

## ANNUAL PROGRESS REPORT

## MOU WITH C CUBE

Academic year 2023-24

Name of the Organization	C CUBE
Nature of MoU	Skill Development, Industrial Training, Faculty Development, Guest Lectures, Internships and Placements
Date of Signing MoU	07.06.2019
Validity of MoU	Until termination

## LIST OF ACTIVITIES

S.No	Name of the Activity	Date
1	Internships to students	NA

## 1. Internships to Students

As part of the Memorandum of Understanding (MoU) between Aurora's PG College (MBA), Uppal, and C CUBE, the organization has extended internship opportunities to the college's students. This collaboration provided students with valuable hands-on experience and professional development, further enhancing their academic journey and preparing them for future careers in the industry. Following is the list of students who have completed internships with Magic Bus in this academic year.

S. No.	Hall Ticket Number	Name of the Student	Department
1	130323672062	MADANU MOHAN KUMAR	MBA
2	130323672065	BAIKADI POCHA GOUD	MBA
3	130323672069	PERMALLI RAJU	MBA
4	130322862033	PANJUGULA NAVEEN KUMAR	MCA



Director

DIRECTOR

Aurora's PG College (MBA)

Uppal, Hyderabad-500092

## ANNUAL PROGRESS REPORT

## MOU WITH C CUBE

Academic year 2022-23

Name of the Organization	C CUBE
Nature of MoU	Skill Development, Industrial Training, Faculty Development, Guest Lectures, Internships and Placements
Date of Signing MoU	07.06.2019
Validity of MoU	Until termination

## LIST OF ACTIVITIES

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## 1. Internships to Students

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S. No.	Hall Ticket Number	Name of the Student	Department
1	130322672006	RAVI ROHIT BARA	MBA
2	130322672057	DASARI POUL WILLIAM	MBA
3	130322672090	VADDEPALLY DEEPTHI	MBA
4	130322672096	KALLA LAVANYA	MBA
5	130322672128	MOHAMMAD MUTHAYYAB ALI	MBA
6	130321862006	RAYANGARI PRASHANTH	MCA
7	130321862035	DUDEKULA KARIMAIAH	MCA



Director

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**ANNUAL PROGRESS REPORT****MOU WITH C CUBE**

Academic year 2021-22

Name of the Organization	C CUBE
Nature of MoU	Skill Development, Industrial Training, Faculty Development, Guest Lectures, Internships and Placements
Date of Signing MoU	07.06.2019
Validity of MoU	Until termination

**LIST OF ACTIVITIES**

S.No	Name of the Activity	Date
1	Workshop on Advanced Excel	13.09.2021 To 15.09.2021
2	Internships to students	NA

