

3.4.3 Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community during the last five years

S. NO.	Name of the activity	Organizing unit/ agency/ collaborating agency	Name of the scheme	Year of the activity
1	Voluntary service in a Local village	CII – Young Indians	Community service	2023-24
2	Visit a local manufacturer	Raj Conveyors, Uppal-Hyderabad	Industrial visit	2023-24
3	Plastic ban - Conserve environment initiative	Earthbox (Wow)	Poster presentation - awareness session	2022-23
4	Helping Hands initiative	APGCU	Community service	2022-23
5	Haritha Haram	Haritha Haram initiative of Telangana Government	Green initiative	2022-23
6	Field Trip - MBA	Tirumala Diary Private Limited	Industrial visit	2022-23
7	Conserve environment initiative	Prakrithi-Nature club, APGCU	Awareness campaign	2022-23
8	5K Run - Cancer awareness campaign	Gleneagle foundation	Health awareness campaign	2022-23
9	Helping Hands initiative	APGCU	Community service	2021-22
10	Haritha Haram	Telangana Government	Go Green initiative	2021-22
11	Free food supplies for a local orphanage	Auxilium high school	Community Service	2021-22
12	Free food for community workers	Samskruthi Foundation	Community Service	2021-22
13	Donate a book	Sri Rajamatha foundation	Community Service	2021-22
14	Swachh Abhiyan - Community Cleanup Initiative	Swachh Telangana	Community Cleanup Initiative	2020-21
15	Free food distribution during corona	APGCU	Community Service	2020-21
16	Donate for poor	Samskruthi Foundation	Community Service	2020-21



- 1. Title of the activity: Voluntary service in a Local village**
Date of the activity: 16.12.2023
In association with: CII – Young Indians

GEO TAGGED PHOTOS



Objective of the Program:

To contribute to the holistic development of Kachivanisingaram village by addressing key community needs, fostering sustainable growth, and enhancing the quality of life of its residents.

Target Community:

The primary beneficiaries are the residents of Kachivanisingaram village, with a specific focus on:

- Economically disadvantaged families
- Women and children
- Elderly individuals
- Farmers and daily-wage laborers
- Youth and students

Expected Outcomes of the activity:

- Improved Literacy: Enhanced reading and writing skills among children and adults.
- Increased Access: Greater access to educational resources and books.
- Community Empowerment: Empowering the community through education and literacy.




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Date :12-12-2023

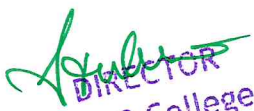
CIRCULAR

All the Students, Faculty and Staff are here by informed that a “**Voluntary service in a Local village**” is planned on 16/12/2023 in our Campus. Request everyone to come forward to participate on this occasion.


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2. Title of the activity: Visit a local manufacturer

Date of the activity: 07.10.2023

In association with: Raj Conveyors, Uppal, Hyderabad

GEO TAGGED PHOTOS



Objective of the Program:

Provide participants with practical insights into dairy operations, including:

- Milk procurement.
- Processing.
- Quality control.
- Distribution.
- Foster a connection with the local agricultural and dairy farming community.

Target Community:

- **Offer opportunities for Thirumala Dairy employees and staff.**
- Share their expectations for product improvement.
- Provide valuable feedback.
- Provide fresh perspectives for improved marketing for their products.

Expected Outcomes:

- Operational improvements of the organization.
- Developing new marketing campaign to increase their customer base.
- Enhanced community collaboration.




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Date :03-10-2023

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All the MBA Students are here by informed that, there is an “Industrial Visit to Raj Conveyors” on 07/10/2023. Interested Students must report in the college by 9 am.


