility** : **MBA (ALL SPECIALISATIONS)**  
**Position** : **Process Associate**  
**Stages of Interview** : **Virtual Pre-placement talk**  
**Online Assessment**  
**Telephonic Interview**  
**Online HR Round**

**Job Profile:**

A Process Associate at ADP Pvt Ltd is responsible for supporting payroll and human resources operations by ensuring the accurate and timely processing of client data. This includes tasks such as data entry, verifying payroll information, preparing reports, and addressing client inquiries. The Process Associate ensures compliance with company policies and regulatory requirements, while maintaining a high level of accuracy and efficiency. Strong attention to detail, excellent communication skills, and the ability to handle multiple tasks are key to success in this role.

**Last date for registration is 13-02-2021**

**NOTE: Virtual Placement Drive is on 18-2-2021 by 9:30 am.**

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**PLACEMENTS CIRCULAR**

15-03-2021

**Company** : **APOLLO HOSPITALS**  
**Package** : **2.85 LPA**  
**Eligibility** : **MBA (ALL SPECIALISATIONS)**  
**Position** : **System Operator**  
**Stages of Interview** : **Virtual Pre-placement talk**  
**Online Assessment**  
**Telephonic Interview**  
**Online HR Round**

**Job Profile:**

A System Operator at Apollo Hospital is responsible for managing and maintaining the hospital's IT systems and infrastructure. This role involves monitoring system performance, ensuring the smooth operation of hospital software and hardware, troubleshooting technical issues, and performing routine system updates. The System Operator also assists in data backups, security management, and providing technical support to hospital staff. Strong problem-solving skills, attention to detail, and the ability to work in a fast-paced healthcare environment are essential for success in this role.

**Last date for registration is 16-03-2021**

**NOTE: Virtual Placement Drive is on 22-03-2021 by 9:30 am.**

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**PLACEMENTS CIRCULAR**  
17-03-2021

**Company** : **KEERTANA PVT. LTD.**  
**Package** : **3.0 LPA**  
**Eligibility** : **MBA (ALL SPECIALISATIONS)**  
**Position** : **Executive – Backend Operations**  
**Stages of Interview** : **Virtual Pre-placement talk**  
**Online Assessment**  
**Telephonic Interview**  
**Online HR Round**

**Job Profile:**

An Executive in Back-End Operations at Keertana Pvt. Ltd. is responsible for managing and supporting the company's internal processes to ensure smooth and efficient operations. This role involves tasks such as data entry, processing orders, handling documentation, maintaining records, and coordinating with other departments to resolve operational issues. The Executive also ensures compliance with company policies, assists in inventory management, and supports the execution of backend tasks to meet service delivery goals. Strong organizational skills, attention to detail, and the ability to work efficiently in a fast-paced environment are key to success in this role.

**Last date for registration is 18-03-2021**

**NOTE: Virtual Placement Drive is on 25-03-2021 by 9:30 am.**

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## **Aurora's PG College (MBA)**

Uppal, Hyderabad

### **PLACEMENTS CIRCULAR**

07-01-2021

**Company** : **BOLLANT INDUSTRIES**  
**Package** : **2.85 LPA**  
**Eligibility** : **MBA (ALL SPECIALISATIONS)**  
**Position** : **Process Associate**  
**Stages of Interview** : **Virtual Pre-placement talk**  
**Online Assessment**  
**Telephonic Interview**  
**Online HR Round**

#### **Job Profile:**

An Executive in Back-End Operations at Bollant Industries is responsible for managing and streamlining internal operations to ensure efficient workflow and accurate execution of tasks. This role involves data entry, order processing, maintaining inventory records, handling documentation, and supporting coordination between different departments. The Executive also ensures compliance with company policies, resolves operational issues, and helps improve process efficiency. Strong organizational skills, attention to detail, and the ability to manage multiple tasks in a fast-paced environment are essential for success in this position.

**Last date for registration is 08-01-2021**

**NOTE: Virtual Placement Drive is on 12-01-2021 by 9:30 am.**

Wish you all the best!

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**PLACEMENTS CIRCULAR**  
04-01-2021

**Company** : **HOMEFIRST**  
**Package** : **3.75 LPA**  
**Eligibility** : **MBA (HR SPECIALISATIONS)**  
**Position** : **Executive HR**  
**Stages of Interview** : **Virtual Pre-placement talk**  
**Online Assessment**  
**Telephonic Interview**  
**Virtual HR Round**

**Job Profile:**

An HR Executive at Homefirst is responsible for handling various human resource functions, including recruitment, onboarding, employee records management, and performance tracking. This role involves supporting HR operations, addressing employee queries, ensuring compliance with company policies and labor laws, and assisting with employee engagement initiatives. The HR Executive also helps in organizing training programs, benefits administration, and maintaining a positive work environment. Strong communication skills, attention to detail, and the ability to multitask are essential for success in this role.

**Last date for registration is 05-01-2021**

**NOTE: Virtual Placement Drive is on 08-01-2021 by 9:30 am.**

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**PLACEMENTS CIRCULAR**  
06-01-2021

**Company** : **ANIL'S INTERIOR INFRA**  
**Package** : **2.85 LPA**  
**Eligibility** : **MBA (HR SPECIALISATIONS)**  
**Position** : **Executive HR**  
**Stages of Interview** : **Virtual Pre-placement talk**  
**Online Assessment**  
**Virtual Telephonic Interview**  
**Virtual HR Round**

**Job Profile:**

An HR Executive at Anil's Interior is responsible for managing various HR functions, including recruitment, employee onboarding, and maintaining accurate employee records. This role involves coordinating payroll, handling employee queries, ensuring compliance with labor laws, and supporting the development of employee engagement activities. The HR Executive also assists in performance management, training, and maintaining a positive work culture. Strong interpersonal skills, attention to detail, and the ability to handle multiple tasks efficiently are key to success in this position.

**Last date for registration is 07-01-2021**

**NOTE: Virtual Placement Drive is on 22-01-2021 by 9:30 am.**

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**PLACEMENTS CIRCULAR**  
09-03-2021

**Company** : Legato Health Technologies LLP  
**Package** : 3.85 LPA  
**Eligibility** : MCA  
**Position** : Associate Enrollment (IND)  
**Stages of Interview** : Virtual Pre-placement talk  
Online Assessment  
Virtual Telephonic Interview  
Virtual HR Round

**Job Profile:**

An Associate Enrollment (IND) at Legato Health Technologies LLP is responsible for managing the enrollment process for healthcare plans, ensuring accurate and timely data entry of member information. This role involves verifying eligibility, processing applications, resolving discrepancies, and addressing client queries. The Associate Enrollment ensures compliance with healthcare regulations and maintains high levels of accuracy and efficiency in processing enrollment forms. Strong attention to detail, communication skills, and the ability to work in a fast-paced environment are essential for success in this role.

**Last date for registration is 10-03-2021**

**NOTE: Virtual Placement Drive is on 19-03-2021 by 9:30 am.**

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