**Director****DIRECTOR****Aurora's PG College (MBA)**

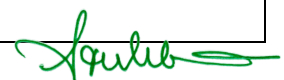
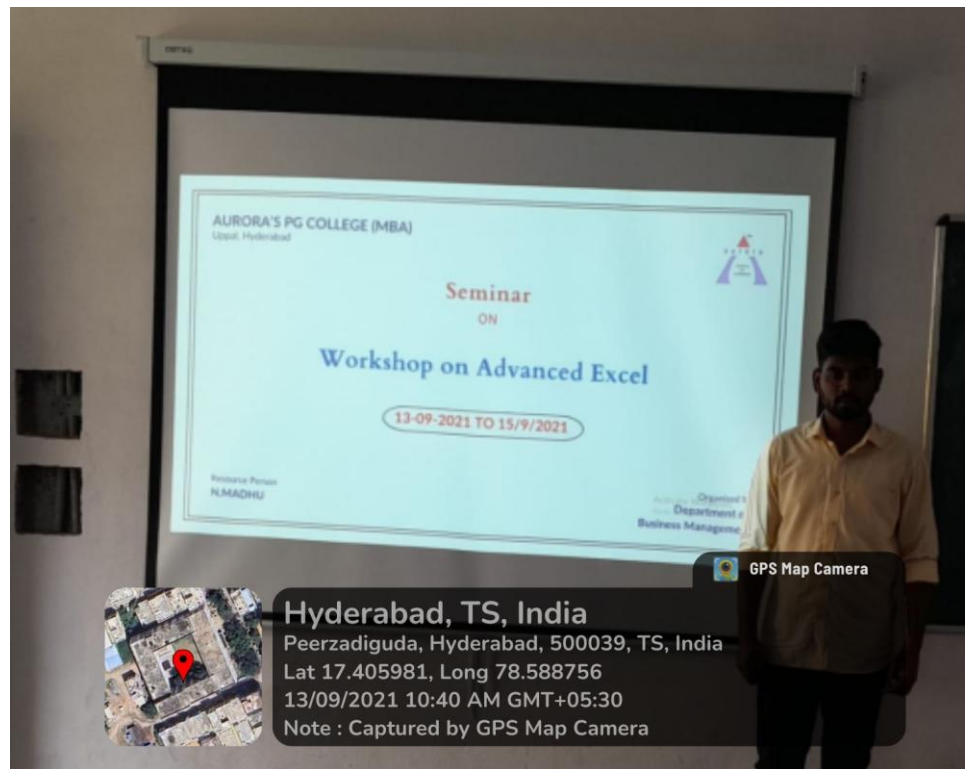
Uppal, Hyderabad-500092



Name of the Activity	<b>Workshop on Advanced Excel</b>	
Type of Activity	Trends in technology	
Date and Time of Activity	13/09/2021-15/09/2021	10:30AM-12:00PM
Details of Participants	Students from 2 <sup>ND</sup> year MBA and MCA	
Organizing Dept /Support System	Organised by Training and Placement In Collabaration with C cube	
Details of Resource Persons (if any)	<p>N. Madhu is a highly accomplished Data Analyst and Technology Expert at C Cube, known for his proficiency in data analytics, system optimization, and software development. With a strong passion for innovation, he plays a critical role in advancing the company’s technological capabilities and driving operational excellence. Madhu brings a wealth of knowledge to the table, applying advanced analytical techniques to interpret complex data sets, optimize business systems, and develop tailored software solutions that improve efficiency and productivity.</p> <p>In his role at C Cube, he combines his technical acumen with a strategic mindset to enhance system performance, streamline processes, and provide actionable insights that inform key business decisions. His ability to integrate cutting-edge technology with practical applications allows him to tackle complex challenges and deliver impactful results. Whether optimizing existing infrastructure or developing new software, Madhu consistently demonstrates a commitment to excellence, making him an invaluable asset to the organization.</p>	
Description	<p>The department of MCA conducted 4 day workshop on Advanced Excel as a part of enhancing proficiency of major trends of computer technology. The session was conducted by Technology Expert N. Madhu (Data Analyst) C Cube.</p> <p>The four-day workshop on Advanced Excel, held from [Date] to [Date], was designed to equip professionals with advanced skills in Excel, essential for data management, analysis, and automation. The workshop attracted a diverse group of participants from various sectors, all eager to enhance their Excel capabilities.</p> <p>Day one focused on advanced functions, including VLOOKUP, HLOOKUP, INDEX-MATCH, and IFERROR, providing participants with tools to manage and analyze large datasets effectively. On the second day, the workshop delved into data analysis using PivotTables and Pivot Charts, teaching participants how to summarize and interpret complex data sets.</p> <p>Day three introduced automation techniques through Macros and Visual Basic for Applications (VBA), allowing attendees to automate repetitive tasks, thereby increasing efficiency.</p> <p>Each session included hands-on exercises, allowing participants to apply the concepts learned immediately. The workshop concluded with a certification ceremony, where participants received certificates recognizing their newly acquired skills. Feedback from the attendees was highly positive, highlighting the practical applications, interactive sessions, and expert instruction as key strengths of the workshop.</p>	

  
**DIRECTOR**

Photos



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Aurora's PG College (MBA)  
Uppal, Hyderabad-500092

## 2. Internships to Students

As part of the Memorandum of Understanding (MoU) between Aurora's PG College (MBA), Uppal, and **CUBE**, the organization has extended internship opportunities to the college's students. This collaboration provided students with valuable hands-on experience and professional development, further enhancing their academic journey and preparing them for future careers in the industry. Following is the list of students who have completed internships with Magic Bus in this academic year.