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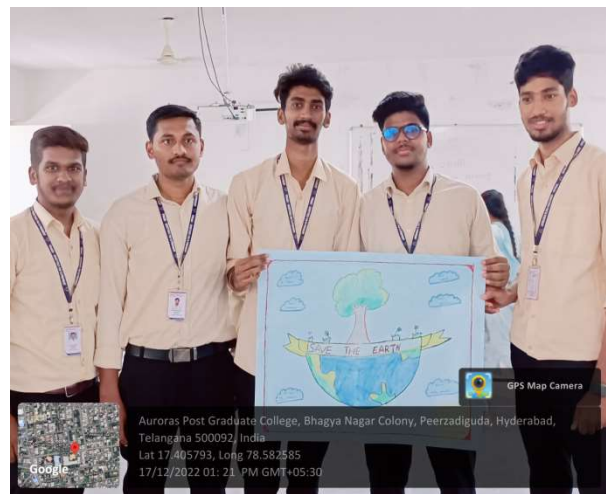
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- 3. Title of the activity: Plastic ban - Conserve environment initiative**
Date of the activity: 17.12.2022
In association with: Earth Box (Wow)

GEO TAGGED PHOTOS



Objective of the Program:

To raise awareness among MBA students about the detrimental effects of plastic pollution and encourage them to advocate for sustainable practices through creative expression. This activity also aims to foster teamwork, creativity, and a sense of responsibility towards environment.

Target Community:

The primary beneficiaries are

- MBA students and faculty members.
- Broader institutional community, including other departments and staff.
- Indirectly target the local community through awareness generated by the posters.

Expected Outcomes of the activity:

- Increased awareness among students about the detrimental impact of plastic use.
- Innovative ideas for reducing plastic dependency highlighted through creative posters.
- Strengthened commitment to sustainable practices within the institution.
- Enhanced visibility of the institution's efforts toward environmental sustainability.



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Date : 15-12-2022

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All the Students, Faculty and Staff are here by informed that a “**Plastic Ban**” Campaign will take place on 17/12/2022 at 11:00 am in our campus. Request everybody to attend without Fail. We look forward to your active participation.

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- 4. Title of the activity: Helping Hands initiative**
Date of the activity: 27.08.2022
In association with: APGCU

GEO TAGGED PHOTOS



Objective of the Program:

The Helping Hands Initiative, led by MBA students, aims to empower underprivileged communities by fostering sustainable development, enhancing access to education, healthcare, and entrepreneurial opportunities, and promoting social equity.

Target Community:

The primary beneficiaries are:

- Economically disadvantaged individuals and families.
- Rural communities with limited access to basic amenities.
- Urban slum dwellers facing infrastructural and educational challenges.
- Unemployed youth and aspiring entrepreneurs lacking resources or guidance.

Expected Outcomes of the activity:

- Improved access to quality education and skill development for children and youth.
- Enhanced healthcare awareness and access to medical services.
- Empowerment of women through financial literacy and vocational training.
- Development of entrepreneurial ventures, leading to income generation and self-reliance.




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Date :24-08-2022

CIRCULAR

All the Students, and Staff are here by informed that, a “**Helping Hands**” initiative is planned on 27/08/2022 at campus vicinity. Request students to rise for the occasion and volunteer for the event.


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5. Title of the activity: Haritha Haram

Date of the activity: 03.10.2022

In association with: Haritha Haram initiative of Telangana Government

GEO TAGGED PHOTOS



Objective of the Program:

The objective of the Haritha Haram initiative by MBA students is to actively contribute to environmental sustainability through tree plantation drives, raising awareness about the importance of green cover.

Target Community:

The primary beneficiaries are:

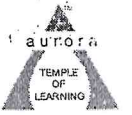
- Residents of urban and semi-urban areas facing pollution and deforestation.
- Educational institutions such as schools and colleges to instill environmental consciousness among students.
- Local communities in rural areas with inadequate tree cover.
- Corporate organizations looking to enhance their Corporate Social Responsibility (CSR) efforts.

Expected Outcomes of the activity:

- Increased green cover and improved local biodiversity.
- Enhanced community awareness of the importance of environmental sustainability.
- Reduced air and noise pollution in target areas.
- Strengthened partnerships between educational institutions, communities, and NGOs.
- A hands-on learning experience for MBA students in managing large-scale initiatives.



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Date :30-09-2022

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All the Students, Faculty and Staff are here by informed that a “**Haritha Haram**” initiative will take place on 03/10/2022 at 11:00 am at our Campus. Request everybody to attend without fail. We look forward to your enthusiastic participation.

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- 6. Title of the activity: Field trip – MBA**
Date of the activity: 21.04.2023
In association with: Tirumala Dairy Private Limited

GEO TAGGED PHOTOS



Objective of the Program:

The objective is to enable Raj Conveyors' employees and staff to interact with students and share their fresh perspectives to enhance community and industry collaboration.

Target Community:

The primary beneficiaries are:

- **Offer opportunities for Thirumala Dairy employees and staff.**
- Share their expectations for product improvement.
- Provide valuable feedback.
- Provide fresh perspectives for improved marketing for their products.

Expected Outcomes of the activity:

- **Knowledge Sharing:** Shared expertise and operational insights with participants, reinforcing their reputation as industry leaders.
- **Fresh Perspectives:** Gained innovative ideas and feedback from participants that could inspire operational improvements.
- **Industry Visibility:** Enhanced brand image and industry presence through active participation in educational initiatives.



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Date :17-04-2023


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All the MBA Students are here by informed that, there is an “**Industrial Visit to Tirumala Diary Pvt. Ltd.,**” on 21/04/2023. Interested students must report in the college by 9 am.


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7. Title of the activity: Conserve environment initiative

Date of the activity: 16.07.2022

In association with: Prakrithi-Nature club, APGCU

GEO TAGGED PHOTOS



Objective of the Program:

The "Conserve Environment Initiative" poster-making activity for MBA students aims to raise awareness about the importance of environmental sustainability. By combining creativity with critical thinking, the initiative encourages students to think innovatively about real-world environmental challenges and solutions.

Target Community:

The primary beneficiaries are:

- MBA students.
- Academic institutions.
- Environmental enthusiasts.
- Local businesses and industries involved in sustainability.

Expected Outcomes of the activity:

- Increased awareness of environmental issues within the academic community and beyond.
- Development of creative communication skills in students.
- Encouragement of sustainable practices in business and everyday life.
- Inspiration for MBA students to incorporate sustainability into their professional careers and businesses.



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Date : 13-07-2022

CIRCULAR

All the Students are here by informed that a “**Conserve Environment**” initiative will take place on 16/07/2022 at 11:00 am at our Campus. We look forward to your enthusiastic participation in conserving our environment.


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8. Title of the activity: 5K Run - Cancer awareness campaign

Date of the activity: 04.02.2023

In association with: Gleneagle Foundation.

GEO TAGGED PHOTOS



Objective of the Program:

The primary objective of this cancer awareness run, organized by MBA students, is to raise awareness about the importance of early detection, prevention, and support for cancer patients. To educate people about the risks of cancer, promote healthy lifestyles, and encourage proactive health screenings.

Target Community:

The primary beneficiaries are:

- Local residents (families, individuals of all ages).
- MBA students, faculty, and staff members.
- Healthcare professionals and organizations.
- Cancer survivors and support groups.

Expected Outcomes of the activity:

- Increased awareness of cancer prevention and early detection methods.
- Active participation from local communities in promoting health and wellness.
- Empowerment of individuals to take charge of their health by adopting preventive measures.
- Strengthened sense of community involvement in tackling serious health challenges.



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Date :01-02-2023

CIRCULAR

All the Students and Faculty are here by informed that, there is “Cancer Awareness” Campaign planned on 04/02/2023 at Secunderabad. Request students to voluntarily participate in the event and make it a success.


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9. Title of the activity: Helping Hands initiative

Date of the activity: 27.11.2021

In association with: APGCU

GEO TAGGED PHOTOS



Objective of the Program:

The "Helping Hands Initiative" is a community service project initiated by MBA students with the aim of making a positive impact on underserved populations. The primary objective is to bridge gaps in education, healthcare, and basic necessities for underprivileged communities while developing leadership, organizational, and social responsibility skills.

Target Community:

The primary beneficiaries are:

- Underprivileged children and youth.
- Elderly individuals in need of assistance.
- Low-income families.
- Rural communities with limited access to healthcare and education.

Expected Outcomes of the activity:

- Improved access to educational resources for children and youth.
- Enhanced healthcare awareness and support in rural or underserved areas.
- Strengthened community bonds through collective volunteerism.
- Development of leadership and project management skills among MBA students.