S. No.	Hall Ticket Number	Name of the Student	Department
1	130321672003	POTHARLA LAHARIKA	MBA
2	130321672018	ISMAIL	MBA
3	130321672025	PURELLA VENKATESH	MBA
4	130320862031	MEDABOINA KAVITHA	MCA
5	130320862042	GUNNAM NANDINI	MCA

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Uppal, Hyderabad-500092

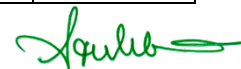
**ANNUAL PROGRESS REPORT****MOU WITH C CUBE**

Academic year 2020-21

Name of the Organization	C CUBE
Nature of MoU	Skill Development, Industrial Training, Faculty Development, Guest Lectures, Internships and Placements
Date of Signing MoU	07.06.2019
Validity of MoU	Until termination

**LIST OF ACTIVITIES**

S.No	Name of the Activity	Date
1	Webinar on Entrepreneurship and Self Employment	16.06.2020
2	Enhancing Leadership Skills	26.04.2021 To 30.04.2021
3	Internships to students	NA

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Uppal, Hyderabad-500092



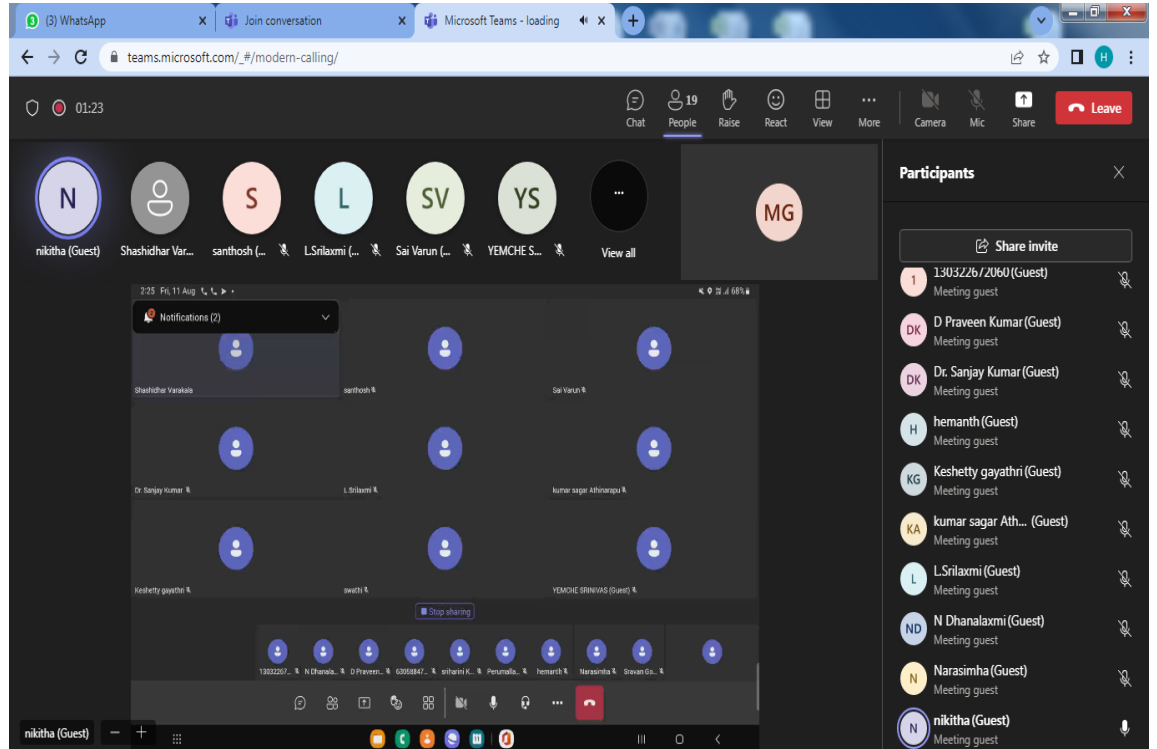
Name of the Activity	Webinar on Entrepreneurship and Self Employment	
Type of Activity	Employment Skills	
Date and Time of Activity	16/06/2020	01:30PM- 02:30PM
Details of Participants	Students from 1 <sup>st</sup> year MBA and MCA	
Organizing Dept /Support System	Organised by Entrepreneurship and Development Cell in collaboration with C CUBE.	
Details of Resource Persons	<p>Srinivas Itharaju (HR) of C CUBE is a seasoned entrepreneur and motivational mentor with a wealth of experience in fostering entrepreneurial growth. With years of hands-on experience in the business world, Srinivas has a deep understanding of the challenges and opportunities entrepreneurs face. His dynamic presentation style, combined with his real-world expertise, allows him to engage and inspire participants effectively.</p> <p>Srinivas excels at providing practical guidance and actionable strategies that empower aspiring entrepreneurs to succeed. His mentorship covers a wide range of entrepreneurial skills, from business planning and innovation to overcoming setbacks and managing risks. By focusing on both the mindset and skill set needed to thrive, Srinivas ensures that participants gain the confidence and tools they need to launch and scale successful businesses.</p>	
Description	<p>In order to prepare the post graduate students for challenges according to market changing environment. Aurora's PG college (MBA) held a Webinar on Entrepreneurship and Self Employment by Srinivas Itharaju, C CUBE.</p> <p>Aimed to equip participants with the knowledge and skills needed to start and sustain their own ventures. The session covered critical aspects of entrepreneurship, including idea generation, business planning, and financial management.</p> <p>The seminar began with an overview of the entrepreneurial mindset, emphasizing the importance of innovation and risk-taking. Participants engaged in interactive discussions about identifying market opportunities and developing a viable business plan.</p> <p>Key topics included the process of launching a start up, strategies for financial planning and funding, and managing the challenges of self-employment. Real-life case studies and success stories illustrated practical applications of entrepreneurial principles.</p> <p>Attendees actively participated in group activities and brainstorming sessions, which helped them apply theoretical concepts to real-world scenarios. The seminar concluded with a Q&amp;A session, where participants received personalized advice and feedback on their business ideas.</p> <p>Overall, the seminar provided valuable insights into entrepreneurship and self-employment, encouraging participants to pursue their business goals with confidence and practical strategies</p>	

**DIRECTOR**

Aurora's PG College (MBA)  
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## ACTIVITY REPORT

Name of the Activity	Enhancing Leadership skills	
Type of Activity	FDP	
Date and Time of Activity	26.04.2021 to 30.04.2021	Time: 10.00am to 5.00pm
Details of Participants	MBA faculty from different organizations joined the program	
Organizing Dept./Support System	MBA Dept.,	
In Association with	C Cube Hyderabad	
Details of Resource Persons	Dr. K.Srinivas Professor Velagapudi Ramakrishna Siddhartha Engineering College, AP.	
Description	<p>Aurora's PG College(MBA), Uppal had organized Faculty Development Program (FDP) titled "Enhancing Leadership Skills" was held from April 26 to April 30, 2021, at the MBA Department. The sessions were conducted daily from 10:00 AM to 5:00 PM, providing an immersive experience focused on developing essential leadership qualities among participants. This program was organized in association with C Cube, a well-regarded institution based in Hyderabad, ensuring a robust educational framework for all attendees.</p> <p>The FDP attracted MBA faculty from various organizations, creating a diverse environment for knowledge exchange and networking. Led by Dr. K. Srinivas, a distinguished professor from Velagapudi Ramakrishna Siddhartha Engineering College, the program included a series of interactive workshops and discussions. Topics covered ranged from effective communication and team management to strategic decision-making and conflict resolution, equipping faculty with practical tools to enhance their leadership capabilities.</p> <p>As the program concluded, participants expressed a renewed understanding of leadership dynamics and their application within educational settings. The collaborative atmosphere fostered by shared experiences and insights allowed faculty members to reflect on their practices and strategies for improvement. Overall, the FDP successfully achieved its goal of enhancing leadership skills, empowering participants to make a meaningful impact in their institutions and beyond.</p>	
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**Aurora's PG College (MBA)**  
Uppal, Hyderabad-500092