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Date :23-11-2021

CIRCULAR

All the Students, Faculty and Staff are here by informed that, a “**Helping Hands**” initiative will take place on 27/11/2021 at 11:00 am at Ashok Nagar, Boduppal. Request everybody to attend without fail. We look forward to your enthusiastic participation.

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10. Title of the activity: Haritha Haram

Date of the activity: 03.07.2021

In association with: Haritha Haram Initiative of Telangana Government.

GEO TAGGED PHOTOS



Objective of the Program:

The Haritha Haram initiative aims to promote environmental sustainability by encouraging MBA students to engage in tree planting activities. Through this initiative, the students will not only contribute to the green cover of the region but also raise awareness about the importance of environmental conservation, climate change.

Target Community:

The primary beneficiaries are:

- Local communities in urban and rural areas.
- Schools, colleges, and educational institutions.
- Government bodies and environmental organizations.
- Corporate partners and stakeholders.

Expected Outcomes of the activity:

- Increased tree planting and greenery in targeted areas.
- Raised awareness among MBA students and the broader community about the importance of environmental sustainability.
- Strengthened partnerships between educational institutions, local communities, and corporate partners.



Date :28-06-2021

CIRCULAR

We are pleased to announce that our institution will be organizing a “**Haritha Haram**” on the on 03-07-2021. We encourage all eligible faculty, staff, and students to participate actively.


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11. Title of the activity: Free food supplies for a local orphanage

Date of the activity: 31.10.2021

In association with: Auxilium high school.

GEO TAGGED PHOTOS



Objective of the Program:

The initiative aims to provide free food supplies to a local orphanage by MBA students, fostering a sense of social responsibility and empathy within the student community. This project seeks to address the nutritional needs of children in orphanages, ensuring they receive healthy, balanced meals.

Target Community:

The primary beneficiaries are:

- Children living in orphanages.
- Orphanage staff and caregivers.
- Local community members involved in charitable activities.

Expected Outcomes of the activity:

- Enhanced well-being and nutrition of children in the orphanage.
- Strengthened community ties through collaboration between MBA students and local organizations.
- Increased awareness among MBA students about the importance of community engagement.
- Development of leadership, teamwork, and organizational skills for the students involved



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Date :27-10-2021

CIRCULAR


All the Students, Faculty and Staff are here by informed that, there is a “**Help the Needy-Free Food Supplies for an Orphanage**” will be held on 31/10/2021. Request students to volunteer on this occasion to help the needy. We look forward to your enthusiastic participation.


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12. Title of the activity: Free food for community workers

Date of the activity: 05.06.2021

In association with: Samskruthi Foundation

GEO TAGGED PHOTOS



Objective of the Program:

The initiative of providing free food for community workers by MBA students aims to express gratitude and appreciation for the essential work done by these individuals, while also fostering a sense of social responsibility and leadership among MBA students.

Target Community:

The primary beneficiaries are:

- Local healthcare workers (nurses, doctors, etc.).
- Frontline workers (police, firefighters, emergency responders).
- Environmental and waste management staff.
- Delivery personnel and grocery store workers.

Expected Outcomes of the activity:


- Enhanced morale and well-being of community workers.
- Strengthened relationships between MBA students and the community.
- Increased awareness and empathy among MBA students for the challenges faced by community workers.
- Development of leadership, teamwork, and organizational skills among MBA students.

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Date :02-06-2021


CIRCULAR

All the Students are here by informed that a “Community Help” initiative will take place on 05/06/2021 at Uppal. Request everybody to attend without fail. We look forward to your enthusiastic participation.


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13. Title of the activity: Donate a book initiative

Date of the activity: 31.07.2021

In association with: Sri Rajamatha Foundation

GEO TAGGED PHOTOS



Objective of the Program:

The "Donate a Book" initiative, spearheaded by MBA students, aims to foster a culture of reading, knowledge sharing, and social responsibility. By collecting books from individuals, organizations, and bookstores, this initiative seeks to provide access to educational resources for underprivileged communities, schools, and libraries.