### 3. Internships to Students

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S. No.	Hall Ticket Number	Name of the Student	Department
1	130320672001	JASTHI SAI VENKATA MANI TEJA	MBA
2	130320672002	KASU VASUNDHARA	MBA
3	130320672003	PASUPUNOTI SAIKUMAR	MBA
4	130320672006	PATLOLLA MADHAVI	MBA
5	130320672010	MODDU SOUMYA	MBA
6	130319862001	PULLE SHIREESHA	MCA
7	130319862007	KOMAKULA UDAY KUMAR	MCA
8	130319862011	KISTAPURAM SRINIVAS	MCA



**Director**

**DIRECTOR**

**Aurora's PG College (MBA)**

Uppal, Hyderabad-500092

## ANNUAL PROGRESS REPORT

### MOU WITH C CUBE

Academic year 2019-20

Name of the Organization	C CUBE
Nature of MoU	Skill Development, Industrial Training, Faculty Development, Guest Lectures, Internships and Placements
Date of Signing MoU	07.06.2019
Validity of MoU	Until termination

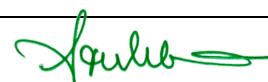
### LIST OF ACTIVITIES

S.No	Name of the Activity	Date
1	Seminar on Adaptability and Critical Thinking	17.07.2019
2	Internships to students	NA

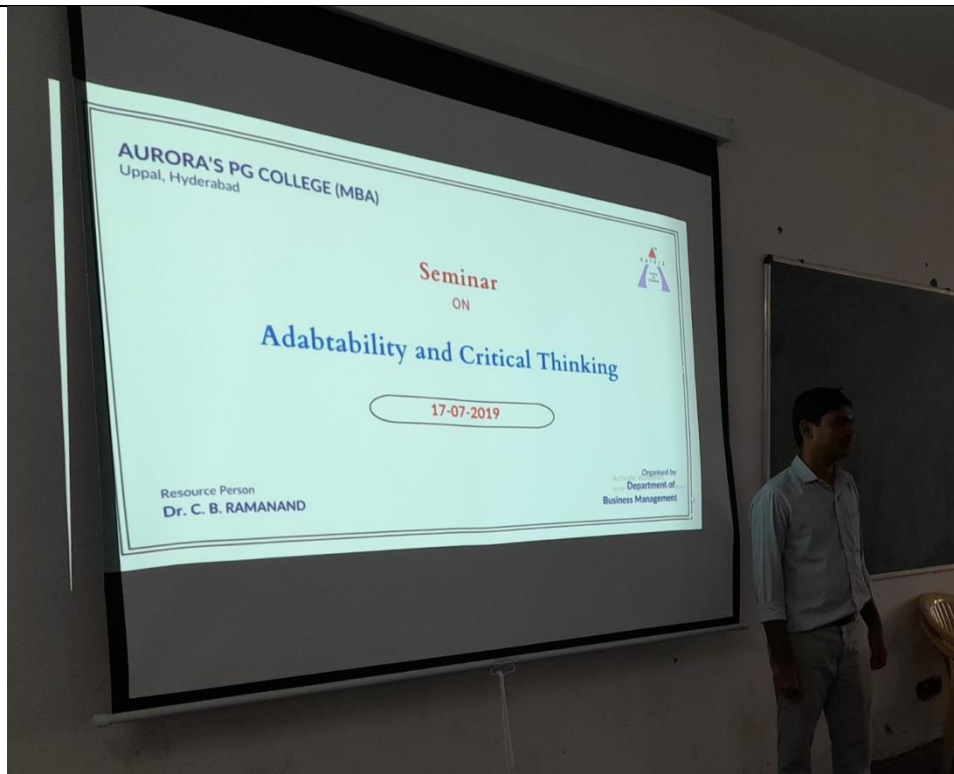


DIRECTOR  
Aurora's PG College (MBA)  
Uppal, Hyderabad-500092

Name of the Activity	Seminar on Adaptability and Critical Thinking	
Type of Activity	Capacity building and skills enhancement activity	
Date and Time of Activity	17-07-2019	11:30AM-01:00PM
Details of Participants	Students from MBA and MCA , 2 <sup>nd</sup> year	
Organizing Dept. /Support System	Aurora's PG College(MBA) in collaboration with C CUBE.	
Details of Resource Persons	<p>Dr. C. B. Ramanand (HR), founder of C CUBE, is a highly experienced professional with a strong passion for fostering growth and resilience in individuals and organizations. With a proven track record of helping clients navigate dynamic environments, he excels at empowering people and businesses to thrive amidst change and uncertainty.</p> <p>Known for his insightful approach, Dr. Ramanand seamlessly blends academic expertise with practical, real-world experience. His impactful presentations are designed to inspire, educate, and equip participants with the tools and strategies needed for personal and professional success. Through his unique blend of knowledge and hands-on insights, he helps organizations build resilience, enhance performance, and achieve lasting growth.</p>	
Description	<p>In order to prepare the post graduate students for challenges according to market changing environment. Aurora's PG college (MBA) held a seminar on Adaptability and Critical Thinking by Dr. C. B. Ramanand(HR)C CUBE.</p> <p>Adaptability and critical thinking are essential skills in today's dynamic environments. Adaptability allows individuals to respond effectively to changing circumstances, shifting priorities, or unexpected challenges. It involves being open to new ideas, adjusting strategies quickly, and staying resilient in the face of uncertainty. This skill is crucial in workplaces where change is constant, enabling employees to maintain productivity and find solutions despite obstacles.</p> <p>Critical thinking complements adaptability by fostering analytical and evaluative skills. It encourages individuals to assess situations logically, weigh evidence, consider multiple perspectives, and make informed decisions. Together, these skills empower people to navigate complexity, solve problems creatively, and continuously learn from new experiences.</p> <p>By integrating adaptability and critical thinking, individuals and teams are better equipped to face challenges, respond to opportunities, and drive innovation. In an ever-evolving world, these skills ensure both personal and professional growth.</p>	



**DIRECTOR**  
**Aurora's PG College (MBA)**  
 Uppal, Hyderabad-500092



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**Aurora's PG College (MBA)**  
Uppal, Hyderabad-500092

**1. Internships to Students**

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S. No.	Hall Ticket Number	Name of the Student	Department
1	130319672001	SHAIK SANIYA FERDOS	MBA
2	130319672006	C TEJASVI	MBA
3	130319672034	T VISHNUTEJA	MBA

A handwritten signature in green ink, appearing to read "S. Srinivas", is positioned above the director's name.**Director****DIRECTOR****Aurora's PG College (MBA)**

Uppal, Hyderabad-500092





**COPY**  
of  
**Memorandum of Understanding**



**Curated Content Creators**

# **MEMORANDUM OF UNDERSTANDING (MOU)**

**BETWEEN**

**Aurora's PG College(MBA), Uppal  
&  
Curated Content Creators**

## **MEMORANDUM OF UNDERSTANDING**

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the 7<sup>th</sup> of June Two thousand and Nineteen (07-06-2019),

### **BETWEEN**

**Aurora's PG College(MBA), Uppal**, 1-118/10, Mallikarjuna Nagar, Peerzadiguda, Uppal, Hyderabad, Telangana - 500 092, **the First Party** represented herein by its Dr. Raghu Naga Prabhakar, (hereinafter referred as '**First Party**', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