Target Community:

The primary beneficiaries are:

- Underprivileged students in rural and urban areas.
- Government and community schools with limited resources.
- Libraries in underserved regions.
- Children and adults with limited access to books.

Expected Outcomes of the activity:

- Increased access to educational materials for underserved communities.
- Enhanced literacy rates in the target areas through a sustained supply of books.
- Strengthened community ties as people collaborate to donate and share knowledge.
- Empowerment of MBA students as change agents in their communities.



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Date :28-07-2021


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All the Students are here by informed that a **Donate a Book Campaign** will take place on 31/07/2021. Request students to come forward on this noble cause. We look forward to your enthusiastic participation.

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14. Title of the activity: Swachh Abhiyan - Community Cleanup Initiative

Date of the activity: 02.10.2020

In association with: Swachh Telangana

GEO TAGGED PHOTOS



Objective of the Program:

The objective of the **Swachh Abhiyan** initiated by MBA students is to promote cleanliness, hygiene, and environmental awareness in local communities. Through this campaign, students aim to engage individuals and groups in maintaining a cleaner and healthier environment, encouraging sustainable practices, and advocating for a culture of cleanliness.

Target Community:

The primary beneficiaries are:

- **Local Residents:** Urban and rural communities living in areas with inadequate sanitation practices.
- **School and College Students:** Educating young minds on the importance of cleanliness.
- **Shops and Small Businesses:** Encouraging cleanliness in commercial establishments.
- **Municipal Corporations:** Collaborating to ensure that local authorities are involved in waste management.

Expected Outcomes of the activity:

- Increased awareness and engagement in cleanliness practices among residents.
- Reduction in littering and improper waste disposal in the targeted areas.
- Strengthened relationships between the local community and government agencies regarding sanitation efforts.
- Empowerment of individuals with the knowledge and tools to sustain cleanliness practices.



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Date :30-09-2020


CIRCULAR

All the Students, Faculty and Staff are here by informed that a **Swachh abhiyan** Program will be held on 02/10/2020. Request everybody to attend without Fail.

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15. Title of the activity: Food donation during pandemic time

Date of the activity: 16.01.2021

In association with: APGCU

GEO TAGGED PHOTOS



Objective of the Program:

The primary objective of the food donation initiative led by MBA students during the pandemic was to alleviate the hardships faced by vulnerable communities, providing essential nutrition to those impacted by job losses, health crises, and restricted access to food.

Target Community:

The primary beneficiaries are:

- Low-income families.
- Homeless individuals.
- Migrant workers.
- Elderly people in need.

Expected Outcomes of the activity:

- Improved access to food for vulnerable communities during the pandemic.
- Strengthened sense of social responsibility and leadership among MBA students.
- Increased collaboration between educational institutions and local organizations.
- Positive community engagement and support, especially for those struggling with food insecurity.



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Date :11-01-2021


CIRCULAR

All the Students, Faculty and Staff are here by informed that a “**Food Donation**” Campaign will take place on 16/01/2021 at 11:00 am at Uppal. Request everybody to attend without fail. We look forward to your enthusiastic participation.

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16. Title of the activity: Donate for poor
Date of the activity: 19.12.2020
In association with: Samskruthi Foundation

GEO TAGGED PHOTOS



Objective of the Program:

The objective of this donation initiative by MBA students is to engage in a social responsibility project that supports underprivileged communities. By organizing fundraising campaigns, collecting goods, and providing financial aid, MBA students aim to promote philanthropy, develop leadership and organizational skills, and foster a sense of empathy and social awareness.

Target Community:

The primary beneficiaries are:

- Low-income families.
- Homeless individuals.
- Children from underprivileged backgrounds.
- Elderly individuals living in poverty.

Expected Outcomes of the activity:

- Enhanced community well-being through the provision of essential resources.
- Increased awareness of social issues among MBA students and the wider community.
- Development of leadership, teamwork, and problem-solving skills for MBA students.
- Strengthened connections between local businesses, institutions, and the community.




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Date :15-12-2020


CIRCULAR

All the Students, Faculty and Staff are here by informed that a **Donate for poor** Program will be held on 19/12/2020. Request everybody to attend without fail.


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