**AND**



## Curated Content Creators

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CURATED CONTENT CREATORS, FLAT NO : 104, AMEYA TOWERS, STREET NO : 12, TANAKA, HYDERABAD - 500017 and represented by Gowri Sankar Chandramouli (hereinafter referred to as "**Second Party**", company which expression, unless excluded by orrepugnant to the subject or context shall include its successors – in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party')

### WHEREAS:

- First Party is a Higher Educational Institution named:
  - i. **Aurora's PG College (MBA), Uppal**
- First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education and Research.
- Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interest.
- Curated Content Creators is in the Business of Literary Services and providing support for the same.

(a) Curated Content Creators is the Second party was founded in the month of January 2023. Curated Content Creators - Flat 104, Ameya Towers, Street No 12, Tarnaka, Hyderabad 500017

  
DIRECTOR  
Aurora's PG College (MBA)  
Uppal, Hyderabad-500092



## **Curated Content Creators**

**NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:**

### **CLAUSE 1 CO-OPERATION**

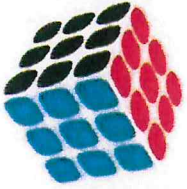
1. Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Aurora's PG College (MBA)**. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
1. First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry, the Second Party.
1. The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

### **CLAUSE 2 SCOPE OF THE MoU**

1. The budding graduates from the Aurora's PG College (MBA) could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.

A handwritten signature in green ink, appearing to read 'S. S. S.', is positioned above the printed name of the Director.

**DIRECTOR**  
**Aurora's PG College (MBA)**  
Uppal, Hyderabad-500092



**C CUBE**

## **Curated Content Creators**

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1. **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
  
1. **Industrial Training & Visits:** Industry and Institution interaction will give an insight into the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs / Workshops / Industrial Sites for the hands-on training of the learners enrolled with the First Party.
  
1. **Internships and Placement of Students:** Second Party will actively engage to help the delivery of the Internship and placement of students of the First Party into internships/jobs, as per AICTE internship Policy. The Second Party will also register itself on AICTE Internship Policy Portal for disseminating the Internship opportunities available with them.
  
1. **Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.
  
1. **Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.
  
1. **Faculty Development Programs:** Second Party to train the Faculties of First Party for imparting industrial exposure/ training as per the industrial requirement.
  
1. Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein
  
1. There is no financial commitment on the part of the **Aurora PG College (MBA) Uppal**, the First Party to take up any program mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

DIRECTOR  
Aurora's PG College (MBA)  
Uppal, Hyderabad-500092



**C CUBE**

## **Curated Content Creators**

### **CLAUSE 3 INTELLECTUAL PROPERTY**

3.1 Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create either Party any right, title, interest, or license in or to the intellectual property (including but not nited to know-how, inventions, patents, copy rights and designs) of the other Party.

### **CLAUSE 4 VALIDITY**

1. This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period Curated Content Creators, the Second Party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of **Curated Content Creators Pvt. Ltd.**, the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU

1. Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations

### **CLAUSE 5 RELATIONSHIP BETWEEN THE PARTIES**

5.1 It is expressly agreed that **First Party** and **Second Party** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

FLAT NO : 104, AMEYA TOWERS, STREET NO : 12, TANAKA, HYDERABAD - 500 017

**DIRECTOR**  
**Aurora's PG College (MBA)**  
Uppal, Hyderabad-500092



## Curated Content Creators

First Party Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of Hyderabad.

### AGREED:

For Aurora's PG College (MBA), Uppal

For Curated Content Creators

(Signature)



Dr. Raghu Naga Prabhakar

Principal

(Signature)

Gowri Sankar Chandramouli

Aurora's PG College (MBA) Uppal, Hyderabad-500092 Aurora's PG College(MBA),Uppal	Curated Content Creators
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aurorauppal@gmail.com	cgs@c-cube.in cgs@acumenics.in
www.apgcu.edu.in	www.c-cube.in

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Uppal, Hyderabad-500092